

Council Meeting: June 25, 2019

Santa Monica, California

CITY CLERK'S OFFICE - MEMORANDUM

To: Mayor and City Council

From: Denise Anderson-Warren, City Clerk, Records & Elections Services
Department

Date: June 25, 2019

13.A **Annual Appointments to Boards and Commissions for terms ending June 30, 2019.**

Board/Commission	No. of Appts.	Term Ending
Airport Commission	2	6/30/2023
Architectural Review Board	1	6/30/2023
Arts Commission	3	6/30/2023
Audit Subcommittee	1	6/30/2023
Commission for the Senior Community	1	6/30/2023
Commission for the Senior Community (<i>Over the age of 60</i>)	1	6/30/2023
Commission on the Status of Women	2	6/30/2023
Disabilities Commission	2	6/30/2023
Housing Commission (<i>Section 8 Tenant Member, and 62 years old or older</i>)	1	6/30/2021
Housing Commission (<i>Section 8 Tenant Member</i>)	1	6/30/2021
Personnel Board	1	6/30/2024
Planning Commission	3	6/30/2023
Recreation and Parks Commission	1	6/30/2023
Santa Monica Library Board	1	6/30/2023
Social Services Commission	3	6/30/2023

Urban Forest Task Force	7	6/30/2021
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CITY OF SANTA MONICA NOTICE
INVITING APPLICATIONS FOR ANNUAL
APPOINTMENTS TO CITY BOARDS & COMMISSIONS

The Santa Monica City Council is now accepting applications for annual appointments of members to the following City Boards and Commissions:

<u>Board/Commission</u>	<u># of Vacancies</u>	<u>Term Ending</u>	<u>Requirements</u>
Airport Commission	2	6/30/2023	Santa Monica Resident
Architectural Review Board	1	6/30/2023	-
Arts Commission	3	6/30/2023	Reside or work in Santa Monica
Audit Subcommittee	1	6/30/2023	Santa Monica Resident
Commission for the Senior Community	1	6/30/2023	Registered to Vote, Santa Monica Resident
Commission for the Senior Community	1	6/30/2023	Registered to Vote, Santa Monica Resident, Over the age of 60
Commission on the Status of Women	2	6/30/2023	Santa Monica Resident
Disabilities Commission	2	6/30/2023	Santa Monica Resident
Housing Commission	1	6/30/2021	Santa Monica Resident, Section 8 Tenant Member, and 62 years old or older.
Housing Commission	1	6/30/2021	Santa Monica Resident, Section 8 Tenant Member
Personnel Board	1	6/30/2024	Santa Monica Resident
Planning Commission	3	6/30/2023	Santa Monica Resident
Recreation and Parks Commission	1	6/30/2023	Santa Monica Resident
Santa Monica Library Board	1	6/30/2023	Santa Monica Resident
Social Services Commission	3	6/30/2023	Santa Monica Resident
Urban Forest Task Force	7	6/30/2021	-

Applications due by noon, Tuesday, June 18, 2019.
Appointment to be made by City Council, Tuesday, June 25, 2019.

No Santa Monica City Employee may serve as a member of any Board or Commission.

The State Political Reform Act requires certain officeholders to disclose their interest and income that may be materially affected by their official action. The applicant appointed to serve in this position will be required to file a Statement of Economic Interest (Form 700) upon assuming office, and annually thereafter.

Applications are available on-line at: www.smgov.net/boards
 All current applications on file will be considered.

Disability related assistance and alternate formats of this document are available upon request by calling (310) 458-8211.

Attendance Records

Board name	Name	# of Meetings During This Period	Absences During This Period	Reason/s for Absences	If appointed during this period, add date of appointment.	Ethics Training Completed
Airport Commission	Andrew Wilder	4	0			Yes
Airport Commission	Chris Waller	4	0			Yes
Airport Commission	Joseph Schmitz	4	0			Yes
Airport Commission	Lael Rubin	4	0			Yes
Airport Commission	Peter Donald	4	0			Yes
Architectural Review Board	Barbara Coffman	9	2	sick, injury (but did attend meeting for 30 min)		Yes
Architectural Review Board	Barbara Kaplan	9	0			Yes
Architectural Review Board	Craig Hamilton	9	7	sick (1), work (2), out of town caring for ill family member (4)		No
Architectural Review Board	Joshua Rosen	9	1	sick		Yes
Architectural Review Board	Kevin Daly	9	2	work travel, work conflict		Yes
Architectural Review Board	Patrick Tighe	9	2	work commitment, international travel		No
Architectural Review Board	Therese Kelly	9	2	sick, family vacation		Yes
Arts Commission	Corin Kahn	4	0			No
Arts Commission	Edward Horowitz	4	0			No
Arts Commission	Iao Katagiri	4	2	to attend City event, sick		No
Arts Commission	Janeen Jackson	4	1	work commitment		Yes
Arts Commission	Jeff Swimmer	4	1	family commitment		Yes
Arts Commission	Laurie Yehia	4	1	out of town		Yes
Arts Commission	Mary-Elizabeth Michaels	4	0			Yes
Arts Commission	Michael Baroff	4	0			Yes
Arts Commission	Michael Masucci	4	1	out of town		Yes
Arts Commission	Michael Myers	4	1	attended mtg for 1/2 hr		No
Arts Commission	Phil Brock	4	2	out of town, board mtg		Yes
Audit Subcommittee	Elizabeth Van Denburgh	2	0			Yes
Audit Subcommittee	Natalya Zernitskaya	2	0		2/26/2019	Yes
Building and Fire-Life Safety Commission	Charles Muttillo	0	0			Yes
Building and Fire-Life Safety Commission	Charles Whitaker	0	0			Yes
Building and Fire-Life Safety Commission	Daniel Jansenson	0	0			Yes
Building and Fire-Life Safety Commission	David Gray	0	0			No
Building and Fire-Life Safety Commission	Drew Smith	0	0			Yes
Building and Fire-Life Safety Commission	James Bagnell	0	0			No
Building and Fire-Life Safety Commission	Yu-Ngok Lo	0	0		3/26/2019	Yes
Clean Beaches & Ocean Parcel Tax Citizens Oversight Committee	Debbie Dyer Harris	2	1	Work		Yes
Clean Beaches & Ocean Parcel Tax Citizens Oversight Committee	Mary Marlow	2	1	Out of Town		Yes
Clean Beaches & Ocean Parcel Tax Citizens Oversight Committee	Benjamin Kay	2	0			Yes
Clean Beaches & Ocean Parcel Tax Citizens Oversight Committee	Troy Harris	2	0		12/18/2018	No
Clean Beaches & Ocean Parcel Tax Citizens Oversight Committee	Vanessa Meier	2	1	Funeral		No
Commission for the Senior Community	Barbara Browning	6	2	present, but failed to attend 2/3 of meeting; out of town		Yes
Commission for the Senior Community	Barry Engelman	6	1	travel		Yes
Commission for the Senior Community	Elliot Goldberg	6	1	schedule conflict		Yes
Commission for the Senior Community	Kathryn Kietzman	6	3	death in family, travel, work		Yes
Commission for the Senior Community	Leigh Brumberg	6	0			Yes
Commission for the Senior Community	Lynn Strother	6	1	travel		Yes
Commission for the Senior Community	Meghan Kelley	6	3	work x2, confused dates		Yes
Commission for the Senior Community	Paula Fern	6	1	illness in family		Yes
Commission for the Senior Community	Willa Wells	6	1	illness		Yes
Commission on the Status of Women	Diane Miller	6	1	Forgot there was a meeting		Yes
Commission on the Status of Women	Ty-Juana Taylor	6	2	travel, death in family		Yes
Commission on the Status of Women	Elena Christopoulos	6	2	work conflict, travel		Yes
Commission on the Status of Women	Jenny Vazquez-Newsum	3	0		2/26/2019	No
Commission on the Status of Women	Joni Byun	6	0			Yes
Commission on the Status of Women	Kelsey O'Hara	5	0		12/18/2018	No
Commission on the Status of Women	Melissa Goodman	6	1	work conflict		Yes
Commission on the Status of Women	Nancy Pierandozzi	6	0			Yes
Commission on the Status of Women	Sylvia Ghazarian	6	0			Yes
Disabilities Commission	Christy Hobart	6	1	Special meeting; not available		No
Disabilities Commission	Delbert Whetter	6	1	Work commitment		No
Disabilities Commission	Glenda Berg	6				Yes
Disabilities Commission	June Hagen	6	1	Sick		Yes
Disabilities Commission	Kathryn Kosmeya-Dodge	6				Yes
Disabilities Commission	Kelly Siegel	6	2	Sick		No
Disabilities Commission	Marielle Kriesel	6				Yes
Disabilities Commission	Dee Cappelli	6	1	Sick		Yes
Disabilities Commission	Lauri Ringer	6	1	Sick		Yes
Disabilities Commission	Nanci Linke-Ellis	6				Yes

Disabilities Commission	Thomas Hill	6	2	Work commitment; childcare		Yes
Downtown Santa Monica, Inc.	Barry Snell	5	1	Business Trip Out of Town		Yes
Downtown Santa Monica, Inc.	Bruria Finkel	5	1	Business Trip Out of Town		Yes
Downtown Santa Monica, Inc.	Eric Sedman	5	1	Business Trip Out of Town		Yes
Downtown Santa Monica, Inc.	Johannes Van Tilburg	5	1	Business Trip Out of Town		Yes
Downtown Santa Monica, Inc.	Joshua Gilman	5	1	Business Trip Out of Town		No
Downtown Santa Monica, Inc.	Juan Matute	5	0			Yes
Downtown Santa Monica, Inc.	Julia Ladd	5	1	Death in the Family		No
Downtown Santa Monica, Inc.	Michele Aronson	5	1	Business Trip Out of Town		No
Downtown Santa Monica, Inc.	Patricia Hoffman	5	0			Yes
Downtown Santa Monica, Inc.	Rob Rader	5	1	Business Trip Out of Town		Yes
Downtown Santa Monica, Inc.	Scott Schonfeld	5	0			No
Downtown Santa Monica, Inc.	Tara Barauskas	5	1	Business Trip Out of Town		Yes
Housing Commission	Anjuli Katz	6	2	Work Conflict		No
Housing Commission	Loren Bloch	6	0			Yes
Housing Commission	Michael Soloff	6	0			No
Housing Commission	Rene Buchanan	6	3	Injury, Observation of Maundy Thursday		Yes
Housing Commission	Richard Gerwitz	6	4	Work Conflict		No
Housing Commission	Richard Hilton	6	0			Yes
Housing Commission	Sue Keintz	6	2	Schedule conflict with work		Yes
Landmarks Commission	Amy Green	6	1	Family emergency		Yes
Landmarks Commission	Barry Rosenbaum	6	0			Yes
Landmarks Commission	Dolores Sloan	6	0			Yes
Landmarks Commission	Kenneth Breisch	6	1	Out of town		Yes
Landmarks Commission	Roger Genser	6	0			Yes
Landmarks Commission	Richard Brand	6	1	Work related conflict		Yes
Landmarks Commission	Ruth Shari	6	0			Yes
Personnel Board	Elliot Gordon	4	2	Out of town		Yes
Personnel Board	Eve Brosnahan	4	1	Out of town		Yes
Personnel Board	Homa Mojtabai	4	0		2/26/2019	Yes
Personnel Board	Joy Abbott	4	0			Yes
Personnel Board	Marcia Zimmer	4	0			Yes
Planning Commission	Amy Anderson	13	3	Business		Yes
Planning Commission	Jason Parry	13	2	Illness		Yes
Planning Commission	Leslie Lambert	13	2	Vacation / Illness		Yes
Planning Commission	Mario Fonda-Bonardi	13	0			Yes
Planning Commission	Nina Fresco	13	2	Vacation / Illness		Yes
Planning Commission	Richard McKinnon	13	3	Illness		Yes
Planning Commission	Shawn Landres	13	1	Business		Yes
Recreation and Parks Commission	Albin Gielicz	6	1	Vacation		Yes
Recreation and Parks Commission	Deborah Cohen	6	1	Work travel		Yes
Recreation and Parks Commission	John Smith	6	0			Yes
Recreation and Parks Commission	Lori Brown	6	0			Yes
Recreation and Parks Commission	Marcy Kaplan	6	3	2 work trips, 1 vacation (booked before joining Commission)		Yes
Recreation and Parks Commission	Maryanne LaGuardia	6	1	Vacation		Yes
Recreation and Parks Commission	Andrew Gomez	6	1	Vacation		Yes
Santa Monica Library Board	Arlene Hopkins	6	2	ill/out of town		Yes
Santa Monica Library Board	Kathleen Sheldon	6	0			Yes
Santa Monica Library Board	Lucien Plauzoles	6	0			Yes
Santa Monica Library Board	Marc Morgenstern	6	0			No
Santa Monica Library Board	Naomi Seligman	6	2	out of town/out of town		No
Santa Monica Pier Corporation	Abby Arnold	6	0			Yes
Santa Monica Pier Corporation	Allan Lipsky	6	5	Out of town; illness		Yes
Santa Monica Pier Corporation	Carter Rubin	6	1	Out of town for business		Yes
Santa Monica Pier Corporation	Christopher Foster	6	0			No
Santa Monica Pier Corporation	Daniela Martin	6	0			Yes
Santa Monica Pier Corporation	Gray Bright	6	3	Out of town		Yes
Santa Monica Pier Corporation	Misti Kerns	6	4	Out of town; bereavement		Yes
Santa Monica Travel and Tourism, Inc.	Albin Gielicz	3	1	Out of town		Yes
Santa Monica Travel and Tourism, Inc.	Damien Hirsch	3	0			No
Santa Monica Travel and Tourism, Inc.	Darlene Evans	3	1	Scheduling Conflict		Yes
Santa Monica Travel and Tourism, Inc.	Gerald Peck	3	0			Yes
Santa Monica Travel and Tourism, Inc.	Lauralee Asch	3	0			Yes
Santa Monica Travel and Tourism, Inc.	Matthew Lehman	3	0			Yes
Santa Monica Travel and Tourism, Inc.	Neil Carrey	3	0			Yes
Santa Monica Travel and Tourism, Inc.	Nicole Flynn	3	0			No
Santa Monica Travel and Tourism, Inc.	Richard Chacker	3	0			No
Santa Monica Travel and Tourism, Inc.	Rosemary Regalbuto	3	0			Yes
Social Services Commission	Bill Parent	6	0			Yes

Social Services Commission	Brian Stedje-Stroud	6	1	personal		Yes
Social Services Commission	Derek Devermont	3	1	personal	3/5/2019	No
Social Services Commission	Elaine Barringer	6	2	personal		Yes
Social Services Commission	Eric Stoff	6	0			Yes
Social Services Commission	Jennifer Cowan	6	1	work		No
Social Services Commission	Nancy Coleman	6	0			Yes
Social Services Commission	Stacy Dalgleish	6	1	personal		No
Social Services Commission	Winifred Wechsler	6	0			Yes
Task Force on the Environment	David Hertz	4	3	work		No
Task Force on the Environment	David Pettit	4	0			No
Task Force on the Environment	Erik Neandross	4	3	Work		No
Task Force on the Environment	Garen Baghdasarian	4	1	vacation		No
Task Force on the Environment	Mark Gold	4	0			Yes
Task Force on the Environment	Robert Lempert	4	2	Work		Yes
Task Force on the Environment	Susan Mearns	4	0			Yes
Urban Forest Task Force	Armando Martinez	3	0			Yes
Urban Forest Task Force	Ellis Raskin	3	0			Yes
Urban Forest Task Force	Gloria Garvin	3	2	family illness/death		Yes
Urban Forest Task Force	Grace Phillips	3	0			No
Urban Forest Task Force	Hans Baumann	3	1	family illness		Yes
Urban Forest Task Force	Robin Carmichael	3	0			Yes
Urban Forest Task Force	Thomas Cleys	3	0			Yes


2019 ANNUAL APPOINTMENT WORKSHEET

AIRRRPORT COMMISSION	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent PETER DONALD	06/30/2023	Must be a Santa Monica resident. May not hold paid office or employment in the City government.	INELIGIBLE (Served three full terms)
Incumbent JOSEPH SCHMITZ	06/30/2023	Must be a Santa Monica resident. May not hold paid office or employment in the City government.	YES




AIRPORT COMMISSION


BOARD DETAILS




OVERVIEW



SIZE 5 Seats



TERM LENGTH 4 Years



TERM LIMIT 2

The Airport Commission meets on the 4th Monday of each month starting at 7:00 pm, in the Council Chamber, City Hall, 1685 Main Street, Santa Monica, California. Except in August and December when the Commission is in recess.



DETAILS

WEBSITE & AGENDA	http://www.smgov.net/Departments/Airport/Commission/
CURRENT APPLICANTS	www.smgov.net/boards/currentapplicants
MISSION STATEMENT	The Airport Commission acts in an advisory capacity to the City Council in all matters pertaining to the Municipal Airport and to aviation matters generally to the extent that they affect the City.
RESPONSIBILITIES, JURISDICTION, AND AUTHORITY	The Commission shall act in an advisory capacity to the City Council in all matters pertaining to the Municipal Airport and general aviation matters to the extent they affect the City. They shall consider and recommend City Council rules and regulations for the management and operation of the Municipal Airport.
COMPOSITION	The Airport Commission consists five (5) members appointed by the City Council. They must be residents of the City of Santa Monica and none of whom shall hold paid office or employment in the City government. Members serve a 4-year term.
STAFF LIAISON NAME	Stelios Makrides
STAFF LIAISON TITLE	Airport Director
STAFF LIAISON EMAIL	airport@smgov.net
STAFF LIAISON NAME	
STAFF LIAISON TITLE	
STAFF LIAISON EMAIL	
PHONE	(310)458-8591



City of Santa Monica

AIRPORT COMMISSION

BOARD ROSTER



DR. JOSEPH (JOE) SCHMITZ

1st Term Jun 23, 2015 - Jun 30, 2019

Email: joe.schmitz@smgov.net
Home: (310) 458-8591
Address:
3223 Donald Douglas Loop South
Suite 3
Santa Monica, CA 90405

Appointing Authority City Council
Position Member



PETER A DONALD

3rd Term Jun 23, 2015 - Jun 30, 2019

Email: peter.donald@smgov.net
Business: (310) 458-8591
Address:
3223 Donald Douglas Loop South
Suite 3
Santa Monica, CA 90405

Appointing Authority City Council
Position Vice Chair



LAEL R RUBIN

2nd Term Aug 09, 2016 - Jun 30, 2020

Email: lael.rubin@smgov.net
Home: (310) 458-8591
Address:
3223 Donald Douglas Loop South
Suite 3
Santa Monica, CA 90405

Appointing Authority City Council
Position Member



ANDREW J WILDER

1st Term Jun 27, 2017 - Jun 27, 2021

Email: andrew.wilder@smgov.net
Business: (310) 458-8591
Address:
3223 Donald Douglas Loop South
Suite 3
Santa Monica, CA 90405

Appointing Authority City Council
Position Chair



CHRIS WALLER

1st Term Aug 14, 2018 - Jun 30, 2022

Email: chris.waller@smgov.net
Mobile: (847) 494-7249
Address:
3777 Long Beach Blvd
Long Beach, CA 90807

Appointing Authority City Council
Position Member

City of Santa Monica
Board and Commissions Applicants
Airport Commission

Name	Application Date
Christian Fry	03/28/2019
David Hopkins	11/20/2018
John Jerabek	02/26/2019
Geoffrey Neri	06/10/2019
Nicholas Pietryga	06/18/2019
Joseph (Joe) Schmitz	06/04/2019
Mark Smith	05/02/2019

TOTAL APPLICANTS: 7

***Incumbents**

RECEIVED

By City Clerk's Office at 11:42 am, Mar 28, 2019

Airport Commission Applicant

Christian Fry

Application Date: 03/28/19

PROFILE

cvfproductions@mac.com

953 5th St #8
Santa Monica, CA 90403

Home: (310) 849-1976
Home:

Reside in Santa Monica: yes
If yes, number of years: 21

Hold an elected position: no
If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:
None

Community activities:

- Currently serving as President of the Santa Monica Airport Association. (SMAA) The SMAA was established in 1967 to serve Santa Monica Airport, its users and businesses.
- The SMAA hosts monthly events for the public at the Santa Monica Airport (SMO) including Kids in Planes and Young Eagles events.

Qualifications, experience, education, and technical or professional requirements:

- I am a licensed and active instrument rated private pilot, an aircraft owner and a tenant at the Santa Monica Airport. I have been actively involved in aviation and aviation communities both locally and nationally for over 15 years.

Areas of demonstrated expertise:

1. As an active instrument rated private pilot and aircraft owner and a tenant at the Santa Monica Airport. I have been involved in aviation and aviation communities both locally and nationally for more than 15 years.
2. I have worked directly with the Airport Manager and Airport Staff in my role as President of the SMAA and have a deep understanding of the issues and operational realities at SMO.

3. I have been engaged in numerous discussions and debates over policy, operations and infrastructure changes and improvements at SMO.

4. I am and have been involved in numerous community outreach efforts related to the airport and airport issues.

5. Business / Economics degree from the University of San Diego

6. NA

7. NA

8. NA

Goals:

- My goal is to ensure our municipal airport operates safely and efficiently for as long as it remains part of our City's transportation infrastructure.

Vision:

- I believe it is the Airport Commission's responsibility to intelligently inform the City Council on issues related to SMO and its role as part of the Southern California airspace system. With thousands of aircraft transiting the skies of SoCal daily it is crucial for our Airport Commission to understand the interconnectedness of our airport as part of the regions transportation infrastructure.

Personal Qualities:

- As a film producer and director and serving on two non-profit and one corporate Board of Directors, I enjoy working with diverse teams. I strongly believe in the value of collaboration and finding solutions to complex issues.

- As President of the SMAA, I lead a diverse group of pilots and business owners at SMO and while our mission is to advocate for them, I've also been working with the Board of Directors to re-orient the organization post Consent Decree to identify and lead initiatives where our expertise and passion for aviation can make a meaningful contribution to our community. Our bi-monthly Kids In Planes events, where parents and their children sit in the cockpit and talk to pilots, allowing families a real opportunity to experience aviation and SMO first hand . We partner with our local EAA chapter on Young Eagles events to share out love of aviation with older children by taking them on short flights and teaching them how airplanes work.

- In my professional career as a filmmaker and producer it's important to have strong interpersonal skills and the ability to balance the creative needs of the project with the business realities that will make it successful. With my participation on the Giant Screen Cinema Association and other boards, I have ample opportunity to embody the leadership, creativity and innovation skills listed above.

Will you be able to commit the necessary time to perform your duties if appointed to the board?
yes

BUSINESS INFORMATION

Occupation: Motion Picture Producer & Director

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 10:23 am, Nov 20, 2018

Airport Commission Applicant

David Hopkins

Application Date: 11/20/18

PROFILE

dhopkins@hopkinsaviation.com

3019 3rd Street

Santa Monica, CA 90405

Mobile: (310) 990-2045

Home:

Reside in Santa Monica: yes

If yes, number of years: 20

Hold an elected position: no

If yes, please specify:

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I do not currently sit on any City Boards/Commissions in the City of Santa Monica.

Community activities:

Chamber of Commerce. 3019 Third Street, HOA, Santa Monica Airport Association.

Qualifications, experience, education, and technical or professional requirements:

FAA certified Flight Instructor and Air Transport Pilot. CEO of a small Santa Monica business dedicated to improving local airports and local airport businesses. Pilot for more than three

decades.

Areas of demonstrated expertise:

1) recognized interest,

knowledge, and experience in the field of building & safety, fire prevention, and disability

access regulations; 2) recognition of unique standards for the City of Santa Monica,

including geography, current zoning, growth pattern, transportation challenges, and general

and specific plans; 3) policy development; 4) community outreach and involvement; 5)

education; 6) strategic planning; 7) federally funded programs; and 8) S Corporations.

Goals:

To bring Santa Monica resident pilot, business and airport operations expertise to the Santa Monica Municipal Airport Commission.

Vision:

A responsive airport commission that has hands-on airport and pilot and community experience.

A commission that listens, considers and includes all diverse community opinions and input on the Santa Monica Municipal Airport.

A commission that distills community input and makes sound recommendations to City Council.

Personal Qualities:

With over thirty years of professional aerospace experience in leadership roles, I have learned to work with a diverse network of leaders from all walks of life. I have respect for the qualities of patience, respect for differing opinions, and having a positive attitude.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation:

Business name: Air Transport Business Development

Business address: 171 Pier Avenue #191 Santa Monica, CA 90405

Business phone: 310-990-2045

RECEIVED

By City Clerk's Office at 4:09 pm, Feb 26, 2019

Airport Commission Applicant

John Jerabek

Application Date: 02/26/19

PROFILE

johnjerabek@gmail.com

901 19th Street
Apt B
Santa Monica, CA 90403

Home: (310) 422-6213

Home:

Reside in Santa Monica: yes

If yes, number of years: 20

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have not served on any Boards/Commissions for the City of Santa Monica

Community activities:

I am the Treasurer of the Santa Monica Airport Association, co-founder of The Flying Scholarship for local high school students at Santa Monica Airport.

Qualifications, experience, education, and technical or professional requirements:

Although not a certificated pilot, I have passed the written examination for FAA certification as a private pilot. As a resident of Santa Monica interested in safe and sustainable operations at Santa Monica Airport, I am hopeful that my experience with renewable energy, information technology, and aviation will bring an additional and constructive perspective to the commission and serve the residents of Santa Monica.

Areas of demonstrated expertise:

I have appeared multiple times before the Airport Commission and City Council regarding Santa Monica Airport to express my interest in airport operations. I am committed to public safety and access to public facilities at the airport. I recognize Santa Monica's unique standards and the leadership role we often take in shaping public policy far beyond our city limits. I am committed to the the development of public policy that takes everyone's needs and concerns into account.

Goals:

My goal is to advise the City Council responsibly and serve the public interest in all matters before the commission.

Vision:

My vision is to stimulate responsible discussion of airport policy and recommendations to the council on airport matters.

Personal Qualities:

I am committed to support and give back the institutions which comprise our community. In my professional life I have spent decades working with teams of experts on complex matters concurrently. I can provide letters of reference regarding my character, fitness to serve, and ability to work to find solutions to benefit all stakeholders.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Mission Operations Coordinator

Business name: Angel Flight West

Business address: 3161 Donald Douglas Loop South, Santa Monica

Business phone: (310) 390-2958

RECEIVED

By City Clerk's Office at 2:46 pm, Jun 10, 2019

Airport Commission Applicant

Geoffrey Neri

Application Date: 06/06/19

PROFILE

geoffneri@gmail.com

2307 Ashland Avenue

Santa Monica, CA 90405

Home: (310) 474-7296

Mobile: (310) 310-0261

Reside in Santa Monica: yes

If yes, number of years: 7

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I do not currently serve on any city board or commission.

Community activities:

I do pro bono work as an attorney.

Qualifications, experience, education, and technical or professional requirements:

I am an attorney and a founding partner of Brown, Neri, Smith & Khan LLP. A part of my practice is real estate-related litigation and transactions and I also have some limited experience with land use litigation.

Areas of demonstrated expertise:

(Per the enumerated sub parts of this application question)

(1) I have interest, knowledge and some experience in litigating claims related to building and safety and fire prevention (including claims for negligence for failure to follow applicable regulations), as well as claims brought under the federal American with Disabilities Act and related California laws; (2) I am generally familiar with the unique standards for the City of Santa Monica, including geography, current zoning, growth pattern, transportation challenges, and general and specific plans; (3) I have an interest in and knowledge of policy development for the City of Santa Monica; (4) I have experience in community outreach and involvement as a former candidate for Santa Monica City Council; (5) I have a J.D. from

Georgetown University School of Law, and M.A. from Boston University (Psychology), and a B.A. from Boston College (English, Philosophy); (6)-(8) I have an interest in and knowledge of strategic planning, but no special knowledge or experience with federally funded programs or S Corporations.

Goals:

I am a resident of Sunset Park and have closely followed the legal fight waged between the City of Santa Monica and FAA. Although that dispute has now been settled, I believe that there will continue to be legal and policy challenges that the Airport Commission and, in turn, City Council will need to address. My goal is to contribute in any way I can to address the myriad legal and policy issues the commission and council will face as it works to effect the transition of the Santa Monica airport to a broader public use.

Vision:

The airport property is clearly one of Santa Monica's greatest assets and City Council, with the assistance of the Airport Commission, should remain steadfast and committed to transforming that property into Santa Monica's own "Central Park". The work we do now will have an impact on multiple generations to come and I would approach service on the commission with that important legacy in mind.

Personal Qualities:

I am open-minded, truly independent politically and cooperative in group settings. As part of my day-to-day work, I routinely negotiate compromises of some of the most acrimonious disputes imaginable, which inevitably requires a balancing of competing needs and interests.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: Brown, Neri, Smith & Khan LLP

Business address: 11601 Wilshire Blvd., Suite 2080, Los Angeles, CA 90025

Business phone: 3105939890

RECEIVED

By City Clerk's Office at 9:58 am, Jun 18, 2019

Airport Commission Applicant

Nicholas A Pietryga

Application Date: 06/17/19

PROFILE

nick.pietryga@gmail.com

2233 4th St.

Unit 5

Santa Monica, CA 90405

Mobile: (310) 228-7272

Home:

Reside in Santa Monica: yes

If yes, number of years: 12

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

Heal the Bay

Qualifications, experience, education, and technical or professional requirements:

I graduated from the University of Michigan with a Bachelor's degree in History. From those studies, I have a deep understanding of the importance, the role and the responsibility of the local community plays in wider scope of the nation and the world. Beyond that, I achieved an MBA from Rutgers which provided me with an analytical and measured approach to solving any task. In my career I've worked in entertainment, health care and marketing. I have lived in NYC and London and traveled extensively. All of that experience has granted me a wide perspective on not only tactical problem-solving but also the impact of local citizens within the community.

Areas of demonstrated expertise:

In my previous role at Johnson & Johnson, I worked in a global Quality and Regulatory Compliance position navigating the highly regulated and restricted field of health care and medical devices. That role dealt directly with policy development, community outreach and involvement, education, strategic planning and federally funded programs. Beyond that, in my role at PMKBNC (marketing/brand communications), my role worked closely with brands on strategic planning in other highly-regulated

fields including alcoholic spirits, tobacco/e-cigs and automotive. With this experience, I understand thorough review required in any planning function and use that thoughtful approach across any area.

Goals:

My goals are to support the best interests of the citizens of Santa Monica and to craft the framework and strategy moving forward to provide the City of Santa Monica with the tools necessary to prosper.

Vision:

Each board, commission and committee plays a unique role in the ecosystem of Santa Monica. My vision would be to protect Santa Monica's future, financially, administratively and culturally.

Personal Qualities:

My role over the last 5 years has been in a fast-paced innovative marketing agency. As part of the Strategic Insights & Analytics team, I've partnered with teammates within the agency, clients as well as competing agency partners. Accounting for the needs of each stakeholder, time and time again I've started from scratch with a blank slate and have delivered solutions. One specific example that highlights leadership, creativity, and innovation as well as the ability to work effectively in a group setting is my development of a media coverage scoring index customized for one of our top clients. Collaborating with the client and also rival agencies, I crafted an index that not only provided a standard measurement approach but also allowed each stakeholder to highlight value of its efforts.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Freelance Marketing Consultant

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 8:23 am, Jun 04, 2019

Airport Commission Applicant

Dr. Joseph (Joe) Schmitz

Application Date: 06/01/19

PROFILE

joe.schmitz@smgov.net

3223 Donald Douglas Loop South
Suite 3
Santa Monica, CA 90405

Home: (310) 458-8591

Reside in Santa Monica: yes

If yes, number of years: 17; Santa Monica home-owner since 1989.

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Airport Commission, served since 2015.

* Attended each meeting since first appointed - teleconferenced from Paris (cost 170 euros for the public venue) to share my expertise during the Airport Commission meeting which first recommended post-Consent Degree airfield design choices to the City Council..

Community activities:

* From 1987 through 1995, I helped Ken Phillips (Dir., Info Systems, City of Santa Monica) to conceive, develop, implement, and evaluate the Santa Monica Public Electronic Network (PEN). PEN was an internationally recognized "bleeding edge" internet-like local electronic community network.

* Provided the City with 4 pro bono reports which assessed Santa Monica digital initiatives from 1986-1995. Published (with Ken Phillips) the definitive academic description of PEN's creation, operation, and consequences.

Qualifications, experience, education, and technical or professional requirements:

* My PhD from the USC Annenberg School for Communication (Communication Technology and Research Methods), coupled with my extensive aeronautical expertise, provides unique qualitative and quantitative tools to assess City SMO policy choices and consequences for Santa Monica stakeholders.

* My 20-year Air Force flight experience includes roughly 2,200 flight hours (world-wide operations) in 4-engine C-141 jet aircraft and over 2,000 hours in twin-engine Bell 212 helicopters. Much of my helicopter flight experience was flying in the challenging Washington DC Terminal Control Area. I saved two USAF aircraft from catastrophic, multi-fatality accidents. Qualified as Aircraft Commander and Instructor Pilot.

* I created and co-taught the (2005) Southern California Safety Institute "Safe Organizational Culture" week-long safety seminar for senior FAA Safety and Operational leaders in Washington DC.

* I personally witnessed two (preventable) major aircraft accidents which killed one pilot and five emergency rescue persons. As local base helicopter rescue pilot, my commander and I had earlier identified and sought to remedy the root cause of the ground fatalities but we failed to persuade the Base and Wing Commander to address that hazard before five people had died.

Areas of demonstrated expertise:

* On average, I spend about a (40 hour) week researching aviation, FAA requirements, and SMO operational consequence each month for Airport Commission meetings.

* Topics have included: 1) FAA Metroplex operations and Santa Monica impacts, 2) SMO operational safety considerations and City policy, 3) SMO noise mitigation, 4) improving SMO Minimum Standards, 5) review of FAA airfield design criteria and optimal SMO design choices, and 6) modelling the total SMO takeoff noise burden on residents from the shortened runway.

Goals:

* I'd like to help the Airport Commission provide the City Council with the best informed, data-driven advice possible - regarding the City Airport.

I'd like to "see" the safest SMO possible; that requires active, ongoing collaboration with aviation stakeholders, the City, and surrounding residential stakeholders.

* I'd like to minimize the SMO-related harm to residents with respect to noise, ultra-fine particulates, and lead particles.

* Given that the SMO airfield represents a hugely valuable "public good", I'd like to help maximize its long-term value to the City and the surrounding West-side Los Angeles region.

Vision:

The Airport Commission provides recommendations to the City Council on airport policy choices. It also

provides a forum for community stakeholders - both aviation and non-aviation - regarding contentious Airport choices.

As a 20-year professional pilot, I'll seek to maximize SMO's capacity to safely serve these stakeholders' legitimate needs.

Personal Qualities:

* My work in creating (and leading assessment research groups) Santa Monica's Public Electronic Network exemplifies each of the qualities above.

* I headed the USAF "resistance to captivity" program, did the first data-drive program assessment, and modified - with the help of US Vietnam POW returnees - our training to make it more effective and humane.

* Based on my academic research findings and track-record of professional service, I was elected to chair the International Communication Association's Communication and Technology Division.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

Yes

BUSINESS INFORMATION

Occupation: Retired USAF pilot, university professor

Business name:

Business address:

-

RECEIVED

By City Clerk's Office at 8:40 am, May 02, 2019

Airport Commission Applicant

Mark H Smith

Application Date: 05/01/19

PROFILE

marksmo@gmail.com

2204 Euclid St
Santa Monica, CA 90405

Mobile: (310) 213-0790
Fax: (310) 452-8231

Reside in Santa Monica: yes
If yes, number of years: 19

Hold an elected position: no
If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have been active on a local and state level working to insure green energy development in California.

Community activities:

I work with college students teaching solar energy and with National groups, the FAA and the local community to insure safe operations at the Santa Monica Airport.

Qualifications, experience, education, and technical or professional requirements:

I am a Sunset Park resident. My education includes undergraduate studies in environmental science and a graduate fellowship in journalism. I have traveled the world as a working journalist and currently CEO of a solar energy company. I have experience working with City, State and Federal governments.

Areas of demonstrated expertise:

I have over forty years of active aviation experience. I have flown with all branches of the military and worked closely with the FAA and NTSB on many occasions. I have utilized the KSMO airport for over thirty years with over 1000 take offs and landings. I have intimate knowledge of the local airspace and fully understand the limits and capabilities of aviation technologies.

Goals:

Together we can make sure the Santa Monica Airport is the quietest and safest airport possible.

Vision:

With teamwork and education we can bring science into the discussion and reduce emissions and introduce electric aircraft.

Personal Qualities:

As a journalist I have effectively communicated with people all over the world from all walks of life. As a CEO of a solar company I manage ten to thirty employees. Working in a new and developing industry requires me to participate in developing new Building and Safety codes, new policies with utilities and create new legislation on State and local levels.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: CEO

Business name: Solar Forward

Business address: Santa Monica and Los Angeles

Business phone: 310 433 3770


2019 ANNUAL APPOINTMENT WORKSHEET

ARCHITECTURAL REVIEW BOARD	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent THERESE KELLY	06/30/2023	May not hold paid office or employment in the City government.	YES



ARCHITECTURAL REVIEW BOARD

BOARD DETAILS



OVERVIEW

- SIZE** 7 Seats
- TERM LENGTH** 4 Years
- TERM LIMIT** 2

The Architectural Review Board meets on the 1st and 3rd Monday of each month at 7:00 P.M. in the Council Chamber, City Hall, 1685 Main St., Santa Monica, California.



DETAILS

WEBSITE & AGENDA

<http://www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board/>

CURRENT APPLICANTS

<https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT

The Architectural Review Board established in 1974, acts "to preserve existing areas of natural beauty, cultural importance and assure that buildings, structures, signs or other developments are in good taste, good design, harmonious with surrounding developments, and in general contribute to the preservation of Santa Monica's reputation as a place of beauty, spaciousness and quality."

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY

The Architectural Review Board is responsible for establishing procedures and regulations to preserve existing areas of natural beauty, cultural importance and to assure that buildings, structures, signs or other developments are in good taste, good design, harmonious with surrounding developments and in general contribute to the preservation of Santa Monica's reputation as a place of beauty, spaciousness and quality. The Review Board is also responsible to prevent the development of structures or uses which are not of acceptable exterior design or appearance and for eliminating conditions, structures, signs or uses which tend to degrade the health, safety or general welfare of the community. The Review Board is tasked with providing a continuing source of programs and means of improving the city's overall appearance.

COMPOSITION

The Architectural Review Board shall consist of seven (7) members. At least two of the members shall be professional licensed architects. Other members of the Board shall be persons who, as a result of their training, experience, and attainments, are qualified to analyze and interpret architectural and environmental trends and information, to appraise resource uses according to established policies, to be responsive to the social, aesthetic, recreational and cultural needs of the community. Other expertise such as conservation, recreation, design, landscaping, the arts, urban planning, cultural-historical preservation, and ecological and environmental sciences shall, insofar as practicable, be represented on the Board. Members serve a 4-year term.

STAFF LIAISON NAME

Russell Bunim

STAFF LIAISON TITLE

Associate Planner

STAFF LIAISON EMAIL

russell.bunim@smgov.net

STAFF LIAISON NAME

James Combs

STAFF LIAISON TITLE

Associate Planner

STAFF LIAISON EMAIL

planning@smgov.net

PHONE

(310) 458-8341



City of Santa Monica

ARCHITECTURAL REVIEW BOARD

BOARD ROSTER



TERESE KELLY

1st Term Jun 23, 2015 - Jun 30, 2019

Email: therese.kelly@smgov.net
Business: (310)458-8341
Address:
1685 Main St
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Chair



BARBARA JEAN KAPLAN

1st Term Aug 09, 2016 - Jun 30, 2020

Email: barbara.kaplan@smgov.net
Home: (310) 452-7505
Address:
2419 Pier Avenue
Santa Monica, CA 90405

Appointing Authority City Council
Position Member



CRAIG ABBOTT HAMILTON FAIA

1st Term Aug 09, 2016 - Jun 30, 2020

Email: craig.hamilton@smgov.net
Home: (310) 229-2700
Address:
1901 Avenue of the Stars
Los Angeles, CA 90067

Appointing Authority City Council
Position Member



JOSHUA ROSEN

1st Term Jun 27, 2017 - Jun 30, 2021

Email: joshua.rosen@smgov.net
Home: (310) 395-3595
Address:
1424 4th Street
Suite 300
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



PATRICK TIGHE FAIA

1st Term Sep 12, 2017 - Jun 30, 2021

Email: patrick.tighe@smgov.net
Home: (323) 424-7594
Address:
5747 Venice Boulevard
Los Angeles, CA 90401

Appointing Authority City Council
Position Vice Chair



BARBARA J. COFFMAN

1st Term Aug 14, 2018 - Jun 30, 2022

Email: barbara.coffman@smgov.net
Business: 310-435-4112
Address:
1223 Wilshire Blvd. #275
Santa Monica, CA 90403

Appointing Authority City Council
Position Member



KEVIN DALY

1st Term Aug 14, 2018 - Jun 30, 2022

Email: kevin.daly@smgov.net
Business: 310-656-3180
Address:
3617 W Exposition Blvd, CA

Appointing Authority City Council
Position Member

City of Santa Monica
Board and Commissions Applicants
Architectural Review Board

Name	Application Date
Therese Kelly	06/14/2019
Jason Kerwin	05/06/2019

TOTAL APPLICANTS: 2

***Incumbents**

RECEIVED

By City Clerk's Office at 4:59 pm, Jun 14, 2019

Architectural Review Board Applicant

Therese Kelly AIA

Application Date: 06/14/19

PROFILE

therese.kelly@smsgov.net

1685 Main St
Room 212
Santa Monica, CA 90401

Business: (310) 458-8341

Home:

Licensed architect: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I currently Chair the Architectural Review Board. I have served on the ARB since Fall 2014.

Community activities:

In addition to serving on the ARB, I'm also active in the Promenade 3.0 Task Force, and am an elected member of the School Site Council governance at SMASH K-8 school. I also serve on the Design For Dignity Task Force of the AIA LA, seeking solutions within the architecture profession to the problem of housing shortages. Previously, served on Los Angeles Forum for Architecture & Urban Design, Board of Directors

Qualifications, experience, education, and technical or professional requirements:

As a long-time resident of Santa Monica and as a licensed architect, I have been practicing architecture, landscape architecture and urban design for 17 years and am licensed in the State of California. I hold a Master's degree in Architecture and am a member of the AIA.

Areas of demonstrated expertise:

In addition to my professional expertise in life safety and universal access, I am quite familiar with the City of Santa Monica's excellent standards, planning goals, geographic, ecological and climate conditions, and its location in the Ballona Creek Watershed. I have served on ARB subcommittees to weigh in on zoning code changes, design guidelines on the Downtown Community Plan, and the re-visioning of Third Street Promenade. I am familiar with the Bergamot Area Plan and have challenged applicants to strive toward its vision. Professionally, I have experience writing and creating master plans, urban design and streetscape guidelines, landscape plans and planting plans, development and sustainability guidelines.

As an architect, I've also led the extensive political and community outreach phases for both Euclid Park in Santa Monica and Grand Park in Downtown Los Angeles. I have worked with the public in communities throughout the region on landscape, urban infrastructure, and climate awareness. I have experience with Federal clients and documentation, for both the Government Services Administration (GSA) and the Office of Overseas Buildings (OBO), and with federally-funded educational programs (Title I funding) at the elementary school level.

As an educator, I've taught, lectured, or served on design juries at Otis College of Art and Design, USC, Woodbury University, Cal-Arts, CalPoly Pomona, UC-Santa Barbara, UC-Los Angeles, Rhode Island School of Design, Brown University, and the Royal Institute of Art, Stockholm.

Goals:

I'd like to continue to advocate for a vibrant public realm, good urban design and a welcoming pedestrian experience of the city, and to carefully consider each project's role in the unique character of each district.

Vision:

I believe the ARB can play an important role in guiding Santa Monica to be a resilient city that is equitable, sustainable, and livable. Santa Monica is a vibrant and diverse community. Our buildings and urban environments should reflect this.

Personal Qualities:

I work best in collaboration and thrive in creative problem solving. I have been a collegial member of the board and was elected by the board to take on the leadership role of Chair. I try to help the board guide applicants to proposing their best work, I welcome public comment, and try to run effective meetings with meaningful feedback for the applicants. Beyond reviewing the projects provided by staff, I also look to the larger context. For instance, I have advocated for consistent streetscape design to complement the new housing growth along Lincoln Boulevard and along Colorado, and provided input to the Urban Forest Task Force.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Architect

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 4:48 pm, May 06, 2019

Architectural Review Board Applicant

Mr Jason D Kerwin

Application Date: 05/02/19

PROFILE

jason@okb.us

2520 Arizona Avenue
Unit 7
Santa Monica, CA 90404

Mobile: (310) 425-5591

Home: (310) 310-8013

Licensed architect: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

No previous City Board/Commission service.

Community activities:

Previously a Board member and President of the Los Angeles Forum for Architecture & Urban Design - a non-profit that advocates for a greater dialogue and discussion regarding public space and the built environment. Currently, serving on the Advisory Board.

Qualifications, experience, education, and technical or professional requirements:

I have a Master's in Architecture from Harvard's Graduate School of Design and have been a practicing architect in the state of California since 2002. Previously an Associate with KoningEizenberg Architecture in Santa Monica, I now have established a practice based in West Los Angeles for the past 11 years. The work done at KoningEizenberg was both municipal and public architecture that was deeply vested in both a community process and architectural integrity. I also serve as part-time faculty at USC's School of Architecture as an undergraduate studio instructor.

Areas of demonstrated expertise:

1. As a licensed Architect, I am deeply involved in understanding the California Building Code with my practice's work concentrated within the state as we are directly accountable to issues of life-safety and accessibility.
2. Our office has completed projects within the City of Santa Monica at both the residential and commercial scale and have direct experience with that process. As a resident that walks, rides a bike, and takes the Metro, I'm distinctly aware of transportation challenges that our City has and how those are reflected in the built environment.

3. I have no previous policy development experience but have publicly expressed concerns to specific projects within the City at Planning Commission Hearings.
4. As a Board member to the Los Angeles Forum for Architecture and Urban Design from 2006-2011, our primary outreach was through public programs within the City. The Forum organized events throughout the City that directly engaged architects, planners, and designers with the community.
5. Over the last 10 years, I have been actively teaching architecture first at Otis College of Art & Design and subsequently, at the University of Southern California.
6. As a founding partner to an architectural office, I have been involved in strategic planning with respect to our office's overall management, human resources, and business development from the beginning. Our office has managed to successfully grow from 2 people to 11 people over the course of its development.
7. I have no previous experience with federally funded programs outside of grant applications for the Los Angeles Forum for Architecture and Urban Design from various agencies like the National Endowment for the Arts. These grants had direct application to programming and subsequent publications.
8. Our office is established as a Professional Corporation (PC) which is very similar to an S-Corporation but specific to professions that are licensed under the State.

Goals:

As a member of the Architectural Review Board, my greatest concern will be increasing the character and quality of the built environment that is expected within the City of Santa Monica. Good design should be at the forefront of the ARB and how it integral to the experience of the City. This process should be both about maintaining the strengths of the existing fabric of the City as well as looking to the careful evolution of other areas that should develop for the overall benefit of the community. My second goal is to cultivate a dialogue that is productive to a City which I believe is progressive, adaptive, and innovative. Lastly, my third goal would be challenging the perceptions of the difficulties of development within the City by offering specific criticism, openness to new ideas, and addressing deficiencies within the overall Development process.

Vision:

My vision for the Architectural Review Board is that it is both effective in advocacy for good design while providing constructive, responsive criticism to the projects under its review. The ARB's actions should reflect precise local concerns while understanding broader relationships to the neighborhood or the City as a whole. As representatives of the community to which we serve, we must intelligently articulate a future vision for the City that is vibrant, diverse, and sustainable.

Personal Qualities:

As one of the founding partners of an architectural practice, with my partner, we work on projects as diverse as an adaptive re-use of a 17-story building to 125 residential apartments in downtown Los Angeles to a private school campus in Hollywood. This work not only involves our 11-person office but the organization of consultants and contractors that are required for the production of architecture. I am responsible for managing not only the Client's needs, the City's requirements, and the realities of construction all within the constraints of tight budgets and short schedules.

As President of the Board of the Los Angeles Forum (serving in 2011), I was charged with overseeing a diverse Board of 18 people and generating a wide scope of events, publications, and public discussions. I was responsible for the cohesive direction of the Board and during my tenure worked on a exhibit for an architectural practice as well as the on-site visit of a project on a local university campus.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Architect

Business name: OKB Architecture

Business address: 10943 W. Pico Blvd.

Los Angeles, CA

90064

Business phone: 3104744412

2019 ANNUAL APPOINTMENT WORKSHEET

ARTS COMMISSION	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent EDWARD HOROWITZ	06/30/2023	Must reside or work in the City. Actively involved in the arts. May not hold paid office or employment in the City government.	NO
Incumbent CORIN KAHN	06/30/2023		YES
Incumbent IAO KATAGIRI	06/30/2023		NO



BOARD DETAILS



OVERVIEW

SIZE 11 Seats

TERM LENGTH 4 Years

TERM LIMIT 2

The Arts Commission meets on the 3rd Monday of every month at 6:30 P.M. at the Ken Edwards Center, 1527 4th Street, Santa Monica, California.



DETAILS

WEBSITE & AGENDA

<http://www.smgov.net/portals/culture/agendas.aspx>

CURRENT APPLICANTS

<https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT

The Arts Commission of the City of Santa Monica exists to ensure a regular and ongoing assessment of arts programs in the City, develop arts programs of innovative form, recognize and encourage the arts as a service of local government and enrich the lives of all citizens by exposure to art in its various forms.

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY

The Commission shall act in an advisory capacity to the City Council on matters relating to the arts including developing and making recommendations on arts acquisition and proposals for art works for public buildings and public spaces. The Commission will initiate and advocate arts programs in the City, work cooperatively with City Boards and Commissions, the local school district and Santa Monica College in promoting art in the City. The Commission will also encourage public and private partnerships to assure survival of the arts and artists in the City and will solicit private funds and grants for art activities. The City Council will from time to time delegate an art program to be implemented by the Arts Commission including the selection of artists and projects and award of contracts for the program.

COMPOSITION

The Arts Commission shall consist of eleven (11) members who shall reside or work in the City and shall be actively involved in the arts. Members serve a 4-year term.

STAFF LIAISON NAME

Shannon Daut

STAFF LIAISON TITLE

Cultural Affairs Manager

STAFF LIAISON EMAIL

culture@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

STAFF LIAISON EMAIL

PHONE

(310)458-8350



City of Santa Monica
ARTS COMMISSION

BOARD ROSTER



EDWARD HENRY HOROWITZ

2nd Term Jun 23, 2015 - Jun 30, 2019

Email: ed.horowitz@smgov.net

Home: (310) 458-8350

Address:

1437 4th Street

Suite 310

Santa Monica, CA 90401

Appointing Authority City Council
Position Member



CORIN KAHN

1st Term Jun 23, 2015 - Jun 30, 2019

Email: corin.kahn@smgov.net

Home: (310) 899-4455

Address:

506 Santa Monica Blvd

Suite 316

Santa Monica, CA 90401

Appointing Authority City Council
Position Vice Chair



IAO KATAGIRI

2nd Term Jun 23, 2015 - Jun 30, 2019

Email: iao.katagiri@smgov.net

Home: (310) 393-0411 ext 7517

Address:

1776 Main St

Santa Monica, CA 90401

Appointing Authority City Council
Position Member



MICHAEL ROBERT MYERS

3rd Term Aug 09, 2016 - Jun 30, 2020

Email: michael.myers@smgov.net

Home: (310) 397-3244 Address:

3000 Airport Ave

Santa Monica, CA 90405

Appointing Authority City Council
Position Chair



LAURIE KATZ YEHIA

1st Term Aug 09, 2016 - Jun 30, 2020

Email: laurie.yehia@smgov.net

Home: (310) 315-9701

Appointing Authority City Council
Position Member



PHIL BROCK

Partial Term Oct 23, 2018 - Jun 30, 2020

Email: phil.brock@smgov.net

Home:

Address:

1328 Twelfth St

Santa Monica, CA 90401

Appointing Authority City Council
Position Member



MICHAEL BAROFF

1st Term Aug 09, 2016 - Jun 30, 2020

Email: michael.baroff@smgov.net

Home: (310) 452-3688

Address:

1725 Ocean Avenue #132

Santa Monica, CA 90401

Appointing Authority City Council
Position Member



MICHAEL JAMES MASUCCI

2nd Term Jun 27, 2017 - Jun 30, 2021

Email: michael.masucci@smgov.net

Home: (323) 547-6240

Address:

1629 18th St

Santa Monica, CA 90404

Appointing Authority City Council

Position Member



JEFF SWIMMER

1st Term Jun 27, 2017 - Jun 30, 2021

Email: jeff.swimmer@smgov.net

Address:

914 24th Street

Santa Monica, CA 90403

Appointing Authority Council

Position Member



MARY-ELIZABETH MICHAELS

1st Term Aug 14, 2018 - Jun 30, 2022

Email: mary-elizabeth.michaels@smgov.net

Address:

4000 Warner Blvd.

Burbank, CA 91522

Appointing Authority City Council

Position Member



JANEEN JACKSON

1st Term Aug 14, 2018 - Jun 30, 2022

Email: janeen.jackson@smgov.net

Address:

1437 4th St.

Ste. 310

Santa Monica, CA 90401

Appointing Authority City Council

Position Member

City of Santa Monica
Board and Commissions Applicants
Arts Commission

Name	Application Date
Eric Chalice	06/10/2019
Sarah Gallagher	06/19/2019
Corin Kahn	06/18/2019
David Lafaille	06/12/2019
Steve La Rue	05/06/2019
Nicholas Rolston	11/14/2018
Deepa Subramanian	06/05/2019
Jodi Summers	05/28/2019
Kathleen Zadikian	05/02/2019

TOTAL APPLICANTS: 9

***Incumbents**

RECEIVED

By City Clerk's Office at 11:14 am, Jun 10, 2019

Arts Commission Applicant

Eric Chalice

Application Date: 06/06/19

PROFILE

epochcache@gmail.com

2720 Neilson Way #5400
Santa Monica, CA 90409

Mobile: (917) 789-0809
Home:

Reside in Santa Monica: yes

If yes, number of years: 3

Work in Santa Monica: yes

If yes, number of years: 2

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

N/A

Community activities:

Paralympics coach for visually impaired children; assistant coach at Sherrif's Youth athletic League.

Qualifications, experience, education, and technical or professional requirements:

Attorney; MBA International Business; Sportscaster; 16-19th century research & rare books collector/writer.

Areas of demonstrated expertise:

I started the non-profit entity JABS VI (Jazz and Boxing Society for the Visually Impaired) to enrich the lives of blind musicians by bringing them ringside for live audio descriptions. Under that banner, I also created a collaborative relationship with the Thelonious Monk Institute of Jazz and UCLA Music School, which enabled musicians with visual impairments to rehearse with their UCLA counterparts.

Most recently, I completed a digital curation project that began over five years ago. Blind boxing historian Michael Welch had amassed an archive of over 200 audio cassettes of professional prize fights, including most of Joe Louis' fights from the 1930's. I devised a digital asset management plan from concept, creation, appraisal, preservation, transformation and storage, while creating a catalogue & index system for cross reference and retrieval. I'm glad to now report that three public institutions have

agreed to accept the Michael Welch Boxing Radio Digital Archive for permanent exhibition, namely: LA84 Foundation, Brooklyn College Library and the Library of Congress.

Goals:

To utilize my myriad experiences to benefit the community of Santa Monica at large

Vision:

TBD once I have the opportunity to meet some of the members in an informal or formal capacity. But short of that, to utilize my myriad experiences to benefit the community of Santa Monica at large.

Personal Qualities:

Before I moved to Santa Monica and got married, I lived in NY and volunteered at the MET Museum, helping visually impaired patrons experience the museum to the fullest. My role was to assist guests in the Sights & Sounds (& Scents) at The Met Cloisters, Met Escapes, Picture This! Workshop and Seeing Through Drawing events.

I am a people person first and foremost, and an effective communicator. I have entrepreneurial instincts which apply well in group leadership opportunities.

Working with fellow commissioners:

I am a people person first and foremost, and an effective communicator. I have entrepreneurial instincts which apply well in group leadership opportunities.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Writer

Business name:

Business address:

-

RECEIVED

By City Clerk's Office at 3:45 pm, Jun 19, 2019

Arts Commission Applicant

Sarah C Gallagher

Application Date: 06/19/19

PROFILE

sarahcgallagher@gmail.com

2516 29th Street
Santa Monica, CA 90405

Home: (310) 993-5827
Home:

Reside in Santa Monica: yes
If yes, number of years: 12

Work in Santa Monica: yes
If yes, number of years: 12

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have not yet served on a City Board or Commission.

Community activities:

- Sister District Coastal LA, Organizing Committee Member
- Girl Scout Troop (Grant Elementary School)
- Heal the Bay Volunteer
- Member, Friends of the Santa Monica Library
- Food on Foot Volunteer

Qualifications, experience, education, and technical or professional requirements:

I have served as the Project Director for a working artist, Magda Sayeg, who creates large scale textile based public art installations as well as private and commercial commissions. I work with clients, community members and governments to develop the vision for the project and then manage the project logistics through creation and installation.

Areas of demonstrated expertise:

1. I am a strategic planner for the textile (yarn) based art installations as well as digital projects. I interview key stakeholders to understand goals and develop a vision and conduct research to understand the competitive landscape and create a position and mission for the project.

2. I do not have formal training in the arts, but have been a recreational artist my entire life, painting, drawing, and crafting.
3. I am an enthusiastic participant in the local art scene, as a patron of Santa Monica Airport Open Studios, Bergamot Station and other large art events as well as seeking out street art and temporary installations.
4. I lead and managed integrated marketing efforts for the LA Dodgers' nonprofit raising money to fund cancer research at City of Hope and Children's Hospital Los Angeles. Through multiple events and digital campaigns, we increased the amount raised by over 100% year over year.
5. I served as the Digital Director for the Obama campaign in 2008, based in West LA and activating community members to join and volunteer across a variety of roles and events.
6. I've worked with multiple businesses in my digital work to develop policies and processes around internal communication to streamline project work. I simplified policies around when and how communications were created, circulated and approved.
7. I do not have a background in park design or recreational programming, but am a frequent visitor to our city's parks with friends and family!
8. In my role as a Project Manager, I have defined and managed initiatives to be delivered within a specified timeframe, sequence and budget. I work with teams and project management tools to ensure that programs are created and executed in line with the agreed upon initiatives.
9. I am a participant in city parks and recs programs - for myself and my family. From rec classes and park events to visits to the Camera Obscura!

Goals:

I would like to support the continued development of innovative arts programs - creating opportunities for local artists to showcase their work as well as developing showcases that entice visitors from Santa Monica and greater LA to seek out and participate in arts programs.

Vision:

I envision the board continuing to create interesting, innovative arts programs as well as public art that enhances the city of Santa Monica overall. I'd love to help develop a Santa Monica Arts Week or Arts Month with programming that encourages visitors to explore Santa Monica's galleries and fantastic street art murals in tandem with arts programming, local restaurants and time-based art programs that run for a limited time only.

Personal Qualities:

I am a creative problem solver, leading teams using consensus building and collaboration to create great projects. Recently, I managed a project in Japan bringing together a museum, a city government and the Louise Bourgeois Foundation to conceive of and agree upon an ambitious project - covering the Louise Bourgeois statue, Maman, in knitting that respects and speaks to the original artwork. I managed communications between the artist and the museum as she finalized designs, and then recruited and managed a group of volunteers and paid employees to support the artist in executing the project. Over a period of just a few months, we successfully completed the project - overcoming challenges of material, weather and work schedules by being flexible and creative as we uncovered and handled each challenge.

Working with fellow commissioners:

I see myself partnering with staff and fellow Commissioners to understand current goals and plans, determine how best I can support those goals and work as part of a team to deliver programs. I'd love to brainstorm with the Commission and hear more ideas from the staff, city residents and fellow Commissioners to continue coming up with interesting and innovative arts for Santa Monica.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Consultant, Self Employed

Business name:

Business address:

RECEIVED

By City Clerk's Office at 10:14 am, Jun 18, 2019

Arts Commission Applicant

Corin Kahn Esq.

Application Date: 06/18/19

PROFILE

clkesq@mindspring.com

506 Santa Monica Blvd.
Suite 316
Santa Monica, CA 90401

Business: (310) 899-4455
Mobile: (310) 433-8792

Reside in Santa Monica: yes
If yes, number of years: 16

Work in Santa Monica: yes
If yes, number of years: 10

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:
Vice -Chair, Arts Commission

Community activities:
SMC Bond Oversight Committee, Chair

Santa Monica YMCA, Vice President of the Executive Committee of the Board of Directors

Qualifications, experience, education, and technical or professional requirements:
Attorney since 1985 working primarily with community groups; continuously active in civic associations since 1980; development of arts policies

Areas of demonstrated expertise:
Planning: MA Planning and Public Policy UCLA 1978; BA, Fine Arts, painting UCLA 1974; see above

Goals:
To provide leadership, vision, and creativity to strengthen all aspects of all of the arts in Santa Monica

Vision:
Ensure that at least some consideration is given to the arts in the many relevant actions, programs, and decisions made by City staff and the City's elected officials and its Boards and Commissions

Personal Qualities:

My peers have consistently elected me to serve in leadership positions for the many civic organizations I have participated on. Although I am an attorney, which requires work within a well-defined system of rules and conventions, I find that creative thinking contributes to my success in that endeavor

Working with fellow commissioners:

I try to balance passion with group process, trusting that the later will lead to the best outcome.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: attorney

Business name: Corin L. Kahn, Attorney

Business address: 506 Santa Monica Blvd; Ste 316

Santa Monica, CA 90401

RECEIVED

By City Clerk's Office at 2:58 pm, Jun 12, 2019

Arts Commission Applicant

Mr. David Lafaille

Application Date: 06/12/19

PROFILE

djlafaille@yahoo.com

2940 Neilson Way Unit 204
Santa Monica, CA 90405

Home: (310) 463-3906

Business: (310) 393-1166

Reside in Santa Monica: yes

If yes, number of years: 25

Work in Santa Monica: yes

If yes, number of years: 43

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

Qualifications, experience, education, and technical or professional requirements:

Former Chairman of the Board of Charter Pacific Bank, Southern California Institute of Architecture, Otis College Board of Governors. Attorney representing fine artists and galleries. Served on Beverly Hills/Cannes Sister City Committee, Eagle and the Badge Foundation, Otis College Board of Trustees.

Areas of demonstrated expertise:

1. Developed strategic plan for Charter Pacific Bank, SciArc and Otis College Arts in SoCal initiative.
- 2 and 3. . Represented LA Louver Gallery, Sam Francis, Charles Garabedian and many more minored in art History at UCLA.
4. Lead fundraising committees at SciArc, Eagle and Badge and Otis College.
5. Spearheaded Otis So/cal Arts Initiative.
6. Chaired policy development at SciArc, Otis and Charter Pacific.
7. and 8. Helped developed Otis Eye insight on local arts and artists, speakers program at SciArc and annual Eagle and Badge fundraising dinner and awards night.

Goals:

Increasing the participation of the City in arts and cultural life of SoCal and the developmemnt and availability of arts related programs to the city's citizens particularly the younger and older communities.

Vision:

The Arts Commission can lead Santa Monica as a thought leader in the arts in the region and can assist in developing initiatives and programs which accomplish such a vision.

Personal Qualities:

I formed Charter Pacific Bank and was its chair for 17 years, for 10 years ran , along with the director, SciArc at a critical time in its development as a preeminent architectural institution, created Otis Eye and co-created the Otis Arts Initiative.

Working with fellow commissioners:

Having lead these institutions for many years I have learned that an institution grows its influence by having innovative and hard working leaders but cannot thrive without the collaboration of leaders and staff. A leader is no better than his or her working relationship with staff and collaborators, i.e. other board members. It has been and shall be my intention to collaborate with both in developing ideas and plans for effectuating those ideas.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Lawyer

Business name: Law Offices of David Lafaille

Business address: 330 Wilshire Boulevard

Santa Monica, CA 90401

-

RECEIVED

By City Clerk's Office at 4:48 pm, May 06, 2019

Arts Commission Applicant

Mr. Steve J La Rue

Application Date: 05/03/19

PROFILE

stephenjlarue@gmail.com

2507 3rd Street
Penthouse A-1
Santa Monica, CA 90405

Home: (310) 396-4497

Home: (310) 396-4497

Reside in Santa Monica: yes

If yes, number of years: 29

Work in Santa Monica: yes

If yes, number of years: 2

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None. First time at bat!

Community activities:

I participate and am a fan of the Twilight Concert Series, the Coast Event on Main Street, monthly bike rides with The Mayor, and pretty much anything Cycling-related. I was a training ride leader for local cycling club, Shifting Gears, for many years, leading the Tuesday morning Easy Spin from Peets Coffee on Main St. thru MDR and back.

Qualifications, experience, education, and technical or professional requirements:

I am a veteran Television & Film development executive with 20+ years experience. I am an actor and am an alumnus of The Groundlings Sunday Company. I have a BFA in Journalism and write a blog, Surfing Hollywood, which explores my interest in Trends in Media. I have also produced Theatre and was an Ovation Award voter.

Areas of demonstrated expertise:

1) I planned the Overall Deal Strategy for Writers at 20th Century Fox Television which allocated millions of dollars in employment agreements. 2) I have a BFA in Journalism from SMU and have studied Improvisational Comedy with The Groundlings. 3) I support the Arts and am fond of Pacific Resident Theatre in Venice. 4) I do not enjoy fundraising but am skilled at event planning. 5) I regularly engage with the Community via public events. 6) I have developed many policies pertaining to Script Development and Production and Casting. 7) I have no formal background in Park Design, but am an

Amateur Gardener with strong opinions. 8) I have developed many programs for Television. 9) I play Tennis regularly at Oceanview Courts and enjoy the park system. I also Surf regularly at Ocean Park and beyond.

Goals:

First time to apply, so primary goal is to Be Involved and To Participate.

Vision:

In addition to the above, to explore Synergistic relationships with other facets of the City. I like the dance series at Tongva Park and would like to see more of that type of Performance throughout the city's parks. Theatre can be anywhere and take place in many forms.

Personal Qualities:

Before promoted to a Development Executive at 20th Century Fox, I was the Exec. Asst. to the President, so I essentially ran a Studio which means I was the first one there and the last to leave each day. I knew everyone from the Security Guards to the Dining Room Staff and Custodians to Rupert Murdoch. I know what it means to work in a Group and to assist in the Group's ability to work. Also, I have produced Equity Waiver Theatre in Los Angeles for little to no money, which means wearing every hat imaginable.

Working with fellow commissioners: I am a good team member, a good listener. I see myself working well with staff and fellow Commissioners!

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Freelance Writer

Business name: Surfing Hollywood

Business address: I work from home and/or remotely.

Business phone: 310.396.4497

RECEIVED

By City Clerk's Office at 1:27 pm, Nov 14, 2018

Arts Commission Applicant

Nicholas Rolston

Application Date: 11/14/18

PROFILE

nicholaswrolston@yahoo.com

613 Ocean Park Blvd.
Santa Monica, CA 90405

Mobile: (510) 388-5778

Home:

Reside in Santa Monica: yes

If yes, number of years: 6 currently; 24 total

Work in Santa Monica: no

If yes, number of years:

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

N/A

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Not Applicable

Community activities:

None currently

Previously Volunteer Basketball Coach @ Santa Monica Boys & Girls Club

Qualifications, experience, education, and technical or professional requirements:

Experiential Marketing Dept. Director; Burrell Communications Group

For the past 15 years I have worked in Experiential Marketing (Event Marketing); I currently run the Experiential Dept. for Burrell Communications Group on the Toyota Account. My responsibilities include but are not limited to Budget Management, Strategy Development, Overseeing Production Partner Execution, Partnership Management.

Areas of demonstrated expertise:

With my 15+ career in marketing /advertising my focus is on grassroots efforts based on developing programs focused Community Involvement. As a young adult, I worked with Santa Monica Parks & Rec.

Goals:

My goals in serving with the Santa Monica Pier Corporation are to deliver against the Main Objectives:

1. SM Residents: Continue to develop the Santa Monica Pier to provide residents with a fun, safe & iconic local attraction
2. SM Pier Tenants: Ensure that the Pier continues to provide the parameters in which the Partner Tenants can serve the Pier Visitors, as well as meet their own Business Objectives
3. SM Tourism: Maintain the Pier as a destination attraction for tourists- regionally, nationally & internationally, as well as develop Growth Opportunities for to increase Pier Visitors; Utilize SM Pier as landmark for benefit of City as a whole.

Vision:

Maintain & Develop community landmarks & exhibits that inspire residents & visitors, while as paying respect to the areas history

Personal Qualities:

Leadership: As the head of my Dept at work a main objective of my day to day is providing leadership & guidance to my team, and our partner departments & agencies.

Creativity & Innovation: While much of my role is managing clients, employees & budgets, a large portion of my role is providing creative solutions to various "challenges". It is my responsibility to lead team brainstorm, develop strategies & identify innovative solutions.

Group Work: Whether leading group work, or serving as an integrated team member across departments & agencies, working across & within groups is essential to all work delivered.

Balancing Needs: When working with various departments & partners, it's important to emphasize the larger picture, as well as maintain Objectives & Strategies that serve all needs, and can maintain a course for the benefit of all involved.

How you see yourself working with staff and your fellow Commissioners to advance arts goals in a broad way:

Identify opportunities to make a positive artistic impact within the City.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Marketer

Business name:

Business address:

Business phone: 312-887-0075

RECEIVED

By City Clerk's Office at 8:21 am, Jun 05, 2019

Arts Commission Applicant

Ms Deepa Subramanian

Application Date: 06/05/19

PROFILE

deepa.subramanian1@gmail.com

1035 Centinela Avenue
Santa Monica, CA 90403

Home: (310) 453-5057

Mobile: (310) 525-4729

Reside in Santa Monica: yes

If yes, number of years: 1.5 years

Work in Santa Monica: yes

If yes, number of years: 1.5 years

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I am currently serving as a member of the Public Arts Commissions, City of Santa Monica and would like to apply for the Arts Commission.

Community activities:

I am currently involved as a member of the City Hall Mural Sub Committee, City of Santa Monica

Qualifications, experience, education, and technical or professional requirements:

I moved to LA 1.5 years ago and I have been actively involved in Public Arts project in Bangalore, India to erect three monumental installations in prime locations of the city, The project is phased out and extends to other parts of the city including airports, metro stations and other landmark locations and public places.

Areas of demonstrated expertise:

I am in the business of arts running an art gallery and have had several significant shows of cultural and social significance and with a mission to actively engage public in art.

My core of areas of strength is strategic and operational, networking with corporates and public bodies, and community engagement.

Goals:

Art has always a part of my life for the longest time that I can remember. After a fairly successful run on my personal and professional journey, I think it is time to give back to the society, in whichever way I can.

And what better way to do it than through art. And also my new transition to LA helps me to bring in diversity and cultural exchanges which are the backbone of any society. And it is something I immensely enjoy doing and therefore wish to be part of it.

Vision:

Art Commission engages with the people of the city in different ways. If the board is endowed with a diverse set of people who are experts in their own field, it would help generate different perspectives in studying the issue and effectively handle it to attain optimum results. Promoting visual and performing arts and artists which engage with the community both for aesthetic purposes and to bring about an inclusive atmosphere where people can live in harmony.

Personal Qualities:

Leadership, creativity and innovation are the key words for the sustenance of any organization and I have been running two organization for 20 years and 10 years respectively.Promoting harmony in work groups and creating a work culture have always been my strength and responsible for my success.I have been actively engaged with women groups in India to provide them with resources in becoming successful entrepreneurs. I have been invited to give key notes to address issues both social and women centric in India.

Working with fellow commissioners:

I have been working for over six months with the Public Art Commission and the Art commission and so far it has been nothing but a pleasure, The team is respectful of other members and each member of the team are well qualified in their own field to be able to bring their experience to the the table when required. Working towards art goals is a team effort and cannot be achieved otherwise.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Business

Business name: DESA Marketing I

Business address: Home office:

1035 Centinela Avenue, Santa Monica, CA 90403

-

RECEIVED

By City Clerk's Office at 10:25 am, May 28, 2019

Arts Commission Applicant

Jodi Summers

Application Date: 05/23/19

PROFILE

wofihonor@gmail.com

428 Hill Street #17
Santa Monica, CA 90405

Home: (310) 392-1211

Home: (310) 430-9749

Reside in Santa Monica: yes

If yes, number of years: 25

Work in Santa Monica: no

If yes, number of years:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Secretary, Ocean Park Association

Community activities:

Government Volunteer Work

Santa Monica, CA - January 2006 – present

- Secretary for Ocean Park Association neighborhood group. Help compile funding grants.
- o Organizers of our city's 4th of July Parade, as well as beach clean ups and local mixers.
- o Write grants to support local projects such as playground equipment.
- o Ally with the Main Street Business Improvement Association to keep it profitable and resident-friendly.
- o Working with the city on the rehabilitation of Lincoln Blvd. – our stretch of Pacific Coast Highway.
- Member Neighborhood Council – Specialize in zoning. Work with the City on historical preservation, zoning changes and development codes for downtown Santa Monica.
- Civic Working Group – Member of a nine-member team who employed creative problem-solving techniques to envision the future of the contentious Santa Monica Civic Auditorium and the adjacent 4.6- acre parking lot. Consulted with specialists and residents through a variety of interviews, forums and interactions to build an effective RFP and RFQ criteria for the site.

- Member of the Chamber of Commerce Government Affairs Council.
- Created the <http://santamonicalandmarks.com/> in conjunction with the Santa Monica Conservancy to promote local history and preservation.

Qualifications, experience, education, and technical or professional requirements:

All of these personal qualities are part of my day job as Chief Operating Officer of Walk of Fame International. WOFI partners with local governments to transform underutilized public spaces into thriving community hubs.

Responsibilities include:

- Keep a non-profit business operating efficiently.
- Sustain a business funded through grants and donations.
- Locate and procure key corporate sponsorship.
- Manage project progress; supervise team, line production and milestone completion for key ventures.
- Coordinate each project with multiple stakeholders and build consensus with outreach and involvement of community groups and individuals.
- Establish beneficial business relationships with local governments, groups and community members.
- Draft materials used in grant applications, offering memorandums, pitchbooks, websites and questionnaires.
- Develop marketing & communication strategies and oversee their execution.
- Aid in fundraising capital from businesses, insurance companies, foreign investment funds, community members and endowments.
- Cultivate partnership opportunities.
- Review and edit content for funding opportunities, presentation and public consumption.
- Manage finances for accountant review.
- Monitor the business, technical, fiscal and administrative functions to run at peak productivity.
- Built and maintained Excel database that calculates investments and project metrics.

Areas of demonstrated expertise:

- 1) strategic planning - Always making budgets
- 2) training in the arts - Bachelor of Arts in Journalism and Photography
- 3) local arts involvement - have sat in on Arts Committee and DTSM meetings.
- 4) fundraising - I'm in the non-profit world, so always fundraising.
- 5) community engagement - OPA, CERT, 4th of July Parade promotion
- 6) policy development - OPA and City Council meetings

7) background in park design, recreational programming, or a related field - perhaps I'll major in park design in my next life.

8) program development - often

9) city parks and recreation activities - 4th of July Parade

Goals:

To continue to bring great art to Santa Monica...with a focus on making the Promenade more photo friendly.

Vision:

To keep Santa Monica as a cultural hub.

Personal Qualities:

All of these personal qualities are part of my day job as Chief Operating Officer of Walk of Fame International. WOFI partners with local governments to transform underutilized public spaces into thriving community hubs.

Responsibilities include:

- Keep a non-profit business operating efficiently.
- Sustain a business funded through grants and donations.
- Locate and procure key corporate sponsorship.
- Manage project progress; supervise team, line production and milestone completion for key ventures.
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- Aid in fundraising capital from businesses, insurance companies, foreign investment funds, community members and endowments.
- Cultivate partnership opportunities.
- Review and edit content for funding opportunities, presentation and public consumption.
- Manage finances for accountant review.
- Monitor the business, technical, fiscal and administrative functions to run at peak productivity.
- Built and maintained Excel database that calculates investments and project metrics.

Working with fellow commissioners:

Good at collaboration

Will you be able to commit the necessary time to perform your duties if appointed to the board?
yes

BUSINESS INFORMATION

Occupation: Chief Operating Officer

Business name: Walk of Fame International

Business address: 51 Horton Plaza #124533

San Diego, CA 92112

RECEIVED

By City Clerk's Office at 2:57 pm, May 02, 2019

Arts Commission Applicant

Kathleen M Zadikian(Melian)

Application Date: 05/02/19

PROFILE

kathleen@zadikian.com

502 Georgina Avenue
Santa Monica, CA 90402

Home: (310) 699-8052

Home: (310) 496-2729

Reside in Santa Monica: yes

If yes, number of years: 19 years

Work in Santa Monica: no

If yes, number of years:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have no previous experience.

Community activities:

Biking, hiking, beach activities, art events. I was in a group art show at the Annenberg Beach House, Santa Monica College mentor program open studios, and an SMC art show at Virginia Park. I'm currently not involved in a community activity.

Qualifications, experience, education, and technical or professional requirements:

1) BS in Design Sciences, ASU College of Environmental Design and Architecture 2) 2 years total in the SMC Art Mentor Program 3) MFA, painting from Claremont Graduate University, 3) Practicing artist in Los Angeles

Areas of demonstrated expertise:

I have volunteered for art projects and programs while my children Attended First United Methodist preschool, Carthorp and Santa Monica High School. I earned my MFA from Claremont Graduate University in 2012.

Goals:

To help raise money for city art programs, help to develop public art projects around the city and specifically to engage local schools in public art projects.

Vision:

More funding (through sponsorship), to provide opportunities for more public art throughout the city. Possibly collaborative projects with local students, other cities, other countries.

Personal Qualities:

I previously worked in residential architecture before becoming a stay at home mom. I then attended the SMC Art Mentor Program and then earned my MFA at Claremont Graduate University in 2012. I'm a working artist who has been in group shows, solo shows and I maintain my studio in downtown LA. I led and volunteered for art events during my children's years in school. During my 2 years at SMC I became aware of the many young talented artists who were eager for opportunities to show their work in the community. It is an idea I've had since that time that the program could become a conduit to bring local art to the city. The professors at the Art Mentor Program encouraged us to succeed and showed us paths to careers that made a difference in my life and others who were in the program. For this reason, I feel that it would be worthwhile to possibly work together with them and also Santa Monica High School.

I was also active in the community service program at Carlthorp School. We procured donations and outfitted apartments for homeless families. We had numerous fundraising events in our home to benefit our kids' school.

Working with fellow commissioners: I would be interested in carrying out tasks and projects with commissioners and in joining fellow commissioners in researching ideas to continue bringing art to the city. I would like to offer any help I can in regards to developing art projects with the SMC Art Mentor Program.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Artist

Business name: Kathleen Melian

Business address: 1500 South Central Avenue

Third Floor

LA, CA 90021

Business phone: 310-699-8052


2019 ANNUAL APPOINTMENT WORKSHEET

AUDIT SUBCOMMITTEE	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent ELIZABETH VAN DENBURGH	06/30/2023	Must be a Santa Monica resident. May not hold paid office or employment in the City government.	YES




AUDIT SUBCOMMITTEE


BOARD DETAILS




OVERVIEW



SIZE 5 Seats



TERM LENGTH 4 Years



TERM LIMIT N/A

The Audit Subcommittee meets a minimum of three times annually. For meeting location, please visit the Audit Subcommittee's website.



DETAILS

WEBSITE & AGENDA

<https://www.smgov.net/departments/council/content.aspx?id=53159>

CURRENT APPLICANTS

<https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT

Assist the City Council in fulfilling their oversight responsibilities for the financial reporting process, the framework for internal control, and the audit process.

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY

The Subcommittee shall act in an advisory capacity and will review all City audit reports, analyze the findings and consult with external and internal auditors on any irregularities and deficiencies disclosed in their reports. They will determine what corrective action should be recommended to the City Council. They will report to City Council on the outcome of all audits and make appropriate recommendations. The Audits Subcommittee provides an alternative way for employees, taxpayers or other citizens to confidentially report suspected illegal, improper, wasteful or fraudulent activity and provide periodic review and selection of external and internal auditors.

COMPOSITION

Audit Subcommittee consist of two (2) public members whom are residents of the City of Santa Monica and three (3) Council Committee members. Members serve a 4-year term.

STAFF LIAISON NAME

Gigi Decavalles

STAFF LIAISON TITLE

Finance Director

STAFF LIAISON EMAIL

finance.mailbox@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

STAFF LIAISON EMAIL

PHONE

(310)458-8281



City of Santa Monica

AUDIT SUBCOMMITTEE

BOARD ROSTER



MS. ELIZABETH VAN DENBURGH

Partial Term Jun 13, 2017 - Jun 30, 2019

Email: elizabeth.vandenburgh@smgov.net

Appointing Authority City Council
Position Member



GREG MORENA

Partial Term Jan 08, 2019 - Jun 30, 2019

Position Councilmember



SUE HIMMELRICH

1st Term Mar 15, 2017 - Jun 30, 2019

Position Councilmember-Chair



NATALYA ZERNITSKAYA

Partial Term Feb 26, 2019 - Jun 30, 2021

Email: natalya.zernitskaya@smgov.net

Appointing Authority City Council
Position Member



TED WINTERER

1st Term Jan 08, 2019 - Jun 30, 2021

Position Councilmember

City of Santa Monica
Board and Commissions Applicants
Audit Subcommittee

Name	Application Date
Jeff Bush	01/17/2019
Maximilian Federman	02/26/2019
William Kozicki	12/24/2018
Evangelin Lee	01/09/2019
Jodi Summers	05/28/2019
Elizabeth Van Denburgh	06/04/2019
Shalon Zeferjahn	02/07/2019

TOTAL APPLICANTS: 7

***Incumbents**

RECEIVED

By City Clerk's Office at 8:28 am, Jan 17, 2019

Audit Subcommittee Applicant

Jeff Bush

Application Date: 01/17/19

PROFILE

jeffbush@roadrunner.com

836 Princeton Street

Santa Monica, CA 90403

Home: (310) 829-3054

Business: (310) 315-4912

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have not previously served on City Boards/Commissions.

Community activities:

I coached various Santa Monica youth sports teams during the time my children participated in these activities. I am a Partner (Member) of Social Venture Partners Los Angeles Chapter.

Qualifications, experience, education, and technical or professional requirements:

I have many years of utility/energy industry experience in multiple disciplines including rate analysis, forecasting, regulatory filings, energy procurement and risk management. I have worked closely with regulators, community choice aggregators, suppliers and large energy users. I've managed interactions with third-party engineers, financial officers, supply chain professionals and corporate executives. I build good working relationships with internal stakeholders. I have an undergraduate engineering degree from UC Davis and an MBA (finance) from UCLA.

Goals:

I intend to offer my risk management, analytical skills and business insights to help Santa Monica serve the extended community that relies on it for various services in a fiscally sound manner.

Vision:

I would help the committee develop and monitor performance metrics that would track and improve city services consistent with its health, education, community, economic, governance and environmental objectives.

Personal Qualities:

I have succeeded in quasi-governmental, regulated business structures by balancing the objectives of

multiple stakeholders. I lead by example and focus on learning, innovation, results and integrity. I have demonstrated these skills in my career by launching new products and services in a highly regulated business environments.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Business Development

Business name: Calpine Energy Solutions

Business address: San Diego headquarters although I reside within the city of Santa Monica.

Business phone: 3103154912

RECEIVED

By City Clerk's Office at 3:16 pm, Feb 26, 2019

Audit Subcommittee Applicant

Maximilian C Federman

Application Date: 02/26/19

PROFILE

federman.max@gmail.com

1421 16th St
Apt #3
Santa Monica, CA 90404

Mobile: (405) 503-1928
Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

N/A

Community activities:

West Side Animal Shelter, Political Organization, Disaster Relief Fundraising, Animal Conservation

Qualifications, experience, education, and technical or professional requirements:

I graduated with a Bachelors of Science from the Wharton School at The University of Pennsylvania with a concentration in Operations and Information Management. I worked with State Governments in my capacity at Lionsgate Entertainment. I worked as a data scientist for MGM Resorts. I currently work as an event producer for Wizard World Entertainment. I am a young man with a passion for community. I came from a much smaller town and chose to live in Santa Monica purely for the community active here. I want to contribute all that I can and take my experience and my perspective as a multicultural individual under the age of 29 and put it to good use for the board.

Goals:

I have a unique perspective from my life story. I have worked extremely hard to be where I am but I will also hold the values instilled in my growing up, chief among them is the value of community. Whether or not I am successful in my application to the board, I will be serving my community using my talent for engaging others, generating excitement, and communicating issues. I want to represent the youth in my position on the board and offer a point of view unique to my generation.

Vision:

My vision is one of expanding community. I want for the average citizen to always know the issues at hand and important to the board. I want community involvement and to stress that we are all in this

together. Young people growing up in Santa Monica should be excited by the opportunity to serve their community and I would like to set an example of how to get involved to better your local community.

Personal Qualities:

I grew up in Nichols Hills, Oklahoma. In many ways it is very similar to Santa Monica as it was a small but separate municipality to a much larger city surrounding it. I was fascinated by the difference in utilities in my small town of 4,000 people compared to the much larger Oklahoma City. As an environmentalist, I was dismayed when I discovered that neither city had a recycling pick up service. So I organized the members of my community at the time (my high school) to efficiently offer the service of picking up recycling from residential homes and bringing it to a collection center. Round Trip Recycling was my first entrepreneurial effort and by all measures a success - the amount of households practicing recycling sharply rose, my peers collecting the materials felt proud and excited to serve the community, and other communities took notice and within a few years the city began offering an official recycling service.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Event Producer

Business name: Wizard World

Business address: 662 N Sepulveda Blvd #300, Los Angeles, CA 90049-2108, USA

Business phone:

RECEIVED

By City Clerk's Office at 10:27 am, Dec 24, 2018

Audit Subcommittee Applicant

William Kozicki

Application Date: 12/22/18

PROFILE

williamkozicki@yahoo.com

2436 33rd Street

Santa Monica, CA 90405

Mobile: (310) 350-0330

Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

Santa Monica annual homeless count

Qualifications, experience, education, and technical or professional requirements:

20+ year career as investment professional analyzing corporate financial statements. Wharton School of Business at University of Pennsylvania undergraduate degree ('96).

Goals:

Further the goals of the committee by adding my experience, network and skills to the team. Along the way learn more about the City and look for other areas where I can provide value. Advocate for social justice where applicable.

Vision:

Increase efficiency, transparency and ability of the City to meet its goals. Apply best practices gleaned from other successful cities. Advocate for social justice when appropriate.

Personal Qualities:

In my 20+ year career in finance/investments I have always worked in teams in roles varying from leader to analyst. In my most recent role as Portfolio Manager my days often have competing needs so I would have to frequently have to transition from financial analysis, presenting to investors, speaking with management teams, working with my team, trading with counterparts, etc.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Finance/Investments

Business name: Beach Point Capital (retired)

Business address: 1620 26th Street, Santa Monica, CA 90404

Business phone:

RECEIVED

By City Clerk's Office at 2:15 pm, Jan 09, 2019

Audit Subcommittee Applicant

Evangelin Lee

Application Date: 01/08/19

PROFILE

eviejd@gmail.com

807 5th Street
Apt. 8
Santa Monica, CA 90403

Mobile: (702) 467-1111

Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None.

Community activities:

I am an Executive Committee member of UN Women, U.S. National Committee, Greater LA Chapter serving as Secretary and Treasurer. The United States National Committee (USNC) for UN Women is an independent non-profit, 501c3 organization that supports UN Women programs. These projects promote social, political, and economic equality for women and girls spanning 100 countries around the globe, including locally in Los Angeles.

Qualifications, experience, education, and technical or professional requirements:

I am an attorney with over 11 years of experience that is familiar with interpreting rules, regulations, and laws. In addition, I have experience analyzing financial audit reports, program audit reports, and compliance reports where I identified areas where requirements or standards were not met, or in some cases, exceeded those requirements or standards. As a volunteer Secretary, Treasurer, and Board Member of UN Women, U.S. National Committee, Greater LA Chapter, I lead groups and make strategic decisions based on stakeholder concerns and input.

Goals:

My goals in serving the Audit Subcommittee are to assist in providing oversight regarding the City's auditing, internal controls and any other financial or business practices required of this subcommittee, and to provide independent recommendations to the city council regarding the scope, areas of audit, and priority.

Vision:

My vision for the Audit Subcommittee is to assist City Council in discharging its responsibilities for the

overall stewardship of the City's financial affairs. This will include reviewing financial information; ascertaining the existence and adequacy of accounting and internal control systems and related safeguards over the City's assets; and overseeing the audit function. I believe that these important responsibilities will lead to greater transparency and oversight of City funds and actions.

Personal Qualities:

As a Secretary, Treasurer, and Board Member of UN Women, U.S. National Committee, Greater LA Chapter, I work in group settings such as Board and Chapter meetings and listen to stakeholder concerns and reach decisions by balancing competing needs. Similarly, in my current role as corporate counsel, I work cross-functionally with many different organizations within my company to accomplish corporate objectives. As a member of the legal department, I am frequently placed in a position where I advise and lead others.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 11:06 am, May 28, 2019

Audit Subcommittee Applicant

JODI SUMMERS

Application Date: 05/23/19

PROFILE

walkoffameinternational@gmail.com

428 Hill St. #17

Santa Monica, CA 90405

Home: (310) 392-1211

Home: (310) 430-9749

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Secretary, Ocean Park Association

Community activities:

Government Volunteer Work

Santa Monica, CA - January 2006 – present

- Secretary for Ocean Park Association neighborhood group. Help compile funding grants.
- o Organizers of our city's 4th of July Parade, as well as beach clean ups and local mixers.
- o Write grants to support local projects such as playground equipment.
- o Ally with the Main Street Business Improvement Association to keep it profitable and resident-friendly.
- o Working with the city on the rehabilitation of Lincoln Blvd. – our stretch of Pacific Coast Highway.
- Member Neighborhood Council – Specialize in zoning. Work with the City on historical preservation, zoning changes and development codes for downtown Santa Monica.
- Civic Working Group – Member of a nine-member team who employed creative problem-solving techniques to envision the future of the contentious Santa Monica Civic Auditorium and the adjacent 4.6- acre parking lot. Consulted with specialists and residents through a variety of interviews, forums and interactions to build an effective RFP and RFQ criteria for the site.
- Member of the Chamber of Commerce Government Affairs Council.

- Created the <http://santamonicalandmarks.com/> in conjunction with the Santa Monica Conservancy to promote local history and preservation.

Qualifications, experience, education, and technical or professional requirements:

My day job as Chief Operating Officer of Walk of Fame International has us partnering with local governments to transform underutilized public spaces into thriving community hubs.

Responsibilities include:

- Keep a non-profit business operating efficiently.
- Sustain a business funded through grants and donations.
- Locate and procure key corporate sponsorship.
- Manage project progress; supervise team, line production and milestone completion for key ventures.
- Coordinate each project with multiple stakeholders and build consensus with outreach and involvement of community groups and individuals.
- Establish beneficial business relationships with local governments, groups and community members.
- Draft materials used in grant applications, offering memorandums, pitchbooks, websites and questionnaires.
- Develop marketing & communication strategies and oversee their execution.
- Aid in fundraising capital from businesses, insurance companies, foreign investment funds, community members and endowments.
- Cultivate partnership opportunities.
- Review and edit content for funding opportunities, presentation and public consumption.
- Manage finances for accountant review.
- Monitor the business, technical, fiscal and administrative functions to run at peak productivity.
- Built and maintained Excel database that calculates investments and project metrics.

Goals:

To understand the City's finances.

Vision:

To understand how the City spends money.

Personal Qualities:

I am always working on budgets.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Nonprofit

Business name: Walk of Fame International

Business address: 51 Horton Plaza #124533

San Diego, CA 92112

Business phone: 3104309749

RECEIVED

By City Clerk's Office at 9:14 am, Jun 04, 2019

Audit Subcommittee Applicant

Ms. Elizabeth V Van Denburgh

Application Date: 06/01/19

PROFILE

elizabeth.vandenburgh@smgov.net

837 Lincoln Blvd.
Unit 11
Santa Monica, CA 90403

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have served on the Audit Subcommittee for a partial term starting in August, 2017.

Community activities:

I am a Wilmont Board member and currently its Chair.

Qualifications, experience, education, and technical or professional requirements:

I am a California CPA (inactive). I have a BA in Economics and MBA in Finance. I worked as management consultant at Arthur Young/Ernst & Young for 21 years in the area of financial processes and systems with a strong emphasis in financial reengineering and shared services. I have participated and led a broad area of financial management assessments, focused improvements and system design/implementations in the public and private sectors including internal audit projects. I currently sit on the University of California, San Diego (my undergraduate school) on the audit committee for the UCSD Foundation.

Goals:

To assist the City and its residents in obtaining a clear picture of the City's current financial status and how to continuously improve processes, staff capabilities, data, systems, reporting and implementation of relevant recommendations.

Vision:

To assist the City and its residents in obtaining a clear picture of the City's current financial status and how to continuously improve processes, staff capabilities, data, systems and reporting and implementation of relevant recommendations.

Personal Qualities:

I have successfully led 2-3 consulting projects a year for over 30 years with a combined teams of client and consulting staff to achieve a variety of objectives. I have held not-for-profit Board positions for an art foundation (President) and girls support foundation (Treasurer), UCSD Foundation Board Member with subcommittee roles on Stewardship (Chair) and Audit as well as acting as Treasurer, Member at Large and Chair of Wilmont. All of these positions required leadership, creativity and innovation to deal with ongoing issues and opportunities and the ability to balance competing needs and opinions.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Management consultant

Business name: Van Denburgh Consulting Group

Business address: 837 Lincoln Blvd., #11

Santa Monica, CA 90403

Business phone: 2136109095

RECEIVED

By City Clerk's Office at 3:14 pm, Feb 07, 2019

Audit Subcommittee Applicant

Ms Shalon A Zeferjahn

Application Date: 02/07/19

PROFILE

zeferjahn@gmail.com

1850 11th Street
Apt. 2
Santa Monica, CA 90404

Home: (310) 722-8796
Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I do not currently serve on any City Boards or Commissions.

Community activities:

I am a member of the Advisory Board for the Students4Students Shelter, which provides shelter and services to homeless college students including SMC students. I am also the Chairperson for the Audit Committee of Mt. Olive Lutheran Church, located in Santa Monica. In addition, I am a parent volunteer on an ad hoc basis to the Will Rogers Learning Community.

Qualifications, experience, education, and technical or professional requirements:

I am a licensed attorney and a graduate of UCLA Law School. I currently am the Senior Manager in charge of Contracts & Grants at the Los Angeles Homeless Services Authority. In that capacity I present regularly to LAHSA's Commission and pertinent Committees. I also work extensively with auditing bodies from various levels of government in the administration of contracts with non-profit agencies throughout the LA CoC providing shelter and services to the homeless. I was a contributing member to the ASTM Technical Committee for Government Asset Management since 2014 and the Committee for Human Resources Management since 2016. At LAHSA I directly recruit, manage and provide professional development to a staff of 11. Prior to working with LAHSA I was the Director of Legal and Business Affairs for a small R&D company and developed their employment policies and procedures and managed their audit responses to government funders, in addition to working with senior executives in developing commercial and legal strategies.

Goals:

My goal in serving on a board, commission or committee is to find an appropriate opportunity to best apply my skills and experience to be of service to my fellow Santa Monica residents.

Vision:

I believe that the both the Audit Subcommittee and Personnel Committee serve vital roles in ensuring that the diligent efforts of City employees are appropriately directed, managed and compensated. I would like to participate in the documentation and demonstration of citizen oversight and the maintenance of a healthy City structure and operations.

Personal Qualities:

I work in a very dynamic environment with multiple types of personalities. I have successfully expanded by team during a time of more than 300% growth due to Measure H funding changes, while increasing productivity and implementing new contract management data systems. I credit this to the clever use of paper airplane contests to lift morale (pun intended) and retain institutional knowledge in the form of long-time staff. And a lot of doughnuts.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: LAHSA

Business address: 811 Wilshire Blvd.

6th Floor

Los Angeles, CA 90017

Business phone: 213-225-6547


2019 ANNUAL APPOINTMENT WORKSHEET

COMMISSION FOR THE SENIOR COMMUNITY	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent LEIGH BRUMBERG	06/30/2023	Must be a registered voter and Santa Monica resident. May not hold paid office or employment in City government.	YES
Incumbent BARRY ENGELMAN	06/30/2023	Must be a registered voter, Santa Monica resident, and over the age of 60. May not hold paid office or employment in City government.	YES





COMMISSION FOR THE SENIOR COMMUNITY


BOARD DETAILS



OVERVIEW

 **SIZE** 9 Seats

 **TERM LENGTH** 4 Years

 **TERM LIMIT** 2

The Commission for the Senior Community meets on the 3rd Wednesday of each month at 1:30 P.M. at the Ken Edwards Center, 1527 4th Street, Santa Monica, California.



DETAILS

WEBSITE & AGENDA <https://www.smgov.net/Departments/CCS/content.aspx?id=53687097196>

CURRENT APPLICANTS <https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT Santa Monica's Commission for the Senior Community focuses on preserving and improving the quality of life for Santa Monicans 60 and older. The Commission advises City Council on a wide range of issues relevant to older adults. The Commission also provides opportunities to educate seniors, their families and caregivers on these issues.

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY The Commission shall act in an advisory capacity to the City Council in all matters pertaining to the senior community and their needs. The Commission is empowered to assemble information on problems and their solutions for the senior community, make recommendations to the City Council on matters within its purview and facilitate coordination between existing and proposed programs for the senior community.

COMPOSITION The Commission for the Senior Community shall be comprised of nine (9) members all of whom shall be residents and registered to vote in the City of Santa Monica. At least five (5) members shall be over 60 years of age. Members serve a 4-year term.

STAFF LIAISON NAME Dawn Nguyen

STAFF LIAISON TITLE Senior Administrative Analyst

STAFF LIAISON EMAIL HumanServices@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

STAFF LIAISON EMAIL

PHONE 310-458-8701



City of Santa Monica

COMMISSION FOR THE SENIOR COMMUNITY

BOARD ROSTER



BARRY H ENGELMAN

1st Term Jun 23, 2015 - Jun 30, 2019

Email: barry.engelman@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street, Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Chair
Category Meets age requirement



LEIGH ALAN BRUMBERG

1st Term Jun 23, 2015 - Jun 30, 2019

Email: leigh.brumberg@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street, Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



WILLA FAYE WELLS

1st Term Aug 09, 2016 - Jun 30, 2020

Email: willa.wells@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street, Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member
Category Meets age requirement



BARBARA JANE BROWNING

2nd Term Aug 09, 2016 - Jun 30, 2020

Email: barbara.browning@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street, Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member
Category Meets age requirement



LYNN STROTHER

1st Term Jun 27, 2017 - Jun 30, 2021

Email: lynn.strother@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street, Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member
Category Meets age requirement



ELLIOT GOLDBERG

2nd Term Jun 27, 2017 - Jun 30, 2021

Email: elliot.goldberg@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street, Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



PAULA FERN

3rd Term Aug 14, 2018 - Jun 30, 2022

Email: paula.fern@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street, Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member
Category Meets age requirement



KATHRYN G KIETZMAN

2nd Term Aug 14, 2018 - Jun 30, 2022

Email: kathryn.kietzman@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street, Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Vice Chair



MEGHAN E KELLEY

1st Term Aug 14, 2018 - Jun 30, 2022

Email: meghan.kelley@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street, Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member

City of Santa Monica
Board and Commissions Applicants
Commission for the Senior Community

Name	Application Date
Leigh Brumberg	04/23/2019
Victor Davich	06/13/2019
Barry Engelman	05/28/2019
Beth Grant	05/28/2019
Scott Kaiser	06/18/2019
Killeen Pilon	05/23/2019

TOTAL APPLICANTS: 6

*Incumbents

RECEIVED

By City Clerk's Office at 1:30 pm, Apr 23, 2019

Commission for the Senior Community Applicant

Leigh Alan Brumberg

Application Date: 04/23/19

PROFILE

leigh.brumberg@smgov.net

1685 Main Street, Room 212
Santa Monica, CA 90401

Business: (310) 458-8701

Home:

Reside in Santa Monica: yes

If yes, number of years: 18

Registered to vote in Santa Monica: yes

Hold an elected position: no

If yes, please specify:

Applying for one of the seats reserved for those over the age of 60: no

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Commission for the Senior Community - Current

Social Services Commission

Community activities:

Former Board Member: Wilmont Neighborhood Coalition, Friends of Sunset Park

Advocate for personalized on-demand transit in Santa Monica

Qualifications, experience, education, and technical or professional requirements:

M.A. Educational Administration: California State University, Los Angeles

B.A. Journalism: California State University, Northridge

Los Angeles Unified School District: Teacher, Administrator

Los Angeles County Probation Department: Deputy Probation Officer

U.S. Army (Vietnam Era): First Lieutenant (Public Information Officer)

Multi-years experience on Santa Monica commissions

Areas of demonstrated expertise:

- 1) Lengthy experience working with social services agencies and personnel; abundant life experience as spouse of active healthcare consumer
- 2) Ample life experience with aging issues; focus on mobility/transportation
- 3) Previous public relations account executive + professional experience in large public entities re:outreach/involvement
- 4) Educator/administrator in large public school system; as an individual/commissioner demonstrate sincere advocacy for the dignity of Santa Monica seniors as vital members of the community
- 5) Limited direct experience in government/private funding

Goals:

My primary objective is to advocate for improved personal safety and well being of our senior constituents; to promote increased inter-generational contact and mutual benefit; and, the elevation of senior status in the eyes of the community. I have an abiding interest in transportation issues as they pertain to allowing seniors optimal resources for moving about the community in order to contribute their experience and abilities as well as to enjoy the vibrancy of Santa Monica

Vision:

I envision the Commission for the Senior Community continuing its advocacy on behalf of seniors in the areas of personal safety, acquisition (and improvement) of technology skills, awareness and avoidance of fraudulent schemes, and personal mobility. Additionally, I foresee the Commission advocating for ever-increasing respect for the contributions our seniors have made to society and their right to full inclusion in the everyday life of Santa Monica and beyond.

Personal Qualities:

I contribute a forthright stance on the various issues and challenges we face as a commission. I attempt to stay knowledgeable about the topics we address and respect the opinions and suggestions of my colleagues. I have a genuine interest in and dedication to the well being of our seniors. I take my position seriously and can be counted on to share the load.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Retired

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 3:56 pm, Jun 13, 2019

Commission for the Senior Community Applicant

Victor Davich

Application Date: 06/12/19

PROFILE

vdavich@gmail.com

1924 Euclid Street
Santa Monica, CA 90404

Home: (310) 309-1217
Home:

Reside in Santa Monica: yes

If yes, number of years: 10

Registered to vote in Santa Monica: yes

Hold an elected position: no

If yes, please specify:

Applying for one of the seats reserved for those over the age of 60: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Boardmember, Santa Monica Public Library

Community activities:

Qualifications, experience, education, and technical or professional requirements:

Member of CA State Bar 1987--present and Admitted to practice.

Volunteer Legal Advice and SSA appeal prep for disabled and seniors: Westside Center for Independent living.

Bestselling author: 8 Minute Meditation (PenguinRandomHouse).

Knowledgeable in scam and fraud protection, consumer rights, legal services, disability law, Medical, Medicare, and elder abuse.

Areas of demonstrated expertise:

Goals:

Vision:

Personal Qualities:

Boardmember ,SMPL 2014--2018

Member of CA State Bar 1987--present and Admitted to practice.

Volunteer Legal Advice and SSA appeal prep for disabled and seniors: Westside Center for Independent living.

Bestselling author: 8 Minute Meditation (PenguinRandomHouse).

Knowledgeable in scam and fraud protection, consumer rights, legal services, disability law, Medical, Medicare, and elder abuse.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: attorney (inactive)

Business name: Victor Davich

Business address: Same as above

Business phone: same as above.

RECEIVED

By City Clerk's Office at 11:48 am, May 28, 2019

Commission for the Senior Community Applicant

Barry H Engelman

Application Date: 05/24/19

PROFILE

barry.engelman@smgov.net

1685 Main Street, Room 212
Santa Monica, CA 90401

Business: (310) 458-8701

Home:

Reside in Santa Monica: yes

If yes, number of years: 9

Registered to vote in Santa Monica: yes

Hold an elected position: no

If yes, please specify:

Applying for one of the seats reserved for those over the age of 60: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

4 years on Senior commission

Community activities:

Citizens Climate Lobby

Trustee, National MS Society

Qualifications, experience, education, and technical or professional requirements:

Successful financial planning practice advising clients on preparing for retirement including healthcare.
BA, MBA, CRPC

Areas of demonstrated expertise:

As a financial advisor, I dealt with many social security, medicare, and long term care and issues.

As a trustee of The National Multiple Sclerosis Society, I assisted in developing their community outreach. In addition, I lead a team in the Annual MS Walk for the past 16 years. We have been the #1 fundraising team for most of this time raising close to \$2 million for the cause.

Goals:

Continue to advise the City on issues important to the welfare of Santa Monica Seniors. Reach out to

neighborhood groups and other senior constituencies to learn the concerns of seniors and raise their level awareness of the Commission's activities.

Vision:

Increase the visibility and the voice of aging and older adults in Santa Monica.

Personal Qualities:

Have been chair of the Senior Commission this past year during which we organized and conducted a survey of the most important issues and concerns of seniors in S.M. Helped introducing the MODE program by personally speaking to groups(Emeritus, Neighborhood councils, Senio living facilities) and helped individuals register. In the past I organized and conducted a program to educate seniors about climate change. I recently completed the Civilian Police Academy.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: retired

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 11:08 am, May 28, 2019

Commission for the Senior Community Applicant

Beth Grant

Application Date: 05/23/19

PROFILE

428hill90405@gmail.com

428 HILL ST. STE. 17
SANTA MONICA, CA 90405

Home: (310) 392-1211

Home:

Reside in Santa Monica: yes

If yes, number of years: 25

Registered to vote in Santa Monica: yes

Hold an elected position: yes

If yes, please specify: Secretary, Ocean Park Association

Applying for one of the seats reserved for those over the age of 60: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Government Volunteer Work

Santa Monica, CA - January 2006 – present

- Secretary for Ocean Park Association neighborhood group. Help compile funding grants.
- o Organizers of our city's 4th of July Parade, as well as beach clean ups and local mixers.
- o Write grants to support local projects such as playground equipment.
- o Ally with the Main Street Business Improvement Association to keep it profitable and resident-friendly.
- o Working with the city on the rehabilitation of Lincoln Blvd. – our stretch of Pacific Coast Highway.
- Member Neighborhood Council – Specialize in zoning. Work with the City on historical preservation, zoning changes and development codes for downtown Santa Monica.
- Civic Working Group – Member of a nine-member team who employed creative problem-solving techniques to envision the future of the contentious Santa Monica Civic Auditorium and the adjacent 4.6- acre parking lot. Consulted with specialists and residents through a variety of interviews, forums and interactions to build an effective RFP and RFQ criteria for the site.
- Member of the Chamber of Commerce Government Affairs Council.

- Created the <http://santamonicalandmarks.com/> in conjunction with the Santa Monica Conservancy to promote local history and preservation.

Community activities:

Ocean Park Association

Santa Monica Conservancy

4th of July Parade

Qualifications, experience, education, and technical or professional requirements:

All of these personal qualities are part of my day job as Chief Operating Officer of Walk of Fame International. WOFI partners with local governments to transform un

derutilized public spaces into thriving community hubs. Responsibilities include:

- Keep a non-profit business operating efficiently.
- Sustain a business funded through grants and donations.
- Locate and procure key corporate sponsorship.
- Manage project progress; supervise team, line production and milestone completion for key ventures.
- Coordinate each project with multiple stakeholders and build consensus with outreach and involvement of community groups and individuals.
- Establish beneficial business relationships with local governments, groups and community members.
- Draft materials used in grant applications, offering memorandums, pitchbooks, websites and questionnaires.
- Develop marketing & communication strategies and oversee their execution.
- Aid in fundraising capital from businesses, insurance companies, foreign investment funds, community members and endowments.
- Cultivate partnership opportunities.
- Review and edit content for funding opportunities, presentation and public consumption.
- Manage finances for accountant review.
- Monitor the business, technical, fiscal and administrative functions to run at peak productivity.
- Built and maintained Excel database that calculates investments and project metrics.

Areas of demonstrated expertise:

- 1) knowledge of social services, healthcare, and supportive housing - always searching for grants for clients on these topics
- 2) accessibility issues, including aging - had Cancer last year, had accessibility issues
- 3) policy development; community outreach and involvement - that what we do @ OPA

4) education; advocacy - My nonprofit develops education modules

5) government or private funding - Always fundraising.

Goals:

To make sure seniors are treated well.

Vision:

To make sure seniors are treated well.

Personal Qualities:

All of these personal qualities are part of my day job as Chief Operating Officer of Walk of Fame International. WOFI partners with local governments to transform un

derutilized public spaces into thriving community hubs. Responsibilities include:

- Keep a non-profit business operating efficiently.
- Sustain a business funded through grants and donations.
- Locate and procure key corporate sponsorship.
- Manage project progress; supervise team, line production and milestone completion for key ventures.
- Coordinate each project with multiple stakeholders and build consensus with outreach and involvement of community groups and individuals.
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- Cultivate partnership opportunities.
- Review and edit content for funding opportunities, presentation and public consumption.
- Manage finances for accountant review.
- Monitor the business, technical, fiscal and administrative functions to run at peak productivity.
- Built and maintained Excel database that calculates investments and project metrics.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Nonprofit

Business name: Walk of Fame International

Business address: 51 HORTON PLAZA #124533

San Diego, CA 92112

Business phone: 3104309749

RECEIVED

By City Clerk's Office at 10:10 am, Jun 18, 2019

Commission for the Senior Community Applicant

Dr. Scott A Kaiser

Application Date: 06/18/19

PROFILE

skaisermd@gmail.com

2243 22ND ST
Santa Monica, CA 90405

Mobile: (310) 866-7800

Home:

Reside in Santa Monica: yes

If yes, number of years: 5-total

Registered to vote in Santa Monica: yes

Hold an elected position: no

If yes, please specify: N/A

Applying for one of the seats reserved for those over the age of 60: no

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

N/A

Community activities:

-WISE & Healthy Aging (Santa Monica-based community aging services agency) , Board of Directors;

-American Red Cross (Santa Monica Bay Chapter), Board of Directors;

-Bright Focus Foundation (National foundation focused on research for treatment and cure of age-related conditions: Alzheimer's Disease, Macular Degeneration, and Glaucoma), Board of Directors;

-Aging Into the Future (Annual conference focused on aging and technology), Advisory Board;

-Springboard Health (Organization committed to advancing community health), Advisory Board;

-St Barnabas Senior Services (LA community aging services agency); Program Committee

Qualifications, experience, education, and technical or professional requirements:

Board-certified family physician and geriatrician with leadership experience focused on the improvement of aging services, geriatric care, and population health.

Current Positions:

Chief Innovation Officer, Motion Picture & Television Fund (MPTF)

Director of Geriatric Cognitive Health, Pacific Brain Health Center at Providence St John's Health Center, Pacific Neuroscience Institute

Adjunct Associate Professor of Gerontology, USC Leonard Davis School of Gerontology

Education:

UCLA Primary Care & Health Services Research Fellowship; Health Media

Harvard Geriatric Medicine Fellowship

Lawrence Family Medicine Residency; Primary care focused on community health/underserved populations

USC Keck School of Medicine, MD

Vassar College, BA, Science, Technology, & Society

Areas of demonstrated expertise:

1) Extensive knowledge of social services, healthcare, and supportive housing as a physician specializing in community-oriented care of frail older adults and with leadership experience in developing programs at the intersection of these services

2) Clear understanding and awareness of accessibility issues, particularly with regard to age-related frailty and decline;

moreover, specific focus on accessibility issues related to dementia/cognitive impairment

3) Demonstrated commitment to all aspects of community outreach and involvement as an advocate for improved aging services, support of older adults, and education/support for patients and caregivers

4) Passionate advocate and educator; have developed and delivered educational content across various media with extensive experience delivering public presentations

5) Experience navigating governmental and private funding from perspective of organizational leader, board director, program developer seeking funds, and serving as a federal grant reviewer

Goals:

In serving on the Commission for the Senior Community I hope to advance efforts that improve the health, quality of life, and overall well-being of older Santa Monicans. I am particularly committed to advancing intergenerational solutions, supporting older residents in aging well, and assuring that all city programs, services, and directives consider the needs of special populations such as those with cognitive impairment/dementia and their caregivers.

Vision:

I envision a Commission for the Senior Community that tirelessly advocates for older Santa Monicans and their caregivers. To achieve this, the Commission should encourage innovation and investment in intergenerational solutions that have been proven to improve the well-being of all involved. That said, the Commission must ensure that the fundamental needs of the senior community are met with regard to transportation, housing, safety, and access to health and social services. Santa Monica is a dynamic city with many unique assets and valuable resources; older adults must be valued as a key element of a vibrant and healthy community and included at all levels.

Personal Qualities:

Proven leader, currently serving as Chief Innovation Officer for a large non-profit (MPTF) centered around caring for members of the entertainment industry community and Director of Geriatric Cognitive Health at the Pacific Brain Health Center focused on providing holistic and person-centered care. Both roles entail dynamic work within diverse teams of people seeking creative solutions to a wide range of complex challenges. Along with my professional commitment, my personal experiences as both a parent of a child in a SMMUSD school and advocate for a senior family member navigating local services, provide insight into the opportunities and challenges--across generations--that we must address to ensure well-being for all.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Physician / Executive

Business name: Pacific Neuroscience Institute / MPTF

Business address: Pacific Brain Health Center

1301 20th Street Ste 145

Santa Monica, CA 90404

Business phone: (310) 582-7641

RECEIVED

By City Clerk's Office at 7:56 am, May 23, 2019

Commission for the Senior Community Applicant

Ms Killeen C Pilon

Application Date: 05/22/19

PROFILE

killeencpilon@gmail.com

2807 Lincoln Blvd. #307
Santa Monica, CA 90405

Mobile: (310) 593-1572
Home:

Reside in Santa Monica: yes

If yes, number of years: 9 years

Registered to vote in Santa Monica: yes

Hold an elected position: no

If yes, please specify:

Applying for one of the seats reserved for those over the age of 60: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

Emeritus College classes and student body. Worked on clean up of Lincoln Blvd

Wise and Healthy Aging classes and events

MODE rider/BBB rider

Friends of Sunset Park member

Qualifications, experience, education, and technical or professional requirements:

Sat on other boards during my work life - primarily in Seattle and Washington State

Worked as Director of CETA Job Training Program. Longview WA 1977-1981

Worked as a program director for Fremont Public Association, Seattle WA 1984-1994

Various interim employment since the above- grantwriting, baker, special needs teaching assistant, farmworker

Areas of demonstrated expertise:

History of social services employment, policy development in conjunction with boards overseeing food-

related programs (food banks, food transportation, and meal programs), outreach to potential community recipients, education/advocacy for nutrition for those with special needs -infants, diabetics. Individuals with HIV/AIDS . Sought funding from government and private entities in all employment circumstances.

Goals:

While seniors are a substantial segment of population in Santa Monica, some basic lack of oversight is lacking - electric vehicles on sidewalks, uneven and damaged pavement, etc. BBB failure to enforce seating for elderly/disabled on BBB as well as stopping where it is difficult to step down to exit bus

Vision:

Improving quality of life for seniors and disabled

Personal Qualities:

Organized 3 cleanups of Lincoln Blvd from interstate 10 to Ozone; worked on LINC since living in senior/low income housing at 2807 Lincoln Blvd. Residents from area plus students from SMC

did the work.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Retired

Business name:

Business address:

Business phone:


2019 ANNUAL APPOINTMENT WORKSHEET

COMMISSION ON THE STATUS OF WOMEN	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent ELENA CHRISTOPOULOS	06/30/2023	Must be a resident of the City. May not hold paid office or employment in City government.	YES
Incumbent DIANE MILLER	06/30/2023		YES



COMMISSION ON THE STATUS OF WOMEN

BOARD DETAILS



OVERVIEW

- SIZE** 9 Seats
- TERM LENGTH** 4 Years
- TERM LIMIT** 2

The Commission on the Status of Women meets on the 2nd Wednesday of each month at 7:00 p.m. in the Ken Edwards Center, 1527 4th St., Santa Monica, California.



DETAILS

WEBSITE & AGENDA	http://www.smgov.net/Departments/CCS/content.aspx?id=31919
CURRENT APPLICANTS	https://www.smgov.net/boards/currentapplicants
MISSION STATEMENT	The purpose of the Commission on the Status of Women is to enhance the status of women in our community. The Commission will promote these goals through investigation of, advocacy for, and policy development regarding issues relevant to women and girls, and by creating leadership and career advancement opportunities for women and girls in our community.
RESPONSIBILITIES, JURISDICTION, AND AUTHORITY	The Commission is responsible for the preparation and dissemination of educational and informational materials through public meetings, mailings, etc. that will enhance the status of women in the community. The Commission will review legislation and make recommendations to the City Council; develop and maintain Talent Bank of Women and assist Personnel Department in the recruitment of women candidates for appointment. They will provide assistance on issues related to women and employment on such areas of comparable worth, affirmative action, child care, on the job training, and part-time employment. The Commission will work with law enforcement agencies, Board of Education and other public agencies on programs and policies.
COMPOSITION	The Commission on the Status of Women shall consist of nine (9) members, all of whom shall be residents of the City of Santa Monica. Members serve a 4-year term.
STAFF LIAISON NAME	Liz Scharetg
STAFF LIAISON TITLE	Senior Administrative Analyst
STAFF LIAISON EMAIL	cosw@smgov.net
STAFF LIAISON NAME	
STAFF LIAISON TITLE	
STAFF LIAISON EMAIL	
PHONE	(310) 458-8701



City of Santa Monica

COMMISSION ON THE STATUS OF WOMEN

BOARD ROSTER



ELENA CHRISTOPOULOS

1st Term Jun 23, 2015 - Jun 30, 2019

Email: elena.christopoulos@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



DIANE MILLER

1st Term Jun 23, 2015 - Jun 30, 2019

Email: diane.miller@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



NANCY PIERANDOZZI

1st Term Aug 09, 2016 - Jun 30, 2020

Email: nancy.pierandozzi@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



DR TY-JUANA T TAYLOR

Partial Term Nov 28, 2017 - Jun 30, 2020

Email: ty-juana.taylor@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



JENNY VAZQUEZ-NEWSUM

Partial Term Feb 26, 2019 - Jun 30, 2021

Email: jenny.vazquez-newsom@smgov.net
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



KELSEY R O'HARA

Partial Term Dec 18, 2018 - Jun 30, 2021

Email: kelsey.o_hara@smgov.net
Business: (310)458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



MELISSA GOODMAN

1st Term Jun 27, 2017 - Jun 30, 2021

Email: melissa.goodman@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Vice Chair



SYLVIA GHAZARIAN

3rd Term Aug 14, 2018 - Jun 30, 2022

Email: sylvia.ghazarian@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Chair



JONI J BYUN

1st Term Aug 14, 2018 - Jun 30, 2022

Email: joni.byun@smgov.net
Business: (310) 458-8701
Mobile: (310) 200-1806
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member

City of Santa Monica
Board and Commissions Applicants
Commission on the Status of Women

Name	Application Date
Glenda Callanen	11/14/2018
Elena Christopoulos	06/18/2019
April de Stefano	01/02/2019
Maximilian Federman	02/26/2019
Nicole Jain	06/17/2019
Evangelin Lee	11/16/2018
Diane Miller	06/18/2019
Crystal Shepeard	01/30/2019
Rachel Southard	10/31/2018
Jodi Summers	05/28/2019
Passion Taylor	02/26/2019
Shalon Zeferjahn	02/07/2019

TOTAL APPLICANTS: 12

***Incumbents**

RECEIVED

By City Clerk's Office at 1:33 pm, Nov 14, 2018

Commission on the Status of Women Applicant

Ms Glenda G Callanen

Application Date: 11/14/18

PROFILE

ggcallanen@aol.com

2712 3rd St
Santa Monica, CA 90405

Business: (310) 314-5212
Mobile: (310) 850-8121

Reside in Santa Monica: yes
If yes, number of years: 44

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

None

Qualifications, experience, education, and technical or professional requirements:

Former policy analyst and current member of Alumni Association Board of Directors at the RAND Corporation. Member of Financial Abuse Specialty Team (FAST), an interdisciplinary task force advising the LA County Department of Aging and affiliated with WISE and Healthy Aging in Santa Monica. Career all in non-traditional occupations including missile and space program analysis, currently Certified Financial Planner, Series 7, 68 and 24 securities licenses and licensed in life, health, and disability insurance. Registered Investment Advisor. BA in Mathematics, MS in Systems Management, and Certified Financial Planning postgraduate degree

Areas of demonstrated expertise:

32 years as a financial planner, including extensive experience in advising women and families in handling current finances, investments, taxes, health and disability insurance planning, and estate planning. Over 15 years service on the FAST, contributing to solutions of Los Angeles Adult Protective Services cases which require outside expertise from the business community.

Goals:

Offering practical insights into the self-sufficiency aspirations of women of all ages. Participating in the development and assessment of policies which expand economic opportunity for women.

Vision:

Responding to a call for engagement and participation in the current Seascapes bulletin, as well as a similar message from Sen. Kamala Harris to "Run for Something!", I just decided it was time for me to be more involved in Santa Monica

Personal Qualities:

Because of the work I do, I'm a good listener and communicator, as well as a very practical analyst. My clients who are therapists say I speak their language, which I consider a compliment.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Financial Planner

Business name: CUE Financial Group

Business address: 3435 Ocean Park Blvd

Suite 215

Santa Monica CA 90405

Business phone: 3103145212

RECEIVED

By City Clerk's Office at 10:19 am, Jun 18, 2019

Commission on the Status of Women Applicant

Elena Christopoulos

Application Date: 06/18/19

PROFILE

elena@elenachristopoulos.com

1519 6th Street
Santa Monica, CA 90401

Home:

Home:

Reside in Santa Monica: yes

If yes, number of years: 14

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have served one term as a Commissioner on the Status of Women.

Community activities:

- Commissioner on the Status of Women
- Board Member, Peace Over Violence
- Board Member, Americans for Democratic Action (ADA)
- Board Member, American Hellenic Council
- President, Queen's University Alumni Association – Southern California Branch President
- Created the first Downtown Neighborhood Association (Santa Monica) and hope to start the association up again.

Qualifications, experience, education, and technical or professional requirements:

As a political and sustainability consultant with almost twenty years of successful international campaign management experience which includes working on 40 campaigns, numerous ballot initiatives, and over six campaign cycles in the United States and in Canada, I have made it a focal point to engage women and girls in each and every campaign. It would be an honor to apply my expertise that I have developed throughout my career on my second-term as a Commissioner on the Status of Women.

My significant depth of experience in advising and managing candidates is complimented by my organizing, policy, and communications expertise.

I am a scientist and currently the only one on the Commission on the Status of Women. Representation matters and to have someone on the Commission, who will advocate for women in STEM and STEAM jobs and is crucial within our city. The number of girls dropping out of science in schools is increasing at a steady pace and it is because of confidence and not competence. By having a scientist on the Commission it demonstrates representation within this very important sector.

I led a high-profile green energy campaign in Canada and was responsible for the development of the first urban--sited wind turbine constructed in North America, including management of preconstruction and zoning issues. This resulted in the implementation of the first urban-site wind turbine in North America. I then managed the development and implementation of the first urban-sited wind turbine in Southern California. This included the development of a two-year curriculum for education and training for a wind turbine technician program for the Los Angeles Community College District. Santa Monica is leading the way in green energy programs and as a scientist; I can speak to this professionally.

In 2013 and 2018, I received Toronto's Women of the Year for work designing and implementing wind turbines and solar arrays in the United States, Canada, Greece, Germany, and England.

We just had our first Pride Festival in Santa Monica, which was very successful. As a bisexual woman, I can also ensure there is representation from the LGBTQIA+ community on all of the Commission's activities.

Three years ago, I started the first-ever Downtown Neighborhood Association to give a voice for residents in Downtown Santa Monica and am excited to start up the association again. I live and work in Downtown Santa Monica and am the only Commissioner on the Status of Women from this neighborhood. Based on the most current well-being index, Downtown residents were the most stressed then anywhere else within the City of Santa Monica as such, to have a voice from my community at the table is vital as we shape and help to advise policy for the entire City of Santa Monica.

In 2016, I received the Evolve Award by Downtown Santa Monica Inc. 'In recognition for hard work and progressive efforts that motivate and steer the innovative culture of Downtown Santa Monica.'

Areas of demonstrated expertise:

1) As a scientist and engineer who has worked on numerous construction and bond programs, I know first hand the need for not only affordable housing, but also supportive housing and services. I have written and implemented many healthcare and social service policies in both the United States and Canada for various candidates and campaigns. As a survivor of sexual assault, I am very thankful that

there are many social services for survivors within the City of Santa Monica and I hope more come on-line.

2) Many Downtown Santa Monica residents are elderly and many suffer from loneliness. When I created the Downtown Neighborhood Association, we had three senior citizens on the Board to ensure the voices and concerns were heard and it is a driving force why I want to make sure the association is started up again.

3) As a political consultant, I have had the good fortune to create and develop policies pertaining to climate change, environmental issues, safety issues, and women's issues. Recently, on a local level, the recommendation for an ordinance pertaining to the safety of housekeeping staff for the hotels within the City of Santa Monica, was derived from our ad hoc. It was then passed unanimously by our Commission and Santa Monica City Council.

4) For almost twenty years, I have been a strong advocate from women in STEM and women in politics. I have written science curriculum and courses in renewable energy and climate change, taught at various schools and universities and have had the good fortune to be a guest lecture and speaker on various topics and for many years have taken an active role as a mentor for women in STEM. I have been an advocate for women in STEM and politics by mentoring girls and women. Representation matters.

5) I have been a city employee and also have worked with many cities through numerous PPP. I sit on various boards, which require me to fundraise for the non-profit. As a political consultant, I have worked on campaigns on the local, state, national and international levels and as such have a strong understanding on how government works and how legislature is passed.

Goals:

My main goal for serving on the Commission on the Status of Women is to continue to empower the women and girls of the City of Santa Monica with on-going events and educational activities such as our Get Out the Vote project, Women's History Month, Juneteenth, Pride Month and Denim Day.

Another goal is to ensure that along with my fellow Commissioners, that all of the City of Santa Monica's strategic goals and priorities are viewed through a gender lens. For example, looking at homelessness as it specially pertains to women and the LGBTQIA community.

As the Commission on the Status of Women has a very broad mandate, another goal would be to work with other Boards and Commissions whenever possible.

As the Commission has had some turnover during my first term, I would be able to provide institutional knowledge, if you will, to the new Commissioners. Almost all Commissioners are on their first-term with many new Commissioners joining just this year. It is an honor to serve with my fellow Commissioners and I am very excited to continue to work on the numerous initiatives started during my first-term and to create and implement new ones with the inclusion of all residents of the City of Santa Monica.

Vision:

My vision for the Commission on the Status of Women is to further its visibility and activation within the City of Santa Monica. It is such an honor to serve as a Commissioner, and my hope is that through working with city staff that more women and girls within the City of Santa Monica learn, participate and attend the various events we hold throughout the year. It is also important that diverse voices are heard as we represent the city as a whole. As a scientist, downtown resident, a survivor of sexual assault and a member of the LGBTQIA community, I bring a very a unique perspective to the Commission on the Status of Women.

Personal Qualities:

I applied to become a Commissioner because I thought lighting for the downtown core, the Pier and the boardwalk was not adequate if one wanted to run at night. As a survivor of sexual violence, safety is always one of the lenses I look through. I came to learn about all the resources available to sexual survivors throughout Santa Monica and wanted to share that with all residents of the City.

Three years ago, I spearheaded the first Denim Day campaign – a campaign, which is dedicated to raising awareness and dispelling myths about sexual assault. This involved working with our ad hoc to organize a campaign which included on-going communication and participation with residents, elected and appointed officials, businesses and non-profits, neighborhood groups, the Santa Monica Chamber of Commerce, Downtown Santa Monica Inc., city staff and various other stakeholders throughout the City of Santa Monica. After each event, many survivors have approached me asking for resources within the City and many have come forward as a survivor for the very first time.

Three years ago, was the very first time I spoke my truth and shared my story as a survivor and personally, it has helped my healing process immensely. For this journey to thrive, I don't have the words but only immense gratitude for city staff, City Council and my fellow Commissioners.

Last month, I received a certificate of recognition by California State Senator Ben Allen for my work as a Commissioner on the Status of Women's 20th Anniversary of Denim Day, for my courage and perseverance to shed light on sexual violence and was recognized that my work has established solidarity with the community to help ensure a safe, diverse and inclusive environment.

I became a Commissioner in hopes of creating a safe, diverse and inclusive environment and to receive recognition for these efforts is very humbling. During my first term, I have helped many survivors of sexual violence seek treatment and the gift I didn't know I would receive was my personal journey from a survivor to a thriver. I am so very thankful.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: political + sustainability consultant

Business name: ECMC

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 8:35 am, Jan 02, 2019

Commission on the Status of Women Applicant

April de Stefano

Application Date: 12/31/18

PROFILE

april.destefano@gmail.com

2728 Arizona Ave Apt 4
Santa Monica, CA 90404

Home:

Home:

Reside in Santa Monica: yes

If yes, number of years: 1

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I was a member of the Del Rey Neighborhood Council in Los Angeles.

Community activities:

My child attends Lincoln Middle School. I participated in get-out-the-vote activities for the 2016 and 2018 elections.

Qualifications, experience, education, and technical or professional requirements:

I worked for four years at the Center for the Study of Women at UCLA. For my Ph.D. dissertation in United States History, I focused on the lives of women in the Los Angeles region including Santa Monica. I have extensive experience working collaboratively on projects, events, and initiatives.

Areas of demonstrated expertise:

As a close relative lives with a severe chronic illness, I am well-versed in supportive social services and housing for vulnerable populations. I worked for several years providing policy research and advocacy for homeless families in New York City. In my current job, I collaborative with other central offices on topics that include disability accommodations, ADA/504 compliance, Title IX, and related matters. I have extensive research and policy experience on a variety of topics related to gender. I have been both a grantee and grantor of funding.

Goals:

I would like to contribute to the on-going work of the Commission on the Status of Women as outlined in

the strategic plan, identified in the most recent report, and demonstrated through the annual Women's History Month events.

Vision:

The importance of creating opportunities for women and girls is on-going, and the need to advocate for gender equity in all areas of life in Santa Monica remains vital to its success as a community.

Personal Qualities:

In my current job, I collaborate frequently with diverse groups, motivate a team of staff, and lead committees to successfully achieve policy goals and implement initiatives. I prize kindness, multiple perspectives, and open communication.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: University Administrator

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 3:16 pm, Feb 26, 2019

Commission on the Status of Women Applicant

Maximilian C Federman

Application Date: 02/26/19

PROFILE

federman.max@gmail.com

1421 16th St
Apt #3
Santa Monica, CA 90404

Mobile: (405) 503-1928
Home:

Reside in Santa Monica: yes
If yes, number of years: 2

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

N/A

Community activities:

West Side Animal Shelter, Political Organization, Disaster Relief Fundraising, Animal Conservation

Qualifications, experience, education, and technical or professional requirements:

I graduated with a Bachelors of Science from the Wharton School at The University of Pennsylvania with a concentration in Operations and Information Management. I worked with State Governments in my capacity at Lionsgate Entertainment. I worked as a data scientist for MGM Resorts. I currently work as an event producer for Wizard World Entertainment. I am a young man with a passion for community. I came from a much smaller town and chose to live in Santa Monica purely for the community active here. I want to contribute all that I can and take my experience and my perspective as a multicultural individual under the age of 29 and put it to good use for the board.

Areas of demonstrated expertise:

1). I am very familiar with social services, healthcare, and supportive housing programs from first hand experience from a time where I was unemployed and struggling to meet my basic necessities like many young people have struggled and I want to take that experience to better these programs. 2). I have not worked with the accessibility issues in the city other than my personal experience with my grandmother in a retirement community. 3). I am extremely familiar with policy development as a political activist and a professional event producer I am extremely proficient at organizing community outreach and driving involvement. 4). I was lucky enough to escape the poor education system of my home state of Oklahoma and earned my way to the Ivy League. I realize I have been extremely lucky and privileged in my

experience and I would like to turn my experience around to make this process easier for the youth coming through the education system now. 5). I am extremely familiar with government and private funding through my personal experience working with venture capital and entrepreneurial fundraising as well as my work with state government for tax credits and tax incentives.

Goals:

I have a unique perspective from my life story. I have worked extremely hard to be where I am but I will also hold the values instilled in my growing up, chief among them is the value of community. Whether or not I am successful in my application to the board, I will be serving my community using my talent for engaging others, generating excitement, and communicating issues. I want to represent the youth in my position on the board and offer a point of view unique to my generation.

Vision:

My vision is one of expanding community. I want for the average citizen to always know the issues at hand and important to the board. I want community involvement and to stress that we are all in this together. Young people growing up in Santa Monica should be excited by the opportunity to serve their community and I would like to set an example of how to get involved to better your local community.

Personal Qualities:

I grew up in Nichols Hills, Oklahoma. In many ways it is very similar to Santa Monica as it was a small but separate municipality to a much larger city surrounding it. I was fascinated by the difference in utilities in my small town of 4,000 people compared to the much larger Oklahoma City. As an environmentalist, I was dismayed when I discovered that neither city had a recycling pick up service. So I organized the members of my community at the time (my high school) to efficiently offer the service of picking up recycling from residential homes and bringing it to a collection center. Round Trip Recycling was my first entrepreneurial effort and by all measures a success - the amount of households practicing recycling sharply rose, my peers collecting the materials felt proud and excited to serve the community, and other communities took notice and within a few years the city began offering an official recycling service.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Event Producer

Business name: Wizard World

Business address: 662 N Sepulveda Blvd #300, Los Angeles, CA 90049-2108, USA

Business phone:

RECEIVED

By City Clerk's Office at 11:09 am, Jun 17, 2019

Commission on the Status of Women Applicant

Nicole Jain

Application Date: 06/15/19

PROFILE

nicolesharma7@gmail.com

525 Santa Monica Blvd apt 211
Santa Monica, CA 90401

Home: (714) 292-1256

Home:

Reside in Santa Monica: yes

If yes, number of years: 1.5

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

- 1) Harmony through education- Board member of organization that focuses on education development for women and children internationally
- 2) OOTify Board member
- 3) Joint Educational Project at USC

Community activities:

- 1) Santa Monica Swim Center
- 2) Lake Shrine participant
- 3) USC Mentorship program

Qualifications, experience, education, and technical or professional requirements:

Education:

College, University of Southern California-->Public Policy Major

Masters, Harvard University-->Education Policy & Management

Previous major experience:

Los Angeles Unified School District

Chicago Public Schools

Areas of demonstrated expertise:

- 1) Last 10 years focus has been on both education and healthcare initiative including education and homelessness
- 2) Worked to bring together gerontology department at USC with ReadersPlus at USC
- 3) Chicago Public Schools and Los Angeles School district advisory
- 4) Chicago Public Schools and Los Angeles School district advisory
- 5) Chicago Public Schools and Los Angeles School district advisory

Goals:

I hope to get more involved in my community and serve and help to support women in Santa Monica. There is a lot of potential and I hope to serve to represent women through development and educational services.

Vision:

My vision is to help women in three ways. 1) Homelessness and shelter support along with a centralized support system that is sustainable 2) Supporting women at Santa Monica college 3) support small businesses that women lead and create a commission to support each other

Personal Qualities:

Leadership-Senior fellow at Harvard University

Innovation-Put together policy documents that serve to fix various social issues

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Policy Advisor

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 11:37 am, Nov 16, 2018

Commission on the Status of Women Applicant

Evangelin Lee

Application Date: 11/16/18

PROFILE

eviejd@gmail.com

807 5th Street
Apt. 8
Santa Monica, CA 90403

Mobile: (702) 467-1111

Home:

Reside in Santa Monica: yes

If yes, number of years: 3

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None.

Community activities:

I am a Treasurer and Board Member of UN Women, U.S. National Committee, Greater LA Chapter. The United States National Committee (USNC) for UN Women is an independent non-profit, 501c3 organization that supports UN Women programs. These projects promote social, political, and economic equality for women and girls spanning 100 countries around the globe, including locally in Los Angeles.

Qualifications, experience, education, and technical or professional requirements:

I am an attorney with over 11 years of experience that is familiar with interpreting rules, regulations, and laws, including SMMC 2.56.050. As a volunteer Treasurer and Board Member of UN Women, U.S. National Committee, Greater LA Chapter, I plan events and prepare informational material to increase awareness of women's issues. For example, we educate our members during annual meetings and chapter events about how women can empower themselves and others to end violence, poverty, and inequality. We also collaborate with UN agencies, international NGOs, and civil societies in our efforts to achieve gender equality and women's empowerment.

Areas of demonstrated expertise:

I am knowledgeable about social services, healthcare, and supportive housing through initiatives and

community outreach events on homelessness and displacement that I planned through UN Women. I gained knowledge about accessibility issues such as ADA compliance through my work as corporate counsel focusing on real estate matters. Through UN Women, I am familiar with policy development and advocacy for women's issues, as we advocate Congress to support legislation like the International Violence Against Women Act and ratification of the Convention on the Elimination of all Forms of Discrimination against Women -- laws that would promote gender equality and protect women from violence. In addition, I was deputy general counsel of an Los Angeles based international NGO that focused on humanitarian issues, including women's health, safety, and empowerment. Through that organization and my current employer, I am familiar with U.S. Federal funding of programs through grants and contracts.

Goals:

My goals in serving the Commission is to make a difference locally with women and girls in Santa Monica and to make effective recommendations to eliminate discrimination against women, create employment opportunities, and cooperate with other City agencies, boards, and commissions and City officials regarding the development and implementation of programs and practices that will further the Commission's mandate to advance the general welfare of women.

Vision:

My vision for the commission is to inform and advise the City Council of the needs and challenges that Santa Monica women face, investigate problems and conditions adversely affecting women, recommend solutions to problems impacting women, and identify programs that offer a greater opportunity and ability for Santa Monica women to pursue life choices without discrimination. This commission plays a critical role in Santa Monica and the region because its mandate requires proposing methods of alleviating gender-based inequities in pay and job opportunities, promote awareness of opportunities for women, and maintain relationships with citizen groups, and city agencies, boards and commissions that are committed to identifying and removing obstacles to the development of a woman's full potential.

Personal Qualities:

As a Treasurer and Board Member of UN Women, U.S. National Committee, Greater LA Chapter, I work in group settings such as Board and Chapter meetings and listen to stakeholder concerns and reach decisions by balancing competing needs. Similarly, in my current role as corporate counsel, I work cross-functionally with many different organizations within my company to accomplish corporate objectives. As a member of the legal department, I am frequently placed in a position where I advise and lead others.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 11:41 am, Jun 18, 2019

Commission on the Status of Women Applicant

DIANE MILLER

Application Date: 06/18/19

PROFILE

commissionerdianemiller@gmail.com

1685 Main st
room 102
Santa Monica, CA 90401

Mobile: (310) 291-7364

Home: (310) 394-9511

Reside in Santa Monica: yes

If yes, number of years: 50+

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

currently serving first term on the COSW

Community activities:

COSW liaison to Chamber OWLS..City TV..serve on legislation ad hoc, initiated and continue to spearhead our successful GET OUT THE VOTE campaign focusing on women in the underserved communities, registering students to vote, coordinating with Olympic HS... affordable housing/rent control as a member of SMRR...passionate about historic preservation...serving as volunteer for the SM Conservancy...successfully co-chaired the designation of 2 HISTORIC DISTRICTS (50% of the city's districts)..as liaison with the Public Policy Institute of SMC I manage/mentor 1-2 students per semester on various commission and civic projects..strong supporter of the Westside Ballet providing many silent auction items annually. .co-chair a community committee for Mid City Neighbors neighborhood association. And in my spare time provide whatever capabilities I have to anyone in need.

Qualifications, experience, education, and technical or professional requirements:

educated as a nurse...5 husbands and 11 careers have provided me with a wealth of post graduate edu across the board..

Have over 5 decades of dedicated public and community service stewardship and management. Founded and served as CEO of NGO PROJECT COURT WATCH for over 10 yrs, holding the judiciary accountable for holding perpetrators of DV accountable...Voted Woman of the Year by the LA County Board of Supervisors.. Chaired the LA City Task Force on DV..Served 7 yrs as President of the LA Women's Legislative Coalition.. in essence I am proud of my proven track record of service to my community

Areas of demonstrated expertise:

My expertise is clearly demonstrated thru my participation in the COSW in all the named areas. Examples of this would be 100% compliance with the posting of human trafficking posters city wide...partnering with over 40 different orgs creating for the entire community to attend during Women's History Month...Additionally attend more than 15 events held by the city and various civic entities annually...working on the final legislation to protect the safety of hotel workers with the Council and city Staff. Successfully generating information and participation in a comprehensive Get Out the Vote Campaign... Education is the cornerstone of my commitment which I demonstrate thru my ongoing SMC connectivity.. ADVOCACY IS MY MIDDLE NAME !!!!

Goals:

To continue to spiritually evolve....expanding my own capabilities to contribute greatly to my community with a primary focus on women and girls thus increasing my own capacity for joy.

Vision:

That the COSW achieve the recognition it deserves while commanding higher visibility and respect in the community...That many of our projects will serve as model programs and pilot projects to be adopted by other COSW's regionally and ultimately..nationally once we utilize technology to link all together thus harnessing the power of the 52% !!!

Personal Qualities:

much of what I have already written is the 'proof in the pudding'.. however ..the almost decade long saga of co-chairing the 2 now designated Historic Districts, mandated possessing the heart of a Lion..the tenacity of Krazy Glue..the nurturing of Mother Teresa...the strategic skills of Machiavelli...the community galvanizing reach of the Pope with the dedication of a Saint ! with the added plus that I provide as much fun (and Italian Biscotti) in the experience that is possible considering the importance of the project

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: retired (lol)

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 1:58 pm, Jan 30, 2019

Commission on the Status of Women Applicant

Ms. Crystal B Shepeard

Application Date: 01/30/19

PROFILE

cbshepard@gmail.com

2842 Exposition Blvd Apt C
Santa Monica, CA 90404

Mobile: (310) 283-1820

Home:

Reside in Santa Monica: yes

If yes, number of years: 29

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

I am very active in my neighborhood (Pico neighborhood) and have been involved in issues affecting my community, such as the Lantana building and the Expo Maintenance yard. Along with other neighbors, we were able to get compromises including Ishihara Park and permit parking. I have often represented my neighbors at meetings, some of which have included current or past city council members, about issues that affect us.

Qualifications, experience, education, and technical or professional requirements:

I have lived in Santa Monica since my senior year at UCLA. I am a professional freelance writer and journalist that covers politics and social issues, including how these issues affect women and children. I have a BA in Sociology and am a single mother by choice with a 10 year old son currently enrolled at John Muir Elementary. I ran my own small business for 15 years which provided project management and support to small businesses. I also worked for 8 years as a civil litigation and class action legal secretary and paralegal. I also have extensive experience as an event planner and have run onsite logistics for music industry conferences with over 1K attendees in Los Angeles, Las Vegas, and New York City. I also formed and ran a nonprofit for 2 years that focused on providing music education to public schools.

Areas of demonstrated expertise:

I have personally been on public assistance, both for SNAP and Cash Aid. I currently live in a rent controlled apartment. As a paralegal, I worked on a tenant class action involving a Santa Monica landlord that was harassing tenants in order to force them out of their rent controlled apartment. In my writing, I

have researched and written extensively about the intricacies of the ACA, housing issues, education and the government's (both local, state and federal) role in these policies. In short, I have been both professionally and personally involved in all of these issues.

Goals:

I wish to be part of the effort to involve more diverse voices in the issues affecting our city. As a long time resident, I feel that many involved in policy making are not understanding the real world impact of their decisions because they are in a bubble of a certain sector of Santa Monica. I hope to provide added insight on what it's like to live with the proposals, as well as contribute to the future.

Vision:

To consider the diversity of the city and to not forget the most vulnerable among us. A community isn't just about the here and now; it must also include how to serve our residents through all stages of their lives. Our vision for the future should leave no one behind.

Personal Qualities:

- 1) 15 years as a small business owner that provided accounting, project management, and marketing to small businesses
- 2) Co-founder and vice president of nonprofit; personally responsible for legal incorporation, budgeting, fundraising, marketing
- 3) Event planner/manager of music industry conferences and conventions; budgeting, onsite logistics
- 4) Paralegal for multi-state class actions and civil litigation, responsible for writing legal briefs, solely responsible for plaintiff discovery for state and national litigation involving 100,000 pages of documents.
- 5) Writer and journalist, with over 500 published articles on politics, healthcare, elections, women's issues, criminal justice, poverty, homeless, and California politics. Nonfiction writing and producing includes plays and a short film.
- 6) I'm a single mom by choice of an incredibly bright and funny 10yo boy.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Writer/Journalist

Business name: Crystal B. Sheppard

Business address: Santa Monica, CA

Business phone: 310-283-1820

RECEIVED

By City Clerk's Office at 8:31 am, Oct 31, 2018

Commission on the Status of Women Applicant

Rachel Southard; MBA, CSM

Application Date: 10/30/18

PROFILE

rachelrenee11@gmail.com

954 7th street apartment 2
Santa Monica, CA 90403

Home: (623) 810-9014

Home:

Reside in Santa Monica: yes

If yes, number of years: 4 total (I moved back a year ago)

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

N/A

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

While I've never served on a City Board/Commission, I have served and still do serve on numerous different nonprofit boards in the area(s) of technology and animal rescue.

Community activities:

Outside of work I am really involved with dog rescue and work with numerous organizations and also independently to promote animal welfare and to find loving homes for animals in need. Additionally, I have served on countless fundraising committees over the years and have been an avid volunteer since age 10. I founded a small nonprofit targeted at helping at-risk girls living in one of the worst neighborhoods in the greater Phoenix area prior to moving to California. I have also served as a volunteer basketball coach for 10 season back in Phoenix.

Qualifications, experience, education, and technical or professional requirements:

Throughout my career I've been privileged to work in many diverse fields and found success. Upon transitioning to a very male-dominated field, I realized the struggles for equality in the workplace, and have mentored many young women over the years. I am also part of a large online women's forum that will be a great pool/resource if appointed. Prior to my current career focus, I worked closely with many local and state agencies regarding programming/grants/compliance, etc.

Areas of demonstrated expertise:

Oh wow, this is admittedly a challenging question that cannot be summed up in a few words...I have a

nonprofit development background with much experience in the special education realm, have advocated on behalf of animal rights and welfare, started the small nonprofit mentioned above for at-risk young girls, and at this point, many other things. My interest in policy is very great, as is my knowledge when it comes to advocacy and finding funding.

Goals:

My volunteerism in the recent years (since moving to California) has been focused on animal rights, welfare and placement, but I'd like to again expand that (as in the past) to include a human focus on women, the elderly and children. (While also continuing my efforts on the animal front)

Vision:

I'd like to take an active role in identifying the needs of the women of the community (though I have a general idea of what they already are) and helping them and their families gain better traction/support to find success and ultimately contribute back to the community.

Personal Qualities:

This is a very candid, but honest response to this question... a few years ago some friends and I were having a glass of wine and the topic came up: if you could use one word to describe each other, what would it be? While they had a few ideas for me due to my overall involvement in so many areas of life/the community, the word "protector" is what they landed on.

I am VERY protective of the beings I care about (two-legged and four), and would like to expand that to further include those in my community through programming, mentorship, and whatever else may be needed.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Senior Project Manager

Business name: Cypress Creek Renewables

Business address: 3250 Ocean Park Blvd.; Santa Monica (We are moving this Friday, though)

Business phone:

RECEIVED

By City Clerk's Office at 11:06 am, May 28, 2019

Commission on the Status of Women Applicant

JODI SUMMERS

Application Date: 05/23/19

PROFILE

ggsmsuccess@gmail.com

428 Hill Street #17
SANTA MONICA, CA 90405

Home: (310) 392-1211

Home:

Reside in Santa Monica: yes

If yes, number of years: 25

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Secretary - Ocean Park Association

Community activities:

4th of July Parade

Ocean Park Association

DTSM

Qualifications, experience, education, and technical or professional requirements:

Have sat on several boards and commissions and am familiar with the process.

Areas of demonstrated expertise:

All of these personal qualities are part of my day job as Chief Operating Officer of Walk of Fame International. WOFI partners with local governments to transform un

derutilized public spaces into thriving community hubs. Responsibilities include:

- Keep a non-profit business operating efficiently.
- Sustain a business funded through grants and donations.
- Locate and procure key corporate sponsorship.
- Manage project progress; supervise team, line production and milestone completion for key ventures.
- Coordinate each project with multiple stakeholders and build consensus with outreach and involvement of community groups and individuals.

- Establish beneficial business relationships with local governments, groups and community members.
- Draft materials used in grant applications, offering memorandums, pitchbooks, websites and questionnaires.
- Develop marketing & communication strategies and oversee their execution.
- Aid in fundraising capital from businesses, insurance companies, foreign investment funds, community members and endowments.
- Cultivate partnership opportunities.
- Review and edit content for funding opportunities, presentation and public consumption.
- Manage finances for accountant review.
- Monitor the business, technical, fiscal and administrative functions to run at peak productivity.
- Built and maintained Excel database that calculates investments and project metrics.

Goals:

To see how women are treated.

Vision:

Equality.

Personal Qualities:

Skills

Written communications, proposal writing, project management, grant writing, prospectuses and financial analyses. Achieving milestones and goals. Research and the ability to turn that research into data, dialogue and conversation. Calculating cap rates, internal rates of return, pro forma income models, market analysis, negotiation, team and client management, project navigation, multiple database administration, multi-tenant property management, accounting, all Microsoft Office programs, many MAC programs, contracts and letters of intent, reports, risk management, green improvements, budget projections, community relations, working in cooperation local planning commissions and regulatory agencies, conflict resolution, communication.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Nonprofit

Business name: Walk of Fame International

Business address: 51 Horton Plaza #124533

San Diego, CA 92112

Business phone: 3104309749

RECEIVED

By City Clerk's Office at 3:18 pm, Feb 26, 2019

Commission on the Status of Women Applicant

Passion M Taylor

Application Date: 02/26/19

PROFILE

passionmichelle@icloud.com

2404 Ocean Park Blvd.
Santa Monica , CA 90405

Mobile: (559) 530-5319
Business: (310) 573-8568

Reside in Santa Monica: yes
If yes, number of years: 0

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I volunteered with the Kingsburg City Council to help with community outreach events geared toward children and underrepresented citizens. I was also a volunteer school tutor through the Kingsburg Library.

Community activities:

I am the co-founder of Bishop's Community Drive, a non-profit organization whose mission is to provide safe, convenient, and affordable opportunities for community service projects open to businesses and the public. We hold highway clean up projects, anti-litter campaigns, providing weather protective gear to the homeless, etc. Our efforts are mainly focused on the Central Valley, which is where I am from originally, but with my recent move to Santa Monica we are dedicating our service to the Santa Monica communities. I was also a cheer leading and little league soccer coach, science camp counselor, and dispense food and medical aid through Poverello House of Fresno.

Qualifications, experience, education, and technical or professional requirements:

I'm an optimistic, hardworking leader and project manager. I have a typing and Microsoft Office applications certification; Extensive experience public speaking; event planning and execution, project management and evaluation; grant writing skills; UC Santa Barbara graduate major in Environmental Sciences and minor in Philosophy of Law; currently looking to become a Notary Public

Areas of demonstrated expertise:

As a policy Associate and prior Legal Assistant I am intimately familiar with social service projects, accessibility issues, policy development, community outreach and involvement, education, advocacy, and government and private funding. My experience with healthcare and supportive housing is mostly from the personal and professional research I have conducted to stay up to date on the ins and outs. I

am a quick and eager learner so any projects I do not understand I am more than happy to learn more on.

Goals:

My goals are to increase community involvement in city affairs, particularly the science and political sectors where, in my experience, women are woefully underrepresented. I aim to get more STEM projects geared toward female involvement and empowerment in Santa Monica schools. I would also like to provide opportunities focus on mental health for women, with a specific focus on young women who are more vulnerable to issues of self-esteem and self-image.

Vision:

I actively look toward learning from and helping other women succeed. I graduated from UC Santa Barbara in 2015 (the first woman in my family to graduate from a 4 year university!) and recently relocated to Santa Monica to work at improving the community and environmental landscape of Santa Monica and the greater Los Angeles area. I am appreciative of the women who have come before me who have made it possible for me to accomplish my goals and am working to help the women who will come after me to be able to reach their goals as well. I am confident that becoming an active participant of this committee will put me in a position to accomplish this and help accomplish the goals of the Commission.

Personal Qualities:

I have an extensive history of working on student council- I was Student Body President in 8th grade, Vice President in High School and student representative in college; was a high school and college Yearbook editor, volunteer with ABC 30 News Crew. I was Advancement Via Individual Determination (AVID) Student of the Year in 2010 and 2011; was Rotary Club Top 40 and recipient of their Certificate of Recognition in 2011 for my "outstanding academic achievements, student leadership, and dedicated involvement in [my] school and community." I worked three years at a Recreation Center planning community and student events. I actively seek opportunities for community outreach within my personal and professional life. In 2015 I co-founded Bishop's Community Drive to help foster community service projects. Professionally, I work well under pressure, and personally, I thrive when I have multiple projects to engage myself in. I am confident that I would make a great addition to the team and the advancement of its mission to help women and the community.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Policy Associate

Business name: Gladstein, Neandross, & Associates

Business address: 2525 Ocean Park Blvd. Santa Monica, CA 90405

Business phone: 3105738570

RECEIVED

By City Clerk's Office at 3:15 pm, Feb 07, 2019

Commission on the Status of Women Applicant

Ms Shalon A Zeferjahn

Application Date: 02/07/19

PROFILE

zeferjahn@gmail.com

1850 11th Street
Apt. 2
Santa Monica, CA 90404

Home: (310) 722-8796

Home:

Reside in Santa Monica: yes

If yes, number of years: 2.7 years

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I do not currently serve on any City Boards or Commissions.

Community activities:

I am a member of the Advisory Board for the Students4Students Shelter, which provides shelter and services to homeless college students including SMC students. I am also the Chairperson for the Audit Committee of Mt. Olive Lutheran Church, located in Santa Monica. In addition, I am a parent volunteer on an ad hoc basis to the Will Rogers Learning Community.

Qualifications, experience, education, and technical or professional requirements:

I am a licensed attorney and a graduate of UCLA Law School. I currently am the Senior Manager in charge of Contracts & Grants at the Los Angeles Homeless Services Authority. In that capacity I present regularly to LAHSA's Commission and pertinent Committees. I also work extensively with auditing bodies from various levels of government in the administration of contracts with non-profit agencies throughout the LA CoC providing shelter and services to the homeless. I was a contributing member to the ASTM Technical Committee for Government Asset Management since 2014 and the Committee for Human Resources Management since 2016. At LAHSA I directly recruit, manage and provide professional development to a staff of 11. Prior to working with LAHSA I was the Director of Legal and Business Affairs for a small R&D company and developed their employment policies and procedures and managed their audit responses to government funders, in addition to working with senior executives in developing commercial and legal strategies.

Areas of demonstrated expertise:

I am a Sr. Manager with the Los Angeles Homeless Services Authority which works directly with social

services agencies in the provision of supportive housing and services, as well as the development of related policies and advocacy using government funding. I also serve on the Board of a local shelter.

Goals:

My goal in serving on a board, commission or committee is to find an appropriate opportunity to best apply my skills and experience to be of service to my fellow Santa Monica residents.

Vision:

I believe that the both the Audit Subcommittee and Personnel Committee serve vital roles in ensuring that the diligent efforts of City employees are appropriately directed, managed and compensated. I would like to participate in the documentation and demonstration of citizen oversight and the maintenance of a healthy City structure and operations.

Personal Qualities:

I work in a very dynamic environment with multiple types of personalities. I have successfully expanded by team during a time of more than 300% growth due to Measure H funding changes, while increasing productivity and implementing new contract management data systems. I credit this to the clever use of paper airplane contests to lift morale (pun intended) and retain institutional knowledge in the form of long-time staff. And a lot of doughnuts.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: LAHSA

Business address: 811 Wilshire Blvd.

6th Floor

Los Angeles, CA 90017

Business phone: 213-225-6547


2019 ANNUAL APPOINTMENT WORKSHEET

DISABILITIES COMMISSION	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent GLEND A BERG	06/30/2023	All members shall be Santa Monica residents who have significant experience in the disability community. May not hold paid office or employment in City government.	INELIGIBLE (Served three full terms)
Incumbent KATHRYN KOSMEYA-DODGE	06/30/2023		YES



DISABILITIES COMMISSION

BOARD DETAILS



OVERVIEW

- SIZE** 11 Seats
- TERM LENGTH** 4 Years
- TERM LIMIT** 2

The Disabilities Commission meets on the 1st Monday of each month from 6:30 p.m. to 9:00 p.m. at the Ken Edwards Center, located at 1527 4th St., Santa Monica, California.



DETAILS

WEBSITE & AGENDA <http://www.smgov.net/Portals/AccessibleSM/content.aspx?id=16032>

CURRENT APPLICANTS <https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT The Disabilities Commission helps improve the quality of life for people with disabilities in Santa Monica by prioritizing issues of concern and advising the City Council and City Staff on those issues. The Commission recommends ways to maximize participation of people with disabilities in all facets of City life and increase awareness of the abilities, rights and issues of people with disabilities throughout the community.

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY The Commission shall act in an advisory capacity to the City Council on matters which help improve the quality of life for people with disabilities in the Santa Monica. The Commission will hold an annual public hearing to receive community input on matters relevant to the general scope of the commission and will study and make recommendations to the City Council regarding special problems people with disabilities face regarding employment, transportation, housing, programmatic and physical access to City services, facilities and programming. The Commission will review the City's Annual Americans with Disabilities Act Compliance Review and update and provide input to staff on the review process and content of the report.

COMPOSITION The Commission shall consist of eleven (11) members all whom shall be residents of the City of Santa Monica who have significant experience in the disability community. At least six (6) members shall be persons with disabilities. Members serve a 4-year term.

STAFF LIAISON NAME Dawn Nguyen

STAFF LIAISON TITLE Senior Administrative Analyst

STAFF LIAISON EMAIL dc@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

STAFF LIAISON EMAIL

PHONE (310) 458-8701



City of Santa Monica

DISABILITIES COMMISSION

BOARD ROSTER



KATHRYN KOSMEYA-DODGE

1st Term Jun 23, 2015 - Jun 30, 2019

Email: kathryn.kosmeya-dodge@smgov.net
Business: (310) 458-8701
Address:
1685 Main St
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member
Category self-identified person with disability



GLENDA BERG

3rd Term Jun 23, 2015 - Jun 30, 2019

Email: glenda.berg@smgov.net
Business: (310) 458-8701
Address:
1685 Main St
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member
Category self-identified person with disability



NANCI LINKE-ELLIS

2nd Term Aug 09, 2016 - Jun 30, 2020

Email: nanci.linke-ellis@smgov.net
Business: (310)458-8701
Address:
1685 Main St
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Vice Chair
Category self-identified person with disability



JUNE CAROL HAGEN PH.D.

1st Term Aug 09, 2016 - Jun 30, 2020

Email: june.hagen@smgov.net
Home: (310) 458-8701
Address:
1685 Main St.
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member
Category Member



CHRISTY HOBART

1st Term Aug 09, 2016 - Jun 30, 2020

Email: christy.hobart@smgov.net
Business: (310)458-8701
Address:
1685 Main Street.
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member
Category Member



MS. DEE CAPPELLI

1st Term Sep 12, 2017 - Jun 30, 2021

Email: dee.cappelli@smgov.net
Business: (310)458-8701
Address:
1685 Main Street
Room 212
Santa Monica , CA 90401

Appointing Authority City Council
Position Member
Category self-identified person with disability



KELLY S SIEGEL

1st Term Jun 27, 2017 - Jun 30, 2021

Email: kelly.siegel@smgov.net
Business: (310)458-8701
Address:
1685 Main St.
Room 212
Santa Monica, CA 90401

Appointing Authority City Council

Position Member

Category Member



MS. LAURI RINGER

1st Term Sep 12, 2017 - Jun 30, 2021

Email: lauri.ringer@smgov.net
Business: (310) 458-8701
Address:
1685 Main St
Room 212
Santa Monica, CA 90401

Appointing Authority City Council

Position Member

Category self-identified person with disability



MARIELLE KRIESEL

2nd Term Aug 14, 2018 - Jun 30, 2022

Email: marielle.kriesel@smgov.net
Business: (310) 458-8701
Address:
1685 Main St
Room 212
Santa Monica, CA 90401

Appointing Authority City Council

Position Chair

Category self-identified person with disability



THOMAS JOHN HILL

3rd Term Aug 14, 2018 - Jun 30, 2022

Email: thomas.hill@smgov.net
Business: (310)458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA

Appointing Authority City Council

Position Member

Category self-identified person with disability



DELBERT A WHETTER, JD, MBA

1st Term Aug 14, 2018 - Jun 30, 2022

Email: delbert.whetter@smgov.net
Business: (310)458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council

Position Member

Category self-identified person with disability

City of Santa Monica
Board and Commissions Applicants
Disabilities Commission

Name	Application Date
Victoria Dupee	10/18/2018
Alex Elliott	04/29/2019
Kathryn Kosmeya-Dodge	05/14/2019
Nicholas Pietryga	06/18/2019
Gerald Rakfeldt	06/13/2019

TOTAL APPLICANTS: 6

***Incumbents**

RECEIVED

By City Clerk's Office at 2:53 pm, Oct 18, 2018

Disabilities Commission Applicant

ms victoria s dupee

Application Date: 10/18/18

PROFILE

victoriadupee@gmail.com

15
1507 12TH ST APT 8
SANTA MONICA, CA 90401

Home: (310) 394-2483
Mobile: (323) 459-0220

Reside in Santa Monica: yes
If yes, number of years: 45

Applying for one of the seats reserved for those with a disability: yes

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

I have volunteered for several Santa Monica events such as the Santa Monica Symphony Orchestra performances, West side collation, Martin Luther King Jr. Day annual events. I also attend state of the city annual meetings and tech related meeting in Santa Monica and Los Angeles.

Qualifications, experience, education, and technical or professional requirements:

I recently attended a 16 week bootcamp for code and computer design training. I have an interest in tech and how the disabled access various technologies and media sources. I have life long experience with family members who have intellectual disabilities and aging in place disabilities. I have worked as a caregiver to quadipelics and disabled seniors with changing needs as well. I am now disabled because an accident at my last employer and would like to volunteer in my city to better the life of folks like me.

Goals:

I hope to add to the already outstanding commission by working to improve the lives of seniors and the

disabled with greater resources allowing for more enriched and happier lives. I hope to explore and help with new technology that can benefit my fellow Santa Monicans.

Vision:

I hope to continue the good work of this commission and improve the lives of all Santa Monicans. I hope to also aide those who support and are caregivers to our residents.

Personal Qualities:

I have experience leading groups and working as a team member both through employment and volunteer experience. I have been a business owner as well as a regional manager which included supervising over 100 employees. I prefer working in a group setting but can work independently. I constantly look for ways to improve my skills by attending workshops, meet-ups, classes and tech events. I attend the abilities convention annually. Sometimes I even come up with a bright idea!

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: on site building manager

Business name:

Business address: 1507 12TH ST APT 8

Santa Monica Ca 90401

Business phone: (310) 394 - 2483

RECEIVED

By City Clerk's Office at 1:54 pm, Apr 29, 2019

Disabilities Commission Applicant

Alex Elliott

Application Date: 04/26/19

PROFILE

alexelliottmsw@gmail.com

1917 17th Street #4
Santa Monica, CA 90404

Home: (213) 448-5188
Home:

Reside in Santa Monica: yes

If yes, number of years: 3

Applying for one of the seats reserved for those with a disability: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

Co-chair for Los Angeles County Department of Mental Health's Deaf, Hard of Hearing, Blind, and Physical Disabilities Underserved Cultural Community subcommittee

Santa Monica Homeless Count Team Captain

Community Emergency Response Team

Community Police Academy program graduate

Qualifications, experience, education, and technical or professional requirements:

California State University, Long Beach: Master of Social Work – Adults and Aging Concentration

University of California, Berkeley: Bachelors of Arts

I currently work as a Psychiatric Social Worker with the Los Angeles County Department of Mental Health. I support implementation, monitoring and data reporting of Mental Health Services Act service delivery, treatment outcomes and utilization of evidence-based practices. I've provided direct service in the field to people experiencing chronic homelessness. I've worked as an outreach mental health worker with Mental Health America of Los Angeles's Homeless Innovations Program and as an outreach case manager for Ocean Park Community Center. I've worked on numerous disaster responses as the

Emergency Services Coordinator for the American Red Cross and as a Community Outreach Coordinator for AmeriCorps. While earning my MSW at California State University, Long Beach I was a board member for the Macro Social Work Student Network and a team leader at NASW Lobby Days in Sacramento.

Goals:

My goal is to create opportunities where people of all abilities can meet their essential needs and create a meaningful role in the community.

Vision:

I am hoping to work with the commission to share information and increase access to resources that empower people living disabilities to optimize their well-being. Additionally, I would like to focus on ways to leverage technology to eliminate barriers to care, address social determinants of well-being, and improve the accessibility of form factors and software to people of all abilities.

Personal Qualities:

I have presented to the Los Angeles County Commission on Disabilities on the Department of Mental Health's efforts to increase access to care and to reduce barriers to access mental healthcare for County Residents with Disabilities.

I have collaborated with multi-disciplinary clinical staff and various agencies (Santa Monica Human Services division, Venice Family Clinic, Clare Foundation, Santa Monica Housing Authority) to support people with disabilities to find housing and address social determinants of well-being.

In 2009, I launched and managed the American Red Cross Ventura County chapters' social media program including Facebook, Twitter, YouTube, and Blogger to spread awareness of the mission and work of the American Red Cross.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Psychiatric Social Worker

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 3:37 pm, May 14, 2019

Disabilities Commission Applicant

Kathryn Kosmeya-Dodge

Application Date: 05/14/19

PROFILE

kathryn.kosmeya-dodge@smgov.net

1685 Main St
Room 212
Santa Monica, CA 90401

Business: (310) 458-8701
Home:

Reside in Santa Monica: yes
If yes, number of years: 11

Applying for one of the seats reserved for those with a disability: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:
4 years Disability Commission

Community activities:
Garden Advisory Committee

Qualifications, experience, education, and technical or professional requirements:
Disabled

Goals:
Help disabled

Vision:
Increase disability awareness

Personal Qualities:
I show up, I work, I volunteer, I initiate.

Will you be able to commit the necessary time to perform your duties if appointed to the board?
yes

BUSINESS INFORMATION

Occupation: artist

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 8:55 am, Jun 18, 2019

Disabilities Commission Applicant

Nicholas A Pietryga

Application Date: 06/17/19

PROFILE

nick.pietryga@gmail.com

2233 4th St.

Unit 5

Santa Monica, CA 90405

Mobile: (310) 228-7272

Home:

Reside in Santa Monica: yes

If yes, number of years: 12

Applying for one of the seats reserved for those with a disability: no

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

Heal the Bay

Qualifications, experience, education, and technical or professional requirements:

I graduated from the University of Michigan with a Bachelor's degree in History. From those studies, I have a deep understanding of the importance, the role and the responsibility of the local community plays in wider scope of the nation and the world. Beyond that, I achieved an MBA from Rutgers which provided me with an analytical and measured approach to solving any task. In my career I've worked in entertainment, health care and marketing. I have lived in NYC and London and traveled extensively. All of that experience has granted me a wide perspective on not only tactical problem-solving but also the impact of local citizens within the community.

Goals:

My goals are to support the best interests of the citizens of Santa Monica and to craft the framework and strategy moving forward to provide the City of Santa Monica with the tools necessary to prosper.

Vision:

Each board, commission and committee plays a unique role in the ecosystem of Santa Monica. My vision would be to protect Santa Monica's future, financially, administratively and culturally.

Personal Qualities:

My role over the last 5 years has been in a fast-paced innovative marketing agency. As part of the Strategic Insights & Analytics team, I've partnered with teammates within the agency, clients as well as competing agency partners. Accounting for the needs of each stakeholder, time and time again I've started from scratch with a blank slate and have delivered solutions. One specific example that highlights e leadership, creativity, and innovation as well as the ability to work effectively in a group setting is my development of a media coverage scoring index customized for one of our top clients. Collaborating with the client and also rival agencies, I crafted an index that not only provided a standard measurement approach but also allowed each stakeholder to highlight value of its efforts.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Freelance Marketing Consultant

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 3:55 pm, Jun 13, 2019

Disabilities Commission Applicant

Gerald Rakfeldt

Application Date: 06/12/19

PROFILE

jerry@rakfeldt.com

1037 Maple Street
Santa Monica, CA 90405

Home: (310) 823-1356
Mobile: (310) 308-4149

Reside in Santa Monica: yes

If yes, number of years: 6

Applying for one of the seats reserved for those with a disability: no

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have not served on any of the Santa Monica City Boards or Commissions. My most relevant current experience is my position as an advisory board member for my daughters school.

Community activities:

This application represents my renewed interest in public service. I have primarily focused on growing a company over the last 12 years. As the company has stabilized, I now have the time and desire to get more involved in the local community and provide what support I can to create a stronger and more vibrant city.

Qualifications, experience, education, and technical or professional requirements:

While I do own and run a business, the single greatest influence in my life has been raising a son with Cerebral Palsy. He is now 15 and every step has been a journey. In this journey, my wife and I have become deeply involved in the disabled community. This includes governmental organizations such as the regional centers, CSS, therapists, doctors, teachers, administrators, school district staff and non-profit support organizations. And most of all, the being part of larger community of parents and their children from a diverse set of disabilities including cognitive, behavioral, degenerative and physical. I know the world of children and young adults and as my son matures, his world will transition into finding work, a purpose, a place to live, and hopefully, developing a family of his own. That part of the journey will take me into new challenges and new communities of those with disabilities.

Goals:

There are many of the more obvious goals such as universal access to a location and an opportunity, but, one point has struck me throughout my journey with Adrian. My wife and I have been blessed with

almost everything we need to build a world for our son. But early on, when Adrian spent the first 125 days in NICU at what is now UCLA SM Hospital, we realized that we are the exception. They are so many parents and those with disability to who do not know how to access the support that is available. Do not know how to advocate for their needs and rights. Do not know of the opportunities and activities around them. Universal access starts with universal information, and that would be something for which I would advocate.

Vision:

One of the reasons we moved to Santa Monica was due to its progressive approach for many disadvantaged groups, including those who are disabled. Santa Monica is a leader in many fields and I wish to help support the evolution. Other communities in California and throughout the United States look to Santa Monica to lead the way, and by supporting this initiative, I hope to not only help my local community, but hopefully to spread best practices to other cities and communities who may need more guidance.

Personal Qualities:

While I hold a strong opinion about supporting those with disabilities, I am very aware that this is just one part of a larger community. While I can advocate a position, I know that the real world challenges of time and resources means that compromises are part of the process. Money going to one initiative means it is not going to another worthy endeavor. Fundamentally, I am a very pragmatic person. I must deal with these realities every day as both a CEO and owner of a company. I have a variety of competing interests within my organization and I must make decisions every day that will not be supported by all. Now, on a committee, I very much realize that I am not the CEO and owner, and am just one voice of many on a particular subject. We do not make the decision. We listen to the community, come to some consensus and provide direction, ideas and recommendations to the city council to act upon. Going in, I know the more limited role. But the need for me to use my ability to listen to competing interests, to weigh the options and to make reasonable commendations remains unchanged.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Marketing

Business name: Arthouse Marketing Group

Business address: 1037 Maple Street

Business phone: 3108231356

2019 ANNUAL APPOINTMENT WORKSHEET

HOUSING COMMISSION	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent RENE BUCHANAN	06/30/2021	Must be a Santa Monica resident and a Section 8 tenant member. May not hold other office or employment with the City.	YES
Incumbent RICHARD HILTON	06/30/2021	Must be a Santa Monica resident, Section 8 tenant member, and 62 years old or older. May not hold other office or employment with the City.	YES



City of Santa Monica

HOUSING COMMISSION

BOARD DETAILS



OVERVIEW

SIZE 7 Seats

TERM LENGTH Varies

TERM LIMIT 2 Years

The Housing Commission meets on the 3rd Thursday of each month at 4:30 PM at the Ken Edwards Center, located at 1527 4th Street, Santa Monica, California.



DETAILS

WEBSITE & AGENDA

http://www.smgov.net/Departments/HED/Housing_and_Redevelopment/Housing/t

CURRENT APPLICANTS

<https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT

The mission of the City of Santa Monica Housing Commission is to improve the quality of life by supporting and helping to guide the production and preservation of affordable housing. We advise and assist the City Council and City Staff on the housing policies, programs, and projects they implement, and work to enhance the social, economic and cultural vitality of our community. The Commission encourages the full participation of the community in shaping its future and is committed to fairness, social justice and democracy.

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY

The Commission is responsible for monitoring and evaluating the existing Section 8 Program. The Commission will review and develop recommendations to the Housing Authority and City Council on a variety of housing programs and policies including the Fair Housing Program, the Community Development Block Grant Program and the Comprehensive Housing Authority Strategy (CHAS). The Commission also reviews housing development projects including tenant selection policies and designs.

COMPOSITION

The Housing Commission is comprised of seven (7) members all of whom shall be residents of the City of Santa Monica. Two (2) commission members shall be participants in a House Authority Section 8 Program, and shall serve two-year terms and five (5) Commission members shall serve 4-year terms. One (1) of the Section 8 Program participants must also be 62 years of age or older.

STAFF LIAISON NAME

James Kemper

STAFF LIAISON TITLE

Housing Administrator

STAFF LIAISON EMAIL

smhousing.mailbox@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

STAFF LIAISON EMAIL

PHONE

(310)458-8411



City of Santa Monica

HOUSING COMMISSION

BOARD ROSTER



RICHARD HILTON

4th Term Jun 27, 2017 - Jun 30, 2019

Email: richard.hilton@smgov.net
Business: (310) 430-2357
Fax: (310) 395-7680
Address:
406 Broadway
#123
Santa Monica, CA 90401

Appointing Authority City Council

Position Vice Chair

Category 2 year term



RENE JEAN BUCHANAN

4th Term Jun 27, 2017 - Jun 30, 2019

Email: rene.buchanan@smgov.net
Home: (310) 458-8702
Address:
1901 Main St
Suite B
Santa Monica, CA 90405

Appointing Authority City Council

Position Member

Category 2 year term



LOREN HENRY BLOCH

2nd Term Aug 09, 2016 - Jun 30, 2020

Email: loren.bloch@smgov.net
Home: (310) 741-5800
Address:
2626 33rd Street
Santa Monica, CA 90405

Appointing Authority City Council

Position Member

Category 4 year term



ANJULI RACHEL KRONHEIM KATZ

1st Term Jun 27, 2017 - Jun 30, 2021

Email: anjuli.katz@smgov.net
Address:
1901 Main Street
Suite A
Santa Monica, CA 90405

Appointing Authority City Council

Position Member

Category 4 year term



SUE KEINTZ

1st Term Jun 27, 2017 - Jun 30, 2021

Email: sue.keintz@smgov.net

Appointing Authority City Council

Position Member

Category 4 year term



RICHARD GERWITZ

1st Term Aug 14, 2018 - Jun 30, 2022

Email: richard.gerwitz@smgov.net
Mobile: (213) 486-7138
Business: (213) 486-7138
Address:
444 South Flower Street
29th Floor
Los Angeles, CA 90071

Appointing Authority City Council

Position Member

Category 4 year term



MICHAEL SOLOFF

2nd Term Aug 14, 2018 - Jun 30, 2022

Email: michael.soloff@smgov.net
Mobile: (310) 963-0337
Address:
337 14th Street
Santa Monica, CA 90402

Appointing Authority City Council

Position Chair

Category 4 year term

City of Santa Monica
Board and Commissions Applicants
Housing Commission

Name	Application Date
Rene Jean Buchanan	05/20/2019
Ryan Hass	04/18/2019
Richard Hilton	06/14/2019
Elizabeth Lutz	04/23/2019
Malcolm McLean	06/04/2019
Elisa Paster	06/17/2019
Shalon Zeferjahn	02/07/2019

TOTAL APPLICANTS: 7

***Incumbents**

*Does not meet requirements for
vacancies

RECEIVED

By City Clerk's Office at 11:00 am, May 20, 2019

Housing Commission Applicant

Rene Jean Buchanan

Application Date: 05/19/19

PROFILE

rene.buchanan@smgov.net

1901 Main St
Suite B
Santa Monica, CA 90405

Home: (310) 458-8702

Business:

Reside in Santa Monica: yes

If yes, number of years: 17 1/2 years

Hold an elected position: no

If yes, please specify:

Applying for the seat reserved for a Housing Authority Section 8 Program participant: yes

Applying for the seat reserved for a Housing Authority Section 8 Program participant who is over the age of 62: no

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I currently serve on the Housing Commission and, as of June 30, 2019, I will have done so for eight years. This is the only City Commission on which I have served.

Community activities:

- 1) Volunteering for Perfect Pet Rescue which holds mobile adoptions at 15th and Montana in Santa Monica every Saturday and Sunday.
- 2) Volunteering for The St. Matthew's Thrift Shop on Main Street.
- 3) Serving on the Parish of St. Matthew Altar Guild as director.
- 4) Serving on The Community Corporation of Santa Monica Resident Council.
- 5) Participating on the the Homelessness Steering Committee — Public Safety Subcommittee

Qualifications, experience, education, and technical or professional requirements:

I have been homeless three times in my life: once at 15 years old and twice as an adult. From these experiences, I gained knowledge which has proven valuable in my professional, public service, and

personal lives. I have also lived with a psychiatric disability most of my life and, so, understand the difficulties those living with mental health issues face.

I graduated from OPCC's (now The People Concern) Daybreak Program in March 2003 and was subsequently hired by the agency. While there, I was asked to serve on The Jewish Federation of Los Angeles Tel Aviv-Los Angeles Partnership Poverty Task Force, traveling to Israel to both teach and learn about effective strategies and best practices used in combating homelessness. It was during this trip that I realized that homelessness has no boundaries.

I was a longtime member of both the SAMHSA PATH Consumer-Provider Network and the SAMHSA PATH Administrative Workgroup, co-authoring the SAMHSA PATH Consumer-Provider Network Guidelines and the PATH Provider Manual. During my time with these groups, I presented my experiential knowledge at various local and national conferences.

All of these experiences made me the staunch advocate for people marginalized because of their housing, income, and mental health statuses. As a current member of the Santa Monica Homelessness Steering Committee Public Safety Subcommittee, I strive to minimize hyperbole and gross generalizations surrounding our neighbors living on our streets by providing a balanced perspective and emphasizing the often-ignored fact that these people are first and foremost human beings.

As a ten-year CCSM resident, I have first-hand knowledge of the importance affordable housing plays in preserving diversity and preventing gentrification in our city. If appointed to a fifth term, I will continue working with the other commissioners to further the attainment of both.

Areas of demonstrated expertise:

As a current Housing Commission member, I have become quite familiar with Santa Monica's zoning ordinances and building codes, although I must admit I still have much to learn.

I have studied the ADA and understand its local and national application.

As stated previously, I am very involved in community outreach and service, believing wholeheartedly in giving back to a city that has given me so much.

The challenges Santa Monica faces because of its size, density, location, and appeal must be navigated in a way that always keeps us focused on that which makes us who we are as a city. Even as we embrace and implement change, we must work to ensure we remain Santa Monica.

Goals:

- 1) To effect a more tolerant community.
- 2) To combat stigma by challenging myths.
- 3) To help bring affordable housing to scale through education, advocacy, and example.
- 4) To demonstrate that homelessness is an experience, not an identity.
- 5) To demonstrate that living in affordable housing speaks to one's income status, not to one's character or ability to be a contributing member of the community.
- 6) To help the Housing Commission stay focused on its vision and mission.

Vision:

- 1) That the Housing Commission continue to be recognized as vital to the preservation and development of extremely low-income, low-income, and affordable housing.
- 2) That the Housing Commission begin to embrace a more culturally diverse membership.
- 3) That the Housing Commission continue to incorporate public input in its recommendations to Council.
- 4) That the Housing Commission be creative and innovative in seeking to help mitigate the affordable housing crisis.
- 5) That the contributions of all commissioners always be respected and honored.
- 6) That each commissioner refrain from adopting a proprietary attitude.

Personal Qualities:

As the chair of the SAMHSA PATH Consumer-Provider Network, I facilitated monthly meetings, created agendas, solicited participation, and recruited new members. We built this group from the ground up after it was commissioned by then SAMHSA PATH Program Director, Dr. Mattie Cheek. We developed by-laws and leadership roles. The PATH Consumer-Provider Network Guidelines became a national standard and were integrated into the PATH Provider Manual.

While a part of the Network, I was asked by Dr. Cheek to participate in an expert panel tasked with developing meaningful data standards to be used by PATH Programs nationwide. Having meaningful national standards is critical to ensuring that best practices are used in every aspect of homeless services delivery, from initial outreach to eventual housing acquisition and maintenance.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Disabled

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 3:30 pm, Jun 17, 2019

René J. Buchanan
2211 4th Street, Apt. 110
Santa Monica, Ca 90405

June 14, 2019

The Honorable Members of the Santa Monica City Council
1685 Main Street
Santa Monica, Ca 90401

Dear City Council Members,

It has been my honor and privilege to serve on the Santa Monica Housing Commission for the past eight years. On June 30 of this year, I will complete my fourth term.

Being a Housing Commissioner has been a truly enlightening opportunity, increasing both my knowledge about and commitment to affordable housing and those it serves. I also humbly believe that my lived experience as someone who was once homeless and now lives in affordable housing gives me knowledge, expertise, and a perspective which are important to the affordable housing conversation.

I, therefore, hereby respectfully request to be appointed to serve a fifth term on the Santa Monica Housing Commission.

Sincerely,



René J. Buchanan
Housing Commissioner
City of Santa Monica

RECEIVED

By City Clerk's Office at 8:53 am, Apr 18, 2019

Housing Commission Applicant

Ryan O Hass

Application Date: 04/17/19

PROFILE

ryan.olehass@evusa.com

1043 12th Street #1
Santa Monica, CA 90403

Mobile: (323) 893-7253

Home:

Reside in Santa Monica: yes

If yes, number of years: 3.5

Hold an elected position: no

If yes, please specify:

Applying for the seat reserved for a Housing Authority Section 8 Program participant: no

Applying for the seat reserved for a Housing Authority Section 8 Program participant who is over the age of 62: no

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have not yet served on a commission, but hope to have the pleasure to serve our great community.

Community activities:

I served as the Chair/President of the Montana Avenue Merchants Association (BID) 2017 & 2018.

I serve on the SM Homelessness Steering Committee and Volunteerism Sub Committee

I am active in my neighborhood community

I serve as the Government Affairs Chair for the SM Chamber Young Professionals Committee

I serve in leadership for other organizations that include Santa Monica in its service area

I will be a graduate of the 50th Community Police Academy for SMPD in Spring 2019

Qualifications, experience, education, and technical or professional requirements:

I'm a native to Los Angeles and have been working in and around Santa Monica for 15 years. I earned my M.B.A. at age 23. I am a licensed Real Estate Broker and 2020 President of the Greater Los Angeles Association of Realtors (11K+ members).

Areas of demonstrated expertise:

I am very passionate, well-read, and focused on the greater good. Communication and collaboration are the keys to all success.

Goals:

I am sincere and committed to working with others to improve our community for ALL of our residents and visitors.

Vision:

The vision should echo the desires of our residents along with the road map of our general plan. My goal is to collaborate to make impact and progress.

Personal Qualities:

I am an active listener, hard/smart worker, love my community, and have served in many leadership roles throughout my life and careers.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Real Estate Broker

Business name:

Business address: Santa Monica

Business phone: 323.893.7253

RECEIVED

By City Clerk's Office at 9:51 am, Jun 14, 2019

Housing Commission Applicant

Richard Hilton

Application Date: 06/14/19

PROFILE

clerk@smgov.net

406 Broadway, #123
Santa Monica, CA 90401

Home: (310) 319-9417
Home:

Reside in Santa Monica: yes

If yes, number of years: 27

Hold an elected position: no

If yes, please specify:

Applying for the seat reserved for a Housing Authority Section 8 Program participant: yes

Applying for the seat reserved for a Housing Authority Section 8 Program participant who is over the age of 62: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Appointed Aug. 23, 2011. Served Sept. 15, 2011 - Current/June 20, 2019 (8 years).

Vice Chair/Acting Chair: Sept. 19, 2013 - Sept. 18, 2014.

Chair: Oct. 16, 2014 - June 16, 2015; July 16, 2015- June 16, 2016 (+22 meetings).

Vice Chair: July 21, 2016 - Oct. 19, 2017; Nov, 16, 2017 - June 21, 2018; July 19, 2018- June 20, 2019.

Community activities:

Member, Santa Monica Historical Society (2011-); Member, Santa Monicans for Renters Rights (2010-); Member/participant, Santa Monica Neighborhood Council (Jan. 16, 2011 - Current/ June 15, 2019, representing Downtown/Bayside: Attended #99/102 meetings; agendized #42 meetings).

Qualifications, experience, education, and technical or professional requirements:

Los Angeles County Dept. of Mental Health: Appointed to Mental Health Services act budget panels (2005-2006); DMH/SA-5 Personnel/Hiring Committee (2005); and DMH/ SA-5 Housing Planning meetings (1994-1998).

Disabilities Commission: Oct. 14, 2002- June 30, 2011 (9 1/2 years; missed #1 meeting). Chair(s): Accessible Beach Parking Lot Subcommittee (June 2, 2003); and Mental Health Awareness Month (2002-2011).

Relocation Appeals Board: Disabilities Commission- appointed Feb. 6, 2006; Feb. 1, 2010.

Areas of demonstrated expertise:

Goals:

My goals in serving on the Housing Commission for a 5th Term is to continue to represent Seniors, Persons With Disabilities, and Families. I have for over 27 years extensive experience with economically/ethnically diverse communities and multiple affordable housing programs.

I have served on #3 City Commissions/Boards in 17 years; and I missed #1 meeting.

Vision:

Personal Qualities:

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: -

Business name:

Business address:

Business phone:

April 15, 2019

Mayor
Councilmembers
City of Santa Monica
1685 Main Street
Santa Monica, CA 90401

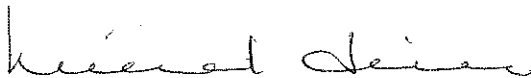
RE: HOUSING COMMISSION
Reappointment

Dear Mayor Davis and Councilmembers,

My current 2-year term on the Housing Commission expires on June 30, 2019. I have served since August 2011. I am one-hour early to every meeting, and have never missed a meeting; I study the Staff reports, bring notes and am attentive to the subject matter.

This written request shall reflect my interest in continuing to serve and for consideration to be reappointed. Thank you.

Sincerely,



Richard Hilton

RECEIVED
OFFICE OF THE
CITY CLERK
2019 APR 15 AM 9:16
SANTA MONICA, CALIF.

HOUSING COMMISSION
APPLICATION

FIRST NAME/LAST NAME: RICHARD HILTON

STREET ADDRESS: 406 Broadway, #123, Santa Monica,
CA 90401-2314

PRIMARY PHONE: Tel. (310) 319-9417; FAX (310)
395-7680

YEARS RESIDENCE IN SANTA MONICA: 27 years
Born in S.M. (1951)

ELECTED POSITION: No

ARE YOU APPLYING FOR A SEAT RESERVED FOR A HOUSING
AUTHORITY SECTION 8 PROGRAM PARTICIPANT? Yes

OVER AGE 62? Yes

- EMPLOYMENT: Santa Monica City employee (1965);
Santa Monica Evening Outlook newspaper:
news/ Youth Advisory Board (1969-1971); Santa
Monica Bay District Medical Association:
Board Member (1970-1972); West Los Angeles
Council for the Disabled and Seniors:
Founder/President (1993-).
- REQUEST FOR 5th/6th TERM? Yes
- EDUCATION:
A.A. (Santa Monica College, 1971); B.A. (CSUN),
1975); Standard Teaching Credential (K-9),
June 30, 1976.
- HOUSING COMMISSION: Appointed Aug. 23, 2011.
Served Sept. 15, 2011-Current/June 20, 2019
(8 years).
VICE CHAIR/ACTING CHAIR: Sept. 19, 2013-Sept.
18, 2014.
CHAIR: Oct. 16, 2014-June 16, 2015; July 16,
2015-June 16, 2016 (+22 meetings).

HOUSING COMMISSION
APPLICATION

RICHARD HILTON

Page 2

- HOUSING COMMISSION (Continued)
VICE CHAIR: July 21, 2016-Oct. 19, 2017; Nov. 16, 2017-June 21, 2018; July 19, 2018-June 20, 2019.

- COMMUNITY ACTIVITIES: Member, Santa Monica Historical Society (2011-); Member, Santa Monicans for Renters Rights (2010-); Member/participant, Santa Monica Neighborhood Council (Jan. 16, 2011-Current/June 15, 2019, representing Downtown/Bayside: Attended #99/102 meetings; agendized #42 meetings).

QUALIFICATIONS

LOS ANGELES COUNTY DEPT. OF MENTAL HEALTH:
Appointed to Mental Health Services Act budget panels (2005-2006); DMH/SA-5 Personnel/Hiring Committee (2005); and DMH/SA-5 Housing Planning meetings (1994-1998).

DISABILITIES COMMISSION: Oct. 14, 2002-June 30, 2011 (9½ years; missed #1 meeting).
Chair(s): Accessible Beach Parking Lot Subcommittee (June 2, 2003); and Mental Health Awareness Month (2002-2011).

RELOCATION APPEALS BOARD: Disabilities Commission-appointed Feb. 6, 2006; Feb. 1, 2010.

GOALS

My goal in serving on the Housing Commission for a 5th Term is to continue to represent Seniors, Persons With Disabilities, and Families. I have for over 27 years extensive experience with economically/ethnically diverse

HOUSING COMMISSION
APPLICATION

RICHARD HILTON
Page 3

GOALS (Continued)

communities and multiple affordable housing programs.

I have served on #3 City Commissions/Boards in 17 years, and I missed #1 meeting.

See Attachments: 32 pages.

AFFORDABLE HOUSING ACHIEVEMENTS

2016-2017

by Richard Hilton

The City of Santa Monica has experienced a lot of affordable housing accomplishments in the last two years; I'll describe some of our more notable achievements.

HUD/Section 8: Our federally-funded Voucher program serves approximately 1,300 households. The Voucher amount barely kept up with market rents. Property owners were withdrawing from the program, and Voucher recipients were leaving Santa Monica. We had some 50 port-outs from the Section 8 program every year. At the request of the Housing Commission, in January 2016 staff submitted a report to the U.S. Dept. of Housing and Urban Development (HUD). The Housing Commission contributed a position letter, and local, state and federal legislators wrote on the City's behalf. In April 2016, HUD authorized a Voucher payment increase. As an example, the 1-bedroom Voucher was adjusted from \$1,352 to \$1,930.

As for our Section 8 Wait List, our Housing Authority on January 31, 2017 reopened the list, and we received 18,822 applications in 12 hours. Three hundred persons showed up at Virginia Avenue Park to sign up. Our previous Wait List in 2011 had 29,968 applicants. A smaller Wait List is more manageable and makes it easier to serve our residents and workforce.

Regarding the Downtown Community Plan, the Housing Commission forwarded specific recommendations; some of these apply to our affordable housing policy Citywide:

1) **Administrative Approvals/Loans to Nonprofit Housing Providers:** The 50 residential unit maximum was increased to 75 residential units. There have been State directives to reduce local obstacles in the development of affordable housing. In the case of our Affordable Housing Trust Fund loans, the Housing Commission's participation and the public opportunity have been strengthened. This came about, in part, because of the public input at our meetings.

The Housing Commission has recommended that a Loan Committee participate in the review/approval process, with public input at a community meeting and timely public noticing. Housing staff ensures that our Affordable Housing Trust Funds support underserved communities and are cost-effective to achieve the lowest possible subsidy per unit for City resources.

A recent application proposing 31 residences for *family* housing in the Pico Neighborhood was denied for the per-unit cost. The applicant resubmitted for 38 residential units for *seniors*. The total development cost was reduced \$131,190 per unit; there will be seven additional residential units, and seniors who are underserved in the neighborhood will benefit.

Another recent preliminary loan approval is for an 8-unit development for young adults at-risk for homelessness; the property is in the northeastern part of Santa Monica. The City has never had affordable housing specific to at-risk youth 18-24 years old.

2) **In the Downtown, the number of affordable residences per project has been increased, with lower income targeting:** The Downtown Community Plan goal is that 20% to 30% of the residential units in Downtown projects will be affordable *onsite*, compared to the current 5% to 20% in most projects Citywide. Some 80% of the private investment has paid the in-lieu fee rather than provide the affordable housing onsite.

During the Downtown Community Plan discussion, there was an effort to add “Middle Income” affordable housing, even setting production minimums in the larger developments. These incomes – 130% to 180% of area median income (AMI) – range from \$60,000 to \$85,000 for one person. The City, however, overproduces Above-Moderate Income housing, whether affordable at 110%-120% of AMI or market-rate at or above 120% of AMI.

Our Affordable Housing Production Program (AHPP) for 20 years *excluded* the Extremely Low Income. The State Housing Element/Regional Housing Needs Assessment for 2014-2021 suggests 214 new Extremely Low Income residences, while our (local) *quantified objective* is 58 units. Prioritizing the lower incomes rather than expanding to include higher incomes will assist the City in achieving the State and our Proposition R affordable housing benchmarks.

Preservation: The Housing Commission for about two years discussed “Affordable Housing Strategies.” A report was forwarded to our City Council on December 17, 2015 and a discussion was held January 12, 2016. One of the themes in our report is *protecting* the supply of affordable housing. Considering the City’s relatively small 8.3 square miles and beachside location, while we may be building sufficient new housing, there has been less attention on *preserving* what’s been built and keeping it affordable. Based on this perspective, the Housing Commission initiated a new program, probably one of the first of its kind anywhere.

It’s called “Preserving Our Diversity” (POD). The program utilizes local funds to assist long-term elderly, severely rent-burdened Rent Control tenants and keeps them housed.

The pilot program has enrolled 25 seniors. The per-resident subsidy prevents move-outs and gentrification.

Homeless Housing: Homelessness is increasing locally; this year there are 921 persons living homeless in Santa Monica, a 26% increase since 2016. The Housing Commission and the Social Services Commission held a joint meeting to discuss homeless housing and supportive services on February 4, 2017 at the Civic Center. We had speakers from the City, Los Angeles County, and two nonprofits. The approach to reducing homelessness is regional and Westside communities have a shared effort and cost obligation.

In keeping with this philosophy, in October the Housing Commission approved the one-time use of up to \$500,000 in *federal* Community Development Block Grant (CDBG) funds for homeless housing *outside* Santa Monica. The property is in Venice and will have 14 affordable apartments; three of the 14 apartments will be set aside for Santa Monica residents on our Santa Monica Homeless Registry. The cost/benefit of the investment – all federal CDBG funds – at \$167,000 per unit, is far less than our local Trust Fund per-unit cost, which may be up to \$600,000 or more per unit.

In conclusion, as for our older, at-risk affordable housing, several years ago the City protected 80 units of affordable housing near the Beach/Boardwalk, at virtually no cost to the City. Santa Monica has 12 properties which have received some type of federal assistance. The affordable residences have covenants that expire. Nine of the properties are owned by non-profits, three are for-profit owned; they have a combined total of 1,014 affordable residences.

In 2015, the City utilized Section 8 Project-Based Vouchers at Neilson Villas, one of the 12 properties. The 145-unit development has 100 affordable housing units; 80 were non-Voucher subsidized and subject to market-rate conversion. By utilizing HUD Project-Based Vouchers that stay with the building, City staff were able to keep the 80 units affordable and protect the senior/disabled residents. The Project-Based Vouchers also have provided the needed capital to allow Neilson Villas to make property improvements that benefit all the residents.

Richard Hilton is Vice Chair of the City of Santa Monica Housing Commission. This affordable housing summary was presented at the December 16, 2017 Neighborhood Council meeting, where he has represented the Downtown/Bayside since January 2011.

December 27, 2017



Your column here

Richard Hilton

Affordable Housing Funding

THE CITY OF SANTA MONICA IS PROPOSING

a new tax to fund affordable housing and public schools. Richard Hilton has provided the following information about the City's existing affordable housing funding and additional local/state/federal programs.

CITY FINANCING SOURCES/PROGRAMS

The Santa Monica Redevelopment Agency (RDA), the Affordable Housing Production Program (AHPP) and the Development Agreement (DA) in-lieu fees, and the City's Commercial/Housing Linkage Fee, in combination, have generated between \$15-\$18 million per year in revenue for affordable housing preservation and production. The three revenue sources have created 2,941 affordable residences: New construction (59 percent) has accounted for 1,845 affordable residences, and acquisition/rehabilitation (41 percent) has produced 1,096 affordable residences.

Since 2012, the City has been without full Redevelopment Agency funding. Local Redevelopment (RDA) revenue accounted for 80-90 percent of the three City/Local Financing sources. Based on very recent State Department of Finance (DOF) approvals, Santa Monica is expected to receive more than \$60.9 million in loan repayments over the next nine fiscal years. (This is less some \$7.9 million already received for F.Y. 2015-16, as well as \$4.0 million in DOF-approved loan repayments for F.Y. 2016-17). The recent RDA revenue, while significant, is expected to become unavailable by F.Y. 2025.

The Santa Monica City Council, recognizing the loss of the Redevelopment Agency as a steady ongoing source of affordable housing funding, has proposed at its meetings June 28 and July 12, 2016 a local tax, and has approved a funding Measure for the November 2016 Ballot. The measure would increase the Transactions and Use Tax (TUT) 1/2 of one cent, which will generate up to \$16 million per year, split evenly between affordable housing and the public schools. The tax's burden per person is negligible, amounting to 12 cents for each \$100 in certain retail purchases.

HOUSING TYPE/POPULATION SERVED

Local financing, compared to the AHPP/DAs as a source of production, has allowed the City to use its own revenue creatively; to prioritize our lower income Resident/Workforce, serve certain underrepresented communities, and fund either production or preservation of project or other housing. Local revenue provides deeper and more permanent affordability. Following are examples of City revenue-supported programs, including recent City Council directed allocations:

■ Nonprofit Housing

Nonprofit organizations compete for City funding and leverage other funding sources to produce Family, Senior, and/or Homeless/Mental Health/Disabled housing. Approximately 2,930 affordable residences have been produced by nonprofit housing providers. The housing is Project-Based, 100

percent affordable, and prioritizes households earning 80 percent of Area Median Income (AMI) or less. The community nonprofits establish their own Application/Waiting List and determine the Rent Maximums/Qualifying Incomes for the affordable residences.

■ HUD/Section 8 Retention/Recruitment

In Santa Monica, the HUD-authorized Section 8 Voucher Payment Standard (VPS) has not kept pace with Fair Rent. The Santa Monica Housing Authority (HA) has lost between 3-4 Section 8 households per month, or 48 households per year, from housing burden-related port-outs. The City Council this year has provided budget authority of \$350,000 in Redevelopment residual funds to assist in Section 8 existing and new property owner participation. A pilot program, HOUSING OPPORTUNITIES UTILIZING SUBSIDY ENHANCEMENTS (HOUSE), offers financial incentives such as a \$5,000 signing bonus when a vacant, rent-controlled apartment is leased to a voucher household; there is funding for 45 signing bonuses. HOUSE staff will outreach to property owners as part of the Section 8 retention/recruitment effort.

■ Rental Assistance to Rent-Burdened Households in Rent-Controlled Apartments

Some 200-250 Santa Monica households lose their rent-controlled residence annually from State-authorized annual rent increases. A newly-funded program, PRESERVING OUR DIVERSITY (POD), supported by former RDA funds of \$300,000, will provide financial assistance to rent-burdened households in market rate apartments. POD prioritizes the extremely low-income household (30 percent of AMI); the severely rent burdened (paying 50 percent or more of household income toward rent); and housing longevity. Payments on behalf of the qualified tenant will go to the property owner. The POD is unique and a first; it provides financial assistance for at-risk, in-place residents, it protects the affordable residence from converting to market rate rent, and helps maintain community diversity.

FEDERAL

1) HUD/SECTION 8

The U.S. Department of Housing and Urban Development (HUD) administers the

Federal rules and funding for the Section 8 homeowner/renter subsidy program. The counties and municipalities adopt and amend local discretionary policy. HUD provides the City of Santa Monica with funding authorization for 1,142 Housing Choice Vouchers (HCV), 239 Continuum of Care Vouchers (CoC), and approximately 250 Project-Based Vouchers (PBV). The CoC voucher for previously homeless persons is administered by community nonprofits and has a supportive services component. The City has a "Homeless Registry," which ensures that CoC applicants reside and receive services in Santa Monica for at least five years. On April 22, 2016, HUD approved the City's request for an increase to its 2006 Voucher Payment Standard (VPS): 0-Bedroom: \$1,009 + \$503 = \$1,512; 1-Bedroom: \$1,352 + \$578 = \$1,930; 2-Bedroom: \$1,843 + \$797 = \$2,640; and 3-Bedroom: \$2,411 + \$955 = \$3,366.

2) HUD-Assisted Properties

HUD provides property assistance to nine nonprofit and three for-profit properties in Santa Monica, which have a total of 1,014 affordable residences. Some of the 12 properties receive City assistance. Most of the deeded buildings have expirations which allow the affordable units to convert to market rent. In March 2015, the Santa Monica Housing Authority (SMHA) obtained and began awarding up to 200 Project-Based Vouchers (PBV) for local buildings/tenants with the greatest need. HUD Project-Based Vouchers stay with the building/unit, unlike Tenant-Based Vouchers which move with the tenant. Properties receiving initial Project Voucher funding include three properties, with a total of 40 of 80 of the residences assisted. This year, some 75 Project-Based Vouchers were awarded to needy seniors at Neilson Villas; in June, an additional 50 PVBs were provided at other site-specific properties.

RICHARD HILTON was a City employee in 1965, has served on the board of the Santa Monica Bay District Medical Assn. (1970-72), and on numerous city Commissions for 15 years. He has been a member of the Housing Commission since 2011 and its Chair for over two years.

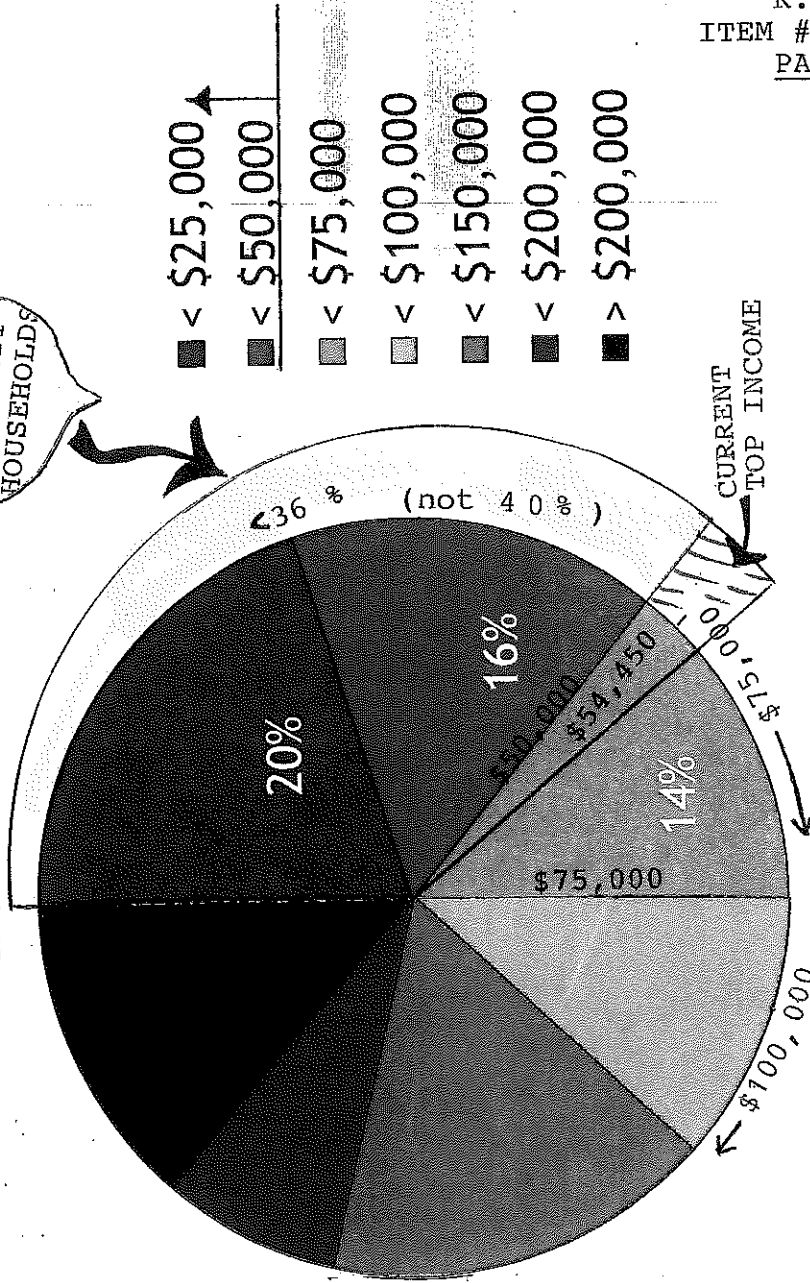
**IMPROVE INCOME TARGETING
AHPP/ INCLUSIONARY ZONING**

- LOWER THE TOP QUALIFYING INCOME TO \$50,000;
- RE-DEFINE OUR HOUSING BURDEN TO 35% OF INCOME;
- AHPP RENTS SAME OR HIGHER;
- REQUIRE SANTA MONICA/ LOCAL WAITING LIST.

Household Income

2013

PRIORITY HOUSEHOLDS



Percentage of Santa Monica Households

SOURCE: AMERICAN COMMUNITY SURVEY
(MAP AND PERCENTAGES)

Who needs it?

SANTA MONICA WAITING LIST

AUGUST 15, 2011

PERSONS: 3,370

RESIDENTS/LOCAL WORKFORCE

Ext.Low (30% AMI) 80%

Very Low (50% AMI) 15%

TOTAL= 95%

Notes: Ext.Low

30% AMI not eligible until

AHPP Amendments June 25, 2013.

From: Housing Needs Study

Session, City Council Rept.,

Feb.28, 2012 (#4-A,pg.8).

*SEE PAGE 2/11.

According to the California Housing Partnership Corp., LA County needs almost 500,000 more units that are affordable to households earning less than 50% of AMI. Developers build less than 3% of this number annually."

LAT, AUG. 10, 2015; *SEE PAGE 4/11.

Who gets it!

INCLUSIONARY HOUSING

STOCK: POPULATION SERVED

F.Y.S 1994/95-2015

*Ext.Low (30%AMI)	135	14%
Very Low-50	105	11%
Low-60	121	13%
Low-80	552	57%
Mod-100-110	53	5%
Mod-120		

*Not Eligible; AHInf Summary, HC June 18, 2015. SEE PG 6/11.

DOWNTOWN COMMUNITY PLAN
ENVIRONMENTAL IMPACT REPORT (EIR)

RICHARD HILTON 1/
MAY 2, 2016

X11. POPULATION AND HOUSING.

- (a) The Downtown Community Plan (DCP) induces substantial population growth in the area, either by directly proposing new homes and businesses, or indirectly through extension of infrastructure:

The Downtown population/growth, both resident and daytime, is substantial. Of the 28 developments pending Citywide, 22 are in the Downtown or Downtown-adjacent; 70% of the new development is housing-related. In addition to the existing 2,991 (2010) residential units, the Plan anticipates 3,024 (A) or 2,326 (B) new residential units, and approximately 3,100 new residents. While the current number of residents (4,016, representing 4% of the City's population) appears relatively small, so is the Downtown's physical size (236 acres). The Downtown is landlocked by the beach on the west, older single- and multi-family residences to the north, and a train and freeway intersecting in the center and to the south. The Downtown is a visitor and tourist destination, with a daytime workforce of 28,000. The environmental and population impacts are significant: Pedestrian and vehicle congestion on streets/sidewalks, parking, Pier, and parks; the mobility, health, and safety of seniors, PWDs and children; the potential for delays in police and fire response.

- (c) The Downtown Community Plan would displace substantial numbers of people and necessitate the construction of replacement housing elsewhere:

The Development Agreement (DA) process allows exceptions to height/density in exchange for community benefits, including affordable housing. Under the Affordable Housing Production Program (AHPP), developments have specific requirements, but may pay a fee or dedicate land elsewhere for affordable housing. Citywide, 75% of private investment affordable housing (DAs, Proposition R/AHPP) has benefited the higher household incomes (80% AMI-120% AMI); under the AHPP, 80% of private investment has satisfied the inclusionary housing requirement by building offsite.

The Plan's emphasis on "Middle Income Affordable Housing" (130% AMI-180% AMI) will not "foster inclusivity and diversity"; rather, it will have an adverse impact because these household incomes have options, such as market-rate housing, while underserved households are severely housing burdened and losing or leaving their housing. Expanding affordable housing eligibility to higher income households will foster gentrification, higher rents, and creates the potential for Fair Housing violations.

1X. LAND USE AND PLANNING.

- (b) The Downtown Community Plan (DCP) conflicts with the state Housing Element, the Southern California Association of Governments (SCAG/Regional Housing Needs Assessment (RHNA), and the City of Santa Monica's Affordable Housing Production Program (AHPP):

Citywide, the state Housing Element/RHNA (2014-2021) establishes the benchmarks for all housing production; locally, Proposition R sets annual production minimums for low and moderate-income affordable housing, and the AHPP implements the Qualifying Incomes/Rent Maximums. The City Council has made amendments to the AHPP (June 25, 2013) by adding the extremely low-income (30% AMI) and lowering the Qualifying Incomes to no greater than 110% of AMI.

The production of moderate-income affordable housing (80% AMI-120% AMI) always has exceeded the lower income affordable housing production (30% AMI-80% AMI). Further, based on the Housing Element/RHNA for 2014-2021, this year (2016) the City already has achieved in excess of its market-rate (+120% AMI) production (783 vs. 700 residences).

The Downtown Community Plan for the first time since the failed Bergamot Area Plan extends affordable housing opportunities to the even higher income households (130% AMI-180% AMI); the Plan provides: "No less than 10% of the units (in the larger developments) should be available for residents who make 130%-180% of AMI" (Pg.27). The Plan will reduce housing production for the low-income households and increase height and density for the benefit of the higher income households; the effect will be to prioritize the private investment economics, rather than the public community benefit.

¹/ RICHARD HILTON
Member, Santa Monica Neighborhood Council, representing
the Downtown/Bayside since January 16, 2011.
Chair, Santa Monica Housing Commission

March 29, 2016

Mr. David Martin
Director
Planning and Community Development
City Hall
1685 Main Street, 2nd Floor
Santa Monica, CA 90401

406 Broadway #123
Santa Monica, CA 90401
(310) 319-9417
(310) 430-2357

RE: DOWNTOWN COMMUNITY PLAN

Dear Mr. Martin,

The Downtown Community Plan (DCP) for the first time extends future affordable housing opportunities to the higher-income households (130%-180% AMI); it also emphasizes production of 2- and 3-bedroom residential units. The Plan seeks to: "foster diversity and inclusivity." The emphasis on production of larger-size residential units is warranted, since 80% of Downtown housing stock is 0- and 1-bedroom, and only 3% of Downtown's current residents are households with children.

The Downtown Community Plan's proposal to target higher-income households however may contrast with previous and current State, Regional, and City housing-needs data. While the State Housing Element/Regional Housing Needs Assessment/SCAG for 2014-2021 has established the benchmarks for production, the City this year, in 2016, already has achieved in excess of its market-rate (+120% AMI) production (783 vs. 700 units). The Downtown Community Plan proposes: "No less than 10% of the units should be available for residents who make 130%-180% of AMI." (See page 27).

Mr. Martin, the lower-income residents and workforce, including larger households with children (30%-120% AMI) need equal and proportional access to affordable housing. In the case of our residents, nearly half are housing burdened. In Downtown, the largest workforce, lowest wage earners and households most likely to benefit from 2- and 3-bedroom residences are persons employed in the hospitality (hotel/restaurant) and/or retail sectors.

Citywide, 75% of our private production has benefited the higher-income (80%-120% AMI) households, with only 25% of the production for the extremely, very and low-income households (30%-80% AMI). The City has a local (resident and workforce) Waiting List for all of our affordable housing, and 95% of these individuals are extremely or very-low income.

March 29, 2016

Mr. David Martin

Page 2

Director

Planning and Community Development (PCD)

City Hall

1685 Main Street, 2nd Floor

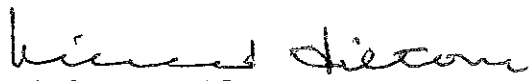
Santa Monica, CA 90401

RE: DOWNTOWN COMMUNITY PLAN

(Continued)

In conclusion, the Planning Department (PCD) obviously has spent considerable time, effort, and community outreach on the Downtown Community Plan and your staff is to be commended. On a personal level, beginning in 1965/66 I have been employed in the Bayside, including working as a City employee. Prioritizing the Middle Income (130%-180% AMI) residents for affordable housing, especially the reference to "No less than 10%..." for these production numbers, needs to be mitigated. There is the possibility, even probability, that prioritizing such higher-income households would make it more challenging to achieve affordable housing for our residents and workforce who have the greatest need. Thank you, and I appreciate your consideration of my input.

Sincerely,



Richard Hilton

For reference only, and speaking as an individual:

Chair, Housing Commission

AGENDAS

CITY OF SANTA MONICA

REGULAR AND SPECIAL JOINT MEETING

CITY HALL COUNCIL CHAMBERS

1685 MAIN STREET, ROOM 213

TUESDAY JANUARY 12, 2016

MEETING BEGINS AT 5:30 PM



7.C. Introduction for First Reading an Ordinance Setting a Minimum Wage to be Effective in the City of Santa Monica

Recommended Action

Staff recommends that the City Council introduce for first reading the attached ordinance setting a minimum wage to be effective in the City of Santa Monica with a phased approach to reach \$15 per hour by 2020 for most businesses; and to reach \$15.37 per hour by July 1, 2017 for hotel workers.



City of Santa Monica
City Council Meeting

AGENDA

TONY VAZQUEZ
MAYOR

SUE HIMMELRICH
COUNCILMEMBER

TED WINTERER
MAYOR PRO TEM

GLEAM DAVIS
COUNCILMEMBER

TERRY O'DAY
COUNCILMEMBER

KEVIN MCKEOWN
COUNCILMEMBER

PAM O'CONNOR
COUNCILMEMBER

RICK COLE
CITY MANAGER

MARSHA JONES MOUTRIE
CITY ATTORNEY

DENISE ANDERSON-WARREN
ACTING CITY CLERK



Housing Division
1901 Main Street, Suite B
Santa Monica, CA 90405
(310) 458-8702 (310) 998-3298 fax

December 1, 2015

Mayor and Councilmembers
Santa Monica City Council
1685 Main Street
Santa Monica, CA 90401

RE: MINIMUM WAGE ORDINANCE

Honorable Mayor and Councilmembers,

The Housing Commission is writing to express our support for the proposed comprehensive minimum wage ordinance. At our Commission meeting on November 19, we had a presentation on the item and heard public input. All six Commission members present at the meeting voted to support the ordinance.

The Housing Commission was established in 1976, and serves in an advisory capacity to our City Council. The Commission works with housing providers, current recipients, and those in need of affordable housing. In all of our housing deliberations, the Commission strives for fairness, social justice and democracy.

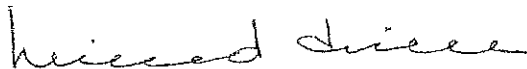
As for Santa Monica's housing supply/demand, the City has a *local* waiting list of 3,370 residents and workforce. Ninety-five percent (95%) of the total households are extremely low income (80%) or very low income (15%). Further, a 2012 draft nexus study by Rosenow Spevacek Group, Inc. (RSG) found that non-residential development over the next 20 years could create 1,280 new jobs, with 842 workers earning moderate income *or less*: 547 would be very low-income, 235 would be low-income and 60 would be moderate-income.

Santa Monica's locally-financed affordable housing is important because the housing provides deeper affordability and prioritizes our lower-income residents and workforce. The Housing Commission is working to identify and forward to Council its recommendations on an ongoing, steady source of funding. Raising the minimum wage is one important step in making our housing more accessible and in maintaining our economic diversity.

Due to the nexus between wages and housing, the Housing Commission for the City of Santa Monica strongly endorses the minimum wage proposal, which includes the tiered increase of the minimum wage to \$15/hour, providing workers with paid sick time, union supersession and a hotel minimum wage overlay, service charge and ensuring wage enforcement, and recommends that our City Council supports and enacts the ordinance. While the Commission recognizes that even a two-earner family at \$15.37 per hour minimum wage will not be able to afford housing at the current market rate in Santa Monica, it will help those already in housing in Santa Monica.

Thank you for considering our input.

Sincerely,



Richard Hilton
Chair, Housing Commission

CC: Housing Commissioners
Barbara Collins, Housing Manager
James Kemper, Housing Commission Liaison
City Clerk's Office
Unite Here Local 11

JULY 22, 2010

#8-A: PROPOSED CHARTER AMENDMENTS
TENANT PROTECTIONS (Nov.2,2010 BALLOT)
Public Input/Council Discussion
PASSED: 7-0 (C), By: McKeown, Bloom

CORRESPONDENCE FROM RH:
SECT. 2304 #7:SUBTENANTS
--ADOPTED BY COUNCIL
By: McKeown, Bloom

CITY OF SANTA MONICA
SPECIAL CITY COUNCIL MEETING AGENDA
CITY HALL COUNCIL CHAMBERS - 1685 MAIN STREET
THURSDAY, JULY 22, 2010

MEETING BEGINS AT 5:45 P.M.

CALL TO ORDER
PLEDGE OF ALLEGIANCE
ROLL CALL

(Please note that Agenda Items may be reordered during the Council meeting at the discretion of the City Council.)

2. CLOSED SESSIONS:

8. STAFF ADMINISTRATIVE ITEMS:

- 8-A: **Proposed Ballot Measures to Better Protect Tenants, Protect Affordable Housing, Preserve Community Stability and Diversity and Promote Fair Housing** – recommendation to: Adopt one or more resolutions placing a measure or measures on the November 2, 2010 ballot that would amend the City Charter in order to enhance protections for Santa Monica tenants and thereby preserve community stability and diversity by requiring warning notices giving tenants reasonable time to correct rental agreement violations (other than nonpayment of rent), by prohibiting eviction of elderly, disabled and terminally ill tenants for owner occupancy unless the proposed owner-occupant is also elderly, disabled or terminally ill, and by requiring that a landlord establish good cause to evict any tenant living in a nonexempt property; authorize certain members of the Council to submit arguments and rebuttals concerning the measure or measures; and direct the City Attorney to prepare an impartial analysis for each measure placed on the ballot.



WEST LOS ANGELES COUNCIL FOR THE DISABLED

406 BROADWAY #123 • SANTA MONICA, CA 90401-2314

Tel. (310) 358-6089 FAX (310) 395-7680

July 22, 2010

City Council
1685 Main Street
Santa Monica, CA 90401

Tel. (310) 430-2357

RE: Proposed Charter Amendment(s)
TENANT PROTECTIONS

Dear Mr. Mayor and Council Members,

In some affordable units there are unfortunately unauthorized or unqualified tenants. Upon termination of tenancy of the principal occupant, subtenants may remain to occupy the unit. This has been a problem or may be a problem, especially in inclusionary units. Please consider therefore clarifying the language as follows.

2304. (Page 5)

Just cause for evictions; Notices to Cease.

#7: "The tenant holding at the end of the term of the rental housing agreement is a subtenant not CURRENT approved by the landlord."

SUGGEST "The tenant holding at the end of the term of the rental housing agreement is a subtenant not approved by the landlord or in the case of a deed restricted or some other affordable unit, remains an unqualified subtenant or is otherwise ineligible to occupy the unit."

Thank you for allowing me to provide this input.

Sincerely,


Richard Hilton

✓ Copy: City Attorney



AGENDAS

CITY OF SANTA MONICA

SPECIAL MEETING

CITY HALL COUNCIL CHAMBERS

1685 MAIN STREET, ROOM 213

TUESDAY DECEMBER 18, 2018

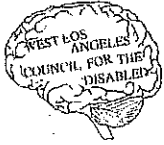
MEETING BEGINS AT 4:30 PM

CALL TO ORDER
PLEDGE OF ALLEGIANCE
ROLL CALL

(This is a special City Council meeting. Public comment is restricted to only items listed on the agenda.)

13. COUNCILMEMBER DISCUSSION ITEMS

- 13.G. Request of Councilmembers McKeown and Himmelrich that the Council, in order to achieve mandated compliance with voter-approved Measure R, which requires that 30% of all new multi-family housing be affordable, direct staff to prepare amendments to the Affordable Housing Production Plan disallowing the current option for developers to provide fewer extremely low-income units, until such time as a feasibility study can be completed to extend, as economically justified, to the rest of the City, the Downtown Community Plan formula requiring a mix of units at appropriate sizes and affordability levels.**



**WEST LOS ANGELES COUNCIL FOR THE DISABLED
AND SENIORS**

406 BROADWAY #123 • SANTA MONICA, CA 90401-2314

TEL. (310) 430-2357 FAX (310) 395-7680

December 17, 2018

Mayor Ted Winterer
Councilmembers
City of Santa Monica
City Hall
1685 Main Street, Room 209
Santa Monica, CA 90401

Tel. (310) 319-9417

RE: AFFORDABLE HOUSING PRODUCTION PROGRAM
(AHPP) FEASIBILITY STUDY
#13-G

Dear Mr. Mayor and Councilmembers:

Our City's Affordable Housing Production Program (AHPP) income/rents formula was amended by the Housing Commission, then forwarded to and adopted by our City Council on June 11/25, 2013. Lowering the AHPP income/rents represented one of the most significant amendments to the AHPP since it's inception about 26 years ago.

Before the Housing Commission made amendments to the AHPP, including lowering all income/rents, I expressed concern by the proposal to lower rents to extreme subsidy levels, at 22% and 17% of income. I referenced the very minimal rents for the extremely low-income (30% of AMI), at \$340 and \$389 per month, and the nominal 5% inclusionary requirement.

December 17, 2018

RE: AFFORDABLE HOUSING PRODUCTION PROGRAM
(AHPP) FEASIBILITY STUDY

#13-G

I have suggested since our Housing Commission meeting of October 16, 2014 (#5-B) that our Staff and Commission re-examine the AHPP rent levels, consider various formulas and raise the rents to the 30% of income standard. My handout of that meeting states: "Amendments to the AHPP added the 30% of AMI; the Rent (vs. Income) in some categories is too low, and the total yield in most projects is too small." As for alternative income/rents, the State publishes an annual, per-county affordable income/rents table, applicable to project housing and Tax Credit financing.

Finally, I support that the City needs to make AHPP rent revisions, and that we should delete the extremely low-income (30% of AMI) until this occurs. My anticipation is that with City Council support of a feasibility study, the integrity of our AHPP/inclusionary housing can be ensured, and with appropriate amendments, especially the rent amounts, it will be easier to achieve our Proposition R affordable housing production. Thank you.

Sincerely,



Richard Hilton

Vice Chair (former Chair), Housing Commission
(Speaking for myself)

Attachments: 7 pages (See next pages)

December 17, 2018

RE: AFFORDABLE HOUSING PRODUCTION PROGRAM
(AHPP) FEASIBILITY STUDY
#13-G

Attachments:

"Rent Limits/Downtown Specific Plan," R. Hilton;
H.C., Aug. 21, 2014 (Table 4-A.2);

"Affordable Housing: Incomes/Rents (Improvements/
Challenges)", R. Hilton; H.C., Oct. 16, 2014
(#5-A), 11 pgs.;

Rent Comparison Chart, R. Hilton; H.C., Jan. 19,
2017;

"Affordable Housing Production Program: Amending
the 30% of AMI Rents," R. Hilton; Santa Monica
Mirror, March 31-April 6, 2017, pg.5;

Downtown Community Plan (Motion), R. Hilton;
H.C., June 20, 2017 (#3-A);

"AHPP Rent Limits vs. TCAC and Multifamily
Housing," R. Hilton; H.C., May 3, 2018 (Work Plan).

SANTA MONICA Mirror

REFLECTING THE CONCERNS OF THE COMMUNITY

March 31 – April 6, 2017

smmirror.com

March 31 – April 6 2017 Volume XIX, Issue 40

A5

Would a Shift in Program AMI Percentages Add More Affordable Housing Stock to Our City?

— Letter to the Editor —

Dear Editor,

The continuing debate over affordable housing requirements, who makes the rules, and what's best for the City was highlighted on March 15, 2017, when the Planning Commission voted 6-1 to approve an 191-residential project at 1613-1637 Lincoln Blvd. The developer agreed to include 15 extremely low-income affordable units, more than the 10 units (5 percent) required under the Affordable Housing Production Program (AHPP). My views as Vice Chair of the Housing Commission are my own and do not necessarily reflect the views of members of the Commission or housing staff.

Over three years ago, the Housing Commission discussed making amendments to our AHPP. This included adding the extremely low-income (30 percent of area median income (AMI)) households and lowering all of the AHPP qualifying incomes/maximum rents. At the time and historically, 75 percent of our inclusionary affordable housing citywide has benefited the highest household incomes (80 percent-120 percent of AMI).

Although there are minimum requirements, the AHPP is a negotiated process and there are options. In residential zones, a developer must allocate 5 percent of the residences to extremely low-income (30 percent of AMI), or 10 percent

of the residences to very low-income (50 percent of AMI), or 20 percent of the residences to low-income (80 percent of AMI).

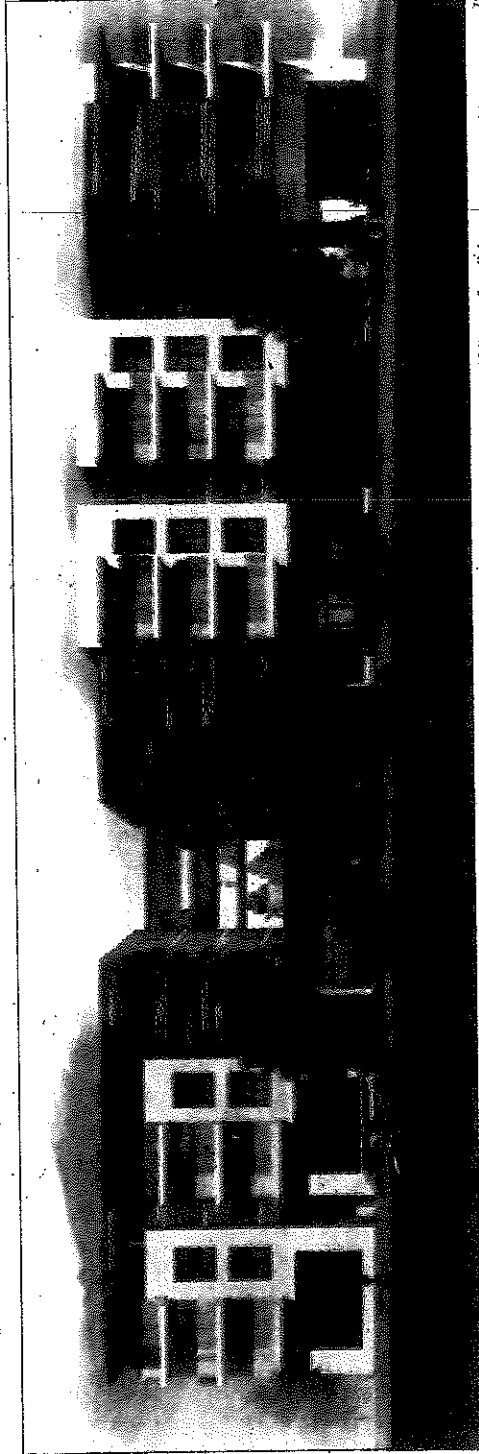
The Housing Commission and City Council ultimately approved the AHPP amendments, adding the extremely low-income (30 percent of AMI); rents are set at 0-Bedroom: \$340, and 1-Bedroom: \$389. By comparison, the rents in senior housing range from \$550 to \$650; with a utility charge, they average \$585 or \$685 per month. Our AHPP-amended rents for the very low-income (50 percent of AMI), at \$567 and \$648 per month, are similar to the senior rents.

One important improvement to the AHPP amendments, which I suggested with my own

handout at the time of our first discussion, would be to make adjustments to the 30 percent of AMI household rents, for example, by increasing rents from the current \$340/\$389 to the more appropriate 50 percent of AMI: \$567/\$648.

In the case of the Lincoln Boulevard development, if the higher 50 percent of AMI applied, with a rent average of \$600 per month, a reasonable expectation may be 20-25 affordable units rather than 10-15 units. The 10 additional affordable units at the higher rent (\$600 instead of an average of \$360 per month), would increase a developer's per month profit from about \$5,400 for 15 units to about \$15,000 for 25 units.

The new 1613 Lincoln Blvd. development will have 15 "extremely-low" housing units, but could it have had more affordable units if "very-low" income parameters were used?



Finally, the attorney for the Lincoln Boulevard development is accurate in that the AHPP establishes percentages and an income/affordability requirement. The solution is to make programmatic changes by increasing the household rent at the 30 percent of AMI; this would justify an increase in the total number of extremely low-income units and assist in the City's annual objective for building these units.

Sincerely,

Richard Hilton
West Los Angeles Council for the Disabled
and Seniors
Santa Monica

Disability Rights Forum

Accommodating Tenants with Disabilities

SPONSOR: HOUSING RIGHTS CENTER, Los Angeles

SANTA MONICA HOUSING RIGHTS COMMISSION
September 13, 2010
Item #7-B

REPORT BY R. HILTON

Wednesday, July 21, 2010

8:30am - 4:30pm

**THE CALIFORNIA ENDOWMENT
1000 N. ALAMEDA STREET
LOS ANGELES, CA 90012**

Sponsored by:



TOPIC DESCRIPTIONS:

Discussion I - Fair Housing Laws & the Concepts of Reasonable Accommodation and Modification: ADA and FHA Basics

Discussion II - Economic Accommodations

The discussion will include an in-depth look at the concept of "economic accommodations" in the fair housing context, including a discussion of ever-developing case law on the topic. Presenters will discuss a number of accommodations that might be characterized as "economic", such as adjusting rent due dates, allowing early lease terminations and accepting housing subsidies in payment of rent. Presenters will also provide a number of 'best-practice' tips when working with a tenant with a disability who needs an economic accommodation.

Discussion III - Using Reasonable Accommodations to Prevent the Eviction of Tenants with Mental Disabilities
The discussion will present an overview of housing providers' legal obligations to tenants whose disability-related behaviors cause them to be noncompliant with lease terms and/or create a risk of harm to others. Presenters will explore the "direct threat" exception under Fair Housing Law, highlight the types of behaviors that have triggered the exception in the past by reviewing key cases on the topic, and discuss the circumstances that require provision of reasonable

accommodation as a precursor to eviction. Specific attention will be paid to the importance of the reasonable accommodation request itself, including the need to draw a nexus between the disability and the lease-breaking behavior, the need to create a "plan" for addressing the tenant's short and long term needs, and the role of medical documentation. Specific case scenarios including nuisance, hoarding, and direct threat will be discussed.

- HUD (U.S. Dept. of Housing and Urban Development) has a mediation/conciliation program.
- DFEH (Dept. of Fair Employment and Housing), a State agency, has an early resolution process. DFEH has increased its number of housing mediators.

The FAIR HOUSING AMENDMENTS ACT of 1988 added an enforcement mechanism to the 1968 Fair Housing Act and added "Handicap" as a protected status.

Housing providers must be FAIR and REASONABLE; if a request is reasonable the provider must negotiate. An owner cannot refuse to deal with a PWD or treat tenants differently.

REASONABLE MODIFICATIONS are structural, to a dwelling or unit. Examples include grab bars, ramps, lowered countertops. The tenant makes arrangements and pays for the modification. The tenant may have to restore the unit when he/she vacates the unit;

REASONABLE ACCOMMODATIONS are changes in rules, terms of the Rental Agreement or management policy. These may include rent due adjustments; alternative formats for tenant notices; "No Pet" policy. Since there is no concrete cost, the housing provider usually absorbs the cost.

Please See Next Page

Housing
Rights
Center

July 21, 2010

Disability Rights Forum
Accommodating Tenants with Disabilities

Discussion II
Economic Accommodations

Denise McGranahan, Legal Aid Foundation of Los Angeles
Liza Cristol-Deman, Brancart & Brancart

Most PWDs are unemployed and rely on a monthly benefits payment. Finding affordable housing is a real challenge. **ECONOMIC ACCOMMODATIONS** is a relatively new and expanding area of Fair Housing Law.

WAIVE CREDIT HISTORY. A tenant with a disability asked Owner to accept cosigner (his mother). The request was described as a Reasonable Accommodation based on disability (need). Owner refused to accept cosigner. The Court agreed with the tenant. Court said there was no evidence of undue burden or significant financial hardship to Owner.

SECTION 8: INCOME OR BENEFIT? Tenant who is disabled obtained a Section 8 voucher. She is a long-term tenant and wants to stay in her unit. The Owner refuses to accept her Section 8 voucher, even though the payment is greater than her current rent. Court ruled against tenant. Court said Section 8 is voluntary and that Owner acceptance is not a requirement. However, the Court left open the issue of State/local policies in favor of Section 8.

Discussion III
Using Reasonable Accommodations to
Prevent the Eviction of Tenants with
Mental Health Disabilities

Elena Popp, Law Offices of Elena I. Popp
Lynn Dover, Kimball, Tiley & St. John LLP

"...Before eviction of a mentally disabled resident whose disability is causing the person to violate the terms of the lease/rules, good faith efforts must be made to accommodate the resident's disability."

Tenants with **MENTAL HEALTH DISABILITIES** may cause direct threat, hoarding, and nuisance behaviors, which may be tied to their disability. Community programs can intervene, to prevent recurrent conduct and keep the PWD in their housing.

HOARDING. Female; 18-19 year resident in nonprofit housing. Tenant well-liked. Has OCD; apartment has rotting food, squirrel trail, health and safety factor. Owner/Mgmt. attempts to work with tenant without success. Led to Court case. Attorney assists in plan for periodic inspections, including progress reports. Terms accepted by Court; approved by Owner.

DIRECT THREAT. Mother lives with teenage son. Son is disabled; he makes overtures, including exposing himself, to female resident. Son also touches another (F) tenant, in elevator. Agreement to probationary extension of Notice. Behavior recurred; mother/son evicted. Per attorney, can retain tenancy with Treatment Plan, including M.D./Ph.D. letter(s), enrollment in program; also specific Behavior Modification. Original letters accepted by Court, with conditional extension to stay.

NUISANCE. Female; pregnant. Long-term tenant. Lives in luxury unit, changes her medication. Has a reaction. Creates a nuisance situation (nuisance unspecified). Owner gets tenant for late payment. 3-Day does not refer to nuisance. In Court, judge sympathetic. Judge asks Owner and tenant to mediate, with mutual resolution. Four hour discussion ensues; property supervisor and resident manager also present. Tenant explains medication switch, reaction. Parties enter agreement on tenant behavior. Court accepts terms. Tenant retains possession.

NEIGHBORHOOD COUNCIL

SANTA MONICA DOWNTOWN/BAYSIDE

MEETINGS

R. HILTON

<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Jan.16	Jan.28	Jan.19	Jan.18*	Jan.17*	Jan.16*	Jan.21*
Feb.20	Feb.25	Feb.19	Feb.15	Feb.21	Feb.20*	Feb.18
Mar.20	Mar.17	Mar.16	Mar.15	Mar.21	Mar.19*	Mar.18
Apr.17	+Apr.21	Apr.20	Apr.26*	Apr.18*	Apr.16*	Apr.15
May 15	May 12	+May 18	May 17*	May 16	May 21*	May 20
Jun.19	Jun.16	+Jun.15	Jun.21*	Jun.20	Jun.18*	Jun.17
Jul.17	Jul.21	Jul.20	Jul.19*	Jul.18	Jul.16	Jul.15*
Aug.21	Aug.18	Aug.17	Aug.16*	Aug.15*	Aug.20*	Aug.19
Sep.11	Sep.15	Sep.21	Sep.20*	Sep.19	Sep.17*	Sep.16*
Oct.9	Oct.20	Oct.19	Oct.18*	Oct.17	Oct.15*	Oct.21*
Nov.20	Nov.17	Nov.15	Nov.15	Nov.21	Nov.19	Nov.18*
Dec.11	Dec.15	Dec.20	Dec.20	Dec.19*	Dec.17*	Dec.16*

12/12 11/12 10/12 12/12 12/12 12/12 12/12

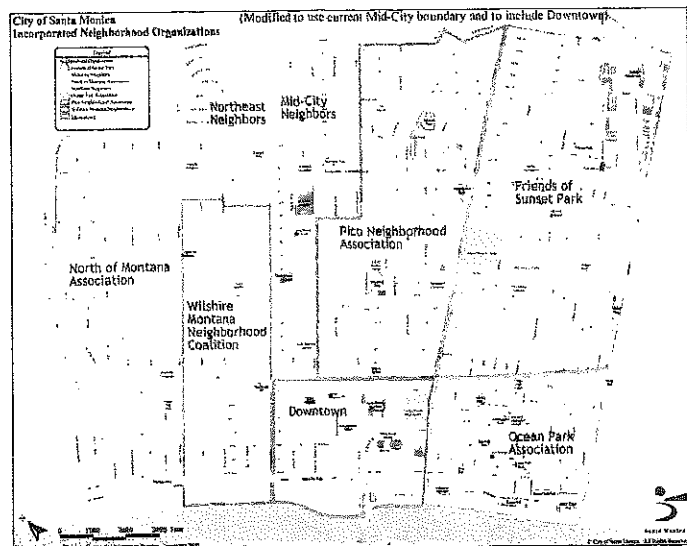
<u>2018</u>	<u>2019</u>	<u>2020</u>
Jan.20*	Jan.12*	Jan.18
Feb.17*	Feb.16*	Feb.15
Mar.17*	Mar.16*	Mar.21
Apr.21*	Apr.20*	Apr.18
May 19*	May 25*	May 16
Jun.16*	Jun.15	Jun.20
Jul.21	Jul.20	Jul.18
Aug.18	Aug.17	Aug.15
Sep.15	Sep.21	Sep.19
Oct.20*	Oct.19	Oct.17
Nov.17*	Nov.16	Nov.21
Dec.15*	Dec.21	Dec.19

ATTENDANCE: 93/96

+ Missed Meeting: #3

* R.Hilton Agendized

Santa Monica Neighborhoods



12/12

Downtown

<http://www.wilmont.org/downtown/>

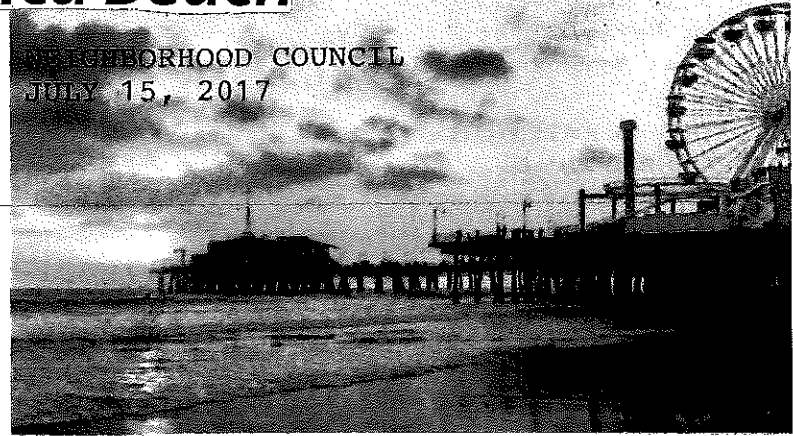
(Still being organized)

- North: Wilshire Blvd
- South: Pico Blvd
- East: Lincoln Blvd.
- West: The Beach

Accessible Santa Monica Beach



Manual Beach
Wheelchair
ANNENBERG BEACH
HOUSE, 415 PCH
(310) 458-4904



NEIGHBORHOOD COUNCIL
JULY 15, 2017

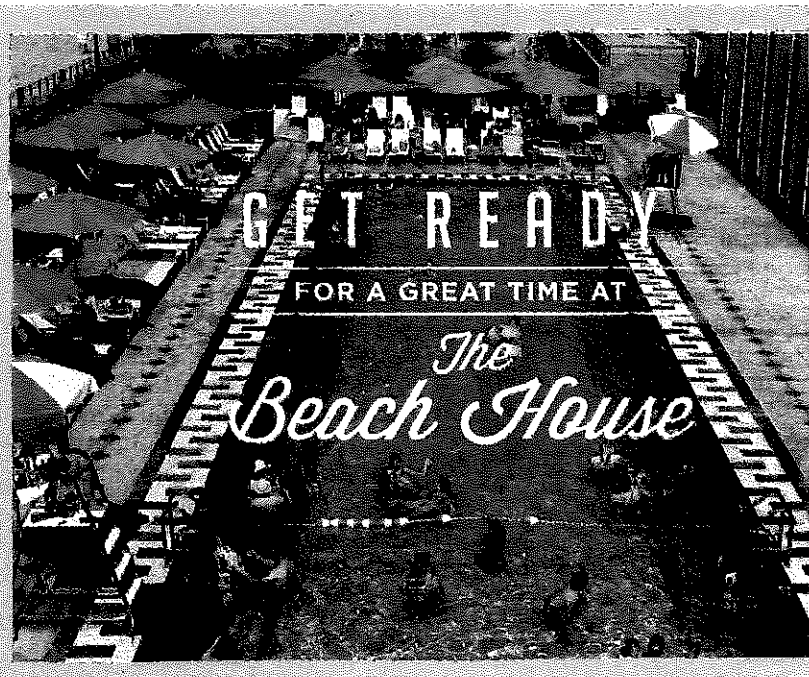
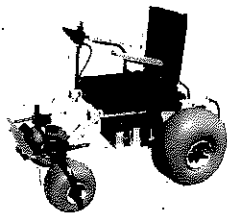
NORTH
BEACH

Montana Avenue
N.BEACH PLAYGROUND
Universally Accessi-
ble (Open 2017)

Electric/
Manual
Wheelchrs

Perry's, 1200
Ocean Front Walk
(310) 696-8644

Arizona
Avenue



Santa Monica
Pier

The Annenberg Community Beach House at Santa Monica State Beach is operated by the City of Santa Monica. The Beach House is made possible by a generous gift from the Annenberg Foundation, at the direction of Wallis Annenberg, and in partnership with the City of Santa Monica and California State Parks. Additional funding was provided by the U.S. Department of Housing & Urban Development.

Bay Street

Our facilities are wheelchair accessible and ADA compliant. For disability-related accommodations, please call Guest Services at 310.458.4904.

Electric/
Manual
Wheelchrs

Perry's, 2400
Ocean Frt Walk
(310) 452-2399

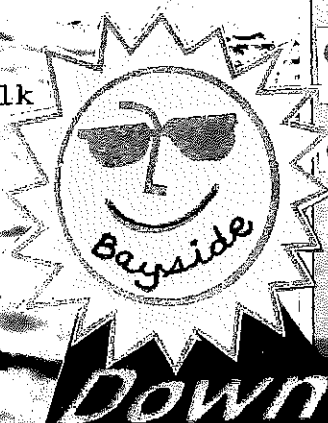
Ocean Park
Blvd.
Manual
Bch Wheelchr

Perry's, 2600
Ocean Front Walk
(310) 864-3323

Ashland Av.

- Free beach wheelchair rentals (call for availability)
- Universally accessible playground
- Pathways to the water

Universally
Accessible
Playground
SANTA MONICA STATE BEACH

RICHARD HILTON
DOWNTOWN/BAYSIDE





Disabilities Commission
1685 Main Street
PO Box 2200
Santa Monica, California 90407-2200

City of
Santa Monica

R. HILTON, CHAIR/AUTHOR
BEACH PARKING LOT SUBCOMMITTEE

PAGE 1/2

December 3, 2003

Suzanne Frick, Director
Planning and Community Development
City of Santa Monica
1685 Main St., Room 214
Santa Monica, Ca 90401

Re: ACCESSIBLE PARKING/BEACH LOTS

Dear Ms. Frick:

At our May 12 Disabilities Commission meeting, a presentation was made by Ms. Lucy Dyke, Manager, Transportation Planning. She explained at the meeting such topics as traffic, parking, and signal timing. Discussion ensued, which focused on parking at the beach, whether enough spaces marked for the disabled exist and how to make the locations more visible. A subcommittee subsequently was appointed to investigate the matter, suggest changes, if any, and for the Commission to forward its findings to your office.

To summarize the statistics provided by Transportation Planning, a total of 18 beach parking lots is within the City's jurisdiction, the lots have 5,285 parking spaces, any space may be used by disabled placard holders and there is a cumulative total of 64 disabled/preferential spaces in 14 of 18 lots. The subcommittee visited most of the 18 parking locations, it designed a color map which illustrates existing policy (see enclosure) and it took 70 photographs to document signs at lots and along beach adjacent streets.

Some Commissioners have raised questions about the City's concept of beach parking as a 'program', whereby preferential spaces are clustered south of or near the Pier, while in most North lots, none exists. With regard to the distribution pattern and total number of preferential spaces, we have decided that a more detailed study is needed and that these issues may be revisited with your department in the future. The Commission, therefore, is limiting its suggestions for now to: 1.) Signage, 2.) Designation of spaces for vans with wheelchair lifts; and 3.) Distribution by parking attendants of a flier about DMV placard use, if visitors to beach lots inquire about free parking for the disabled.

1.) At all beach lots with preferential spaces, entrance signs need to include the international symbol for the disabled (wheelchair). In the same lots, every space marked for the disabled, such as with painted lines, must also be identified individually by vertical signposts. Street signs need to add the disabled symbol, with same or addition of arrows pointing to beach lots. The streets are: Colorado Ave. (W to Pier), Ocean Ave. (S), Appian Way (N), Pico Blvd. (W), Fourth St. (N/S), Barnard Way (N/S), Ocean Park Blvd. (W), Neilson Way (N/S), and Ocean Ave. (S).

2.) In lots where preferential spaces are designated, sufficient spaces need to be measured and marked for users of vehicles with wheelchair lifts. The ADA requires (to quote), "One in every eight accessible spaces, but not less than one, shall be served by an accessible aisle 96" wide minimum and shall be designated 'van accessible'." [ADA Accessibility Guidelines for Buildings and Facilities, Sects. 4.6.4., 4.1.2. (5) (b)].

3.) Parking attendants at beach lots shall distribute a one-page flier, in simple language and format, with reverse side in Spanish, which explains lawful use of DMV placards, including the penalties for misuse, an explanation of the importance of using van-accessible spaces only when necessary and the availability of accessible parking in other City lots. Such informative flier shall be written by Janet Hand, Sr. Administrative Analyst for ADA/Disability and Senior Services in conjunction with Transportation Management staff and printed by the City. It shall be distributed to visitors requesting or asking about waiver of parking fees.

Finally, the Disabilities Commission looks forward to working with Planning and Community Development. A response and follow up to our suggestions would be appreciated. Thank you.

Sincerely,



Christopher Arroyo,
Chair

Cc: Lucy Dyke, Manager, Transportation Planning
Elaine Polachek, Manager, Open Spaces Management

SUGGESTIONS FOR BEACH PARKING IMPROVEMENTS
FOR THE BENEFIT OF RESIDENTS AND VISITORS

APPIAN WAY AT
SEAVIEW TERR.
LOOKS N → PIER



APPIAN WAY AT SEASIDE
TERRACE, NORTH → PIER



**No Turn Around
Beyond This Point
No Free Exit**

PIER ENTRANCE: ADD
SYMBOL AND EXEMPT
SIGNS. Pier: 6/Lot: 26

← LOT 3-SOUTH

ADD INTERNATIONAL
SYMBOL TO SIGNAGE
SEE INDICATORS

OCEAN AVE. (South)
IMPROVE SIGNAGE

Downtown
3rd St Promenade
Visitor Center
Pier/Beach
Civic Center

ADD DIS. SYMBOL/INDICATE
FORMIA INCLINE
RIGHT SEASIDE TER OR PICO

LOT 4-SOUTH LOT 5-SOUTH (2)
2030 BARNARD WY 2600 BARNARD WY

Short term
→ Parking
S/1 Hr. 2 Hrs. Max.
Beach Permits &
Disabled PlaCards
Not Exempt

All Day & Exempt
↑ Parking
ADD EXEMPT to Lot
All-Day 1,319 (15)

Location	Species	Disabled	Summer	Winter	Shoulder	
			May-Sept	Nov-Mar	Apr, Oct	
Northern	442 Pacific Coast Hwy. (10 N)	162	\$6/87	\$5/85	\$5/87	
	530 Pacific Coast Hwy. (8 N)	76	\$6/87	\$5/85	\$5/87	
	810 Pacific Coast Hwy. (6 N)	214	\$6/87	\$5/85	\$5/87	
	930 Pacific Coast Hwy. (7 N)	66	\$6/87	\$5/85	\$5/87	
	860 Pacific Coast Hwy. (6 N)	75	\$6/87	\$5/85	\$5/87	
	1080 Pacific Coast Hwy. (5 N)	57	\$6/87	\$5/85	\$5/87	
	1080 Pacific Coast Hwy. (4 N)	87	\$6/87	\$5/85	\$5/87	
	1190 Pacific Coast Hwy. (3 N)	460	\$7/88	\$5/85	\$5/87	
	1560/1440 PCH. (2-1 N)	1173	26	\$7/88	\$5/85	\$5/87
	1640 Appian Way (1 S)	66	\$1/hr. 2 hr max	\$1/hr. 2 hr max	\$1/hr. 2 hr max	\$1/hr. 2 hr max
Southern	1670 Appian Way (3 S)	53	\$7/88	\$5/85	\$5/87	
	1760 Appian Way (3 S)	120	\$7/88	\$5/85	\$5/87	
	2030 Barnard Way (4 S)	177	\$6/86	\$5/85	\$5/87	
	2030 Short-term (4 S)	177	\$1/hr. 2 hr max	\$1/hr. 2 hr max	\$1/hr. 2 hr max	
	2600 Barnard Way (5 S)	784	\$6/86	\$5/85	\$5/87	
	2600 Short-term (5 S)	87	\$1/hr. 2 hr max	\$1/hr. 2 hr max	\$1/hr. 2 hr max	
	277/6 Pier Deck	277	6	Non-Thru, 4pm	Fr, Sat, Sun	
	West end of Colorado's Pier Deck			\$8 flat	\$7 flat	
	Peak			\$1.00/half hr. \$6 max		
	Off-Peak			Oct. 1st to Thur. before Memorial		

ADD ARROW & DIS-
ABLED SYMBOL AT
LONG-TERM LOT (9)

ADD EXEMPT to Lot
All-Day 1,319 (15)

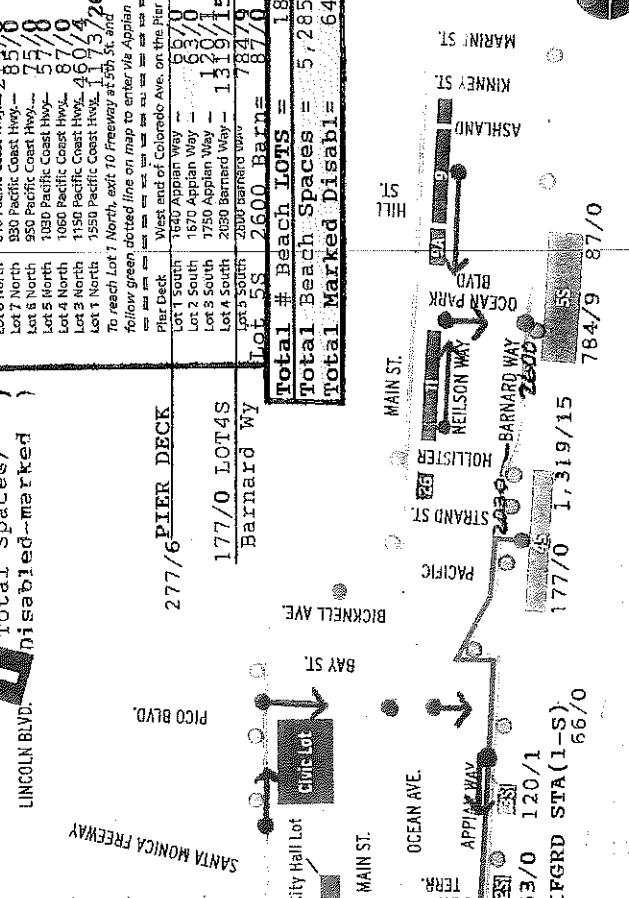
Beach & Pier Parking

Lot 9 North	445 Pacific Coast Hwy. - 192/0
Lot 8 North	530 Pacific Coast Hwy. - 79/0
Lot 7 North	810 Pacific Coast Hwy. - 214/0
Lot 6 North	930 Pacific Coast Hwy. - 85/0
Lot 5 North	860 Pacific Coast Hwy. - 75/0
Lot 4 North	1080 Pacific Coast Hwy. - 57/0
Lot 3 North	1080 Pacific Coast Hwy. - 87/0
Lot 2 North	1190 Pacific Coast Hwy. - 460/4
Lot 1 North	1550 Pacific Coast Hwy. - 1173/26

To reach Lot 7 North, exit 10 Freeway at 255 St. and follow green dotted line on map to enter via Appian Way.

Pier Deck	West end of Colorado Ave. on the Pier	1640 Appian Way - 63/0
		1670 Appian Way - 120/1
		1760 Appian Way - 177/0
		2030 Barnard Way - 177/0
		2600 Barnard Way - 784/9
		2600 Short-term - 87/0
		277/6 Pier Deck - 277/6

Total # Beach LOTS = 18
Total Beach Spaces = 5,285
Total Marked Disabl = 64



May - Mental Health Awareness Month in Santa Monica

Mental Health disabilities are among the most prevalent of all disabilities: 46% of Americans at some time will have a mental health diagnosis.



Mental health programs have evolved. Consumers have more choices. The City of Santa Monica helps fund a variety of community-based programs. Community is in the home, at senior centers, at school or recreation sites.

The Disabilities Commission works to improve the quality of life for Santa Monica residents. The Commission has sponsored mental health events, and it has endorsed supportive housing programs which have benefited our community.

Please Join Us In Commemorating
Mental Health Awareness Month



CITY OF SANTA MONICA
DISABILITIES COMMISSION

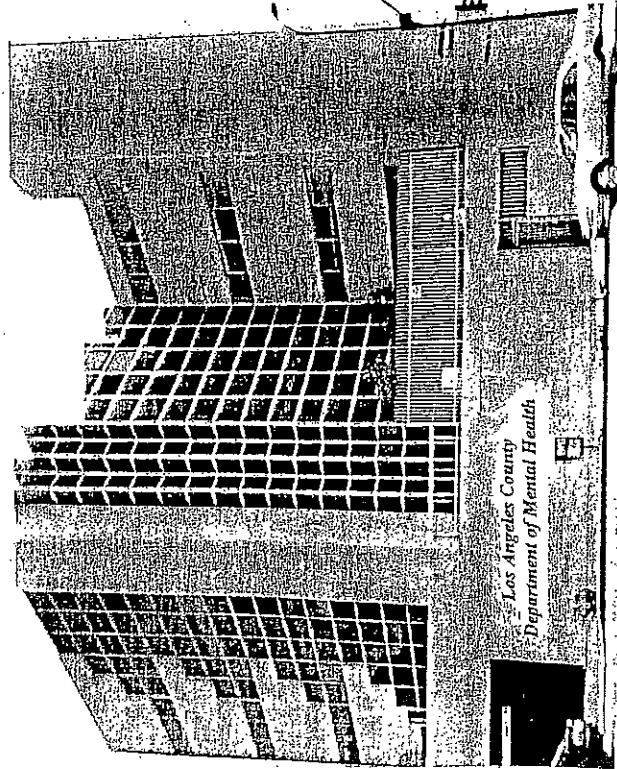
Meets first Mondays 6:30 - 9:00 p.m.
Ken Edwards Center, 1527 4th St., S.M.

Info: (310) 458-8701, TTY (310) 458-8698
www.smgov.net/hsd/commissions.htm

The Santa Monica City Disabilities Commission

~ *Salutes* ~

MENTAL HEALTH AWARENESS MONTH



Edelman Westside Mental Health Center, Los Angeles, CA 90064

Mental Health Works!

FAMILIES, CONSUMERS, PROFESSIONALS AGREE

May 2006



City of
Santa Monica

Program / Design: R. Hilton

MENTAL HEALTH AWARENESS MONTH

May 2006



CITY OF SANTA MONICA DISABILITIES COMMISSION

MAY 1, 2006

6:30 - 9:00 p.m.

KEN EDWARDS CENTER

1527 4th St., Santa Monica, CA 90401

**DISABILITIES COMMISSION
CITY OF SANTA MONICA**

Established by City Charter SMMC Section 2.66.010 in August 2002, the 11-member Commission acts in an advisory body to the City Council. The Commission first commemorated Mental Health Month by City proclamation on May 11, 2004. Mental Health Awareness Month is a 50-plus-year event sponsored by the National Mental Health Association.

DISABILITIES COMMISSION

Hon. Herb Katz, Council Liaison
Janet Hand, ADA / Senior Services, Staff Liaison
Stacy Rowe, Administrator, Human Services Division
Denise Weddle, Staff Assistant

MEMBERS

Carol Agate
Christofer Arroyo, Chair
Glenda Berg
Amy Boersma
Elizabeth Bogen
Samuel M. Genensky
Richard Hilton
Christopher Knauf
Audrey Parker, Vice Chair
Patricia Richardson
Kecia Weller

The Disabilities Commission meets usually the first Monday of every month at the Ken Edwards Center, 1527 4th St., Santa Monica. For information about meetings: Tel. (310) 458-8701, TTY (310) 458-8696.

INTRODUCTORY REMARKS

EDMUND D. EDELMAN, Esq.
Special Representative for Homeless Initiatives, City of Santa Monica; former Councilman, L.A. City Council; former member, L.A. County Board of Supervisors

**UPDATE: COUNTY AND LOCAL COMMUNITY;
MENTAL HEALTH SERVICES ACT**

DR. KAREN WILLIAMS
District Chief, Service Area-5, Los Angeles County Dept. of Mental Health

**COLLABORATIVE HOUSING - FOR PERSONS
WITH MENTAL ILLNESS**

RUTH HOLLMAN, Ph.D. (candidate)
Founder/Executive Director, SHARE! - Self-Help And Recovery Exchange; Delegate - Mental Health Services Act, L.A. County

**CLIENT INVOLVEMENT - L.A. COUNTY DEPT. OF
MENTAL HEALTH**

ANNA T. SWETT
Chairperson, L.A. Countywide Client Coalition - LACCC;
Committee Member, L.A. County Client Activity Fund

PEER COUNSELING

JUDITH HOLTZ
Leader, Peer Support and Employment Project, WCIL-Westside Center for Independent Living; Co-Convenor, Service Area Advisory Committee -5

Ed Edelman To Take Lead for City on Homelessness



To Richard -
Keep up
your good
work.

[Handwritten signature]

12-13-05

Edmund D. Edelman, a political force in Los Angeles County for more than 30 years and an experienced mediator, attorney and former RAND senior public policy fellow, has been tapped to lead the charge on homelessness for Santa Monica and the region.

The Santa Monica City Council is expected to approve a one-year contract with Edelman at the December 13 City Council meeting, on the recommendation of retiring City Manager Susan E. McCarthy.

Edelman will attend the meeting.

"The key things Mr. Edelman will bring to this engagement," said McCarthy, "are credibility and contacts in the mental health field, with

the County Sheriff, with elected and appointed officials region-wide and with members of the judiciary." His principal work is expected to be in the areas of advocating for establishment of a mental health court and for effective regional governance and high-level leadership on the homeless issue, according to McCarthy.

As L.A. County Supervisor from 1974-1994, Edelman was responsible for creating the Los Angeles Homeless Services Authority, which brought the city and county together to deal with problems of homeless people, establishing the Skid Row Mental Health Center in downtown L.A., creating the Detox program at the Weingart Center, creating the

first Drug Court in L.A. County and assisting U.S. Court of Appeals Judge Harry Pregerson in expanding services to homeless veterans at the West L.A. Veterans Administration facility.

"I look forward to building a coalition of elected officials, community and business leaders, faith-based representatives, and non-profit providers," said Edelman. "We have a unique opportunity at this time to make a real impact on the problems of the homeless and the effects of homelessness in Santa Monica and countywide.

"While this is a challenging assignment, I am encouraged by the work-in-progress in Santa Monica

and the recent attention to the issue among top officials in the both the city of L.A. and Los Angeles County."

In addition to his service as a County Supervisor, Edelman served on the L.A. City Council from 1965-74 and held many intergovernmental posts, including chairing the Metropolitan Transportation Authority Board in 1994 and the Countywide Criminal Justice Coordination Committee, which he founded. Edelman has a political science degree from UCLA and is a graduate of UCLA Law School.

NOTE: Mr. Edelman plans to be available for interviews the evening of December 13 at City Hall.

RECEIVED

By City Clerk's Office at 1:30 pm, Apr 23, 2019

Housing Commission Applicant

Dr. Elizabeth Lutz

Application Date: 04/23/19

PROFILE

elizabethlutzphd@gmail.com

1725 ocean avenue
120
Santa Monica , CA 90401

Mobile: (310) 453-8484

Home:

Reside in Santa Monica: yes

If yes, number of years: 24

Hold an elected position: no

If yes, please specify:

Applying for the seat reserved for a Housing Authority Section 8 Program participant: yes

Applying for the seat reserved for a Housing Authority Section 8 Program participant who is over the age of 62: no

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have not served on Boards in the City of Santa Monica

Community activities:

Red Cross disaster response, Heal the Bay, Nine Treasures Yoga studio, Center for Developing Mind

Qualifications, experience, education, and technical or professional requirements:

I have experienced many aspects of Santa Monica housing rental since 1995 from owner occupancy, Ellis Act, and change of housing due to loss of job and inclusion into the Section 8 program after a period of homelessness.

I have academic credentials that include statistical studies, and work experience including interdepartmental research in Family Medicine.

Areas of demonstrated expertise:

I personally have worked in depth with buildings and safety when a place I lived became so substandard people died. I know the regulations both in theory and practice. Currently my disabilities require that I am intimately knowledgeable with the Fair Housing Act, the income-based affordable housing

guidelines, and the Joint Statement of ADA rules as they pertain to disability housing access. 3. I worked in policy development at Thomas Jefferson University family medicine 4. I know many people in the local agencies that work with housing people and that puts me in a good position to communicate and do out reach amongst agencies 6. I am adept at strategic planning from my work in film production 7. I have worked under several federally funded grants and nonprofit organizations.

Goals:

I am a bridge-builder by nature and would like to interface with the parties involved with the reconstruction of Santa Monica to help maintain a truly economically diverse and wholesome City as part of a long-term urban planning —sustainable in the future with environmental changes we face in California

Vision:

As above. A leader in progressive City planning that can embrace the future urban trends in housing needs like some of the European cities have done.

Personal Qualities:

I bridged the Red Cross and California Association of Family Therapists to work towards first responder database and training. I am currently working with UCLA East West Medicine to pave the way for integrated treatment for PTSD including acupuncture and somatic psychotherapy. Creativity and innovation require a team that's willing to work together to navigate the obstacles to plentiful and sustainable housing I would very much like to be on such a team

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Psychotherapist retired

Business name:

Business address: None currently

Business phone:

RECEIVED

By City Clerk's Office at 9:29 am, Jun 04, 2019

Housing Commission Applicant

Malcolm m McLean

Application Date: 06/03/19

PROFILE

malcolm.m.mclean@gmail.com

2207 23rd Street
Santa Monica, CA 90405

Reside in Santa Monica: yes

If yes, number of years: 15

Hold an elected position: no

If yes, please specify:

Applying for the seat reserved for a Housing Authority Section 8 Program participant: yes

Applying for the seat reserved for a Housing Authority Section 8 Program participant who is over the age of 62: yes

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Clare Foundation

Community activities:

Volunteer and lead various outpatient groups at Clare / Matrix Foundation located in Santa Monica, providing recovery services to clients.

Assistant Manager of Sober Living House in Santa Monica and operated by Clare Foundation.

Have fulfilled CCAP Certification and working on RADT Certification

Qualifications, experience, education, and technical or professional requirements:

Experience: Multiple Board positions at companies in and outside the Santa Monica Area over 20 years, so project management, organisation vision, and project goal setting.

President Obama's Making Home Affordable Program in which I worked with Congressman in Southern California, including Congressman Adam Schiff, Senator Ted Lieu, Congressman Waxman, and Kamala Harris as State Attorney General.

I work extremely well with all of the government sectors.

Areas of demonstrated expertise:

I am a facilitator - and unfortunately not construction or OSHA but understand the fundamentals of all safety requirements.

As a long time resident and community representative, as well as business owner in Santa Monica I am aware, informed and understand City standards, geographical boundaries and their influence on neighboring cities functionality and co-operation.

Community outreach has become my passion in working within the Clare Foundation and Matrix, both as counselling, housing in sober living both within the organisation and independent organisations providing much needed transitional housing including both State and Federal Housing programs (HUD).

Goals:

I would like to be a voice on the board, that not only represents seniors, but also those displaced and looking to stabilize their lives through programs by reaching out to those organisations like Chrysalis, PATH, SOVA and other organisations with a lifeline to those in need.

Vision:

Immersion in the needs of those organisations and persons that work within Santa Monica to provide a line of active and reactive communication creating in a positive and attractive way, the services that are already provided and expanding on those services to provide a common interest in approaching the housing and recovery issues presenting themselves in our City,

Personal Qualities:

As a local spokesperson for President Obama's Making Home Affordable program, I was regularly on Public Radio as an informed explanatory for the program and its process and guidelines - as so many radio and TV commentators and hosts were misinformed or assumed certain view points, along with misinformed guest - and I explained the complicated processes and sequences to the program.

So I became an informed 'go to' and would like to be able to be the same type of knowledge based person for the City, explaining programs on Public Radio and Local Public Cable, as well as Colleges and learning centers to educate and inform both educators themselves and their students in the area of social services for the City.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Founder and President

Business name: BiOptixLens a FDA Medical Device

Business address:

Business phone: 323 418 2468

RECEIVED

By City Clerk's Office at 11:08 am, Jun 17, 2019

Housing Commission Applicant

Elisa Paster

Application Date: 06/15/19

PROFILE

pasterelisa@gmail.com

501 Pier Avenue
Santa Monica, CA 90405

Home: (310) 728-5140
Home:

Reside in Santa Monica: yes

If yes, number of years: 12

Hold an elected position: no

If yes, please specify:

Applying for the seat reserved for a Housing Authority Section 8 Program participant: no

Applying for the seat reserved for a Housing Authority Section 8 Program participant who is over the age of 62: no

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

No prior experience on City Boards/Commission

Community activities:

Secretary and board member of Menorah Housing (non-profit providing housing for very low income seniors)

Past president and board member of the Westside Urban Forum

Active member of the California Division of the American Planning Association, the Southern California Association of Non-Profit Housing and the Urban Land Institute

Graduate of the first Women in Leadership class of Coro of Southern California

Qualifications, experience, education, and technical or professional requirements:

Education

- JD from the University of New Mexico (2003)

- MSc from the University College of London, Bartlett School of Architecture in Housing in Development (Housing Policy) (1995)
- BA from Bryn Mawr in the Growth and Structure of Cities (City Planning) (1994)

Professional Experience

- Land use attorney in Los Angeles, California representing private clients (2005-present)
 - Glaser Weil (2013 to present)
 - Gilchrist & Rutter (2011-2013)
 - Paul Hastings (2005-2011)

Additional information included below.

Areas of demonstrated expertise:

I am qualified for a position on the City's housing and planning commissions based on my experience as a City Planner, my long interest in planning, urbanism, affordable housing, my volunteer roles, and my 16 years of experience as a land use attorney and my five years experience as a city planner.

I studied planning and housing in undergraduate and graduate school (see above). My graduate degree was focused on international housing public policy. I worked in planning for approximately five years in Albuquerque, New Mexico (my hometown), in the Community Services Department and in the Planning Department. I then went on to study law with the intent of being a land use attorney and have been practicing in that area since 2003. For several years, I worked for a firm doing municipal side work, in particular drafting zoning codes and General Plan updates, growth management ordinances, impact fees, and handling municipal litigation. I moved to Los Angeles in 2005 (to Santa Monica in 2007) and have largely represented private and non-profit clients since that time.

In my Menorah Board member role and as a land use attorney representing affordable housing developers (outside of Santa Monica), I regularly deal with building code and planning and zoning issues related to housing, including ADA and fire life safety issues. Typically, I advise on these issues as they relate to land use entitlements and processing of approved entitlements for building permits. For example, on a project I'm working on for Decro Corporation, we recently addressed an ADA issue for our sidewalks in front of the project. I advise my clients regularly on planning and zoning issues related to affordable housing entitlement, including compliance and exemption from the California Environmental Quality Act (CEQA).

Some of the affordable housing projects I've recently worked on (or am working on) include: a 64 unit project for the Salvation Army in Bell, a 64 unit project for Decro in Downtown Los Angeles, a 99 unit

project for Tom Safran & Associates in Venice, and development of housing for veterans at the West Los Angeles VA. In addition to my expertise in land use entitlements and CEQA, work for these organizations and for Menorah has allowed me to have working knowledge of tax credits (4% and 9%), HUD 202 financing, No Place Like Home (County funding) and vouchers (Section 8 and VASH).

I also advise Menorah and clients on state law related to affordable housing and tenant rights. As such, I am familiar with the Ellis Act, Costa Hawkins, the Civil Code, and affordable housing exemptions in CEQA and the Government Code. To this end, I've also volunteered at housing clinics sponsored by legal non-profit organizations advising walk-in clients. I'm also very familiar with the import and duties imposed on local governments with respect to Housing Elements and Regional Housing Needs Allocation.

I've followed the changes in planning and zoning in Santa Monica as a resident over the years, including the update to the LUCE, the Downtown Specific Plan, and the zoning code update etc. Thus, I have a good understanding of how the land use and zoning process interacts with the City's Charter amendment and associated rent stabilization program.

I also have extensive experience in entitling and defending commercial and mixed use developments, including density bonus and transit oriented communities projects. I'm experienced in understanding and advising on the local, state and federal law, compliance with the California Environmental Quality Act and consensus and community issues.

The extension of the Expo Line to Santa Monica has presented huge opportunities and challenges for our community. It is imperative that we provide a range of transportation options for residents and workers. This means that we must intensify development along transit lines to ensure their success. With infrastructure improvements, come pressures to the housing and real estate. We must adopt fair policies that protect tenants and increase the amount of housing for affordable households and middle income households. It isn't just a matter of building housing for low-income units; we must also protect and encourage housing at every level. Middle market and workforce housing must be a focus of our planning efforts. We need housing for people who work in our community in order to help reduce traffic and environmental impacts.

Goals:

1. To get more involved in the community and advise on policy related to housing and reasonable tenant protections, along with long term policy planning to house the residents and workers of our community, provide common sense zoning regulations, and to support projects that encourage good urbanism and livability in Santa Monica.

2. To provide expertise in planning, housing, and tenants issues to help inform public policy. My extensive experience working as a city planner "behind the counter," as a project manager for a non-profit assisting disadvantaged youth, and as a land use attorney - for municipalities, non-profits, and private

property owners and developers - has given me a wide view of planning and public policy. Planning and housing decisions are very personal to many people, and it's important to balance both the human side of these decisions along with the needs of the larger community and public policy goals. I will bring my experience in the different facets of the planning and development process to help benefit our community.

3. To learn more about the challenges facing residents of our community related to housing and planning and how we can solve those challenges.

Vision:

My vision for the Housing Commission is to provide clear and comprehensive policy guidance to City Council and staff to ensure safe and effective access to housing in our community. We need to make the process transparent and predictable for those renting and owning property in our community.

My vision for the Planning Commission is to provide clear guidance and recommendations to the City Council and the community as to how our community should grow. We are in a severe housing crisis and we should be provide a clear path for housing to be built in transit centers and corridors to house the workers and residents of Santa Monica. If we do not make common sense planning decisions that allow for more housing, then the state will override local decision making. That is antithetical to the doctrine of local police powers and local decision making. So, our Planning Commission should work to achieve state goals of transit oriented development and housing for all, within the context of our community.

Personal Qualities:

I regularly work in a team in my law practice and oversee the three associates in the Government and Regulatory Group. Part of my job is balancing the needs of the four partners on our team with the ability of associates to take on and complete work.

I was the President of the Westside Urban Forum for more than 2 years. Our board contained members with a diversity of views and I often helped our Board reach a consensus.

Negotiation and mediation is also a regular part of my job. I often help clients to understand how to get a project done based on the competing needs of the client, the community and the City. While I am advocating zealously for my clients, I am able to see that compromises must sometimes be made, and I am able to effectively communicate that to the client.

See above section regarding experience.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: Glaser Weil

Business address:

Business phone: 310 553 3000

RECEIVED

By City Clerk's Office at 3:15 pm, Feb 07, 2019

Housing Commission Applicant

Ms Shalon A Zeferjahn

Application Date: 02/07/19

PROFILE

zeferjahn@gmail.com

1850 11th Street
Apt. 2
Santa Monica, CA 90404

Home: (310) 722-8796

Home:

Reside in Santa Monica: yes

If yes, number of years: 2.7 years

Hold an elected position: no

If yes, please specify:

Applying for the seat reserved for a Housing Authority Section 8 Program participant: no

Applying for the seat reserved for a Housing Authority Section 8 Program participant who is over the age of 62: no

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I do not currently serve on any City Boards or Commissions.

Community activities:

I am a member of the Advisory Board for the Students4Students Shelter, which provides shelter and services to homeless college students including SMC students. I am also the Chairperson for the Audit Committee of Mt. Olive Lutheran Church, located in Santa Monica. In addition, I am a parent volunteer on an ad hoc basis to the Will Rogers Learning Community.

Qualifications, experience, education, and technical or professional requirements:

I am a licensed attorney and a graduate of UCLA Law School. I currently am the Senior Manager in charge of Contracts & Grants at the Los Angeles Homeless Services Authority. In that capacity I present regularly to LAHSA's Commission and pertinent Committees. I also work extensively with auditing bodies from various levels of government in the administration of contracts with non-profit agencies throughout the LA CoC providing shelter and services to the homeless. I was a contributing member to the ASTM Technical Committee for Government Asset Management since 2014 and the Committee for Human Resources Management since 2016. At LAHSA I directly recruit, manage and provide

professional development to a staff of 11. Prior to working with LAHSA I was the Director of Legal and Business Affairs for a small R&D company and developed their employment policies and procedures and managed their audit responses to government funders, in addition to working with senior executives in developing commercial and legal strategies.

Areas of demonstrated expertise:

While an attorney in private practice I had many small business clients, primarily in the technology sector or government research. As a result I have significant experience with federal regulations and auditing standards, particularly FAR and DFARR. In my capacity at LAHSA I am often working with a broad range regulatory requirements related to shelter site and supportive services compliance and documentation standards. Governing regulations include the HEARTH Act and VAWA. ADA and ADAA compliance are standards contractual requirements in the contracts that LAHSA administers, among other fire and safety codes, and I work on recurring audits of compliance with these requirements. At LAHSA I participate regularly in the development of internal and Continuum of Care level policies related to homelessness and poverty and strategic planning for the implementation of these policies utilizing federal, state and local government funding. The staff I manage administer contracting to more than 100 non-profit agencies amounting to more than \$300 million of funding from HUD, State of CA, County (particularly Measure H) and the City of Los Angeles.

As a resident of Santa Monica with a child in the school system and utilizing Parks & Recs activities, I am immersed in the unique city environment. I commute to downtown LA and use the Expo Line regularly. I live in an Apartment that is subject to Rent Control in the dynamic Pico Corridor. I am a parent volunteer to the Will Rogers Learning Community and attend regular services at Mt. Olive Lutheran Church. I volunteer at the Church, the S4S Shelter and at the annual Homeless Count, and have been working to expand my community involvement.

Working with another government agency enables me to recognize and appreciate the unique environment that Santa Monica is in in terms of funding, geography and residents. Living in Santa Monica enables me to bring empathy to the struggles that this unique placement puts on residents.

Goals:

My goal in serving on a board, commission or committee is to find an appropriate opportunity to best apply my skills and experience to be of service to my fellow Santa Monica residents.

Vision:

I believe that the both the Audit Subcommittee and Personnel Committee serve vital roles in ensuring that the diligent efforts of City employees are appropriately directed, managed and compensated. I would like to participate in the documentation and demonstration of citizen oversight and the maintenance of a healthy City structure and operations.

Personal Qualities:

I work in a very dynamic environment with multiple types of personalities. I have successfully expanded by team during a time of more than 300% growth due to Measure H funding changes, while increasing productivity and implementing new contract management data systems. I credit this to the clever use of paper airplane contests to lift morale (pun intended) and retain institutional knowledge in the form of long-time staff. And a lot of doughnuts.

Will you be able to commit the necessary time to perform your duties if appointed to the board?
yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: LAHSA

Business address: 811 Wilshire Blvd.

6th Floor

Los Angeles, CA 90017

Business phone: 213-225-6547


2019 ANNUAL APPOINTMENT WORKSHEET

PERSONNEL COMMISSION	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent ELLIOT GORDON	06/30/2024	Must be a Santa Monica resident. May not hold other office or employment with the City.	YES





PERSONNEL BOARD


BOARD DETAILS



OVERVIEW


SIZE 5 Seats


TERM LENGTH 5 Years


TERM LIMIT 2

The Personnel Board meets on the 4th Thursday of each month at 4:30 p.m., at the Public Safety Facility, 1st Floor Conference Room, 333 Olympic Drive, Santa Monica.



DETAILS

WEBSITE & AGENDA

http://www.smgov.net/Departments/HR/Benefits/Personnel_Board.aspx

CURRENT APPLICANTS

<https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT

The Personnel Board is an advisory body to the City Council and Human Resources Director on matters pertaining to personnel administration and a quasi-judicial review body for hearing employee appeals of certain disciplinary actions. In conducting its business the Board considers the rights and interests of City employees, the City administration and the citizens and taxpayers of Santa Monica.

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY

The Commission shall act in an advisory capacity to the City Council and the Personnel Director on matters pertaining to personnel administration. The Commission also will hear appeals of suspended, demoted or removed employees in classified service; hold public hearings and make recommendations to the City Council on the adoption, amendment or repeal of Civil Service rules and regulations.

COMPOSITION

The Personnel Board shall consist of five (5) members, all of whom shall be residents of the City of Santa Monica. Members shall serve a five-year term.

STAFF LIAISON NAME

Lori Gentles

STAFF LIAISON TITLE

Chief People Officer

STAFF LIAISON EMAIL

Human.Resources@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

STAFF LIAISON EMAIL

PHONE

(310)458-8246



City of Santa Monica

PERSONNEL BOARD

BOARD ROSTER



ELLIOT GORDON

1st Term Jul 01, 2014 - Jun 30, 2019

Email: elliott.gordon@smgov.net

Home: (310) 458-8246

Address:

1685 Main St

Room 101

Santa Monica, CA 90401

Appointing Authority City Council

Position Member



JOY O ABBOTT

2nd Term Jun 23, 2015 - Jun 30, 2020

Address:

1685 Main St

Room 101 Santa

Monica, CA 90401

Appointing Authority City Council

Position Vice Chair



MARCIA ZIMMER

2nd Term Aug 09, 2016 - Jun 30, 2021

Email: marcia.zimmer@smgov.net

Business: (310) 458-8246

Address:

1685 Main St.

Room 101

Santa Monica, CA 90401

Appointing Authority City Council

Position Member



HOMA MOJTABAI

Partial Term Feb 26, 2019 - Jun 30, 2022

Email: homa.mojtabai@smgov.net

Business: (310)458-8246

Address:

1685 Main St.

Room 101

Santa Monica, CA 90401

Appointing Authority City Council

Position Member



EVE BROSNAHAN

1st Term Aug 14, 2018 - Jun 30, 2023

Address:

1685 Main St

Room 101 Santa

Monica, CA 90401

Appointing Authority City Council

Position Member

City of Santa Monica
Board and Commissions Applicants
Personnel Board

Name	Application Date
Elliot Gordon	06/10/2019
Mina Patel	01/14/2019
Shalon Zeferjahn	02/07/2019

TOTAL APPLICANTS: 3

*Incumbents

RECEIVED

By City Clerk's Office at 9:36 am, Jun 10, 2019

Personnel Board Applicant

Elliot Gordon

Application Date: 06/05/19

PROFILE

elliott.gordon@smgov.net

1685 Main St
Room 101
Santa Monica, CA 90401

Home: (310) 458-8246

Business:

Reside in Santa Monica: yes

If yes, number of years: 17

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I am currently completing my first full term on the Personnel Board.

Community activities:

Vice President, Board of Directors, Inner City Law Center

Member, Board of Trustees, Windward School

Qualifications, experience, education, and technical or professional requirements:

I have practiced law in California for thirty years. A substantial portion of my practice has been in the field of employment law, and I currently work as a mediator and arbitrator on employment as well as other legal disputes. In addition to involvement in employment-related litigation, for approximately seventeen years I worked as an advisor to corporate human resources departments on how to comply with employment and labor law requirements.

Areas of demonstrated expertise:

5 (Education): I have served on the board of Windward School, an independent secondary school in Mar Vista, for thirteen years, six of those as Board Chair. During that time, I have obtained substantial knowledge on issues surrounding education, including educational trends, school operations and governance.

6. I have twice served on the Windward School strategic planning committee, once as Chair. In addition, I have been involved in strategic planning at Inner City Law Center as a board member, as well as in corporate environments.

Goals:

I wish to continue to serve on the Personnel Board for a second term. My goal is to assist the city in attracting and retaining the best workforce possible, to ensure that the city's personnel policies and practices are properly aligned with the city's overall strategic objectives and consistent with best practices for municipalities, while also being innovative. In addition, I wish to continue to fulfill the Board's role of ensuring that the city complies with its legal responsibilities to city employees, and that all employees are treated appropriately and fairly.

Vision:

The Personnel Board can ensure that the city's personnel policies and practices and treatment of its employees support the city's efforts to provide the best possible services to the residents of Santa Monica while also providing a work environment that is not only legally compliant but offers workers at all levels an opportunity to grow and thrive in their careers.

Personal Qualities:

I believe that my work on the Personnel Board over the past five years has already demonstrated these qualities. My ability to work in a group setting and balance competing needs has also been established by my leadership roles in non-profit organizations, where I have had to work closely with both other board members and organizational leadership to set long-term strategy, while also ensuring that budgets are appropriately allocated to meet goals and be consistent with organizational resources. My work for the past four years as a mediator regularly calls on me to work with parties who are adversaries to bridge the gaps in order to resolve disputes, and to develop creative solutions in doing so that meet the interests of each party.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

Yes

BUSINESS INFORMATION

Occupation: Mediator and Arbitrator

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 10:54 am, Jan 14, 2019

Personnel Board Applicant

Mina Patel

Application Date: 01/13/19

PROFILE

mpat97@aol.com

855 3rd St, #316
Santa Monica, CA 90403

Mobile: (310) 717-5770

Home:

Reside in Santa Monica: yes

If yes, number of years: 4 yrs 8 months

Registered to vote in Santa Monica: yes

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

Currently serving second term as President, Santa Monica College General Advisory Board; as well as current/prior member of Executive Committee for the SMC GAB

Qualifications, experience, education, and technical or professional requirements:

Relative to the mission of the Personnel board, my work experience is primarily in the private business sector in administration and operations, and not in the public sector. However, this expertise has shaped vital skills such as leadership, communication, and teamwork. Personnel matters generate administrative reviews, some disciplinary as well as merit based. Personnel review is an important function that necessitates fairness, an open mind and adherence to established guidelines and policies.

Separately, I have provided consulting services to a local Santa Monica non profit, Step Up on Second.

Through both private and public sector contributions I bring significant experience in hiring and mentoring employees.

Background - A global business executive experienced in sales, operations, management and administration. Drive business performance to help organizations achieve growth and increase profits. Lend management expertise to companies in media and technology innovation; higher education

institutions, non profits and the charitable sector. Excel in leading organizations, sales strategy and operations, managing teams, and mentoring students. Experience in corporate partnerships, and board development.

Areas of demonstrated expertise:

(1 - 5) - While I do not bring expertise in all specific sectors, I bring experience in community outreach and involvement in education through volunteer capacities - as past Coach/mentor in Education K-12, through SPARK at John Adams Middle School, Santa Monica, and Academic Decathlon Coach at Mother of Sorrows, LA; participant at Samohi Career Day, and guest speaker/panelist at UCLA Alumni Career Forum. I was also a Coach/Mentor with Girls on the Run/LA; and am currently President of the Santa Monica College General Advisory Board where I lead executive committee and Advisory Board meetings.

6) Through the course of my work in the private sector, I bring strong financial and strategic sales planning skills having managed Long Range business and budget plans for several major entertainment media corporations.

7-8) I do not bring experience.

Goals:

To leverage knowledge gained from roles in both the private sector, and community service and outreach and contribute added value to the City of Santa Monica.. Bring executive leadership and management, and community service to help execute and affirm the mission of the Personnel board.

Vision:

Enhance and increase awareness of the Personnel board, its mission and the importance of its contributions to the City of Santa Monica and local citizens.

Personal Qualities:

- My education, and experience with a global sales organization provides an opportunity to work with a multi cultural work force and balance competing priorities. Blend strategic vision, innovation, creative thinking and problem solving with structured product management and sales, while leveraging technological expertise to build and accelerate global business. Lead corporate initiatives, and integrate companies through mergers and acquisitions, uniquely positioned to lead high-growth organizations to even greater revenue growth.

- Successful contributions to non-profit organizations, educational initiatives, program development and implementation. Community external relations advisory board activities and execution; cultivate and solicit new membership, sponsors and donors. Build community engagement, health & wellness inspiration, as a coach, mentor, advisor, speaker, panelist.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Sr. Vice President, Worldwide TV Distribution (Sales Operations)

Business name: MGM Studios

Business address: 245 N. Beverly Drive

Beverly Hills, Ca

90210

Business phone: 310-449-3000

RECEIVED

By City Clerk's Office at 3:16 pm, Feb 07, 2019

Personnel Board Applicant

Ms Shalon A Zeferjahn

Application Date: 02/07/19

PROFILE

zeferjahn@gmail.com

1850 11th Street
Apt. 2
Santa Monica, CA 90404

Home: (310) 722-8796
Home:

Reside in Santa Monica: yes
If yes, number of years: 2.7 years

Registered to vote in Santa Monica: yes

Hold an elected position: no
If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:
I do not currently serve on any City Boards or Commissions.

Community activities:

I am a member of the Advisory Board for the Students4Students Shelter, which provides shelter and services to homeless college students including SMC students. I am also the Chairperson for the Audit Committee of Mt. Olive Lutheran Church, located in Santa Monica. In addition, I am a parent volunteer on an ad hoc basis to the Will Rogers Learning Community.

Qualifications, experience, education, and technical or professional requirements:

I am a licensed attorney and a graduate of UCLA Law School. I currently am the Senior Manager in charge of Contracts & Grants at the Los Angeles Homeless Services Authority. In that capacity I present regularly to LAHSA's Commission and pertinent Committees. I also work extensively with auditing bodies from various levels of government in the administration of contracts with non-profit agencies throughout the LA CoC providing shelter and services to the homeless. I was a contributing member to the ASTM Technical Committee for Government Asset Management since 2014 and the Committee for Human Resources Management since 2016. At LAHSA I directly recruit, manage and provide professional development to a staff of 11. Prior to working with LAHSA I was the Director of Legal and Business Affairs for a small R&D company and developed their employment policies and procedures and

managed their audit responses to government funders, in addition to working with senior executives in developing commercial and legal strategies.

Areas of demonstrated expertise:

While an attorney in private practice I had many small business clients, primarily in the technology sector or government research. As a result I have significant experience with federal regulations and auditing standards, particularly FAR and DFARR. In my capacity at LAHSA I am often working with a broad range regulatory requirements related to shelter site and supportive services compliance and documentation standards. Governing regulations include the HEARTH Act and VAWA. ADA and ADAA compliance are standards contractual requirements in the contracts that LAHSA administers, among other fire and safety codes, and I work on recurring audits of compliance with these requirements. At LAHSA I participate regularly in the development of internal and Continuum of Care level policies related to homelessness and poverty and strategic planning for the implementation of these policies utilizing federal, state and local government funding. The staff I manage administer contracting to more than 100 non-profit agencies amounting to more than \$300 million of funding from HUD, State of CA, County (particularly Measure H) and the City of Los Angeles.

As a resident of Santa Monica with a child in the school system and utilizing Parks & Recs activities, I am immersed in the unique city environment. I commute to downtown LA and use the Expo Line regularly. I live in an Apartment that is subject to Rent Control in the dynamic Pico Corridor. I am a parent volunteer to the Will Rogers Learning Community and attend regular services at Mt. Olive Lutheran Church. I volunteer at the Church, the S4S Shelter and at the annual Homeless Count, and have been working to expand my community involvement.

Working with another government agency enables me to recognize and appreciate the unique environment that Santa Monica is in in terms of funding, geography and residents. Living in Santa Monica enables me to bring empathy to the struggles that this unique placement puts on residents.

Goals:

My goal in serving on a board, commission or committee is to find an appropriate opportunity to best apply my skills and experience to be of service to my fellow Santa Monica residents.

Vision:

I believe that the both the Audit Subcommittee and Personnel Committee serve vital roles in ensuring that the diligent efforts of City employees are appropriately directed, managed and compensated. I would like to participate in the documentation and demonstration of citizen oversight and the maintenance of a healthy City structure and operations.

Personal Qualities:

I work in a very dynamic environment with multiple types of personalities. I have successfully expanded by team during a time of more than 300% growth due to Measure H funding changes, while increasing productivity and implementing new contract management data systems. I credit this to the clever use of paper airplane contests to lift morale (pun intended) and retain institutional knowledge in the form of long-time staff. And a lot of doughnuts.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: LAHSA

Business address: 811 Wilshire Blvd.

6th Floor

Los Angeles, CA 90017


Business phone: 213-225-6547

2019 ANNUAL APPOINTMENT WORKSHEET


PLANNING COMMISSION	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent MARIO FONDA-BONARDI	06/30/2023	Must be a resident of the City. May not hold paid office or employment in the City government.	YES
Incumbent NINA FRESCO	06/30/2023		YES
Incumbent JASON PARRY	06/30/2023		NO





BOARD DETAILS



OVERVIEW

 **SIZE** 7 Seats

 **TERM LENGTH** 4 Years

 **TERM LIMIT** 2

The Planning Commission meets on the 1st and 3rd Wednesday of each month at 7:00 P.M. in the City Council Chambers, City Hall, 1685 Main Street, Santa Monica, California.



DETAILS

WEBSITE & AGENDA

<http://www.smgov.net/Departments/PCD/Boards-Commissions/Planning-Commission/>

CURRENT APPLICANTS

<https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT

The Planning Commission envisions Santa Monica as a city of wellbeing, sustainability, and equity, and seeks to balance the many needs and priorities within our community in accordance with the City's General Plan and Specific Plans. The Commission acts through open and civil discourse that is informed by public input, impartial analysis, and best practices in land use and planning.

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY

The Commission shall exercise such functions with respect to zoning as may be prescribed by ordinance and after a public hearing shall recommend to the City Council the adoption, amendment or repeal of the Master Plan, or any part thereof, for the physical development of the City. The Commission shall exercise control over land subdivisions as granted by the City Council and by the laws of the State of California. The Commission will also make recommendations regarding proposed public works and for the clearance and rebuilding of blighted or substandard areas within the City.

COMPOSITION

The Planning Commission consists of seven (7) members, all of whom shall be residents of the City of Santa Monica. Members shall serve a 4-year term. Members of the Planning Commission will be compensated in the amount of \$40.47 per meeting attended, to a maximum of \$100.00 per month. Such compensation shall be deemed reimbursement for out-of-pocket expenditures and costs imposed upon members in serving on the Planning Commission. The amount of compensation for Planning Commissioners shall be increased by an amount equal to the increase in the Consumer Price Index for the prior 12-month period. As used in this Section, the Consumer Price Index (CPI) shall be the CPI for All Urban Consumers for the Los Angeles, Long Beach, Anaheim Metropolitan Area provided by the United States Bureau of Labor Statistics (Municipal Code Section 2.32.270)

STAFF LIAISON NAME

Francie Stefan

STAFF LIAISON TITLE

Mobility Manager

STAFF LIAISON EMAIL

planning@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

(310)458-8341

STAFF LIAISON EMAIL

PHONE



City of Santa Monica

PLANNING COMMISSION

BOARD ROSTER



NINA FRESCO

1st Term Jun 23, 2015 - Jun 30, 2019

Email: nina.fresco@smgov.net

Address:

1685 Main St

Room 212

Santa Monica, CA 90401

Appointing Authority City Council

Position Member



MARIO FONDA-BONARDI

1st Term Jul 14, 2015 - Jun 30, 2019

Email: mario.fonda-bonardi@smgov.net

Business: (310)453-1134

Address:

1450 23rd Street

Santa Monica, CA 90404

Appointing Authority City Council

Position Chair



JASON PARRY

2nd Term Jun 23, 2015 - Jun 30, 2019

Email: jason.parry@smgov.net

Business: (310) 399-3243

Address:

2633 Lincoln Blvd

Suite 601

Santa Monica, CA 90405

Appointing Authority City Council

Position Member



RICHARD MCKINNON

2nd Term Aug 09, 2016 - Jun 30, 2020

Email: richard.mckinnon@smgov.net

Home: (310) 451-2193

Address:

1007 5th St

Apt B

Santa Monica, CA 90403

Appointing Authority City Council

Position Member



LESLIE LAMBERT

1st Term Aug 09, 2016 - Jun 30, 2020

Email: leslie.lambert@smgov.net

Home: (310) 413-9579

Appointing Authority City Council

Position Vice Chair



AMY NANCY ANDERSON

2nd Term Jun 27, 2017 - Jun 30, 2021

Email: amy.anderson@smgov.net

Home: (213) 892-8775 x2

Address:

1685 Main St

Room 212

Santa Monica, CA 90401

Appointing Authority City Council

Position Member

Category Resignation effective 6/30/2019



SHAWN LANDRES

1st Term Aug 14, 2018 - Jun 30, 2022

Email: shawn.landres@smgov.net

Address:

1685 Main Street

Room 212

Santa Monica, CA 90401

Appointing Authority City Council

Position Member

City of Santa Monica
Board and Commissions Applicants
Planning Commission

Name	Application Date
Richard Albert	06/19/2019
Jason Bohle	06/13/2019
Richard Brand	06/18/2019
Mario Fonda-Bonardi	05/20/2019
Nina Fresco	05/15/2019
Carl Hansen	06/18/2019
Judy Kruger	06/17/2019
Robert Maschio	06/12/2019
Elisa Paster	06/17/2019
Nicholas Pietryga	06/18/2019
Ellis Raskin	06/10/2019
Jim Ries	06/19/2019
Nicholas Rolston	11/14/2018
Matthew Stevens	06/17/2019
Samuel Tolkin	03/13/2019

TOTAL APPLICANTS: 15

*Incumbent

*Currently serving on another
Board/Commission/Task Force

RECEIVED

By City Clerk's Office at 3:44 pm, Jun 19, 2019

Planning Commission Applicant

Richard E Albert

Application Date: 06/18/19

PROFILE

rickalbert@gmail.com

520 Strand Street

4

Santa Monica, CA 90405

Home: (310) 991-6004

Home: (424) 214-1450

Reside in Santa Monica: yes

If yes, number of years: 21

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

Qualifications, experience, education, and technical or professional requirements:

BA in Urban Design Studies at New York University 1983. focused on New York City's urban environment and design issues.

MBA, University of Chicago, 1986

California Real estate broker, not currently active in real estate activities

Served for 8 years as House captain supervising docents for annual AIA Home Tours in Los Angeles.

Served for 6 years as Docent for LACMA Home Tours

Areas of demonstrated expertise:

Goals:

After having started and successfully managed three companies, I now have time on my hands to

devote on areas of life long interest including City Planning, architecture and solving our transportation problems,(which were not present when I lived here in the early 1970's.)

Vision:

To balance the competing interests of all residents, business owners, visitors to insure Santa Monica remains a great place to live, work and visit.

Personal Qualities:

My profession requires me to balance and serve the often divergent needs of many constituencies which include attorneys for the cities and counties, insurance companies, employers, and attorneys representing claimants. My job is to bring the sides together,

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Business Owner

Business name: First Medical Experts

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 3:55 pm, Jun 13, 2019

Planning Commission Applicant

Jason J Bohle

Application Date: 06/12/19

PROFILE

jjb445@gmail.com

3019 3rd Street Unit 203
Santa Monica, CA 90405

Home:

Home:

Reside in Santa Monica: yes

If yes, number of years: 14

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

Previous long time Board Member and Treasurer of the Westside Urban Forum -- a non profit dedicated to discussing land use, planning, and design issues affecting the Los Angeles region.

Previous Advisory Board Member of C-CAP a non profit dedicated to aiding under-served youth in pursuing a career in the culinary arts.

Qualifications, experience, education, and technical or professional requirements:

I have a BA in Economics with Honors from Northwestern University and a MBA from Harvard Business School. For the last 14 years, I have worked for Combined Properties focusing on mixed use real estate management, operations and development in the Los Angeles and Washington DC metropolitan areas.

Areas of demonstrated expertise:

1. Through working on various real estate projects over the last 18 years in several asset classes, I have become knowledgeable on the technical aspects of construction, design, and municipal regulation. My experience in governmental regulations spans both the design and operations of real property.
2. I have chosen to raise my family in the City of Santa Monica based on the unique attributes of the City and the balance the City strives to achieve to meet the needs of its residents, business owners, and

visitors. In living in the City over the last 14 years, I have witnessed the largely positive changes that have come as part of the development of the downtown area, arrival of the metro, and update of the general plan. I regularly walk/cycle the streets, patron local businesses, and participate in community events.

3. From a policy development point of view, I have worked with planners from several cities to provide input on ways they could improve current codes or optimize proposed changes to the regulations. Similarly, I have participated as a member of the public in planning processes such as general plan and housing element updates.

4. As part of several development projects I have worked on in Los Angeles and Washington DC, I have reached out to members of the community to take input and build consensus and support of a project.

5. From an education point of view, I have served as a mentor to individuals who I have supervised and additionally through panel discussions and leadership groups within the Urban Land Institute.

6. Strategic planning from a corporate level has been an important part of my professional experience as an officer of Combined Properties. My work for CCAP and WUF also comprised of providing strategic direction as a board member of those organizations.

7. My experience with federally funded programs is limited.

8. My mother had a small public relations firm that was an S-Corp. Through that and through classes on corporate structure and tax in business school, I have a working understanding of the structure.

Goals:

I am looking forward to the opportunity to help shape the community that my family lives in. Right now we are in a time of change where we need to address many local and regional issues that include a shortage of affordable housing, climate change, a changing retail environment, and traffic congestion among others. These challenges are complicated and often interrelated. My hope is that some of my real estate experience can help frame the issues as part of a broader public dialogue. In addition, through my professional work, I have also come to appreciate the value of good design. Well thought through buildings/places can be both an aesthetically pleasing part of the urban fabric but also efficient from a use and construction perspective. I have been fortunate to work with many very talented designers and planners. My goal would be to leverage some of this experience to foster discussions so that both new policies and projects will be the best they can be.

Vision:

Santa Monica is known to be forward thinking City. From a big picture perspective, my goal would be to contribute to this strong foundation to have Santa Monica continue to be at the forefront of urban planning and policy. In doing so, we can better serve our residents, business, and visitors and be a positive example of good governance for other municipalities. More specifically, I think Santa Monica has to continue to consider how it can maintain its sense of community and small town like feel in the context of being part of a major metropolitan area. I particularly like how Santa Monica is willing to try things that could be the appropriate solutions to local/regional challenges. For example, I think the process the City underwent for dealing with the arrival of scooters/electric bikes was thoughtful. Instead of an outright ban or unregulated free market acceptance, the City set up a pilot program as a test. This mode of transit may be a component of solving the last mile issues related to public transit and also for

enabling short trips without using a car. While final conclusions on the success of the program need to be made, the fact that the City was willing to test a new technology/approach to solving local mobility issues is to be applauded. My vision would be to look for other opportunities in the zoning code, construction techniques, or other avenues that could responsibly test potential solutions to the challenges we are facing as a City.

Personal Qualities:

My primary job is to lead teams and problem solve. In order to build and manage real estate projects, I have to manage large teams of architects, engineers, attorneys, internal employees and other collaborators. Challenges routinely arise where we have to collaborate on finding the best and often creative solution. On one of my projects, our final construction cost estimate was materially over the budget that we had received from the contractor only a few months before. As a result, I led a team to find ways to cut costs while maintaining the same project scope and quality. We had to be very creative in finding ways to cut costs that would not affect the fit and finish of the project. In the process we also had to work as a team to decide some of the operational tradeoffs we needed to accept to bring the project back into budget so that it could start construction. In general, I have found being positive, diligent, communicative, and transparent are key elements needed to be an effective leader and participant of teams.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Real Estate

Business name: Combined Properties

Business address: 9310 Wilshire Blvd. Ste 310

Beverly Hills, CA 90405

Business phone: 3109232291

RECEIVED

By City Clerk's Office at 11:52 am, Jun 18, 2019

Planning Commission Applicant

Richard Brand

Application Date: 06/18/19

PROFILE

brandx3@icloud.com

1519 6th Street
Suite 100
Santa Monica, CA 90401

Home: (213) 663-9661

Home:

Reside in Santa Monica: yes

If yes, number of years: 11

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I am currently serving my first term on the Landmarks Commission in the position as the Licensed Architect.

Community activities:

I have served as a Board member on the Downtown Neighborhood Association and am currently the liaison between the Landmarks Commission and the 3rd Street Historic District. I am also the Landmarks Commission liaison with the Architectural Review Board and support the Commission on the Status of Women.

Qualifications, experience, education, and technical or professional requirements:

I am licensed architect with over 35 years of professional experience in the Southern California region. I have successfully coordinated numerous construction projects with Planning Departments in Hawaii, Arizona, Michigan, New York, Indiana, Florida, Texas and throughout California. This unique range of experience will allow me to quickly get up speed on current policies and procedures and actively participate with Planning Commission members.

Areas of demonstrated expertise:

1) As a licensed architect, I have worked on projects ranging from single family homes, to mixed-use hi-rise projects, retail, commercial and industrial centers, to K-12 and higher education campuses. All of these types of construction projects have their unique building code and fire department requirements as well as special compliance for disability access.

2) As a Board Member of the Downtown Neighborhood Association and a Landmarks Commissioner, I was deeply involved in the development of the Downtown Community Plan. Additionally, as a resident in the downtown area, I am fully aware on a daily basis the transportation challenges the City of Santa Monica faces as it moves forward as a leader in the Westside community. Several major construction projects are being developed within walking distance of my residence which I have supported in the past and testified accordingly in front of the Planning Commission and the City Council. I look forward to seeing their completion so that more people who work in Santa Monica will be able live here as well.

3) As part of the review of the development of the DCP, I was encouraged that the City attempted to embrace the concerns and issues from representatives from both sides of the development spectrum. While no development plan can appease all stakeholders, the DCP allows for recognition of the historic nature of Santa Monica while permitting residential and commercial projects that will reduce homelessness, minimizes our carbon footprint, and develop a 21st Century sustainable city.

4) As Downtown Neighborhood Association Board Member and liaison to the 3rd Street Historic District, I actively participate in community meetings to understand the "hot button" issues of our constituents and stakeholders in the City.

5) As an Architect, I have been actively involved in the design and construction K-12 and Higher Education projects throughout the State for over 20 years. I have a passion to create 21st Century classrooms for all children, regardless of the economic status or position.

6) I am a strong supporter in making informed decisions which is the backbone of any strategic planning, Having a defined path that is clearly understood by all stakeholders is a key element in successfully growing a community.

7) As part of my experience with working on publicly funded construction projects, I am familiar with many of the requirements, goals, and timeline requirements of federally funded projects.

8) My experience in working with publicly funded construction projects has introduced me to numerous S corporations and their funding concerns and timelines.

Goals:

My goal on the Planning Commission is to assist in the implementation of the plans, polices, and procedures that will define the future of the City of Santa Monica. I believe that my unique experience as a Landmarks Commissioner combined with my architectural expertise will be a valuable asset on the Planning Commission.

Vision:

My vision as a member of the Planning Commission is to implement the goals outlined in the DCP and to attempt improve the conditions of all neighborhoods, each with its own distinct sense of place, transportation needs, and economic vitality.

Personal Qualities:

As a professional architect, I was engaged to develop new opportunities for communication and collaboration for a very large bureaucratic client who had numerous internal departments that competed with each to the detriment of their projects. While this task was far outside the usual boundaries as an architect and construction professional, I was able to utilize my experience and expertise to successfully identify the "hot button" issues of the stakeholders. This understanding

allowed me to develop a common ground between all parties that successfully changed the mindset of the stakeholders and expedited the schedule of completion of the projects.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Architect

Business name: Arcadis

Business address: 445 S. Figueroa Street, Suite 3650

Los Angeles, CA 90071

Business phone: 213.709.8045

RECEIVED

By City Clerk's Office at 10:57 am, May 20, 2019

Planning Commission Applicant

Mario Fonda-Bonardi

Application Date: 05/17/19

PROFILE

mario@fbharchitects.com

2421 2nd Street
Santa Monica, CA 90405

Business: (310) 453-1134
Mobile: (310) 699-0374

Reside in Santa Monica: yes

If yes, number of years: 42

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I'm currently finishing my first term as a Planning Commissioner

Community activities:

Planning Commission member 4 years

Member of SMart (Santa Monica Architects for a Responsible Tomorrow).

Board Member Santa Monica Conservancy

Qualifications, experience, education, and technical or professional requirements:

Santa Monica Resident 42 years

Practicing architect in SM for 41 years

Coached AYSO 17 years

Served on site committees of the public schools my children attended for 12 years

Areas of demonstrated expertise:

Licensed architect in California 41 years practicing primarily in residential construction. Familiarity with LUCE, Coastal issues, DCP, and SM Planning Code. Designed affordable housing for SMCC, West Hollywood Community Corp, and LACA. Several years writing for SMart.

Goals:

Create a sustainable city

Vision:

The Planning Commission should preserve Santa Monica's beachside ambiance and character against the forces of increased urbanization

Personal Qualities:

My leadership, creativity, and innovation comes from years of participation on the Boards of directors of many community organizations including Venice Ocean Park Food Cooperative, Aikido Institute of America, and the Santa Monica Conservancy. In addition my pro bono design work has afforded me many opportunities for balancing competing interests including saving the Shotgun House, creation of the 11th Street Historic District and serving 2 years in the Peace Corp

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Architect

Business name: Fonda-Bonardi & Hohman Architects

Business address: 1450 23rd Street Santa Monica CA 90404

Business phone: 310-453-1134

RECEIVED

By City Clerk's Office at 4:14 pm, May 15, 2019

Planning Commission Applicant

Nina Fresco

Application Date: 05/15/19

PROFILE

nina.fresco@smgov.net

1685 Main St
Room 212
Santa Monica, CA 90401

Home:

Home:

Reside in Santa Monica: yes

If yes, number of years: 23

Hold an elected position: no

If yes, please specify: n/a

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Landmarks Commission 2002-2014, Civic Working Group 2014-2015, Planning Commission 2015-present

Community activities:

Planning Commissioner, Santa Monica Conservancy board member

Qualifications, experience, education, and technical or professional requirements:

Seventeen years of active engagement with PCD work in the city has given me broad experience with the city's plans and codes as well institutional memory that helps me see how disparate elements are intended to work together towards achieving the city's long term goals.

Areas of demonstrated expertise:

My area of expertise is in historic preservation. I have both broad and deep understanding of the city's goals and codes in that area, as well as the national standards that guide them. My research into Santa Monica history gives me a unique view of the city's cultural roots which can be applied to city planning efforts that impact our unique neighborhoods. I have participated in many city planning and zoning endeavors as both a commissioner and a private citizen, providing analysis for committees, and submitting suggestions for revisions that have often found their way into the final product.

Goals:

I am particularly interested in work that ties the city's housing goals to quality of life, well-being, and economic justice. It's not only what we do, but how we do it that matters. We need to pay close

attention to outcomes of codes and standards to ensure they achieve the desired results without unintended consequences.

Vision:

I hope that we can continue to leverage the progressive intelligence and creativity of Santa Monica residents and city staff to innovate housing and mobility options as a model for other cities. Specifically, I would like to see the city experiment with new forms of housing, and to innovate public transportation solutions within the city limits that can replace the need for local car trips.

Personal Qualities:

Decades of service on city commissions and local non-profit boards have given me a great appreciation for the value of collaborative work.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: retired

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 12:01 pm, Jun 18, 2019

Planning Commission Applicant

Carl Hansen

Application Date: 06/18/19

PROFILE

cjh268@cornell.edu

1147 Sixth Street
Apt 204
Santa Monica, CA 90403

Mobile: (760) 613-4290

Home:

Reside in Santa Monica: yes

If yes, number of years: 7

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

While I have not had the opportunity to serve on any of the formal City Boards or Commissions, I did serve on the City Council created Bergamot Advisory Committee and the Minimum Wage Working Group.

Community activities:

- o Santa Monica Forward – Steering Committee Member
- o Sierra Club Angeles Chapter – Political Committee Member
- o Santa Monica NOW – Board Member

Qualifications, experience, education, and technical or professional requirements:

I earned my Masters in City and Regional Planning at Cornell in 2011. While working at the Santa Monica Chamber of Commerce, I led the Government Affairs, Land Use, Environmental Affairs, and Education Committees. My experience supporting the diverse membership of local business and nonprofits puts me in a unique position to understand the needs of business owners and also provides me the experience to know how to hold businesses accountable. My recent work with Bird, also gives me a deep understanding of the challenges and opportunities presented by new forms of mobility.

Areas of demonstrated expertise:

While working at the Chamber, I regularly advised members on issues regarding code compliance,

building & safety, ADA access, zoning, etc. Through committee work, I helped prepare policy recommendations on the Downtown Community Plan, Zoning Ordinance Update, and other plans and projects.

Goals:

I believe the current housing affordability crisis, homelessness, and climate change are the most pressing challenges my generation faces. The Planning Commission is uniquely positioned to address these issues, sitting at the nexus of land use and transportation policy in our city. My goal on the Planning Commission would be to leverage my education in planning and my experience working in our community to help Santa Monica to continue to be a leader in addressing these challenges.

Vision:

The Planning Commission plays a critical role in helping our community address the issues identified in the "Goals" question above.

Personal Qualities:

In both my professional and personal work, I have helped lead and support groups advancing sustainable and equitable policies.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Currently looking for new opportunities.

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 3:35 pm, Jun 17, 2019

Planning Commission Applicant

Ms. Judy L Kruger

Application Date: 06/17/19

PROFILE

judy.l.kruger@gmail.com

139 1/2 Hart Ave
Apt, Suite, Bldg. (optional)
Santa Monica, CA 90405

Home: (213) 220-9145

Home: (213) 236-4837

Reside in Santa Monica: yes

If yes, number of years: 2

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

South Bay Aerospace Alliance Board Member

SowHope Board Member (past)

Community activities:

Santa Monica Forward.

I lead the e4 Mobility Alliance and the SoCal Aerospace Council for the Southern California region. I also serve on three LA Metro Working Groups: NextGen Bus; Freight and Logistics; and Electric Bus/Rail working groups. I additionally serve on the working group for new LA County's Sustainability Plan.

Qualifications, experience, education, and technical or professional requirements:

I have decades of experience in economic development, regional planning, and business counseling.

Areas of demonstrated expertise:

1) In the past, I have worked on various legal issues involving code violations involving fire and inspection. 2) I have a working knowledge of some of the Santa Monica issues especially as it related to mobility and transportation 3) I have years of experience in all levels of policy development 4) I am involved in a local church, Santa Monica Forward, City of Santa Monica transportation issues 5) I have a B.A. in English Literature and a J.D. from Western Law School 6) I am a strategic planner by profession as Director of Strategic Planning for the Los Angeles County Economic Development Corporation 7) I have

some experience with federally funded programs 8) I studies corporate law as a law student and have formed various legal entities.

Goals:

I would love the opportunity to serve the wonderful City of Santa Monica!

Vision:

Santa Monica is a beautiful city with wonderful people. The City requires constant care and review in its planning to continually keep its position as a vibrant leading city - for its people, its businesses, and its environment.

Personal Qualities:

In my past and current professional role, I provide leadership focused around community development and business needs convening executives from local businesses as well as local, county, and state elected officials. Many of these projects require a high level of creativity and strategic thinking in order to execute successfully.

By way of example, I worked with Mercedes Benz who donated 1000 EVSE charging stations to the LA Area. In order to find placement within cities and unincorporated areas, I reached out to local offices, economic development agencies, and COGs to secure commitments. Furthermore, I worked through professional infrastructure networks to identify the right parties that could store and then distribute to the chargers to the communities (some disadvantaged) within LA County.

Additionally, I created and executed a program now in place called California SmartMatch which provides B2B matchmaking services to large companies looking to do business with local small minority-owned, veteran, or disadvantaged businesses. In order to implement this program, it was essential to garner support from a group of trustworthy businesses - both large and small.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Economic Development Professional

Business name: LOS ANGELES ECONOMIC DEVELOPMENT CORP

Business address: 444 S. Flower St., Los Angeles, CA 90071

Business phone: (213) 236-4837

RECEIVED

By City Clerk's Office at 3:24 pm, Jun 12, 2019

Planning Commission Applicant

Mr. Robert Maschio

Application Date: 06/12/19

PROFILE

robmsachio@yahoo.com

311 Hill Street
Santa Monica, CA 90405

Home: (310) 460-8324

Home:

Reside in Santa Monica: yes

If yes, number of years: 16

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have never served on a City Board or Commission. This will serve the planning commission well as I come with no preconceived ideas for conduct and approach, and a fresh set of eyes and ideas for how to most effectively serve the community. As part of the Planning Commission, I pledge to participate in impartial analysis, to work hard and respectfully alongside my peers and to strive to do the most amount of good for the most amount of people. I seek to preserve and protect the quality of life in Santa Monica, while identifying and analyzing ways to improve it.

Community activities:

I am currently spearheading a Traffic Calming Campaign in Ocean Park - the project can be viewed on Change.org:

<https://www.change.org/p/speeding-traffic-endangers-us-all-let-s-make-our-streets-in-ocean-park-santa-monica-safe-again-sign-the-petition>

Member of the Ocean Park Association.

Qualifications, experience, education, and technical or professional requirements:

As a real estate agent here in Santa Monica, I am literally inside 10 - 20 homes a week. I see & understand firsthand, the many different ways people live in this city. Each transaction I participate in requires me to study & understand the zoning, permit process etc. As a 16 year Santa Monica resident, (as both a renter and an owner), I also recognize the changes taking place within the city that affect both quality of life for residents and our ability to conduct business in a variety of fields.

Areas of demonstrated expertise:

The nature of my work requires me to have knowledge of each of the specifics listed above on daily basis. For example, I just negotiated a lease of a retail space on Main Street on behalf of client. That required knowledge and understanding of zoning, securing a conditional use permit, build out regulations etc. It also involved studying demographics & purchasing patterns in order to determine whether our not the business would be successful in the first place. Last month, I sold a Condominium in Ocean Park. It required knowledge & understanding of building codes & retrofitting requirements in order to properly informs market participants and sell this home.

Goals:

To preserve, protect & improve the quality of life for residents of Santa Monica. Our city continues to face an evolving set of challenges - thoughtful consideration of these challenges, an impartial approach and identifying projects that will enhance the quality of life and those that will detract from the quality of life will be my guiding principle.

Vision:

Santa Monica is a City by the Sea with unique challenges. I want to preserve the quaint nature that Beach side living affords our residents. I also recognize the Big City challenges that accompanies the increasing demand to live and work in Santa Monica. Part of the process here is managing and navigating both of those forces in a thoughtful and fair-minded way, in accordance with the city Master Plan and the wishes of the community.

Personal Qualities:

I have experienced success in all stages of my life. I was a good student, graduating from Columbia University in New York City. I was an accomplished actor on a hit tv show Scrubs for almost a decade. Now I am full time Real Estate Agent with a track record of success right here in Santa Monica. I believe in both the power of both working hard independently and the power of collaboration. I'm a team player, who comes with a positive outlook and a can do spirit. I believe all public service begins and ends with serving the community in the most effective and selfless way possible.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Real Estate Agent

Business name: Bulldog Realtors

Business address: 2909 Main Street

Santa Monica, CA

90405

Business phone: 3104608324

RECEIVED

By City Clerk's Office at 11:08 am, Jun 17, 2019

Planning Commission Applicant

Elisa Paster

Application Date: 06/15/19

PROFILE

pasterelisa@gmail.com

501 Pier Avenue
Santa Monica, CA 90405

Home: (310) 728-5140
Home:

Reside in Santa Monica: yes

If yes, number of years: 12

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

No prior experience on City Boards/Commission

Community activities:

Secretary and board member of Menorah Housing (non-profit providing housing for very low income seniors)

Past president and board member of the Westside Urban Forum

Active member of the California Division of the American Planning Association, the Southern California Association of Non-Profit Housing and the Urban Land Institute

Graduate of the first Women in Leadership class of Coro of Southern California

Qualifications, experience, education, and technical or professional requirements:

Education

- JD from the University of New Mexico (2003)

- MSc from the University College of London, Bartlett School of Architecture in Housing in Development (Housing Policy) (1995)

- BA from Bryn Mawr in the Growth and Structure of Cities (City Planning) (1994)

Professional Experience

- Land use attorney in Los Angeles, California representing private clients (2005-present)
 - Glaser Weil (2013 to present)
 - Gilchrist & Rutter (2011-2013)
 - Paul Hastings (2005-2011)

Additional information included below.

Areas of demonstrated expertise:

I am qualified for a position on the City's housing and planning commissions based on my experience as a City Planner, my long interest in planning, urbanism, affordable housing, my volunteer roles, and my 16 years of experience as a land use attorney and my five years experience as a city planner.

I studied planning and housing in undergraduate and graduate school (see above). My graduate degree was focused on international housing public policy. I worked in planning for approximately five years in Albuquerque, New Mexico (my hometown), in the Community Services Department and in the Planning Department. I then went on to study law with the intent of being a land use attorney and have been practicing in that area since 2003. For several years, I worked for a firm doing municipal side work, in particular drafting zoning codes and General Plan updates, growth management ordinances, impact fees, and handling municipal litigation. I moved to Los Angeles in 2005 (to Santa Monica in 2007) and have largely represented private and non-profit clients since that time.

In my Menorah Board member role and as a land use attorney representing affordable housing developers (outside of Santa Monica), I regularly deal with building code and planning and zoning issues related to housing, including ADA and fire life safety issues. Typically, I advise on these issues as they relate to land use entitlements and processing of approved entitlements for building permits. For example, on a project I'm working on for Decro Corporation, we recently addressed an ADA issue for our sidewalks in front of the project. I advise my clients regularly on planning and zoning issues related to affordable housing entitlement, including compliance and exemption from the California Environmental Quality Act (CEQA).

Some of the affordable housing projects I've recently worked on (or am working on) include: a 64 unit project for the Salvation Army in Bell, a 64 unit project for Decro in Downtown Los Angeles, a 99 unit project for Tom Safran & Associates in Venice, and development of housing for veterans at the West Los Angeles VA. In addition to my expertise in land use entitlements and CEQA, work for these organizations and for Menorah has allowed me to have working knowledge of tax credits (4% and 9%), HUD 202 financing, No Place Like Home (County funding) and vouchers (Section 8 and VASH).

I also advise Menorah and clients on state law related to affordable housing and tenant rights. As such, I am familiar with the Ellis Act, Costa Hawkins, the Civil Code, and affordable housing exemptions in CEQA and the Government Code. To this end, I've also volunteered at housing clinics sponsored by legal non-profit organizations advising walk-in clients. I'm also very familiar with the import and duties imposed on local governments with respect to Housing Elements and Regional Housing Needs Allocation.

I've followed the changes in planning and zoning in Santa Monica as a resident over the years, including the update to the LUCE, the Downtown Specific Plan, and the zoning code update etc. Thus, I have a good understanding of how the land use and zoning process interacts with the City's Charter amendment and associated rent stabilization program.

I also have extensive experience in entitling and defending commercial and mixed use developments, including density bonus and transit oriented communities projects. I'm experienced in understanding and advising on the local, state and federal law, compliance with the California Environmental Quality Act and consensus and community issues.

The extension of the Expo Line to Santa Monica has presented huge opportunities and challenges for our community. It is imperative that we provide a range of transportation options for residents and workers. This means that we must intensify development along transit lines to ensure their success. With infrastructure improvements, come pressures to the housing and real estate. We must adopt fair policies that protect tenants and increase the amount of housing for affordable households and middle income households. It isn't just a matter of building housing for low-income units; we must also protect and encourage housing at every level. Middle market and workforce housing must be a focus of our planning efforts. We need housing for people who work in our community in order to help reduce traffic and environmental impacts.

Goals:

1. To get more involved in the community and advise on policy related to housing and reasonable tenant protections, along with long term policy planning to house the residents and workers of our community, provide common sense zoning regulations, and to support projects that encourage good urbanism and livability in Santa Monica.

2. To provide expertise in planning, housing, and tenants issues to help inform public policy. My extensive experience working as a city planner "behind the counter," as a project manager for a non-profit assisting disadvantaged youth, and as a land use attorney - for municipalities, non-profits, and private property owners and developers - has given me a wide view of planning and public policy. Planning and housing decisions are very personal to many people, and it's important to balance both the human side of these decisions along with the needs of the larger community and public policy goals. I will bring my experience in the different facets of the planning and development process to help benefit our community.

3. To learn more about the challenges facing residents of our community related to housing and planning and how we can solve those challenges.

Vision:

My vision for the Housing Commission is to provide clear and comprehensive policy guidance to City Council and staff to ensure safe and effective access to housing in our community. We need to make the process transparent and predictable for those renting and owning property in our community.

My vision for the Planning Commission is to provide clear guidance and recommendations to the City Council and the community as to how our community should grow. We are in a severe housing crisis and we should be provide a clear path for housing to be built in transit centers and corridors to house the workers and residents of Santa Monica. If we do not make common sense planning decisions that allow for more housing, then the state will override local decision making. That is antithetical to the doctrine of local police powers and local decision making. So, our Planning Commission should work to achieve state goals of transit oriented development and housing for all, within the context of our community.

Personal Qualities:

I regularly work in a team in my law practice and oversee the three associates in the Government and Regulatory Group. Part of my job is balancing the needs of the four partners on our team with the ability of associates to take on and complete work.

I was the President of the Westside Urban Forum for more than 2 years. Our board contained members with a diversity of views and I often helped our Board reach a consensus.

Negotiation and mediation is also a regular part of my job. I often help clients to understand how to get a project done based on the competing needs of the client, the community and the City. While I am advocating zealously for my clients, I am able to see that compromises must sometimes be made, and I am able to effectively communicate that to the client.

See above section regarding experience.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: Glaser Weil

Business address:

Business phone: 310 553 3000

RECEIVED

By City Clerk's Office at 8:55 am, Jun 18, 2019

Planning Commission Applicant

Nicholas A Pietryga

Application Date: 06/17/19

PROFILE

nick.pietryga@gmail.com

2233 4th St.

Unit 5

Santa Monica, CA 90405

Mobile: (310) 228-7272

Home:

Reside in Santa Monica: yes

If yes, number of years: 12

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

Heal the Bay

Qualifications, experience, education, and technical or professional requirements:

I graduated from the University of Michigan with a Bachelor's degree in History. From those studies, I have a deep understanding of the importance, the role and the responsibility of the local community plays in wider scope of the nation and the world. Beyond that, I achieved an MBA from Rutgers which provided me with an analytical and measured approach to solving any task. In my career I've worked in entertainment, health care and marketing. I have lived in NYC and London and traveled extensively. All of that experience has granted me a wide perspective on not only tactical problem-solving but also the impact of local citizens within the community.

Areas of demonstrated expertise:

In my previous role at Johnson & Johnson, I worked in a global Quality and Regulatory Compliance position navigating the highly regulated and restricted field of health care and medical devices. That role dealt directly with policy development, community outreach and involvement, education, strategic planning and federally funded programs. Beyond that, in my role at PMKBNC (marketing/brand communications), my role worked closely with brands on strategic planning in other highly-regulated

fields including alcoholic spirits, tobacco/e-cigs and automotive. With this experience, I understand thorough review required in any planning function and use that thoughtful approach across any area.

Goals:

My goals are to support the best interests of the citizens of Santa Monica and to craft the framework and strategy moving forward to provide the City of Santa Monica with the tools necessary to prosper.

Vision:

Each board, commission and committee plays a unique role in the ecosystem of Santa Monica. My vision would be to protect Santa Monica's future, financially, administratively and culturally.

Personal Qualities:

My role over the last 5 years has been in a fast-paced innovative marketing agency. As part of the Strategic Insights & Analytics team, I've partnered with teammates within the agency, clients as well as competing agency partners. Accounting for the needs of each stakeholder, time and time again I've started from scratch with a blank slate and have delivered solutions. One specific example that highlights leadership, creativity, and innovation as well as the ability to work effectively in a group setting is my development of a media coverage scoring index customized for one of our top clients. Collaborating with the client and also rival agencies, I crafted an index that not only provided a standard measurement approach but also allowed each stakeholder to highlight value of its efforts.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Freelance Marketing Consultant

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 2:43 pm, Jun 10, 2019

Planning Commission Applicant

Ellis Raskin

Application Date: 06/06/19

PROFILE

ellis.raskin@smgov.net

2601 Ocean Park Blvd., Suite 205
Santa Monica, CA 90405

Business:

Home:

Reside in Santa Monica: yes

If yes, number of years: Since 2015

Hold an elected position: no

If yes, please specify: N/A

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Member, Urban Forest Task Force

Community activities:

- (1) Chair, Santa Monica Alliance for the Future;
- (2) Member, Santa Monicans for Renters' Rights;
- (3) Member, Political Committee, Sierra Club -- Angeles Chapter; and
- (4) Member, Southern California Environmental Plaintiffs Lawyers Association

Qualifications, experience, education, and technical or professional requirements:

I am a Santa Monica-based land use and environmental attorney. I am well-versed in planning law and policy. My practice involves on a wide range of matters relating to planning and zoning, including issues involving the California Environmental Quality Act (Pub. Resources Code, § 21000 et seq.), the California Coastal Act (Pub. Resources Code, § 30000 et seq.), the Subdivision Map Act (Gov. Code, § 66410 et seq.), and other local planning and zoning laws. I regularly work with community leaders and other stakeholders in the greater Los Angeles area to achieve successful results for matters involving urban development, fair housing, and other complex planning issues.

I received my Juris Doctor degree, cum laude, from the University of California, Hastings College of the Law. Prior to joining my current firm, I served as a judicial extern for the Hon. Justice Goodwin Liu at the California Supreme Court.

My published works include: The Definitive Guide to Tree Disputes in California, 21 Hastings W.-N.W. J. Envtl. L. & Pol'y 113 (2015); Report: California Law at the Intersection of Water Use and Land Planning, Public Law Research Institute (2015); and Urban Forests as Weapons Against Climate Change: Lessons from California's Global Warming Solutions Act, 47 Urb. Law. 387 (2015).

Areas of demonstrated expertise:

In my role as a land use and environmental attorney, I have been at the front lines of many complex planning and zoning issues. Much of my work involves enforcement of environmental disclosure requirements to ensure that the public and decisionmakers can make informed decisions about proposed development projects. By working with stakeholders and other environmental professionals, I have gained unique insights into the long-term implications of local development practices and the steps that are needed to ensure the long-term sustainability of our local communities.

Goals:

It is crucial for all Santa Monicans to carefully consider how the decisions we make today will affect our city's long-term future. I am committed to achieving long-term sustainability while also maintaining a commitment to the strict enforcement of relevant planning, zoning, and environmental disclosure laws. Likewise, it is also important for city leaders to consider how planning and zoning decisions will impact historically disadvantaged communities while ensuring that individuals from all backgrounds have an opportunity to live, work, and enjoy life in our city.

Vision:

Many planning decisions focus on uses and impacts that will occur in the immediate future. However, I believe it is crucial for all Santa Monicans to consider how planning decisions will impact our city over the course of the next several decades (or centuries). In that sense, it is incumbent upon community leaders to act as futurists and to consider how our decisions will impact future generations of Santa Monicans.

Personal Qualities:

I am focused, determined, and committed to protecting the best interests of our community. In my day-to-day work, I often correspond with community leaders, local stakeholders, politicians, and local residents. I know how to build effective working relationships that facilitate positive growth, and I know how to effectively implement goals and objectives.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: Angel Law

Business address: 2601 Ocean Park Blvd.

Suite 205

Business phone: 310-314-6433

RECEIVED

By City Clerk's Office at 3:45 pm, Jun 19, 2019

Planning Commission Applicant

Jim D Ries

Application Date: 06/18/19

PROFILE

jim_ries@hotmail.com

1817 19th
Santa Monica, CA 90404

Mobile: (310) 717-8868
Home:

Reside in Santa Monica: yes

If yes, number of years: 20

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

8 years on the Planning Commission, 5 years on the Sustainable City Task Force and time as a PNA Board member.

Community activities:

Qualifications, experience, education, and technical or professional requirements:

Masters degree from UCLA in Urban Planning, 20 years of work experience in Urban Planning, and have served as a Planning Commissioner in the City.

Areas of demonstrated expertise:

1) My professional work experience has included construction, architectural drafting as well as 20-years of land use entitlements which has led to a well rounded understanding of Urban development. While not my focus, I have also been exposed to significant details about fire safety, disability rules and other Building Code regulations.

2) I served previously as a Commissioner as that body created the LUCE and updated the Zoning Code. Those are two key reason I understand the City so well, but my 20 years of living in the City and 40 years in the area have also enhanced my knowledge.

3) I have been involved with the creation of key Planning documents in the City.

4) I started my involvement in the City by serving on a Neighborhood organization which advocated for its own set of priorities. As a land use professional, community engagement is a key aspect of processing entitlements.

5) I have a master's degree in Urban Planning from UCLA.

Goals:

Community service is important to me.

Vision:

My goal is to implement the City's existing zoning laws. When new policy documents are part of the workload, I would look to balance community perspectives with the need to plan for future sustainable development.

Personal Qualities:

As evidenced by my time as the Chair of the Planning Commission, the Sustainable City Task Force and as a long-time youth sports, I learned how to effectively work and lead groups of all ages.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Land Use Consultant

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 1:30 pm, Nov 14, 2018

Planning Commission Applicant

Nicholas Rolston

Application Date: 11/14/18

PROFILE

nicholaswrolston@yahoo.com

613 Ocean Park Blvd.
Santa Monica, CA 90405

Mobile: (510) 388-5778

Home:

Reside in Santa Monica: yes

If yes, number of years: 6 currently; 24 total

Hold an elected position: no

If yes, please specify:

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

N/A

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Not Applicable

Community activities:

None currently

Previously Volunteer Basketball Coach @ Santa Monica Boys & Girls Club

Qualifications, experience, education, and technical or professional requirements:

Experiential Marketing Dept. Director; Burrell Communications Group

For the past 15 years I have worked in Experiential Marketing (Event Marketing); I currently run the Experiential Dept. for Burrell Communications Group on the Toyota Account. My responsibilities include but are not limited to Budget Management, Strategy Development, Overseeing Production Partner Execution, Partnership Management.

Areas of demonstrated expertise:

No professional expertise in regards to Section One, Two, Three, Six or Seven.

4) As an adult I've volunteered as a youth basketball coach & volleyball instructor at the SM Boys & Girls Club; as a Young Adult I was a volunteer Counselor & Director at SM YMCA, and a paid employee with

Parks & Rec. As a child I was a participant with SM Boys & Girls, SM YMCA and Parks & Rec, as well as various one-off volunteer opportunities including but not limited to Beach Clean-Ups

5) I minored in Education, and was briefly a substitute teacher in Santa Cruz & Santa Monica

6: From a professional marketing standpoint, my emphasis has been on Strategy & Planning

Goals:

My goals in serving with the Santa Monica Pier Corporation are to deliver against the Main Objectives:

1. SM Residents: Continue to develop the Santa Monica Pier to provide residents with a fun, safe & iconic local attraction
2. SM Pier Tenants: Ensure that the Pier continues to provide the parameters in which the Partner Tenants can serve the Pier Visitors, as well as meet their own Business Objectives
3. SM Tourism: Maintain the Pier as a destination attraction for tourists- regionally, nationally & internationally, as well as develop Growth Opportunities for to increase Pier Visitors; Utilize SM Pier as landmark for benefit of City as a whole.

Vision:

The Santa Monica Pier is iconic in its representation of the West, California and Santa Monica; it has successfully attracted tourists visiting throughout the World. My vision is to maintain its benefit for tourism, while developing its role in the life of Santa Monica Residents via increased visit frequency.

Personal Qualities:

Leadership: As the head of my Dept at work a main objective of my day to day is providing leadership & guidance to my team, and our partner departments & agencies.

Creativity & Innovation: While much of my role is managing clients, employees & budgets, a large portion of my role is providing creative solutions to various "challenges". It is my responsibility to lead team brainstorm, develop strategies & identify innovative solutions.

Group Work: Whether leading group work, or serving as an integrated team member across departments & agencies, working across & within groups is essential to all work delivered.

Balancing Needs: When working with various departments & partners, it's important to emphasize the larger picture, as well as maintain Objectives & Strategies that serve all needs, and can maintain a course for the benefit of all involved.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Marketer

Business name:

Business address:

Business phone: 312-887-0075

RECEIVED

By City Clerk's Office at 11:06 am, Jun 17, 2019

Planning Commission Applicant

Matthew Stevens

Application Date: 06/14/19

PROFILE

mastevens0131@gmail.com

1128 11th Street
Apt 210
Santa Monica, CA 90403

Mobile: (310) 995-9278

Home:

Reside in Santa Monica: yes

If yes, number of years: 6

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I am 29 years old and have not yet had the opportunity to serve on a City Board or Commission. I believe this is an asset as I will bring a fresh, young perspective to our city's issues.

I have lived in Santa Monica for 6 years. It is a wonderful community and if I'm lucky I'll be able to live here for 60 more. Housing, however, is a serious challenge. Santa Monica has simply become too expensive. For now, my wife and I can make it work but we had to do serious financial gymnastics just to get into our 2-bedroom condo. If we decide to have kids, the financial challenges will become even greater.

My story is not unique. Across Santa Monica, countless other young people have the exact same concerns. Most want to stay here but housing has just become too expensive. Many have chosen to leave, and more will do so over the coming years.

These challenges are what have caused me to apply. It has become clear to me that our current approach to housing is not working. We need a paradigm shift in how we deal with affordability.

Community activities:

I am currently the President of my condo building's HOA. I also participate in community events like COAST and the Wilshire Safety Study.

Qualifications, experience, education, and technical or professional requirements:

I studied Political Science and Public Affairs at UCLA (Class of 2012). Currently, I am working on an MBA at UCLA Anderson which I will finish later this year.

In my full-time job, I do business development, sales, and general commercial affairs. My job has given me substantive skills in contract negotiation, financial analysis, anticipating economic challenges, dispute resolution, and bridging needs across numerous parties who often have differing views.

I do not work professionally in real estate. I am not a developer, or a land-use attorney, or a real estate broker. This position is not a stepping stone for my career nor will it help me earn a loftier title or better pay at work. I am applying simply because I want Santa Monica to do a better job of addressing its unmet needs, and because I will bring a unique perspective and skillset to the table.

Areas of demonstrated expertise:

I am a passionate advocate for people-oriented urban design. I believe the primary focus of our planning process should be how to best help people including not just those who already live in Santa Monica but also those who should or want to live in Santa Monica because of their jobs, their family, or any other connection they have to our community. My passion has caused me to become a voracious consumer of material related housing, transportation, and local planning. I read much of what is published on these topics by SCAG, UCLA Luskin, The California Legislative Analyst's Office, and other organizations devoted to informing the public on urban issues. I also follow Santa Monica politics very closely. I watch or read the minutes from most Council meetings, Planning Commission meetings, and ARB meetings. I am familiar with the contours of our local planning debates and frequently engage with city officials on the topics of sustainable transportation and housing.

Goals:

Santa Monica has a severe housing shortage. For decades, we have underbuilt demand. Today, our rate of housing production does not keep up with local job creation or the local birth rate, let alone immigration from other cities, states, or abroad. The results are entirely predictable – don't make enough of something, and prices will rise. Santa Monica home prices and rents are now some of the most expensive in the world. Service workers commute from an hour or more away, thousands of seniors live in poverty, homelessness continues to grow, and young people look to live elsewhere as they realize they have no hope of living the life their parents did in their own hometown.

Our housing shortage is the result of conscious political decisions. We have decided to make it illegal to build more housing on the vast majority of the developable land in our city. Excessive concern with physical aesthetic has taken priority over the well-being of our fellow citizens.

If we want Santa Monica to be an equitable, inclusive, and progressive city, we need a paradigm shift in our approach to housing. The status quo of saying “no” to additional residential density does not work anymore. We need more ambitious policy.

My goal is to be a voice for more local housing production. I plan to bring a “yes in my backyard” perspective to Santa Monica government to make sure we give our housing crisis the attention it deserves. Housing is a regional problem, and I’m under no illusion that Santa Monica can solve it alone, but we can at least try harder. What we’re doing today is not enough.

Vision:

Housing affordability is one of the most critical policy issues in California. We claim to be progressive yet our housing policies have resulted in more than 100,000 sleeping on our streets every night and millions more living just a paycheck away from eviction. This tragedy is the result of local political decisions. In almost every city in California, including in Santa Monica, the local planning process has been used to strangle housing production. Homes which could house our service workers, our teachers, or our firefighters are never built because we allow fear of modest increases in urban density to drive our decisions.

My vision is to change our approach. Instead of finding ways to block more housing, we should instead be finding ways to add more. I would push Santa Monica to consider reasonable, modest changes such as adding residential density near heavily utilized transit stops and allowing small townhomes on R1 lots within existing height and FAR limits. This approach is popular when you listen to all voices. Recent polling by the PPIC suggests that more than 60% of California’s likely voters support these types of reforms.

Special attention should be given to protecting our existing rental stock and inclusionary zoning requirements. To prevent evictions, no additional density bonuses should be given to parcels with rent controlled units. Additionally, our inclusionary zoning requirements should only be adjusted if it is clear that such adjustment would result in the production of more deed-restricted affordable housing.

Personal Qualities:

While a student at UCLA, I served in student government in various capacities including in elected positions. Currently, I am the President of my condo building’s HOA. In my full-time job, I lead teams of 3-5 coworkers in pursuit of the company’s objectives.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Business development

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 10:28 am, Mar 13, 2019

Planning Commission Applicant

Mr. Samuel M. Tolkin

Application Date: 03/13/19

PROFILE

smtolkin@tolkinarchitects.com

850 2nd Street, Unit 315,
SANTA MONICA, CA 90403

Mobile: (310) 717-4564

Business: (310) 451-5497

Reside in Santa Monica: yes

If yes, number of years: 37 years

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

N/A

Community activities:

Member of SM a.r.t. Architects, Residocracy member and writing extensively on the quality of life in this city and the need for thoughtful planning, balanced development in it's future.

I am also continuing my practice as architect and planner.

Qualifications, experience, education, and technical or professional requirements:

Samuel M. Tolkin has over 45 years of experience as a practicing architect. He received a Master of Architecture in Urban Design degree from Harvard University and a Bachelor of Architecture degree from Columbia University.

Early on in his career he designed an award winning nuclear power plant in conjunction with the nuclear engineers at General Electric for a potential Long island, New York location. He worked for I. M. Pei and Associates, Victor Gruen Associates as well as the Bechtel Corporation, before establishing his independent practice in 1974 and creating the firm of Earth-Eco Systems as principal architect in 1978. The later was to address by design the environmental and energy problems which he envisioned would challenge man and the architectural professional in particular.

Samuel has been involved in numerous development feasibility studies and a new town location analysis for the Ontario Government.

In California he helped master plan and did development analysis for a portion of Catalina Island, including a study for prefabricated housing for the same project. Other work includes a master plan for the combined Loyola-Marymount University campus in Los Angeles, studies involving central business district revitalization, and comprehensive community plans for Menasha, Wisconsin and Huntington Park, California.

Samuel has designed numerous office, commercial and institutional buildings and planning projects. Designs of his have received awards and citations from among others the Long Beach Historical Society, City of Los Angeles, the AIA and from the Beverly Hills Architectural Commission.

Samuel has been widely recognized and has had works published in the fields of architecture and industrial design. Most notably, he was nominated for a Fellowship by the Los Angeles Chapter of the American Institute of Architects, and his industrial design work has been accepted into the permanent collection of the Cooper-Hewitt Museum at the Smithsonian Institution.

In 2010 he served on a National Science Foundation panel reviewing grant proposals for the development of revolutionary architectural materials and processes with the aim of creating buildings with net zero energy consumption.

His current work includes a visionary series of prefabricated multi-use sustainable high-rise buildings to replace and respond to the pressures on existing urban areas and their structures by the rise in sea levels globally.

Over the last few years he has authored and published op-ed pieces in the Santa Monica, California newspapers on planning and architecture to critique and perhaps influence that city's decisions makers.

He maintains licenses to practice architecture in the states of New York, California, and Washington.

Areas of demonstrated expertise:

I have had 50 years of experience in architecture, urban design and planning. I have planned new towns, downtown areas in small towns accross the country. I have been involved in the development of large and small scale projects in many urban areas. I have lived abroad and traveled extensively. This background gives me a unique perspective on the developmental forms which could benefit this community. Some of this work was government funded and some was privately funded.

Goals:

My main goal is to see that projects get approved that maintain the quality of life in this city that we as residents have come to enjoy and expect. Further, that the need for thoughtful planning, balanced and environmentally sound development is not just a right but a fundamental need. That will be my yardstick in assessing all future projects that may come before the commission. I hope also to bring to the board a level of expertise based on my age and experience. If approved I may be the oldest serving commissioner and intend giving those duties my fullest attention.

Vision:

We need to set an example for all beach front communities to follow, regarding housing, homelessness and development standards that will make this community an example that other communities in the region can in the region can follow.

Personal Qualities:

I have had my own firm for over 45 years in which I pioneered using environmentally efficient methods involving solar and wind energy. For example, I was the first to get permits for wind generators in a coastal part Los Angeles county. I am currently working on a project which envisions new urban development in areas of the world severely effected by global warming and the rising sea levels.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Architect, Urban Planner

Business name: Tolkin Architects & Earth- Eco Systems

Business address: 850 2nd. Street, Unit 315

Business phone: 310-451-5497


2019 ANNUAL APPOINTMENT WORKSHEET




RECREATION & PARKS COMMISSION	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent ALBIN GIELICZ	06/30/2023	Must be a Santa Monica resident. May not hold paid office or employment in the City government.	YES



RECREATION AND PARKS COMMISSION

BOARD DETAILS

 OVERVIEW

-  **SIZE** 7 Seats
-  **TERM LENGTH** 4 Years
-  **TERM LIMIT** 2

The Recreation and Parks Commission meets on the 3rd Thursday of each month at 7:30 P.M., in the Council Chambers, 1685 Main Street, Santa Monica, California.



DETAILS

WEBSITE & AGENDA <http://www.smgov.net/Departments/CCS/content.aspx?id=31987>

CURRENT APPLICANTS <https://www.smgov.net/board/currentapplicants>

MISSION STATEMENT The Recreation & Parks Commission advises City Council and City staff on matters related to recreation and use of public open space

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY The Commission shall act in an advisory capacity to the City Council and Director of Community and Cultural Services in all matters pertaining to public recreation including playgrounds, music and entertainment. The Commission will consider the budget of the Community and Cultural Services Department and make recommendations to the City Manager and the City Council. The Commission will also assist in the planning and promotion of a recreation program for residents and solicit the cooperation of school authorities and other public and private agencies.

COMPOSITION The Recreation and Parks Commission shall consist of seven (7) members, all of who shall be residents of the City of Santa Monica. Members shall serve a 4-year term.

STAFF LIAISON NAME Karen Ginsberg

STAFF LIAISON TITLE Community and Cultural Services Director

STAFF LIAISON EMAIL ccs@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

STAFF LIAISON EMAIL

PHONE (310)458-8310



City of Santa Monica

RECREATION AND PARKS COMMISSION

BOARD ROSTER



ALBIN GIELICZ

1st Term Jun 23, 2015 - Jun 30, 2019

Email: albin.gielicz@smgov.net
Home: (310) 717-6221
Address:
1685 Main St
Room 210
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



DEBORAH A COHEN

3rd Term Aug 09, 2016 - Jun 30, 2020

Email: deborah.cohen@smgov.net
Home: (310) 393-0411 Address:
1685 Main Street, Room 210
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



MARCY KAPLAN

Partial Term Oct 24, 2018 - Jun 30, 2020

Email: marcy.kaplan@smgov.net
Address:
c/o Room 210, 1685 Main St.
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



MARYANNE LAGUARDIA

1st Term Aug 09, 2016 - Jun 30, 2020

Email: maryanne.laguardia@smgov.net
Address:
1685 Main Street, Room 210
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



LORI BROWN

2nd Term Jun 27, 2017 - Jun 30, 2021

Email: lori.brown@smgov.net
Mobile: (310) 458-8310
Address:
1685 Main St
Room 210
Santa Monica, CA 90401

Appointing Authority City Council
Position Vice Chair



MR ANDREW M GOMEZ

1st Term Aug 14, 2018 - Jun 30, 2022

Email: andrew.gomez@smgov.net
Address:
1685 Main Street
Santa Monica , CA 90401

Appointing Authority City Council
Position Member



JOHN CYRUS SMITH

2nd Term Aug 14, 2018 - Jun 30, 2022

Email: john.smith@smgov.net
Address:
1685 Main St
Room 210
Santa Monica, CA 90401

Appointing Authority City Council
Position Chair

City of Santa Monica
Board and Commissions Applicants
Recreation and Parks Commission

Name	Application Date
Eric Chalice	06/10/2019
Clark Gardner	05/23/2019
Albin Gielicz	06/04/2019
Nicholas Pietryga	06/18/2019
Nicholas Rolston	11/14/2018
Kurt Schwengel	09/26/2018
Jeff Silberman	09/21/2018
Jodi Summers	05/23/2019

TOTAL APPLICANTS: 8

***Incumbent and currently serving on
Santa Monica Travel and Tourism, Inc.**

RECEIVED

By City Clerk's Office at 2:26 pm, Jun 10, 2019

Recreation and Parks Commission Applicant

Eric Chalice

Application Date: 06/06/19

PROFILE

epochcache@gmail.com

2720 Neilson Way #5400
Santa Monica, CA 90409

Mobile: (917) 789-0809
Home:

Reside in Santa Monica: yes

If yes, number of years: 3

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

N/A

Community activities:

Paralympics coach for visually impaired children; assistant coach at Sherrif's Youth athletic League.

Qualifications, experience, education, and technical or professional requirements:

Attorney; MBA International Business; Sportscaster; 16-19th century research & rare books collector/writer.

Goals:

To utilize my myriad experiences to benefit the community of Santa Monica at large

Vision:

TBD once I have the opportunity to meet some of the members in an informal or formal capacity. But short of that, to utilize my myriad experiences to benefit the community of Santa Monica at large.

Personal Qualities:

Before I moved to Santa Monica and got married, I lived in NY and volunteered at the MET Museum, helping visually impaired patrons experience the museum to the fullest. My role was to assist guests in the Sights & Sounds (& Scents) at The Met Cloisters, Met Escapes, Picture This! Workshop and Seeing Through Drawing events.

I am a people person first and foremost, and an effective communicator. I have entrepreneurial instincts which apply well in group leadership opportunities.

How you see yourself working with staff and your fellow Commissioners to advance arts and/or recreation goals in a broad way:

I am a people person first and foremost, and an effective communicator. I have entrepreneurial instincts which apply well in group leadership opportunities.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Writer

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 8:12 am, May 23, 2019

Recreation and Parks Commission Applicant

Clark Gardner

Application Date: 05/22/19

PROFILE

clarkjgar@gmail.com

829 Broadway
Santa Monica, CA 90401

Home: (310) 906-8741
Home:

Reside in Santa Monica: yes

If yes, number of years: 2

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have not served on a City Board or Commission

Community activities:

I am a volunteer with Heal the Bay.

Qualifications, experience, education, and technical or professional requirements:

I was a co-founder of the West Fork San Gabriel River Conservancy and previously Treasurer of the Bull Creek Foundation in Austin, TX. As a member of the board for the Bull Creek Foundation, I worked closely with the Austin Parks Foundation, the City of Austin, the Lower Colorado River Authority and other entities to improve the area. In both organizations, there were excessive rules violations, trash, graffiti, misuse/abuse, etc. We strived to change the behavior of the users through education, oversight and enforcement.

Goals:

I would like to make our parks and recreational opportunities a safe environment for residents and tourists alike.

Vision:

Providing service to residents of Santa Monica as the top priority and ensuring resident safety within the park system.

Personal Qualities:

In my roles mentioned above, we were able to attack some issues in creative ways, for example - Partnering with the Forest Service to certify uniformed volunteer patrols. This required the cooperation of several agencies in order to happen - lots of "red-tape", but through persistence, we were able to bring the parties together to achieve the goal.

How you see yourself working with staff and your fellow Commissioners to advance arts and/or recreation goals in a broad way:

I will work relentlessly to increase park safety. Although I would be very active in all concerns, it is clear that this is a priority for the residents of Santa Monica.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Administrative

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 8:38 am, Jun 04, 2019

Recreation and Parks Commission Applicant

Mr Albin R Gielicz

Application Date: 06/03/19

PROFILE

samoalbin@gmail.com

511 Montana Ave., Apt. 1
Santa Monica, CA 90403

Home: (310) 717-6221

Home:

Reside in Santa Monica: yes

If yes, number of years: 12

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Currently I am serving on the Recreation and Parks Commission and SMTT Board as the Treasurer. Prior to these boards, I served on the Social Services Commission for 6 years, with 2 years as the chair. My foray into community involvement in Santa Monica was on the Virginia Avenue Park Advisory Board, where I served for 7 years, with 2 years as the chair. Interestingly, this board provided the education I needed to move on to other boards and commissions. I value the VAPAB and its contribution immensely.

Community activities:

In addition to the boards and commission, I am on the Montana Avenue Merchants Association, Sustainable Works Advisory Board, Vice Chair, Buy Local Executive Committee and Climate Action Santa Monica Advisory Board. More recently I've been involved in the first Santa Monica Pride celebration and am an annual participant in the Homeless Count, Montana Artwalk, Buy Local Health and Fitness Festival, 4th of July Parade and COAST.

Qualifications, experience, education, and technical or professional requirements:

I feel that my active lifestyle and dedication to fitness and the outdoors enables me to better relate to and understand the uses and challenges that face our parks and beaches. My diverse activities in Santa Monica also give me a well-rounded perspective about what residents and visitors value in Santa Monica in terms of outdoor open space. Further, my international travels allow me the opportunity to see how parks are developed, maintained and used around the world.

And I'm always happy to share these learnings whenever relevant.

Goals:

My goal is to continue to advocate for more park space and community gardens. Further, I will continue to contribute to the upcoming Parks Master Plan so that we have a clear vision about how to improve our parks in the areas of safety, lighting, comfort, playground equipment and shade structures.

Vision:

My vision is for the RPC is to continue to play a critical role in providing insight to City Council about the ongoing and changing needs of the community in terms of how our limited park space is used. One of biggest challenges that face our parks is the increase in homelessness. Our parks are for everyone to enjoy and I will continue to be the voice of the residents so that the largest group of stakeholders is well-represented in terms of safety and access.

Personal Qualities:

I have been a community leader in Santa Monica for over 11 years now (as stated above). All the groups I've led and/or have been a member of have required diplomacy in order to keep things moving and on point. I get along with most personalities and am very approachable and accessible. Further, I am not shy to share my opinion or ideas from other organizations and communities. And due to the breadth and diversity of my civic engagement, I have facilitated a lot of cross-pollination and exchange of information.

More specifically, here are some examples of leadership and my approach to affecting positive change:

- Revived and chaired the North of Montana Association for 3 years.
- o Created and sustained a civil forum for constructive dialogues and exchange of differing opinions and ideas.
- Spearheaded (with fellow board members and staff) the college-going culture at Virginia Avenue Park which resulted in annual trips to local 4-year colleges and universities for Santa Monica residents.
- Actively champion and advocate for the City's priorities and values: wellbeing, sustainability, pedestrian-friendly streets, multi-modal transportation infrastructure. I am an active participant in these initiatives whenever possible.
- I'm a doer, who takes a methodical and thorough approach to making things happen within set parameters and the City's rules and ordinances.
- Flexibility and openness to new ideas is imperative for governments, but doesn't always happen. I believe in trying new solutions to old problems by using trial periods and pilot programs in order to ensure the best result is achieved without unintended consequences. I favor using proven best practices from other communities and organizations so that we can avoid reinventing the wheel whenever possible.

Working with others...

I consider myself to be rather well-rounded and can relate to most people on some level. I speak 3 languages, have lived in different regions in the US, as well as internationally. Additionally, I have traveled extensively which has given me a solid understanding of the world beyond Santa Monica, Los Angeles and California. This affords me the ability to keep things in perspective as well as never take for granted how good we have it here. There are challenging personalities in all parts of life – family, friends, work, community, etc., so I make sure to never lose sight of maintaining a human connection by focusing on what we have in common and/or agree on. Everyone is capable of adding value.

Competing needs...

I have a strong understanding of our three main stakeholder groups – residents, business owners and employees, and tourists. And quite often there are competing needs between these three. Because I work closely on one revenue source (tourism), as well as with amenities and assets which require considerable maintenance and expense (Parks and Beaches), I appreciate the symbiotic relationship between a healthy economy and public facilities which make Santa Monica a top tourist destination and desirable place to call home. This is not always apparent to the people who live and work here, so I often communicate how we need one to have the other.

One top competing interest which concerns many residents is the pressure of development. While I value the right projects for the right locations (all within our zoning code and regulations), I make great effort to understand the projects and their impacts on the immediate area, as well as the entire city. I have learned a lot about this process and understand the nuances involved in the decision making. I also believe that a special place like Santa Monica should only move forward with world class projects that are architecturally significant and boost our image and appeal locally, as well as around the world.

How you see yourself working with staff and your fellow Commissioners to advance arts and/or recreation goals in a broad way:

I have a constructive, civil and mutually respectful relationship with my fellow commissioners and city staff across all departments. We appreciate each other's commitment to this City in our respective capacities. I will work with them constructively so that our parks remain great community assets.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Marketing and Sales

Business name: Athena Cosmetics

Business address: 1838 Eastman Ave.

Ventura, CA 93003

Business phone:

RECEIVED

By City Clerk's Office at 8:51 am, Jun 18, 2019

Recreation and Parks Commission Applicant

Nicholas A Pietryga

Application Date: 06/17/19

PROFILE

nick.pietryga@gmail.com

2233 4th St.

Unit 5

Santa Monica, CA 90405

Mobile: (310) 228-7272

Home:

Reside in Santa Monica: yes

If yes, number of years: 12

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

Heal the Bay

Qualifications, experience, education, and technical or professional requirements:

I graduated from the University of Michigan with a Bachelor's degree in History. From those studies, I have a deep understanding of the importance, the role and the responsibility of the local community plays in wider scope of the nation and the world. Beyond that, I achieved an MBA from Rutgers which provided me with an analytical and measured approach to solving any task. In my career I've worked in entertainment, health care and marketing. I have lived in NYC and London and traveled extensively. All of that experience has granted me a wide perspective on not only tactical problem-solving but also the impact of local citizens within the community.

Goals:

My goals are to support the best interests of the citizens of Santa Monica and to craft the framework and strategy moving forward to provide the City of Santa Monica with the tools necessary to prosper.

Vision:

Each board, commission and committee plays a unique role in the ecosystem of Santa Monica. My vision would be to protect Santa Monica's future, financially, administratively and culturally.

Personal Qualities:

My role over the last 5 years has been in a fast-paced innovative marketing agency. As part of the Strategic Insights & Analytics team, I've partnered with teammates within the agency, clients as well as competing agency partners. Accounting for the needs of each stakeholder, time and time again I've started from scratch with a blank slate and have delivered solutions. One specific example that highlights e leadership, creativity, and innovation as well as the ability to work effectively in a group setting is my development of a media coverage scoring index customized for one of our top clients. Collaborating with the client and also rival agencies, I crafted an index that not only provided a standard measurement approach but also allowed each stakeholder to highlight value of its efforts.

How you see yourself working with staff and your fellow Commissioners to advance arts and/or recreation goals in a broad way:

I am eager to collaborate with fellow commissioners. Each member of a team has a unique perspective that provides value to the wider effort. With a balance of structure and creativity, an informed approach is achievable without the risk of losing any commissioner's input.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Freelance Marketing Consultant

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 1:31 pm, Nov 14, 2018

Recreation and Parks Commission Applicant

Nicholas Rolston

Application Date: 11/14/18

PROFILE

nicholaswrolston@yahoo.com

613 Ocean Park Blvd.
Santa Monica, CA 90405

Mobile: (510) 388-5778
Home:

Reside in Santa Monica: yes

If yes, number of years: 6 currently; 24 total

Hold an elected position: no

If yes, please specify:

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

N/A

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Not Applicable

Community activities:

None currently

Previously Volunteer Basketball Coach @ Santa Monica Boys & Girls Club

Qualifications, experience, education, and technical or professional requirements:

Experiential Marketing Dept. Director; Burrell Communications Group

For the past 15 years I have worked in Experiential Marketing (Event Marketing); I currently run the Experiential Dept. for Burrell Communications Group on the Toyota Account. My responsibilities include but are not limited to Budget Management, Strategy Development, Overseeing Production Partner Execution, Partnership Management.

Goals:

My goals in serving with the Santa Monica Pier Corporation are to deliver against the Main Objectives:

1. SM Residents: Continue to develop the Santa Monica Pier to provide residents with a fun, safe & iconic local attraction
2. SM Pier Tenants: Ensure that the Pier continues to provide the parameters in which the Partner Tenants can serve the Pier Visitors, as well as meet their own Business Objectives
3. SM Tourism: Maintain the Pier as a destination attraction for tourists- regionally, nationally & internationally, as well as develop Growth Opportunities for to increase Pier Visitors; Utilize SM Pier as landmark for benefit of City as a whole.

Vision:

The Santa Monica Pier is iconic in its representation of the West, California and Santa Monica; it has successfully attracted tourists visiting throughout the World. My vision is to maintain its benefit for tourism, while developing its role in the life of Santa Monica Residents via increased visit frequency.

Personal Qualities:

Leadership: As the head of my Dept at work a main objective of my day to day is providing leadership & guidance to my team, and our partner departments & agencies.

Creativity & Innovation: While much of my role is managing clients, employees & budgets, a large portion of my role is providing creative solutions to various "challenges". It is my responsibility to lead team brainstorm, develop strategies & identify innovative solutions.

Group Work: Whether leading group work, or serving as an integrated team member across departments & agencies, working across & within groups is essential to all work delivered.

Balancing Needs: When working with various departments & partners, it's important to emphasize the larger picture, as well as maintain Objectives & Strategies that serve all needs, and can maintain a course for the benefit of all involved.

How you see yourself working with staff and your fellow Commissioners to advance recreation and parks goals in a broad way:

Continue to grow & develop the city residents as active, healthy citizens utilizing the resource available to us in the region

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Marketer

Business name:

Business address:

Business phone: 312-887-0075

RECEIVED

By City Clerk's Office at 4:33 pm, Sep 26, 2018

Recreation and Parks Commission Applicant

Mr Kurt B Schwengel

Application Date: 09/26/18

PROFILE

kschwengel@franklinschool.net

519 pacific
santa monica, CA 90405

Home: (310) 500-5878
Home: (310) 500-5878

Reside in Santa Monica: yes
If yes, number of years: 47

Hold an elected position: no
If yes, please specify:

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:
I have been on the Rec and Parks commission for 2 years now.

Community activities:
Santa Monica High School Beach Volleyball coach

Qualifications, experience, education, and technical or professional requirements:
I am born and raised in Santa Monica and my father Frank served on the Rec and Parks commission for a long, long time. I utilize many of the parks and beaches in the city on a weekly basis.

Goals:
My goal is to maximize the enjoyment of our city parks and beaches for the residents of Santa Monica.

Vision:
I envision parks and beaches in which families can take their kids to a clean, safe park and where the community maximizes it's usage of the parks through our fantastic community programs that are already in place.

Personal Qualities:

I have worked with other commission members to get a lot done over the last few years. We have had a lot of positive impact on the parks and beaches.

How you see yourself working with staff and your fellow Commissioners to advance recreation and parks goals in a broad way:

I see myself as representing a part of the community that utilize the parks and the beaches on a weekly basis. My expertise into most of the parks serves me well on the commission.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: teacher

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 8:32 am, Sep 21, 2018

Recreation and Parks Commission Applicant

JEFF SILBERMAN

Application Date: 09/21/18

PROFILE

jsilberman@khpsblaw.com

2266 26th Street
Santa Monica, CA 90405

Mobile: (310) 415-1100
Business: (310) 282-8961

Reside in Santa Monica: yes

If yes, number of years: 28

Hold an elected position: no

If yes, please specify:

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Prior Social Services Commissioner

Community activities:

Currently, my activities have all surrounded my 4 year old son, but previously I have coached AYSO and served as a Social Services Commissioner,

Qualifications, experience, education, and technical or professional requirements:

I am an attorney as well as a literary agent, and have been a Santa Monica resident for 28 years. My work involves empowering conceptual visions and helping make them realities, bringing innovative and creative thinking to help make projects all the more distinctive, reconciling competing and sometimes conflicting interests and visions, anticipating and addressing future needs, and providing workable solutions. The Recreation and Parks Commission will need to consider the needs and desires of diverse viewpoints and stakeholders, environmental and sustainability questions, budgetary constraints and fiscal planning, aesthetic considerations, and the best ways to optimize cultural enrichment and educational, and recreational impact so that through our parks and our programs, we can continue the journey of finding exciting ways to enrich the lives of Santa Monica residents. I believe I bring the skills, temperament, and commitment to do that, and to contribute to the Commission's work.

Goals:

To improve the physical beauty and sustainability of our parks, to enrich the athletic, cultural, educational and other programs and course offerings, and make our parks social destinations that bring us closer together as a community, so that they become places we seek out for rich, fun, and memorable experiences.

Vision:

My vision is that the Commission and City Staff will work closely together to bring the best we can possibly bring to Santa Monica residents. This involves creative thinking, open wondering, and challenging ourselves in the best possible sense of the word - digging deep inside, thinking deeply about projects and questions that arise, and creating innovative spaces and uses for those spaces that make them places people love to visit - and return to. Parks are places of respite. From daily stresses, from an urban experience to a pastoral one. They are also community centers that offer places to truly play and bring joy, places to share in rich cultural traditions, and places to educate and expand.

Personal Qualities:

I was a Social Services Commission and believe those who served with me will attest that we worked extremely well together, were inclusive and embracing of alternative opinions and visions, and readily reached resolution and recommendations for the City. We also enjoyed what we did, and so it was a labor of love. Professionally, my work entails leadership, creativity, and innovation in a variety of respects. As an attorney, it involves finding, and often forging, a path forward and overcoming obstacles and hurdles along the way, which in turn often requires creative and innovative thinking, and balancing competing needs from the creative to the financial. Motion picture and television production is about as collaborative an undertaking as there is, and many hands are involved throughout the process. As a literary agent, my work involves developing ideas that will make for great books (and often great movies and series), identifying and sourcing the right person to write any given book, and working creatively with the author from idea to manuscript to publication, contributing to narrative structure, character development and depiction, and finding ways to deliver the most impact, the most compelling argument, the most powerful or eloquent form of expression. As a literary agent I have also been fortunate enough to help some of my authors transition to television, procuring opportunities and negotiating agreements for them to adapt their work and become Executive Producers of series based upon their books.

How you see yourself working with staff and your fellow Commissioners to advance recreation and parks goals in a broad way:

If I am fortunate enough to be appointed to the Commission, I would bring a spirit of collaboration and curiosity, an openness to new ideas, a commitment to thinking deeply about all ideas, a serious work ethic, and a joy ethic, as well, so that together we can make quality contributions to the City.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: King Holmes Paterno & Soriano

Business address: 1900 Avenue of the Stars

25th Floor

Los Angeles, CA 90067

Business phone: 310 282 8989

RECEIVED

By City Clerk's Office at 5:28 pm, May 23, 2019

Recreation and Parks Commission Applicant

JODI SUMMERS

Application Date: 05/23/19

PROFILE

artposd@gmail.com

428 HILL ST. STE. 17
SANTA MONICA, CA 90405

Home: (310) 392-1211

Home: (310) 430-9749

Reside in Santa Monica: yes

If yes, number of years: 25

Hold an elected position: yes

If yes, please specify: Secretary, Ocean Park Association

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Secretary, Ocean Park Association

Community activities:

Government Volunteer Work

Santa Monica, CA - January 2006 – present

- Secretary for Ocean Park Association neighborhood group. Help compile funding grants.
- o Organizers of our city's 4th of July Parade, as well as beach clean ups and local mixers.
- o Write grants to support local projects such as playground equipment.
- o Ally with the Main Street Business Improvement Association to keep it profitable and resident-friendly.
- o Working with the city on the rehabilitation of Lincoln Blvd. – our stretch of Pacific Coast Highway.
- Member Neighborhood Council – Specialize in zoning. Work with the City on historical preservation, zoning changes and development codes for downtown Santa Monica.
- Civic Working Group – Member of a nine-member team who employed creative problem-solving techniques to envision the future of the contentious Santa Monica Civic Auditorium and the adjacent 4.6- acre parking lot. Consulted with specialists and residents through a variety of interviews, forums and interactions to build an effective RFP and RFQ criteria for the site.

- Member of the Chamber of Commerce Government Affairs Council.
- Created the <http://santamonicalandmarks.com/> in conjunction with the Santa Monica Conservancy to promote local history and preservation.

Qualifications, experience, education, and technical or professional requirements:

Have enjoyed and photographed all the parks in Santa Monica.

Goals:

Encouraging residents to enjoy our parks.

Vision:

To make the most of Santa Monica's park land.

Personal Qualities:

All of these personal qualities are part of my day job as Chief Operating Officer of Walk of Fame International. WOFI partners with local governments to transform underutilized public spaces into thriving community hubs.

Responsibilities include:

- Keep a non-profit business operating efficiently.
- Sustain a business funded through grants and donations.
- Locate and procure key corporate sponsorship.
- Manage project progress; supervise team, line production and milestone completion for key ventures.
- Coordinate each project with multiple stakeholders and build consensus with outreach and involvement of community groups and individuals.
- Establish beneficial business relationships with local governments, groups and community members.
- Draft materials used in grant applications, offering memorandums, pitchbooks, websites and questionnaires.
- Develop marketing & communication strategies and oversee their execution.
- Aid in fundraising capital from businesses, insurance companies, foreign investment funds, community members and endowments.
- Cultivate partnership opportunities.
- Review and edit content for funding opportunities, presentation and public consumption.
- Manage finances for accountant review.
- Monitor the business, technical, fiscal and administrative functions to run at peak productivity.
- Built and maintained Excel database that calculates investments and project metrics.

How you see yourself working with staff and your fellow Commissioners to advance arts and/or recreation goals in a broad way:

I have the ability to take disparate ideas and weave them into a cohesive concept that satisfies multiple stakeholders.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Non-profit

Business name: Walk of Fame International

Business address: 51 Horton Plaza #124533

San Diego, CA 92112

Business phone: 3103921211

2019 ANNUAL APPOINTMENT WORKSHEET

SANTA MONICA LIBRARY BOARD	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent KATHLEEN SHELDON	06/30/2023	Must be a Santa Monica resident. May not hold paid office or employment in the City government.	NO



City of Santa Monica

SANTA MONICA LIBRARY BOARD

BOARD DETAILS



OVERVIEW

SIZE 5 Seats

TERM LENGTH 4 Years

TERM LIMIT 2

The Library Board meets on the 1st Thursday of each month at 7:00 P.M. at the Main Library, Administrative Conference Room, 601 Santa Monica Blvd., Santa Monica, California.



DETAILS

WEBSITE & AGENDA http://smpl.org/Library_Board.aspx

CURRENT APPLICANTS <https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT The Santa Monica Public Library Board shall have charge of the administration of the Santa Monica Public Library.

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY The Board shall make and enforce by-laws, rules and regulations for the administration, government and protection of the City Library. The Board is also empowered to accept money, personal property or real estate donated to the Library Board of the "Santa Monica Public Library or its predecessor."

COMPOSITION The Santa Monica Library Board consist of five (5) members, all of who shall be residents of the City of Santa Monica. Members shall serve a 4-year term.

STAFF LIAISON NAME Rachel Foyt

STAFF LIAISON TITLE Administrative Analyst

STAFF LIAISON EMAIL rachel.foyt@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

STAFF LIAISON EMAIL

PHONE (310) 458-8606



City of Santa Monica

SANTA MONICA LIBRARY BOARD

BOARD ROSTER



KATHLEEN SHELDON

2nd Term Jun 23, 2015 - Jun 30, 2019

Email: kathleen.sheldon@smgov.net

Home: (310) 451-8934

Address:

601 Santa Monica Blvd
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



LUCIEN PLAUZOLES

1st Term Aug 09, 2016 - Jun 30, 2020

Email: lucien.plauzoles@smgov.net

Home: (310)395-6235

Appointing Authority City Council
Position Vice Chair



NAOMI SELIGMAN

1st Term Jun 27, 2017 - Jun 30, 2021

Email: naomi.seligman@smgov.net

Home: (310)451-8934

Address:

1127 Grant Street
Santa Monica, CA 90405

Appointing Authority City Council
Position Member



MARC MORGENSTERN

2nd Term Aug 14, 2018 - Jun 30, 2022

Email: marc.morgenstern@smgov.net

Home: (310) 321-2247

Address:

601 Santa Monica Blvd
Santa Monica, CA 90401

Appointing Authority City Council
Position Chair
Category Resignation effective 6/30/2019



ARLENE HOPKINS

1st Term Aug 14, 2018 - Jun 30, 2022

Email: arlene.hopkins@smgov.net

Mobile: (310) 392-5910

Address:

2621 5th St

Apt 10

Santa Monica, CA 90405

Appointing Authority City Council
Position Member

City of Santa Monica
Board and Commissions Applicants
Santa Monica Library Board

Name	Application Date
Eric Chalice	06/10/2019
Marcia Ferreira	06/17/2019
John Hart	05/21/2019
Michael Klein*	05/28/2019
Andrew McGraw	05/23/2019
Nicholas Pietryga	06/18/2019
Philip Tate	05/06/2019

TOTAL APPLICANTS: 7

*Verified Santa Monica Residency

RECEIVED

By City Clerk's Office at 2:39 pm, Jun 10, 2019

Santa Monica Library Board Applicant

Eric Chalice

Application Date: 06/06/19

PROFILE

epochcache@gmail.com

2720 Neilson Way #5400
Santa Monica, CA 90409

Mobile: (917) 789-0809
Home:

Reside in Santa Monica: yes

If yes, number of years: 3

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

N/A

Community activities:

Paralympics coach for visually impaired children; assistant coach at Sherrif's Youth athletic League.

Qualifications, experience, education, and technical or professional requirements:

Attorney; MBA International Business; Sportscaster; 16-19th century research & rare books collector/writer.

Areas of demonstrated expertise:

I started the non-profit entity JABS VI (Jazz and Boxing Society for the Visually Impaired) to enrich the lives of blind musicians by bringing them ringside for live audio descriptions. Under that banner, I also created a collaborative relationship with the Thelonious Monk Institute of Jazz and UCLA Music School, which enabled musicians with visual impairments to rehearse with their UCLA counterparts.

Most recently, I completed a digital curation project that began over five years ago. Blind boxing historian Michael Welch had amassed an archive of over 200 audio cassettes of professional prize fights, including most of Joe Louis' fights from the 1930's. I devised a digital asset management plan from concept, creation, appraisal, preservation, transformation and storage, while creating a catalogue & index system for cross reference and retrieval. I'm glad to now report that three public institutions have

agreed to accept the Michael Welch Boxing Radio Digital Archive for permanent exhibition, namely: LA84 Foundation, Brooklyn College Library and the Library of Congress.

As a 16-19th century research & rare books collector/writer, I am a regular patron of the SMPL.

Goals:

To utilize my myriad experiences to benefit the community of Santa Monica at large

Vision:

TBD once I have the opportunity to meet some of the members in an informal or formal capacity. But short of that, to utilize my myriad experiences to benefit the community of Santa Monica at large.

Personal Qualities:

Before I moved to Santa Monica and got married, I lived in NY and volunteered at the MET Museum, helping visually impaired patrons experience the museum to the fullest. My role was to assist guests in the Sights & Sounds (& Scents) at The Met Cloisters, Met Escapes, Picture This! Workshop and Seeing Through Drawing events.

I am a people person first and foremost, and an effective communicator. I have entrepreneurial instincts which apply well in group leadership opportunities.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Writer

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 10:07 am, Jun 20, 2019

Santa Monica Library Board Applicant

Dr. Marcia Ferreira

Application Date: 06/20/2019

PROFILE

marciaferreirasm2016@gmail.com

1317 Stanford St #3
Santa Monica, CA 90404

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Served on the Commission on the Status of Women.

Community activities:

I was a volunteer Mathematics tutor at the Santa Monica College Latino Center, an instructional assistant for College Algebra at the California State University Northridge, and for 5 years I was the lead online tutor for girls-only high schools participant on the UCLA School of Engineering - Engineering Science Corps. I served on the Commission on the Status of Women. I volunteer for events within Santa Monica such as staffing the Santa Monica Conservancy table at COAST.

Qualifications, experience, education, and technical or professional requirements:

I am a multi-disciplinary water resources engineer who has experience working in academic and public sectors. Currently I work for a large public water wholesaler based in Los Angeles. I served on the Commission on the Status of Women. Education: AA in General Science - Santa Monica College, BS in Statistics and Environmental Geology - California State University Northridge, MS and PhD in Civil Engineering - University of California Los Angeles.

Areas of demonstrated expertise:

I read a lot. I read multiple books in different topics at the same time. I am a proud patron of the Santa Monica library and frequently attend events for adults and also events for children with my child. I am a firm believer in public sharing of knowledge and a vocal supporter of public libraries on social media and in public forums. Since 2015, I have been involved in creating monthly presentations to my board of directors as well as working in project management and budget tracking. I walk/bike/take the bus everywhere in Santa Monica, shop at the Farmer's Market, visit the parks weekly, and participate as much as possible on events throughout the city.

Goals:

Use data analytics to gather better understanding of the needs and evaluate success of programs and initiatives at the library branches. Increase relationship with other commissions and local organizations

in areas of interest to patrons. Support STEM opportunities for kids and adults seeking to advance in their careers.

Vision:

My vision for the library board is to continue supporting the excellent work of library staff while maintaining the Santa Monica library branches an inclusive, welcoming and safe space for patrons and staff.

Personal Qualities:

I organize a series of technical lectures for my co-workers to foster sharing of knowledge about water resources. While at UCLA, I served as a board member for the Engineering Graduate Student Association for 3 years working as a bridge between graduate students and the university. While at Santa Monica College I first attended as a student and then became a crew leader for the Sustainable Works, a non-profit organization. I have three technical papers published in peer-reviewed journals and one paper that describe a service-learning partnership between UCLA engineering undergraduates and a middle-school in Santa Monica (I was the teaching assistant for the class.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Water Resources Engineer

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 4:32 pm, May 21, 2019

Santa Monica Library Board Applicant

JOHN HART

Application Date: 05/21/19

PROFILE

jfkhart@gmail.com

1049 16TH STREET
APT 6
SANTA MONICA, CA 90403

Mobile: (310) 420-1699

Home:

Reside in Santa Monica: yes

If yes, number of years: 25

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have no prior service on City Boards/Commissions:

Community activities:

I used to be a Assistant Scout Master at Troop 2 in Santa Monica. I am currently the HOA President of my condo. I play basketball each week at John Adams Middle school and at Santa Monica college.

Qualifications, experience, education, and technical or professional requirements:

I am currently the HOA President of my condo. I am an IT Manager for a large non-profit in Los Angeles. I am interested in helping the city where I love to live.

Areas of demonstrated expertise:

1. I do a lot of planning for IT projects.
5. I help review IT policy and procedure documents.
13. I often use the public library. I was raised by two parents who were both librarians, so I have been inside of libraries for decades. I read a lot.

Goals:

I want to help out in any way I can. I want to bring a viewpoint of a long time resident who recognizes change is constant and we must keep moving forward as a city.

Vision:

I want to keep the library and other public buildings open to and servicing the public. I want to help staff with dealing with the large number of homeless people. I want residents to use and feel safe and welcome in the public facilities offered to them.

Personal Qualities:

I keep a 10 unit condo association moving forward. This is the smallest democracy I know of and I do my best in keeping people working together for the common good.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

Yes

BUSINESS INFORMATION

Occupation: IT Manager

Business name: Crystal Stairs, Inc.

Business address: 5110 W. Goldleaf Circle, Suite 150

Los Angeles, CA 90056

Business phone: 323-421-2171

RECEIVED

By City Clerk's Office at 10:46 am, May 28, 2019

Santa Monica Library Board Applicant

Michael Klein

Application Date: 05/25/19

PROFILE

aq873lafn@gmail.com

12401 Wilshire Blvd., Second Floor
Los Angeles, CA 90025

Home: (310) 447-7000

Home:

Reside in Santa Monica: yes

If yes, number of years: 35

Hold an elected position: no

If yes, please specify: N/A

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Appointed to Pier Restoration Corporation Board and elected as Board Chair by fellow commissioners

Community activities:

ACLU-SC Board, also Co-Chair, First Amendment Committee

Yale Club SC, Past President

California Lawyers Association, Real Property Section Ex Comm

LA County Bar, Past Chair Real Property Section

Beverly Hills Bar Association, Past Board Member, chair of Real Property Section

Santa Monica Museum of Art, Past Board member

UCLA Extension, Past Board Member

Continuing Education of the Bar (joint project of University of California and State Bar of California),
Board of Directors

Frequent author and lecturer on legal topics

Frequent guest on television and talk radio shows

Qualifications, experience, education, and technical or professional requirements:

BA, Indiana University summa cum laude

JD, Yale Law School

Grew up practically living in the library

I also have a very strong commitment to the First Amendment and have been active in defending First Amendment rights in Southern California for many years.

I also happen to be a performer. I play in a rock 'n' roll garage band, and do comedy and juggling performing. And I have producing credits in commercial films.

Areas of demonstrated expertise:

I've run and chaired various programs in multiple organizations. I am associate producer of a movie. I've been involved in fundraising in many organizations as well as community out reach and policy development. I have many clients who have been involved in real estate development. I've been involved in Santa Monica for many years and have served on other boards, where I was elected by my fellow board members to leadership, as has been the case in other organizations. I believe in community service and have been looking for a place to serve my community again.

Goals:

I'm not sure that I have any personal goal other than serving the community and giving back. This is not "a stepping stone!"

Vision:

I'm not sure that I have any personal goal other than serving the community and giving back. My family and I have long been patrons of the Santa Monica library system. Libraries face many challenges today, but they are essential to our society. This has been true since the days of Andrew Carnegie. And it continues today, although the world has certainly changed and continues to do so rapidly.

Personal Qualities:

Perhaps the best answer to this would be to refer you to folks who served on the pier board with me. I have repeatedly been asked to serve on committees and then elected to leadership positions.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: Klein & Weisz

Business address: 12401 Wilshire Blvd #200

LA, CA 90025

Business phone: 310-447-7000 x1

RECEIVED

By City Clerk's Office at 7:50 am, May 23, 2019

Santa Monica Library Board Applicant

Andrew McGraw

Application Date: 05/22/19

PROFILE

andymcgraw84@gmail.com

1328 2nd Street
Santa Monica, CA 90401

Home:

Home:

Reside in Santa Monica: yes

If yes, number of years: 1

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

N/A

Community activities:

Clean Sweep Rochester (2013, 2014)

Starbucks community service

Qualifications, experience, education, and technical or professional requirements:

I have researched potential grant allocations. This funding was to be used to finance a laser company that is heavily involved in healthcare.

After attending Santa Clara School of Law where I volunteered for an unemployment law clinic, I moved to New York.

Areas of demonstrated expertise:

I am an excellent leader with the ability to fundraise.

Goals:

Have the library be more approachable / welcoming to the general public.

Vision:

I hope to work as part of a team to benefit the greater Los Angeles area. With team work, we can accomplish many things including getting the public people the tools that they need to live a more

fruitful life. The library is for everyone and it is the responsibility of the staff and the Board to let them know that through public awareness campaigns that are fun!

Personal Qualities:

I work as a helper towards an artist that sells art in Venice!

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Employed as artist

Business name: Don at Venice

Business address: Navy St @ the Boardwalk, in Venice

Business phone: 4244105858

RECEIVED

By City Clerk's Office at 10:03 am, Jun 18, 2019

Santa Monica Library Board Applicant

Nicholas A Pietryga

Application Date: 06/17/19

PROFILE

nick.pietryga@gmail.com

2233 4th St.

Unit 5

Santa Monica, CA 90405

Mobile: (310) 228-7272

Home:

Reside in Santa Monica: yes

If yes, number of years: 12

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None

Community activities:

Heal the Bay

Qualifications, experience, education, and technical or professional requirements:

I graduated from the University of Michigan with a Bachelor's degree in History. From those studies, I have a deep understanding of the importance, the role and the responsibility of the local community plays in wider scope of the nation and the world. Beyond that, I achieved an MBA from Rutgers which provided me with an analytical and measured approach to solving any task. In my career I've worked in entertainment, health care and marketing. I have lived in NYC and London and traveled extensively. All of that experience has granted me a wide perspective on not only tactical problem-solving but also the impact of local citizens within the community.

Areas of demonstrated expertise:

For the last 5 years, my role on the Strategic Insights & Analytics team at PMKBNC focused heavily on strategic planning and event management. That combined with my previous experience in television development as well as restaurant management provide me with a broad perspective across the areas listed.

Goals:

My goals are to support the best interests of the citizens of Santa Monica and to craft the framework and strategy moving forward to provide the City of Santa Monica with the tools necessary to prosper.

Vision:

Each board, commission and committee plays a unique role in the ecosystem of Santa Monica. My vision would be to protect Santa Monica's future, financially, administratively and culturally.

Personal Qualities:

My role over the last 5 years has been in a fast-paced innovative marketing agency. As part of the Strategic Insights & Analytics team, I've partnered with teammates within the agency, clients as well as competing agency partners. Accounting for the needs of each stakeholder, time and time again I've started from scratch with a blank slate and have delivered solutions. One specific example that highlights leadership, creativity, and innovation as well as the ability to work effectively in a group setting is my development of a media coverage scoring index customized for one of our top clients. Collaborating with the client and also rival agencies, I crafted an index that not only provided a standard measurement approach but also allowed each stakeholder to highlight value of its efforts.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Freelance Marketing Consultant

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 4:49 pm, May 06, 2019

Santa Monica Library Board Applicant

Phillip Tate

Application Date: 05/04/19

PROFILE

philliptate@hotmail.com

3212 18th Street
Santa Monica, CA 90405

Mobile: (310) 486-8063

Home:

Reside in Santa Monica: yes

If yes, number of years: 10.5

Hold an elected position: no

If yes, please specify:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Served on City Personnel Board 2012-2013 - resigned early when wife was diagnosed with Stage 4 cancer 3 months after son was born.

Community activities:

Hill & Dale Family Learning Center, Board of Directors

LA Goes Pink benefiting BCRF, Founder and Board member

CSU, Dominguez Hills Philanthropic Board, Board member

Building Owners and Managers Association GLA PAC Board, chair

Los Angeles Area Chamber of Commerce Land Use, Construction & Housing Council, co-chair

Qualifications, experience, education, and technical or professional requirements:

I am an attorney who previously served as the Legislative Director for Los Angeles City Councilman Bill Rosendahl. Through that job, I learned a great deal about City budgets, government contracting, and civil service rules, among other things. I saw that city libraries are constantly asked to serve greater and greater roles - promotion of literacy, gang intervention, homeless services, workforce training - while almost always playing the role of the stepchild during the budget process. I have served on a number of non profit boards now and am used to reviewing financials and understand my role as a fiduciary. I also have a 6 year old, which means I have quite a bit of experience as a patron of the SM library system. I

obtained my BA from Georgetown University, my M.Phil from Cambridge University, and my JD from UCLA.

Areas of demonstrated expertise:

As a staff member for Councilman Bill Rosendahl, I was point person for the City budget in our office, which involved the strategic planning and fiduciary oversight of the entire City government for Los Angeles, including the three proprietary departments (LAWA, DWP and Port). Similarly, I regularly use skills in strategic planning, fiduciary oversight and fundraising as a board member for my son's school, Hill & Dale, and for CSU Dominguez Hills. As a founder of LA Goes Pink, we have raised more than \$640,000 for cancer research by organizing and hosting three annual fundraising events. Those events have proven my ability to fundraise, market and manage events. Also, I have a fair amount of knowledge of real estate development based on my role as SVP, Development and Government Affairs for Kilroy Realty, a publicly traded REIT. Finally, while I have no professional experience with libraries, other than the oversight role for the City of LA mentioned previously, as someone with a BA in Philosophy, a masters degree, a law degree and a 6 year old, I have quite a bit of library experience from the customer side.

Goals:

I believe in public service and giving back. I spent a brief stint on the City's Personnel Board before having to resign early to focus on my family commitments when my wife was diagnosed with cancer shortly after giving birth to our son. I am now able to give back again and am looking for meaningful opportunities.

I am the parent of a six year old and regularly make use of both the Fairview and Pico branches. I see the difference those libraries make in my child's life. Also, my late wife was a political refugee who grew up on welfare and eventually earned degrees from UC Davis and UCLA. I have seen first hand the transformative effect quality public institutions like schools and libraries can have on a life. My goal in serving on the Library Board is to ensure that the SM libraries continue to help spark a love of reading and education in young minds and continue to provide a pathway for those born with fewer opportunities to nonetheless reach their full potential. And additionally, my goal in volunteering to serve the City is to send the message to my son that public service matters. That was something that was very important to his mother and an ethic I hope to instill early on.

Vision:

Honestly, I think the library is currently well run. Every experience I have had there has been positive. The staff are warm, knowledgeable and welcoming. My vision would be to keep doing what it is doing while looking for ways to stretch the limited dollars it has to find new ways to serve its constituents.

Personal Qualities:

I have addressed a number of these above - rather than repeat my entire biography, I'll highlight a few points. My entire professional life has been focused on working as a team, building consensus, understanding the needs of the various constituencies, finding as much balance between their needs as possible and leading everyone to a decision. That was my role as a Council deputy, it was my role as a private practice land use attorney and it is my role now as an in-house land use attorney. Even prior to my professional life, I had been building these traits. By studying law and philosophy, I learned to view situations from different perspectives. From being a varsity rower, I learned the power of team work. And from being president of my law school class, I learned how to balance competing interests. In

essence, I believe I have a background and set of experiences that make me uniquely qualified to serve on the Library Board.

Will you be able to commit the necessary time to perform your duties if appointed to the board?
yes

BUSINESS INFORMATION

Occupation: attorney

Business name: Kilroy Realty Corporation

Business address: 12200 W. Olympic Blvd

Suite 200

Los Angeles, CA 90064

Business phone: 310-481-8421


2019 ANNUAL APPOINTMENT WORKSHEET


SOCIAL SERVICES COMMISSION	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent NANCY COLEMAN	06/30/2023	Must be a Santa Monica resident. May not hold paid office or employment in the City government.	YES
Incumbent STACY DALGLEISH	06/30/2023		NO
Incumbent WINIFRED WECHSLER	06/30/2023		YES





SOCIAL SERVICES COMMISSION

BOARD DETAILS

 **OVERVIEW**

 **SIZE** 9 Seats

 **TERM LENGTH** 4 Years

 **TERM LIMIT** 2

The Social Services Commission meets on the 4th Monday of each month at 7:00 P.M. at the Ken Edwards Center, 1527 4th Street, Santa Monica, California.



DETAILS

WEBSITE & AGENDA	http://www.smgov.net/Departments/CCS/content.aspx?id=31958
CURRENT APPLICANTS	https://www.smgov.net/boards/currentapplicants
MISSION STATEMENT	The mission of the Social Services Commission is to preserve and enhance the quality of life for all residents of the City of Santa Monica. Through ongoing dialogue, outreach, education and advocacy, the Social Services Commission will advise and assist the City Council and staff with needs assessment, priorities, planning, and budgetary implications for social service programs.
RESPONSIBILITIES, JURISDICTION, AND AUTHORITY	The Commission shall act in an advisory capacity to the City Council. They shall determine the unmet social service needs of the residents of the City through periodic hearings and recommend to the City Council policies to guide the provision of services. The Commission will review and comment on procedures developed by the City Manager for a comprehensive delivery system to provide social services. The Commission will also review the proposed budget and make recommendations to the City Council as well as prepare an annual assessment of agencies and programs of the City, the County of Los Angeles and other entities and to the extent they are achieving goals and objectives for social services.
COMPOSITION	The Social Services Commission shall consist of nine (9) members, all of whom shall be residents of the City of Santa Monica. Members serve a 4-year term.
STAFF LIAISON NAME	Setareh Yavari
STAFF LIAISON TITLE	Community and Cultural Services Manager
STAFF LIAISON EMAIL	HumanServices@smgov.net
STAFF LIAISON NAME	
STAFF LIAISON TITLE	
STAFF LIAISON EMAIL	
PHONE	(310) 458-8701



City of Santa Monica

SOCIAL SERVICES COMMISSION

BOARD ROSTER



STACY DALGLEISH

Partial Term Mar 28, 2017 - Jun 30, 2019

Email: stacy.dalgleish@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



WINIFRED BETH WECHSLER

1st Term Nov 10, 2015 - Jun 30, 2019

Email: winifred.wechsler@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



NANCY M COLEMAN

1st Term Nov 10, 2015 - Jun 30, 2019

Email: nancy.coleman@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



ERIC STOFF

Partial Term Oct 23, 2018 - Jun 30, 2020

Email: eric.stoff@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority Council
Position Member



JENNIFER COWAN

1st Term Jun 13, 2017 - Jun 30, 2020

Email: jennifer.cowan@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



DEREK DEVERMONT

Partial Term Mar 05, 2019 - Jun 30, 2021

Email: derek.devermont@smgov.net
Business: (310) 393-0308
Address:
429 Santa Monica Blvd.
#210
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



BRIAN STEDGE-STROUD

Partial Term Nov 28, 2017 - Jun 30, 2021

Email: brian.stedge-stroud@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member



BILL PARENT

1st Term Aug 14, 2018 - Jun 30, 2022

Email: bill.parent@smgov.net
Business: (310) 968-0147
Business: (310) 206-4136
Address:
1685 Main Street Room 121
Santa Monica, CA 90401

Appointing Authority City Council
Position Chair



ELAINE V BARRINGER

1st Term Aug 14, 2018 - Jun 30, 2022

Email: elaine.barringer@smgov.net
Business: (310) 458-8701
Address:
1685 Main Street
Room 212
Santa Monica, CA 90401

Appointing Authority City Council
Position Member

City of Santa Monica
Board and Commissions Applicants
Social Services Commission

Name	Application Date
Cindy Akin	02/27/2019
Laura Ceballos	03/04/2019
Nancy Coleman	05/08/2019
Susan Einbinder	05/16/2019
Maximilian Federman	02/26/2019
Ryan Hass	04/18/2019
Noah Itman	09/25/2018
Nicholas Rolston	11/14/2018
Winifred Wechsler	06/04/2019

TOTAL APPLICANTS: 9

***Incumbents**

RECEIVED

By City Clerk's Office at 3:02 pm, Feb 27, 2019

Social Services Commission Applicant

Cindy Akin

Application Date: 02/27/19

PROFILE

cindy.akin@yahoo.com

1220 California Ave #12
Santa Monica, CA 90403

Home: (310) 899-1898

Mobile: (310) 922-2019

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None.

Community activities:

None currently. I first moved to Santa Monica in 1999, and have attended many community events since then. For example, I participated in activities at Lincoln Middle School as a step-parent, SMC as a community member of the Concert Chorale, and volunteered at performing arts events.

Qualifications, experience, education, and technical or professional requirements:

I am a Licensed Clinical Social Worker with a BA in Psychology, a Master of Social Work degree, and a Certificate in Comprehensive Evidence Based Coaching for Personal Development and Organization Leadership. I have over 20 years of professional research management and assessment experience that includes work in both public and private sectors. For example, I contributed to and oversaw recruitment, data collection and management processes for a large collaborative mental health study based at UCLA. I was also lead clinical research coordinator for a private psychiatry practice in Santa Monica, and provided assessment, training, and quality control services to a pharmaceutical services company. I've conducted a countless number of assessments with a wide variety of individuals that include children with attention-deficit/hyperactivity disorder, homeless individuals with schizophrenia, and healthy control subjects. I've also recruited city leaders and conducted focus groups with them on school and community based substance abuse prevention programs. I am currently a social service provider in a county hospital emergency room which functions as a social safety net to many of our patients. Furthermore, in a side business I operate out of my home, I have done leadership and professional development coaching, and continue to do contract work for pharmaceutical research programs.

Areas of demonstrated expertise:

I have dedicated my career to promoting the health and well being of others. At UCLA I collaborated with various stakeholders and completed mental health research studies funded by public grants. At a

pharmaceutical services company funded by private sources, I contributed to the process of testing new experimental medications by interviewing research subjects, and conducting quality control reviews. I've done outreach to establish collaborative relationships with agencies, and to recruit individuals, families and groups to participate in research projects. Since July 2014, I've worked in the Emergency Room at Harbor-UCLA Medical Center. It is my job to be familiar with available social services so I can make referrals/recommendations, help patients navigate the healthcare system, identify/troubleshoot barriers to accessing services, and advocate as needed. I work closely with our Homeless Task Force and have referred several individuals to supportive housing. Doctors ask me for social work consults in which I provide professional expertise on a variety of social issues, e.g., families who feel unable to care for their elderly relatives with dementia, mental health concerns, poor treatment compliance and frequent ER utilization, victims of crime/legal issues, family conflict, substance abuse, advance directives, discharge planning/placement, bereavement, suspected abuse/neglect, housing/food insecurity, etc. My experience in education includes a graduate internship and later a job at LAUSD, and jobs at 3 universities (2 public, 1 private) and a public teaching hospital.

Goals:

I'd like to use my professional knowledge and experience to serve my own community on the macro level. I'd also like to gain experience in and visibility to city governance, policy development, and community organization.

Vision:

My vision is to promote an inclusive, community driven, evidence based policy development process that reflects the creativity and diversity of our beautiful city.

Personal Qualities:

When I take on a leadership position, my guiding principles are integrity and collaboration. In multiple settings, I have been effective in establishing relationships with diverse individuals and groups in order to carry out complex research projects. I have supervised staff ranging from high school student volunteers to physicians and psychologists. In my job as Senior Manager, Clinical Team, 20 clinicians reported to me who worked remotely from Canada, the US, and Latin America. I helped them balance/prioritize competing needs to meet deadlines while also being responsible for my own. I was promoted twice at that company. I successfully led initiatives with interdisciplinary teams where we found new ways to use technology to support the recruitment, training, and supervision of clinical staff and standardized patients. I also designed and directed team building activities at staff retreats, and developed new training manuals and scripts. In my current position at Harbor-UCLA Medical Center, I collaborate daily with a wide range of people including nurses, administrators, residents, clerks, law enforcement, adult/child protective services staff, etc. The patients I work with are from all walks of life and reflect the diverse communities that make up the larger County of Los Angeles. I am frequently called upon to train new social workers and interns. I am constantly needing to be flexible, triage cases, and balance competing needs since I provide crisis intervention services in a large emergency room during the business day, and frequently after hours am the only social worker for the entire hospital. This requires strong communication and creative problem solving skills.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Senior Clinical Social Worker

Business name: Los Angeles County, Harbor-UCLA Medical Center

Business address: 1000 W. Carson St., Box 413

Torrance, CA 90509

Business phone: 310-222-8120

RECEIVED

By City Clerk's Office at 8:19 am, Mar 04, 2019

Social Services Commission Applicant

Laura Ceballos

Application Date: 03/01/19

PROFILE

lceballos70@gmail.com

807 4th Street #2
Santa Monica, CA 90403

Mobile: (509) 833-8187

Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I am currently on the City of Santa Monica Homelessness Volunteering Committee and the Young Professional Committee with the Santa Monica Chamber of Commerce.

Community activities:

I am the Parade Director for the Historical Venice Cinco de Mayo Parade Festival in partnership with the City of Los Angeles. I am also the Event Coordinator for Annual Thanksgiving Dinner Feeding the Homeless on Venice Beach and the "El Grito" Event Celebrating Mexican Independence Day in Venice. I am the lead in organizing the Venice Mexican American Monument Project to preserve Mexican American History on the Westside.

Qualifications, experience, education, and technical or professional requirements:

I was born and raised on the Westside. I attended Saint Anne's Catholic School, Saint Monica's Catholic High School, and Santa Monica College. I obtained my MPA at Seattle University in Seattle, Washington and returned to give back to the Community I grew up in as a Community Organizer and Event Organizer. I served on the board for a local Non-Profit Organization in Santa Monica as Marketing Director and Secretary.

Areas of demonstrated expertise:

1. Having served as a board member of a non-profit organization that provided services to local families and youth, I am familiar with the local health and social services, as well as housing services for local and nearby communities.
2. Having provided Thanksgiving and Christmas feedings for the Homeless at the Venice Beach Boardwalk.
3. Organized the Historical Venice Parade Festival; led and participated in expressing the issues that affect the community. As a board member for a non-profit organization, I helped develop and implement

policy and procedures for a non-profit organization that provides services for youth and families in the Santa Monica Community.

4. I led a Civic Responsibility and Volunteerism Workshop at the Latino Educational Achievement Project in Seattle, Washington. I Advocated for graduate students to pursue furthering Higher Education.

5. Working with the City of Los Angeles to receive local government funding for the parade and as part of the board, dealt with inheritance money (private funding).

Goals:

My goals in serving on the board are to improve the quality of life for Santa Monicans by addressing issues and concerns that residents may have and to embrace Cultural Differences.

Vision:

My vision is to address the issues effectively and efficiently that affect our diverse and culturally rich community by engaging with the community and developing methods and ideas to resolve the issues.

Personal Qualities:

I spearheaded the task of reviving the Historical Venice Cinco de Mayo Parade Festival after over 32 years and oversaw the organizing and planning of the logistics for the event. I organized and initiated the cultural event known as "El Grito", a Mexican tradition celebrating Mexico's Independence, at Oakwood Park for the community to partake. I also organized community members to come together and provide hot meals for the Homeless at Venice Beach for Thanksgiving and Christmas. To have been able to accomplish the proceeding, I had to do community outreach and bring groups together such as UCLA, Venice Family Clinic, Santa Monica College, Venice High School, and local businesses/organizations to organize and produce the festival.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Community and Event Organizer

Business name:

Business address: Santa Monica, CA.

Business phone:

RECEIVED

By City Clerk's Office at 9:37 am, May 08, 2019

Social Services Commission Applicant

Nancy M. Coleman

Application Date: 05/06/19

PROFILE

n.coleman1@verizon.net

349 Euclid St.
Santa Monica, CA 90402

Home: (240) 505-5626

Mobile: (240) 505-5626

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I serve on the the Social Services Commission, having been appointed November 2015. My term extends through June 30, 2019. While a part of the Social Services Commission I have helped the Commission evaluate unmet social service needs of residents in our City.

Community activities:

I am the chair of NOMA and have been involved with my neighborhood organization since 2013. I serve on the board of the Santa Monica Transparency Project. As a representative of NOMA I have worked on the Downtown Community Plan, monthly meetings with the other neighborhood associations, and on critical issues to the residents of Santa Monica.

Qualifications, experience, education, and technical or professional requirements:

As a life long advocate I have worked to improve the lives of older americans. I have worked as the chair of national symposium and represented the United States at international negotiations on recognition of conservatorships across nations. Most recently I have served as the Foreperson of the 2018 - 2019 Los Angeles County Civil Grand Jury.

Areas of demonstrated expertise:

Over 45 years ago I facilitated the development of the field of law and aging. I have been at the edge of law and social policy pushing for more creative ways to serve vulnerable populations. I have worked at the international, national, state, and local levels as a director of a non-profit and as a policy maker. I have initiated policy development, helped to obtain congressional approval, and then worked with regulators to implement the policies.

Goals:

The Social Services Commission should be working to identify unmet social service needs in Santa Monica. There are potential funding sources for needed services that should be explored. While the

members of this Commission are advisory, the members can work to move the needle of the "service system" in a city with an array of programs.

Vision:

The Social Services Commission should be a leader in the field. There should be a dialog with the current service providers as well as the policy makers to determine unmet need.

Personal Qualities:

Throughout my life I have worked in groups as a leader and participant. I listen and form suggested action but I am open to modifications. Over my years at the American Bar Association I lead numerous symposia that lead to consensus at the edge of law and social policy. Competing interests were a part of each symposium and each gathering lead to a list of recommendations that lead to either changes in the law or practice of serving older persons.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Foreperson (until June 30, 2019)

Business name: Coleman Consulting

Business address: 210 W. Temple St.

Los Angeles, CA 90012

Business phone: 2405055626

RECEIVED

By City Clerk's Office at 4:16 pm, May 16, 2019

Social Services Commission Applicant

Dr. Susan Einbinder

Application Date: 05/16/19

PROFILE

sdeinbinder@csudh.edu

1523 11th Street A
Santa Monica, CA 90401

Home: (310) 451-5216

Mobile: (310) 617-2633

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

None.

Community activities:

At California State University Dominguez Hills, since 2017, I have been a member of the campus Basic Needs Committee and am currently working with the Vice Provost and PATH to develop a 'safe parking' program for our students; a recent study by estimated that about 10 percent of our 16,000 students are homeless. On that committee, I was able to link the student services director with PATH (People Assisting the Homeless) to establish a formal link for our campus to refer students in need of services to the county services available to serve them. I serve on a number of university committees addressing the quality of higher education, and work closely with colleagues in my department (graduate MSW program) to help run the program and ensure that students learn what they need to learn in order to become professional social workers in the greater LA area - including students who have completed their supervised placements in social service agencies in Santa Monica, where quite a few CSUDH MSW graduates are currently employed as well.

Qualifications, experience, education, and technical or professional requirements:

I am a social worker and a researcher specializing in collaboration, social policies, and research methods. As a social work educator, I teach graduate students the structure and functions of federal, state, county and city government laws, mandates, policies and activities that create and sustain programs and services assisting people in need, as well as society in general. My BS in psychology is from Barnard College at Columbia University, my MS in social work is from Columbia University, and my PhD in Social Policy and Multivariate Policy Analyses is also from Columbia University. Currently, I am a tenured Associate Professor at California State University Dominguez Hills, in Carson, CA. My written communications include published, peer-reviewed academic articles (that are written to be understood by any smart person, without jargon), policy reports, memoranda and book chapters. Interdisciplinary in

my training and approach to interacting with others, I enjoy figuring things out - critically assessing - and developing effective and meaningful solutions that build on strengths and reward competence and effectiveness in others. I've taught graduate and undergraduate students at Columbia, NYU, Yeshiva University, USC, and CSUDH since 1991 and really like helping them make sense out of complicated materials, and guiding them to become self-motivated life-long learners while educating them in research methods or policy or policy development or whatever course I am teaching. But I have lived in Santa Monica for 23 of the 25+ years that I have lived in LA and would greatly like to give back to my own community, which is why I am applying for this position.

Areas of demonstrated expertise:

My publications, national conference presentations, and graduate courses that I teach identify, describe and assess the range of US social policies - income transfers, employment programs, health and mental health care, housing policies, education policies, child welfare and juvenile justice - at the federal, state, county and local (city) levels. This includes knowledge of government funding sources (tax revenues, tax expenditures, private funding sources, etc.) On my campus, I work with Student Services and the Provost's office to address homelessness and food insecurity of our students, and am particularly concerned with and connected to the community of agencies and activists addressing homelessness. My campus work on developing a 'safe parking' program grew out of my relationships with a previous co-worker now at Shelter Partnership and my outreach to professionals at PATH, two nationally recognized social service agencies, as an example of my community outreach and involvement. Two courses I developed and teach to graduate MSW students educate them in advocacy, collaboration and community development to prepare them for successful careers in helping others. Publications, course syllabi and presentation materials are available upon request.

Goals:

My goal is to contribute my academic and community-involved knowledge and skills to advance the mission of the commission in a supportive and strengths-based manner.

Vision:

My inability to envision solutions to the myriad problems affecting the daily quality of life for residents or the severe, chronic problems plaguing people who are homeless, is what has led to this application. I believe that the causes of these problems are significant and numerous and require collective, sustained address to ameliorate. While I have a clear set of skills to contribute, it requires a group of committed, knowledgeable individuals who have the power and authority to forge changes to make a difference. I'd like to part of that group.

Personal Qualities:

Throughout my professional life, evaluations of my work have noted that I am nice. They have also stated that I am competent, responsible, efficient, and professional, and, while I hold people to the highest of standards in their work (which some have found challenging), I have consistently help them attain and often exceed their goals, which they have appreciated. But I think that being kind is first: By that I mean that it's being aware of the little things that can be forgotten, which is captured in a social work maxim, start where the client is. Acknowledging the knowledge and beliefs of others, saying thank you, recognizing that someone is having difficulties and standing in solidarity while that gets worked out or providing support that has been requested ... or just signaling before a lane change. These practices create conditions where collaboration can flourish. Many of the MSW students I teach are women, and

women of color who are extremely bright but haven't received the encouragement and support they deserve to develop intellectually, and it's particularly enjoyable for me to teach them research methods - which they are sure they will never understand - and watch them 'get it'. With their acquisition of knowledge comes confidence in their abilities, which they build into their social work and pass on in helping their clients. As an example of balancing competing needs, I have met with students on the weekend at their request to provide more specialized tutoring, reached out to a student whose son was murdered and attended his funeral while making sure the student kept on schedule with her classwork, and responded effectively to unanticipated crises of all kinds but I still go to the gym six days a week and enjoy my private life. Although I don't have a recipe for doing that, it works out.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Professor

Business name: California State University Dominguez Hills

Business address: 1000 East Victoria St WH385-J

Business phone: 310-243-2349

RECEIVED

By City Clerk's Office at 3:17 pm, Feb 26, 2019

Social Services Commission Applicant

Maximilian C Federman

Application Date: 02/26/19

PROFILE

federman.max@gmail.com

1421 16th St
Apt #3
Santa Monica, CA 90404

Mobile: (405) 503-1928
Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

N/A

Community activities:

West Side Animal Shelter, Political Organization, Disaster Relief Fundraising, Animal Conservation

Qualifications, experience, education, and technical or professional requirements:

I graduated with a Bachelors of Science from the Wharton School at The University of Pennsylvania with a concentration in Operations and Information Management. I worked with State Governments in my capacity at Lionsgate Entertainment. I worked as a data scientist for MGM Resorts. I currently work as an event producer for Wizard World Entertainment. I am a young man with a passion for community. I came from a much smaller town and chose to live in Santa Monica purely for the community active here. I want to contribute all that I can and take my experience and my perspective as a multicultural individual under the age of 29 and put it to good use for the board.

Areas of demonstrated expertise:

1). I am very familiar with social services, healthcare, and supportive housing programs from first hand experience from a time where I was unemployed and struggling to meet my basic necessities like many young people have struggled and I want to take that experience to better these programs. 2). I have not worked with the accessibility issues in the city other than my personal experience with my grandmother in a retirement community. 3). I am extremely familiar with policy development as a political activist and a professional event producer I am extremely proficient at organizing community outreach and driving involvement. 4). I was lucky enough to escape the poor education system of my home state of Oklahoma and earned my way to the Ivy League. I realize I have been extremely lucky and privileged in my experience and I would like to turn my experience around to make this process easier for the youth coming through the education system now. 5). I am extremely familiar with government and private

funding through my personal experience working with venture capital and entrepreneurial fundraising as well as my work with state government for tax credits and tax incentives.

Goals:

I have a unique perspective from my life story. I have worked extremely hard to be where I am but I will also hold the values instilled in my growing up, chief among them is the value of community. Whether or not I am successful in my application to the board, I will be serving my community using my talent for engaging others, generating excitement, and communicating issues. I want to represent the youth in my position on the board and offer a point of view unique to my generation.

Vision:

My vision is one of expanding community. I want for the average citizen to always know the issues at hand and important to the board. I want community involvement and to stress that we are all in this together. Young people growing up in Santa Monica should be excited by the opportunity to serve their community and I would like to set an example of how to get involved to better your local community.

Personal Qualities:

I grew up in Nichols Hills, Oklahoma. In many ways it is very similar to Santa Monica as it was a small but separate municipality to a much larger city surrounding it. I was fascinated by the difference in utilities in my small town of 4,000 people compared to the much larger Oklahoma City. As an environmentalist, I was dismayed when I discovered that neither city had a recycling pick up service. So I organized the members of my community at the time (my high school) to efficiently offer the service of picking up recycling from residential homes and bringing it to a collection center. Round Trip Recycling was my first entrepreneurial effort and by all measures a success - the amount of households practicing recycling sharply rose, my peers collecting the materials felt proud and excited to serve the community, and other communities took notice and within a few years the city began offering an official recycling service.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Event Producer

Business name: Wizard World

Business address: 662 N Sepulveda Blvd #300, Los Angeles, CA 90049-2108, USA

Business phone:

RECEIVED

By City Clerk's Office at 8:52 am, Apr 18, 2019

Social Services Commission Applicant

Ryan O Hass

Application Date: 04/17/19

PROFILE

ryan.olehass@evusa.com

1043 12th Street #1
Santa Monica, CA 90403

Mobile: (323) 893-7253

Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have not yet served on a commission, but hope to have the pleasure to serve our great community.

Community activities:

I served as the Chair/President of the Montana Avenue Merchants Association (BID) 2017 & 2018.

I serve on the SM Homelessness Steering Committee and Volunteerism Sub Committee

I am active in my neighborhood community

I serve as the Government Affairs Chair for the SM Chamber Young Professionals Committee

I serve in leadership for other organizations that include Santa Monica in its service area

I will be a graduate of the 50th Community Police Academy for SMPD in Spring 2019

Qualifications, experience, education, and technical or professional requirements:

I'm a native to Los Angeles and have been working in and around Santa Monica for 15 years. I earned my M.B.A. at age 23. I am a licensed Real Estate Broker and 2020 President of the Greater Los Angeles Association of Realtors (11K+ members).

Areas of demonstrated expertise:

I am very involved in public policy and outreach in and around our community. While i do not have any specific formal education or business experience in Social Services, I have had a large dose of education and experience from life.

Goals:

I am sincere and committed to working with others to improve our community for ALL of our residents and visitors.

Vision:

The vision should echo the desires of our residents along with the road map of our general plan. My goal is to collaborate to make impact and progress.

Personal Qualities:

I am an active listener, hard/smart worker, love my community, and have served in many leadership roles throughout my life and careers.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Real Estate Broker

Business name:

Business address: Santa Monica

Business phone: 323.893.7253

RECEIVED

By City Clerk's Office at 5:11 pm, Sep 25, 2018

Social Services Commission Applicant

Noah Z Itman

Application Date: 09/25/18

PROFILE

noah@digitalmusicnews.com

1548 6th street
208
santa monica, CA 90401

Home: (612) 245-1533

Home:

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I moved to Santa Monica three and a half years ago and have since fallen in love with my city. I want to become involved in local government so that I can be a contributing part of the community. I do not have city government experience but I have always been involved in educating my community about issues that affect it.

Community activities:

Qualifications, experience, education, and technical or professional requirements:

I believe I can provide a great perspective of what life is like for a young professional living in Downtown Santa Monica and how social services impact us. I believe that my business acumen is what best qualifies me for this position in addition to the amount of care I have for my community. My profession is managing the business side of a music industry trade publication called Digital Music News which is also based here in Santa Monica.

Areas of demonstrated expertise:

I am a huge supporter in public outreach, education and supporting the people of our city. I want to do everything in my power to make Santa Monica citizens feel safe, happy and ultimately proud of where they live. I am a pedestrian commuter so policy protecting pedestrians safety is also very important to me as well as policy that affects the people I see and interact with on my walks to and from work as well as when I walk my dog. If you choose me to be a part of your board, you can expect the highest level of work ethic and pride taken in my role.

Goals:

My biggest goal is to ensure that people who need help in Santa Monica and most importantly want help are able to receive the help they need. Part of what I want to address is the classism that I notice through Next-door and local facebook groups. I think that many citizens have a tendency to view the homeless, addicted or mentally unwell population in a dehumanizing way is disheartening but addressable. Yesterday I noticed that a section of 7th street, one block from where I live, had been taped off by police. I think this story should be a wake up call to those who feel that the homeless of our city should be treated as criminals as it demonstrates how undesirable it is for them to remain in their situation.

Vision:

I want to educate through understanding. Homelessness is a complicated issue because there are people who it affects both through affliction and through shared environment with non-homeless people. I think that education is important and that we need to have a compassionate outreach program to offer mental health services instead of just police. There is a tendency to police the homeless without rehabilitation and I feel that the mental health outreach can help recidivism be reduced. Additionally, I think we need to increase affordable housing. Every night when I walk my dog, I notice homeless people who are not sleeping on the sidewalk or streets but are sleeping in their cars. People like that make up a large portion of the homeless population and I feel the stigma around homelessness makes it more challenging for them to seek help. We as a city can also offer work programs for the homeless, especially with programs like our downtown Santa Monica city liaisons.

Personal Qualities:

I am a natural problem solver. I care deeply about every person I interact with and am always making sure that I embrace every interaction I have with both empathy and understanding. That said, I can also be firm when I know that there is a way to help someone who is resistant to help. I am determined to improve both myself and my community on a daily basis and am aware that there is the need to constantly learn and embrace new information giving me great flexibility.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Sales, Business Development and Monetization Strategy

Business name: Digital Music News, LLC

Business address: 1639 11th street #112

santa monica, ca

90404

mailing:

1158 26th street #206

90403

Business phone: 3109281498

RECEIVED

By City Clerk's Office at 1:32 pm, Nov 14, 2018

Social Services Commission Applicant

Nicholas Rolston

Application Date: 11/14/18

PROFILE

nicholaswrolston@yahoo.com

613 Ocean Park Blvd.
Santa Monica, CA 90405

Mobile: (510) 388-5778

Home:

WRITTEN REQUEST TO SERVE ADDITIONAL TERM/S

If you are a current Board or Commission member, have served two full terms, and wish to submit your written request to serve a third term, please state this in the box below:

N/A

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Not Applicable

Community activities:

None currently

Previously Volunteer Basketball Coach @ Santa Monica Boys & Girls Club

Qualifications, experience, education, and technical or professional requirements:

Experiential Marketing Dept. Director; Burrell Communications Group

For the past 15 years I have worked in Experiential Marketing (Event Marketing); I currently run the Experiential Dept. for Burrell Communications Group on the Toyota Account. My responsibilities include but are not limited to Budget Management, Strategy Development, Overseeing Production Partner Execution, Partnership Management.

Areas of demonstrated expertise:

I have limited to no professional expertise in the above areas, but have personal interest & passion for Social Services, Healthcare, Housing, Education & Community Outreach.

Goals:

My goals in serving with the Santa Monica Pier Corporation are to deliver against the Main Objectives:

1. SM Residents: Continue to develop the Santa Monica Pier to provide residents with a fun, safe & iconic local attraction

2. SM Pier Tenants: Ensure that the Pier continues to provide the parameters in which the Partner Tenants can serve the Pier Visitors, as well as meet their own Business Objectives

3. SM Tourism: Maintain the Pier as a destination attraction for tourists- regionally, nationally & internationally, as well as develop Growth Opportunities for to increase Pier Visitors; Utilize SM Pier as landmark for benefit of City as a whole.

Vision:

The Santa Monica Pier is iconic in its representation of the West, California and Santa Monica; it has successfully attracted tourists visiting throughout the World. My vision is to maintain its benefit for tourism, while developing its role in the life of Santa Monica Residents via increased visit frequency.

Personal Qualities:

Leadership: As the head of my Dept at work a main objective of my day to day is providing leadership & guidance to my team, and our partner departments & agencies.

Creativity & Innovation: While much of my role is managing clients, employees & budgets, a large portion of my role is providing creative solutions to various "challenges". It is my responsibility to lead team brainstorm, develop strategies & identify innovative solutions.

Group Work: Whether leading group work, or serving as an integrated team member across departments & agencies, working across & within groups is essential to all work delivered.

Balancing Needs: When working with various departments & partners, it's important to emphasize the larger picture, as well as maintain Objectives & Strategies that serve all needs, and can maintain a course for the benefit of all involved.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Marketer

Business name:

Business address:

Business phone: 312-887-0075

RECEIVED

By City Clerk's Office at 9:13 am, Jun 04, 2019

Social Services Commission Applicant

Winifred B Wechsler

Application Date: 05/31/19

PROFILE

wechsler.winnie@gmail.com

521 12th St
Santa Monica, CA 90402

Home: (310) 395-1514
Mobile: (310) 415-7283

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Member of Social Services Commission. Term expires 6/30/19. Applying for a second term.

Community activities:

Community for Excellent Public Schools (CEPS) - Advisory Board member

Santa Monica Cradle to Career - Representative from Social Services Commission

Qualifications, experience, education, and technical or professional requirements:

Professionally, for the past seven years I have served as Executive Director of the Anthony & Jeanne Pritzker Family Foundation. In that capacity, I work with hundreds of non-profit organizations located in Southern California. I also work closely with federal, state, and LA County government agencies, in that our foundation participates in multiple public-private partnerships. Prior to my current position, I served for nine years as Executive Director of Phoenix Houses of California, a non-profit substance abuse and mental health services organization operating over 20 programs for adolescents and adults throughout the state. Before Phoenix House, I worked for 20 years in the private sector, primarily as an operating executive in several media companies (Disney, ABC). I have an MBA from the University of Pennsylvania's Wharton School and a BA from Wellesley College. For the past three years, I have served on the Social Services Commission, and I'm proud of the strides that have been made in raising awareness of foster families in our community. I have also taken part in Cradle to Career and appreciate the opportunity the Commission offers for me to bring issues of importance to the City's attention and come up with workable solutions.

Areas of demonstrated expertise:

In my current job, about 75% of my time is spent working with community and government agencies involved in Los Angeles' child welfare, prevention, and mental health systems. Through my work, I know many of the key government, philanthropic, and non-profit leaders in housing, health, and social services

in Los Angeles. I am a member of the Advisory Council for LA County's Center for Strategic Partnerships, public-private funding initiative to improve policy and practice in County government, so I am aware of innovative projects that LA County is pursuing and how they relate to the needs and priorities of Santa Monica. Our foundation funds numerous advocacy organizations that educate federal, state, and local legislators about legislative and regulatory changes that can improve outcomes for children, particularly children who have suffered trauma.

My husband and I have been residents of Santa Monica since 1996, and both of our children were raised attending Santa Monica public schools. For the 15 years that we had children in the local school system, I was an active member of our schools' PTAs, raising funds, chairing the Site Councils for Lincoln and Santa Monica High School, and supporting changes that could address racial equity issues and improve outcomes overall for SMMUSD students.

My knowledge and familiarity with developing and promoting sound public policy has developed both through my formal education, my 20 years working in the private sector, and my most recent 20 years working in the non-profit and philanthropic sectors. That professional experience, matched by my volunteer work as a leader in local PTA and Site Council activities, and the past three years I have spent as an active member of the Social Services Commission, provides me with a broad appreciation for the many social service issues that Santa Monica city government is grappling with, and an understanding of what can be done to make our city a positive place to live for all Santa Monicans.

Goals:

In my role as Social Services Commissioner, I would like to continue to work collaboratively with city government staff in helping to determine the most cost-effective and impactful ways to invest government dollars to improve access to services and overall well being in our community. In addition, I envision my role on the Commission as identifying gaps in social services and opportunities for augmenting services and limiting duplication and waste, as appropriate.

Vision:

I envision that the Social Services Commission will serve as a conduit for community concerns, offering a forum for residents to air their points of view. I also view the Commission as working in tandem with other Santa Monica Commissions and Task Forces, since there are separate commissions addressing housing, seniors, and the disabled, and we share a number of concerns that are interrelated. Last, I see the Commission as serving as a partner to City of Santa Monica staff, helping to ensure that the City is pursuing sound practices and policies, while spending City dollars to maximize value and impact.

Personal Qualities:

During my tenure as a Commissioner, one of the areas I have focused on is promoting foster parenting in Santa Monica. As a result, HSD drafted and the City Council approved resolutions during May, National Foster Care Month, in 2018 and 2019. Earlier this year, when the Commission's Vice Chair resigned mid-term, I volunteered to take on the responsibility of Vice Chair. I view my role as not just a leader, but a consensus builder on the Commission. Homelessness has been a central focus for our Commission meetings this past year, and I have made an effort to channel the many conflicting viewpoints voiced by

advocates on multiple sides of this issue so that we could come up with actionable next steps to move forward with solutions to this central social service concern.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Executive Director

Business name: Anthony & Jeanne Pritzker Family Foundation

Business address: 11150 Santa Monica Blvd. Suite 1500

Los Angeles, CA 90025

Business phone: 310-575-9400

2019 ANNUAL APPOINTMENT WORKSHEET

URBAN FOREST TASK FORCE	NEW TERM ENDING	SPECIAL QUALIFICATIONS REQUIRED	REAPPT. DESIRED?
Incumbent HANS BAUMANN	06/30/2021	May not hold paid office or employment in the City government.	YES
Incumbent ROBIN CARMICHAEL	06/30/2021		YES
Incumbent THOMAS CLEYS	06/30/2021		YES
Incumbent GLORIA GARVIN	06/30/2021		YES
Incumbent ARMANDO MARTINEZ	06/30/2021		YES
Incumbent GRACE PHILLIPS	06/30/2021		YES
Incumbent ELLIS RASKIN	06/30/2021		YES



URBAN FOREST TASK FORCE

BOARD DETAILS



OVERVIEW

SIZE 7 Seats

TERM LENGTH 7 Years

TERM LIMIT N/A

The Urban Forest Task Force meets the 4th Wednesday of every other month (January, March, May, July, September and November) at 6:30 p.m., at various locations.



DETAILS

WEBSITE & AGENDA

<https://www.smgov.net/Portals/UrbanForest/content.aspx?id=16692>

CURRENT APPLICANTS

<https://www.smgov.net/boards/currentapplicants>

MISSION STATEMENT

RESPONSIBILITIES, JURISDICTION, AND AUTHORITY

The Task Force acts in an advisory capacity to staff on the implementation and effectiveness of the Master Plan as it relates to the urban forest.

COMPOSITION

The Urban Task Force is consist of seven (7) members appointed by the City Council. The length of service of this Task Force is seven years, as outlined in the Master Plan. Members will serve an initial term of three years, followed by two 2-year terms and would not have term limits.

STAFF LIAISON NAME

Matthew Wells

STAFF LIAISON TITLE

Public Landscape Manager

STAFF LIAISON EMAIL

public.landscape@smgov.net

STAFF LIAISON NAME

STAFF LIAISON TITLE

STAFF LIAISON EMAIL

PHONE

(310) 458-8974



City of Santa Monica

URBAN FOREST TASK FORCE

BOARD ROSTER



HANS BAUMANN

1st Term Jun 27, 2017 - Jun 30, 2019

Email: hans.baumann@smgov.net

Appointing Authority City Council
Position Member



ARMANDO MARTINEZ

1st Term Jun 27, 2017 - Jun 30, 2019

Email: armando.martinez@smgov.net

Address:

18718 Rayen Street
Northridge, CA 91324

Appointing Authority City Council
Position Member



GLORIA GARVIN

3rd Term Jun 27, 2017 - Jun 30, 2019

Email: gloria.garvin@smgov.net

Appointing Authority City Council
Position Member



THOMAS CLEYS

3rd Term Jun 27, 2017 - Jun 30, 2019

Email: tom.cleys@smgov.net

Appointing Authority City Council
Position Vice Chair



ROBIN CARMICHAEL

2nd Term Jun 27, 2017 - Jun 30, 2019

Email: robin.carmichael@smgov.net

Appointing Authority City Council
Position Member



ELLIS RASKIN

1st Term Jun 27, 2017 - Jun 30, 2019

Email: ellis.raskin@smgov.net

Address:

2601 Ocean Park Blvd. Santa
Monica, CA 90405

Appointing Authority City Council
Position Member



GRACE SADYE PHILLIPS

3rd Term Jun 27, 2017 - Jun 30, 2019

Email: grace.phillips@smgov.net

Home: (310) 458-2213 Address:

1717 4th St
Suite 1001

Santa Monica, CA 90401

Appointing Authority City Council
Position Chair

City of Santa Monica
Board and Commissions Applicants
Urban Forest Task Force

Name	Application Date
Hans Baumann	05/15/2019
Tom Berquist	05/28/2019
Robin Carmichael	06/04/2019
Thomas Cleys	06/14/2019
Emily Forscher	06/18/2019
Gloria Garvin	06/11/2019
Ryan Hass	04/18/2019
Andrew Hoyer	06/04/2019
Armando Martinez	06/17/2019
Grace Phillips	06/17/2019
Ellis Raskin	06/10/2019
Jodi Summers	05/23/2019

TOTAL APPLICANTS: 12

*Incumbents

RECEIVED

By City Clerk's Office at 9:30 am, May 15, 2019

Urban Forest Task Force Applicant

Mr Hans Baumann

Application Date: 05/15/19

PROFILE

hans.baumann@smgov.net

2510 Euclid St
Santa Monica, CA 90405

Mobile: (310) 980-4165

Mobile: (310) 980-4165

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Current member of Urban Forest Task Force

Community activities:

Urban Forest Task Force, Species Selection Subcommittee

Qualifications, experience, education, and technical or professional requirements:

I am a registered Landscape Architect in the State of California and am the 2019 Fellow in Leadership and Innovation at the Landscape Architecture Foundation. I obtained my Masters Degree in Landscape Architecture from the Harvard University Graduate School of Design and have worked as a landscape architecture for the last 8 years. In addition to this, I have professional experience working at plant nurseries.

Goals:

My goal is to continue working to serve the needs of the community and uphold the Urban Forest Master Plan, while expanding tree canopy throughout public spaces in the City of Santa Monica. I am also committed to ensuring that the City continues to evaluate its street tree species selection in light of climate change, emergent pest threats and practical experience.

Vision:

My vision for the Urban Forest Task Force is that it continues to ensure that the City meets the needs of the community, specifically by maintaining all public trees in a safe and effective manner, as well as expanding urban forest canopy coverage throughout public spaces in the city.

Personal Qualities:

As a practicing landscape architect and artist, my work requires that I use my leadership skills and creativity to meet the needs of a variety of groups - clients, the public and assorted groups of

stakeholders. I have illustrated my ability to do this throughout my career and was awarded the 2019 Fellowship in Leadership and Innovation by the Landscape Architecture Foundation - specifically for my work in engaging Native American communities to address ecological issues in Southern California.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Landscape Architect and Artist

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 11:29 am, May 28, 2019

Urban Forest Task Force Applicant

tom berquist

Application Date: 05/25/19

PROFILE

thomasaberquist@gmail.com

913 17th St #5

Santa Monica, CA 90403

Home: 3107457720

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

Reading assistant at John Muir school

Docent at Will Rogers State Park

Qualifications, experience, education, and technical or professional requirements:

I simply love trees ever since my childhood in Northern Minnesota where my grandpa took me for walks in the woods examining and identifying flora. Our city trees are a huge asset and one of the reasons I chose to retire here. I have an unrelated Masters of Arts with honors from the University of Minnesota and am currently writing my third novel.

Goals:

To help preserve and enhance our glorious urban forest

Vision:

Cant say specifically, but anything I can do to help the board and the City

Personal Qualities:

Leadership: General Electric Co. Product Manager responsible for 40 million \$ in sales

Creativity: See my first novel on Amazon: Stalking Los Angeles

Innovation: Founded Developing Hearts, a non-profit teaching single low income parents how to book-share and bond with their babies

Group work: Produced video memoirs for patients in Connecticut Hospice in Branford, CT

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Retired

Business name: Author

Business address: 913 17th St #5

Business phone: 3107457720

RECEIVED

By City Clerk's Office at 1:23 pm, Jun 04, 2019

Urban Forest Task Force Applicant

Mrs. Robin Carmichael

Application Date: 06/04/19

PROFILE

robin.carmichael@smgov.net

2628 Kansas Ave #3
Santa Monica, CA 90404

Mobile: (310) 804-9806

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Urban Forest Task Force

Community activities:

Qualifications, experience, education, and technical or professional requirements:

I am a licensed and practicing Landscape Architect.

Goals:

To assist in protecting our Urban Forest.

Vision:

To help ensure the importance of our Urban Forest is understood at the policy making level as well as at the neighborhood level.

Personal Qualities:

I have served successfully on the Urban Forest Task force for many years and hope to continue to do so.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Landscape Architect

Business name: Pamela Burton & Company

Business address: 1430 Olympic Blvd

Santa Monica, CA 90404

Business phone:

RECEIVED

By City Clerk's Office at 9:50 am, Jun 14, 2019

Urban Forest Task Force Applicant

Mr. Thomas Cleys

Application Date: 06/14/19

PROFILE

tcleys@earthlink.net

2244 23rd Street
Santa Monica, CA 90405

Home: (310) 452-9456

Home: (310) 463-1748

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I am a founding member of the Urban Forest Task Force

Community activities:

Prior VP of Friends of Sunset Park

Founding Board member of the Santa Monica Conservancy, first president of that organization and I continue as Treasurer for the last 16 years.

Qualifications, experience, education, and technical or professional requirements:

Prior terms on the Task Force. I have had a life long interest in gardening and trees. I maintain the garden at my home. I planted that garden 13 years ago with a design by Laura Saltzman and it includes a CA sycamore, 6 ginkgos, Chinese magnolia, variegated Skyflower and a Melaleuca nesophila. The garden has been on several garden tours. My educational background includes a BS in Mathematics from Loyola University of Chicago, and a joint Master of Business Administration and Master of Real Estate Development from the University of Southern California.

Goals:

We have implemented the Master Plan during my term, an update of the Master Plan, the Heritage Tree program, and successfully heard appeals from the community on Urban Forest matters. A critical matter that remains is evaluation of and hopefully the implementation of a private tree ordinance. We are losing significant tree canopy in some single family neighborhoods. The only current way to protect trees of significance on private property is the landmarks ordinance and that is generally not the right tool. We need to craft a private tree ordinance that is not over reaching, but protect native trees of significance. This has been a challenge for the Task Force since inception and I want to be part of implementing such an ordinance in a final additional term on the Task Force.

Vision:

With the assistance of wonderful staff, Santa Monica has one of the leading urban forest master plans in the Country. We have implemented thoughtful maintenance protocol. So we have become a 'go to' example of how to grow and manage a public tree program. I want to continue that reputation through thoughtful participation on the Task Force. Our urban forest impacts our lives on a daily basis. It provides visual pleasure, cools our neighborhoods and sequesters carbon. All of these reasons are why our urban forest is critical to our well being.

Personal Qualities:

I am Vice Chair of the Task Force and have been quite effective when challenging appeals have been made by the community. I have a reputation for listening to appellants, making well thought through recommendations, and treating citizens with respect regardless of whether our recommendations support the appellants. I have worked for years effectively on the Board of Friends of Sunset Park and the Santa Monica Conservancy. On Friends, I lead the original effort to limit the monster mansions and worked to get the support of the community for historic preservation. With the Conservancy, I have remained on the Executive Committee since inception and have provided fiscal leadership for the organization. None of these accomplishments would have come about if I had not exhibited leadership, flexibility, and an ability to work well with others.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: retired

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 11:59 am, Jun 18, 2019

Urban Forest Task Force Applicant

Emily Forscher

Application Date: 06/18/19

PROFILE

emilyforsche@gmail.com

1003 12th Street
Santa Monica, CA 90403

Home:

Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I haven't served on a City Board or Commission.

Community activities:

As part of Santa Monica's local brigade of Code for America, I established and lead a volunteer group developing a free, open source map of the city's publicly owned trees. I've worked with more than 40 unique volunteers on this project.

I'm also an active member of the California Native Plant Society's Los Angeles/Santa Monica Mountains and Bryophyte chapters. I regularly participate in Friends of LAX Dunes' monthly native plant weeding events. Since January 2018, I've attended all but one Urban Forest Task Force meeting.

Qualifications, experience, education, and technical or professional requirements:

I've always been passionate about trees and plants. As part of a study at University of Michigan in 2016, I conducted botanical fieldwork focused on morphological variation within *Taxodium distichum* trees across five southeastern states. From 2014-2016, I volunteered at the University of California and Jepson Herbarium and served as a plant propagation volunteer at San Francisco Botanical Garden. As an undergraduate at Princeton University, I studied archaeology and developed field experience with geospatial data collection and analysis. I've recently completed additional coursework in GIS and remote sensing at SMC.

For the past three years, I've worked as a researcher for California Community Foundation's open data project, LA Counts. This project requires me to collaborate with local municipal data publishers, analyze

government datasets, and promote regional metadata documentation standards. Prior to this position, I worked at the academic publisher Public Library of Science, where I maintained a subject area database and machine-aided index system to classify the journals' 50,000+ submissions. I also evaluated manuscripts that reported field studies and animal experimentation to ensure compliance with PLOS' ethical experimentation and data sharing policies.

Goals:

I'd like to join the Task Force's current efforts to protect and expand the city's Urban Forest and total tree canopy coverage. I'm excited to see the city employ LiDAR studies to measure the existing canopy and track changes over time. I want to promote these efforts and explore how the city staff can use technology and data to maintain and document the Urban Forest and to demonstrate its value in Santa Monica. I'd also like to contribute to the city's efforts to develop a private tree ordinance.

Vision:

Santa Monica's Urban Forest is special. My primary vision for the Urban Forest Task Force is to preserve and grow the Urban Forest. I would like to participate in a way that serves all members of the community by working with city staff to preserve as many existing trees as possible and to plant new trees in vacant sites.

Personal Qualities:

For the past 15 months, I've worked every week with volunteers across disciplines to build a Public Tree Map, a free website that documents every publicly owned tree and vacant site in the Santa Monica. The project includes multiple city datasets as well as supplemental open data we've collected from a variety of sources. This work has required patience, leadership, and creativity. I've cultivated contributions from a variety of groups with different skills and interests in the city's Urban Forest.

As a co-founder and coordinator of Data + Donuts, I've established collaborations and managed stakeholder priorities among government agencies, including between offices that had no prior interaction. The project's morning lecture series is at capacity every month, and registrations for our 150-person School of Data training filled within five days. In my role at LA Counts, I've also formed partnerships with 14 local and state government offices.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Researcher

Business name: California Community Foundation

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 7:51 am, Jun 12, 2019

Urban Forest Task Force Applicant

Gloria E Garvin PhD

Application Date: 06/11/19

PROFILE

gloria.garvin@smsgov.net

1814 9th St. #1
Santa Monica , CA 90404

Home: (310) 592-4802
Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:
UFTF

Community activities:
Neighborhood Council

Qualifications, experience, education, and technical or professional requirements:
Designed SM Heritage Tree Program

Goals:
Work to protect trees in Santa Monica including private trees.

Vision:
Help make Santa Monica a role model in terms of tree protection.

Personal Qualities:
Creative, reliable, enjoy working with other members of the task force and staff.

Will you be able to commit the necessary time to perform your duties if appointed to the board?
yes

BUSINESS INFORMATION

Occupation: Retired

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 8:53 am, Apr 18, 2019

Urban Forest Task Force Applicant

Ryan O Hass

Application Date: 04/17/19

PROFILE

ryan.olehass@evusa.com

1043 12th Street #1
Santa Monica, CA 90403

Mobile: (323) 893-7253

Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

I have not yet served on a commission, but hope to have the pleasure to serve our great community.

Community activities:

I served as the Chair/President of the Montana Avenue Merchants Association (BID) 2017 & 2018.

I serve on the SM Homelessness Steering Committee and Volunteerism Sub Committee

I am active in my neighborhood community

I serve as the Government Affairs Chair for the SM Chamber Young Professionals Committee

I serve in leadership for other organizations that include Santa Monica in its service area

I will be a graduate of the 50th Community Police Academy for SMPD in Spring 2019

Qualifications, experience, education, and technical or professional requirements:

I'm a native to Los Angeles and have been working in and around Santa Monica for 15 years. I earned my M.B.A. at age 23. I am a licensed Real Estate Broker and 2020 President of the Greater Los Angeles Association of Realtors (11K+ members).

Goals:

I am sincere and committed to working with others to improve our community for ALL of our residents and visitors.

Vision:

The vision should echo the desires of our residents along with the road map of our general plan. My goal is to collaborate to make impact and progress.

Personal Qualities:

I am an active listener, hard/smart worker, love my community, and have served in many leadership roles throughout my life and careers.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Real Estate Broker

Business name:

Business address: Santa Monica

Business phone: 323.893.7253

RECEIVED

By City Clerk's Office at 9:15 am, Jun 04, 2019

Urban Forest Task Force Applicant

Andrew Hoyer

Application Date: 06/03/19

PROFILE

abhoyer@yahoo.com

1441 24th Street
Santa Monica, CA 90404

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Community activities:

I have been actively involved with Santa Monica Mid City Neighbors since January of 2011 serving first as Vice-President. I served as the President from April of 2013 until May of 2016 during which time I established a regular place and time for our monthly board meetings that now routinely include 1-2 speakers of interest to the community. During that time SMMCN also achieved their 401(c)4 status and became a city recognized community neighborhood organization. I still serve on the board as the Vice-President and also as the Government Affairs Officer. I regularly attend City Council, Planning Commission, Task Force on the Environment and other meetings as needed. I was also involved with the creation of the 11th Street Historic District which involved several meetings of the Landmarks Commission.

Qualifications, experience, education, and technical or professional requirements:

I grew up in southwestern Ohio where I was surrounded by acres and acres of trees. To say that I have a deep appreciation for trees would be an understatement. Spending my afternoons after the school day playing in the woods instilled a great reverence for nature in me that parlayed into going to school to get a Bachelor of Science in Environmental Science. My emphasis (and my minor) was in biology and I served as an aide to the botany professor while attending so I have a good background for this position.

Goals:

To preserve as much of the existing canopy in our fine city as is possible. At SMMCN we have had the Urban Forester speak on a few occasions and recently had another speaker on the slow decline of the urban forestscape. With the battles raging over landmarking trees on private property to save them from destruction by developers, our city council has decided that there is a need for new rules regarding

this and has put the onus on this task force to create them. I would very much like to be heavily involved in that task.

Vision:

This task force will have one major goal for the immediate future and that is the creation of rules regarding saving trees on private property. When not focusing on that this task force should be focused on filling the current empty planter spaces throughout the city and encouraging new plantings for all ensuing development projects. Some current projects planned have no intention of keeping existing 40-60 year-old trees in place. This sort of short-term thinking needs to be re-wired.

Personal Qualities:

As mentioned above, I have led Santa Monica Mid City Neighbors for a three-year period that saw significant expansion of our membership and the actual expansion of our territory. During my tenure, the board finally attained full membership (seven members) and has seen the crowds at our annual meetings grow.

In my current profession as an Asbestos Consultant, I am often on job sites monitoring the abatement process. This process can be a bit tricky sometimes while trying to set up a containment properly to suit the needs of the workers while still abiding by the regulations. Creative thinking and a spirit of collaboration are often required to achieve all that is required. I am always willing to listen to a supervisor's suggestions on how to set-up the containment and to see how we can make that work for a particular job-site.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Industrial Hygienist

Business name: Ninyo & Moore

Business address: 1111 Corporate Center Drive, Suite 206

Monterey Park, CA 91754

Business phone: (323) 318-2660

RECEIVED

By City Clerk's Office at 11:09 am, Jun 17, 2019

Urban Forest Task Force Applicant

Armando Martinez

Application Date: 06/14/19

PROFILE

armando.martinez@smgov.net

18718 Rayen Street
Northridge , CA 91324

Mobile:

Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Current member, Urban Forestry Task Force

Community activities:

John Adams Middle School Site Governance Council, 2016-2018

Previous Cubmaster, Santa Monica Cub Scouts, Pack 10

Qualifications, experience, education, and technical or professional requirements:

AS, Pierce College, 2002, Landscape Planning and Design

BSM, Pepperdine University, 2009, Business Management

MBA, Pepperdine University, 2013

Certified Arborist, International Society of Arboriculture, 2004- present

Member, Utility Arborists Association

Member, Western Chapter, ISA

Line Clearance Tree Certification, State of California

I have served as a public employee for 20 years and have as many years dealing with public and private trees, and their relationships with infrastructure, community, and the quality of life. I bring to the board an understanding of government procedures and functions, outstanding communication skills, respect for constituents, civil servants, and all stakeholders, and a genuine passion for creating a vigorous urban landscape.

Goals:

I would like to make a difference in the planning and maintenance of our urban forest, and contribute my training and experience, directly related to this task force's mission, to the city and community that my family calls home.

Vision:

The Urban Forest Taskforce must be a responsive intermediary between all stakeholders in the City of Santa Monica, even being proactive towards the needs of our citizens. This can be achieved by understanding the concerns of all involved, and acknowledging their concerns using respect and good communication skills. Credibility is maintained by appointing members with these qualities and a demonstrated knowledge of the field of arboriculture, civil service, and the capacity to make sound economic decisions.

Personal Qualities:

As a supervisor at the Department of Water and Power I have been called upon on numerous occasions to solve problems between ratepayers, employees, contractors, and other stakeholders. Aside from a thorough knowledge of the field, a facility for adaptation and creative solutions is required. As a participant in these dialogs I always endeavor to bring all these traits to the table.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Tree Surgeon Supervisor

Business name: LADWP

Business address: 18718 Rayen Street

Northridge, CA 91324

Business phone: (818) 262-8622

RECEIVED

By City Clerk's Office at 3:36 pm, Jun 17, 2019

Urban Forest Task Force Applicant

Grace Phillips

Application Date: 06/17/19

PROFILE

gracesadye@gmail.com

1131 Hill Street
Santa Monica, CA 90405

Home: (310) 399-1221
Mobile: (310) 948-2520

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Two terms on this Task Force, several terms on the Clean Beaches Task Force.

Community activities:

See previous history

Qualifications, experience, education, and technical or professional requirements:

See previous application

Goals:

To finish up work we have already begun in protecting the City's Urban Forest.

Vision:

Our system is a model nation-wide, thanks to the amazing coalition of staff, task force members, and community activists. I want to continue honing our work and strengthening our one weak flank: that we have no protections for private trees of any species.

Personal Qualities:

I am currently Chair and was for the several years we negotiated our way through a particularly thorny period in the City's forestry division.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: designer

Business name:

Business address:

Business phone:

RECEIVED

By City Clerk's Office at 2:46 pm, Jun 10, 2019

Urban Forest Task Force Applicant

Ellis Raskin

Application Date: 06/06/19

PROFILE

ellis.raskin@smgov.net

2601 Ocean Park Blvd., Suite 205
Santa Monica, CA 90405

Business:

Home:

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Member, Urban Forest Task Force

Community activities:

- (1) Chair, Santa Monica Alliance for the Future;
- (2) Member, Santa Monicans for Renters' Rights;
- (3) Member, Political Committee, Sierra Club -- Angeles Chapter; and
- (4) Member, Southern California Environmental Plaintiffs Lawyers Association

Qualifications, experience, education, and technical or professional requirements:

I am a Santa Monica-based land use and environmental attorney. I am well-versed in planning law and policy. My practice involves on a wide range of matters relating to planning and zoning, including issues involving the California Environmental Quality Act (Pub. Resources Code, § 21000 et seq.), the California Coastal Act (Pub. Resources Code, § 30000 et seq.), the Subdivision Map Act (Gov. Code, § 66410 et seq.), and other local planning and zoning laws. I regularly work with community leaders and other stakeholders in the greater Los Angeles area to achieve successful results for matters involving urban development, fair housing, and other complex planning issues.

I received my Juris Doctor degree, cum laude, from the University of California, Hastings College of the Law. Prior to joining my current firm, I served as a judicial extern for the Hon. Justice Goodwin Liu at the California Supreme Court.

My published works include: The Definitive Guide to Tree Disputes in California, 21 Hastings W.-N.W. J. Envtl. L. & Pol'y 113 (2015); Report: California Law at the Intersection of Water Use and Land Planning, Public Law Research Institute (2015); and Urban Forests as Weapons Against Climate Change: Lessons from California's Global Warming Solutions Act, 47 Urb. Law. 387 (2015).

Goals:

It is crucial for all Santa Monicans to carefully consider how the decisions we make today will affect our city's long-term future. I am committed to achieving long-term sustainability while also maintaining a commitment to the strict enforcement of relevant planning, zoning, and environmental disclosure laws. Likewise, it is also important for city leaders to consider how planning and zoning decisions will impact historically disadvantaged communities while ensuring that individuals from all backgrounds have an opportunity to live, work, and enjoy life in our city.

Vision:

Many planning decisions focus on uses and impacts that will occur in the immediate future. However, I believe it is crucial for all Santa Monicans to consider how planning decisions will impact our city over the course of the next several decades (or centuries). In that sense, it is incumbent upon community leaders to act as futurists and to consider how our decisions will impact future generations of Santa Monicans.

Personal Qualities:

I am focused, determined, and committed to protecting the best interests of our community. In my day-to-day work, I often correspond with community leaders, local stakeholders, politicians, and local residents. I know how to build effective working relationships that facilitate positive growth, and I know how to effectively implement goals and objectives.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Attorney

Business name: Angel Law

Business address: 2601 Ocean Park Blvd.

Suite 205

Business phone: 310-314-6433

RECEIVED

By City Clerk's Office at 5:30 pm, May 23, 2019

Urban Forest Task Force Applicant

Mrs JODI SUMMERS

Application Date: 05/23/19

PROFILE

aracajuceu@gmail.com

428 HILL ST. STE. 17
SANTA MONICA, CA 90405

Home: (310) 392-1211

Home: (310) 430-9749

INTERESTS AND EXPERIENCE

Current or prior service on city boards/commissions:

Secretary, Ocean Park Association

Community activities:

Government Volunteer Work

Santa Monica, CA - January 2006 – present

- Secretary for Ocean Park Association neighborhood group. Help compile funding grants.
- o Organizers of our city's 4th of July Parade, as well as beach clean ups and local mixers.
- o Write grants to support local projects such as playground equipment.
- o Ally with the Main Street Business Improvement Association to keep it profitable and resident-friendly.
- o Working with the city on the rehabilitation of Lincoln Blvd. – our stretch of Pacific Coast Highway.
- Member Neighborhood Council – Specialize in zoning. Work with the City on historical preservation, zoning changes and development codes for downtown Santa Monica.
- Civic Working Group – Member of a nine-member team who employed creative problem-solving techniques to envision the future of the contentious Santa Monica Civic Auditorium and the adjacent 4.6- acre parking lot. Consulted with specialists and residents through a variety of interviews, forums and interactions to build an effective RFP and RFQ criteria for the site.
- Member of the Chamber of Commerce Government Affairs Council.

Qualifications, experience, education, and technical or professional requirements:

Have been following the Urban Forest Task Force since it began.

Goals:

Replacing aging trees.

Vision:

To keep the streets of Santa Monica lined with noteworthy trees.

Personal Qualities:

All of these personal qualities are part of my day job as Chief Operating Officer of Walk of Fame International. WOFI partners with local governments to transform underutilized public spaces into thriving community hubs.

Responsibilities include:

- Keep a non-profit business operating efficiently.
- Sustain a business funded through grants and donations.
- Locate and procure key corporate sponsorship.
- Manage project progress; supervise team, line production and milestone completion for key ventures.
- Coordinate each project with multiple stakeholders and build consensus with outreach and involvement of community groups and individuals.
- Establish beneficial business relationships with local governments, groups and community members.
- Draft materials used in grant applications, offering memorandums, pitchbooks, websites and questionnaires.
- Develop marketing & communication strategies and oversee their execution.
- Aid in fundraising capital from businesses, insurance companies, foreign investment funds, community members and endowments.
- Cultivate partnership opportunities.
- Review and edit content for funding opportunities, presentation and public consumption.
- Manage finances for accountant review.
- Monitor the business, technical, fiscal and administrative functions to run at peak productivity.
- Built and maintained Excel database that calculates investments and project metrics.

Will you be able to commit the necessary time to perform your duties if appointed to the board?

yes

BUSINESS INFORMATION

Occupation: Non-profit

Business name: Walk of Fame International

Business address: 51 Horton Plaza #124533

San Diego, CA 92112

Business phone: 3103921211

City of Santa Monica
Board and Commissions Applicants
Airport Commission

Name	Application Date
Christian Fry	03/28/2019
David Hopkins	11/20/2018
John Jerabek	02/26/2019
Geoffrey Neri	06/10/2019
Nicholas Pietryga	06/18/2019
Joseph (Joe) Schmitz	06/04/2019
Mark Smith	05/02/2019

TOTAL APPLICANTS: 7

***Incumbents**

City of Santa Monica
Board and Commissions Applicants
Architectural Review Board

Name	Application Date
Therese Kelly	06/14/2019
Jason Kerwin	05/06/2019

TOTAL APPLICANTS: 2

***Incumbents**

City of Santa Monica
Board and Commissions Applicants
Arts Commission

Name	Application Date
Eric Chalice	06/10/2019
Sarah Gallagher	06/19/2019
Corin Kahn	06/18/2019
David Lafaille	06/12/2019
Steve La Rue	05/06/2019
Nicholas Rolston	11/14/2018
Deepa Subramanian	06/05/2019
Jodi Summers	05/28/2019
Kathleen Zadikian	05/02/2019

TOTAL APPLICANTS: 9

***Incumbents**

City of Santa Monica
Board and Commissions Applicants
Audit Subcommittee

Name	Application Date
Jeff Bush	01/17/2019
Maximilian Federman	02/26/2019
William Kozicki	12/24/2018
Evangelin Lee	01/09/2019
Jodi Summers	05/28/2019
Elizabeth Van Denburgh	06/04/2019
Shalon Zeferjahn	02/07/2019

TOTAL APPLICANTS: 7

***Incumbents**

City of Santa Monica
Board and Commissions Applicants
Commission for the Senior Community

Name	Application Date
Leigh Brumberg	04/23/2019
Victor Davich	06/13/2019
Barry Engelman	05/28/2019
Beth Grant	05/28/2019
Scott Kaiser	06/18/2019
Killeen Pilon	05/23/2019

TOTAL APPLICANTS: 6

*Incumbents

City of Santa Monica
Board and Commissions Applicants
Commission on the Status of Women

Name	Application Date
Glenda Callanen	11/14/2018
Elena Christopoulos	06/18/2019
April de Stefano	01/02/2019
Maximilian Federman	02/26/2019
Nicole Jain	06/17/2019
Evangelin Lee	11/16/2018
Diane Miller	06/18/2019
Crystal Shepeard	01/30/2019
Rachel Southard	10/31/2018
Jodi Summers	05/28/2019
Passion Taylor	02/26/2019
Shalon Zeferjahn	02/07/2019

TOTAL APPLICANTS: 12

***Incumbents**

City of Santa Monica
Board and Commissions Applicants
Disabilities Commission

Name	Application Date
Victoria Dupee	10/18/2018
Alex Elliott	04/29/2019
Kathryn Kosmeya-Dodge	05/14/2019
Nicholas Pietryga	06/18/2019
Gerald Rakfeldt	06/13/2019

TOTAL APPLICANTS: 6

***Incumbents**

City of Santa Monica
Board and Commissions Applicants
Housing Commission

Name	Application Date
Rene Jean Buchanan	05/20/2019
Ryan Hass	04/18/2019
Richard Hilton	06/14/2019
Elizabeth Lutz	04/23/2019
Malcolm McLean	06/04/2019
Elisa Paster	06/17/2019
Shalon Zeferjahn	02/07/2019

TOTAL APPLICANTS: 7

***Incumbents**

*Does not meet requirements for
vacancies

City of Santa Monica
Board and Commissions Applicants
Personnel Board

Name	Application Date
Elliot Gordon	06/10/2019
Mina Patel	01/14/2019
Shalon Zeferjahn	02/07/2019

TOTAL APPLICANTS: 3

***Incumbents**

City of Santa Monica
Board and Commissions Applicants
Planning Commission

Name	Application Date
Richard Albert	06/19/2019
Jason Bohle	06/13/2019
Richard Brand	06/18/2019
Mario Fonda-Bonardi	05/20/2019
Nina Fresco	05/15/2019
Carl Hansen	06/18/2019
Judy Kruger	06/17/2019
Robert Maschio	06/12/2019
Elisa Paster	06/17/2019
Nicholas Pietryga	06/18/2019
Ellis Raskin	06/10/2019
Jim Ries	06/19/2019
Nicholas Rolston	11/14/2018
Matthew Stevens	06/17/2019
Samuel Tolkin	03/13/2019

TOTAL APPLICANTS: 15

*Incumbent

*Currently serving on another
Board/Commission/Task Force

City of Santa Monica
Board and Commissions Applicants
Recreation and Parks Commission

Name	Application Date
Eric Chalice	06/10/2019
Clark Gardner	05/23/2019
Albin Gielicz	06/04/2019
Nicholas Pietryga	06/18/2019
Nicholas Rolston	11/14/2018
Kurt Schwengel	09/26/2018
Jeff Silberman	09/21/2018
Jodi Summers	05/23/2019

TOTAL APPLICANTS: 8

***Incumbent and currently serving on
Santa Monica Travel and Tourism, Inc.**

City of Santa Monica
Board and Commissions Applicants
Santa Monica Library Board

Name	Application Date
Eric Chalice	06/10/2019
Marcia Ferreira	06/17/2019
John Hart	05/21/2019
Michael Klein*	05/28/2019
Andrew McGraw	05/23/2019
Nicholas Pietryga	06/18/2019
Philip Tate	05/06/2019

TOTAL APPLICANTS: 7

*Verified Santa Monica Residency

City of Santa Monica
Board and Commissions Applicants
Social Services Commission

Name	Application Date
Cindy Akin	02/27/2019
Laura Ceballos	03/04/2019
Nancy Coleman	05/08/2019
Susan Einbinder	05/16/2019
Maximilian Federman	02/26/2019
Ryan Hass	04/18/2019
Noah Itman	09/25/2018
Nicholas Rolston	11/14/2018
Winifred Wechsler	06/04/2019

TOTAL APPLICANTS: 9

***Incumbents**

City of Santa Monica
Board and Commissions Applicants
Urban Forest Task Force

Name	Application Date
Hans Baumann	05/15/2019
Tom Berquist	05/28/2019
Robin Carmichael	06/04/2019
Thomas Cleys	06/14/2019
Emily Forscher	06/18/2019
Gloria Garvin	06/11/2019
Ryan Hass	04/18/2019
Andrew Hoyer	06/04/2019
Armando Martinez	06/17/2019
Grace Phillips	06/17/2019
Ellis Raskin	06/10/2019
Jodi Summers	05/23/2019

TOTAL APPLICANTS: 12

*Incumbents

René J. Buchanan
2211 4th Street, Apt. 110
Santa Monica, Ca 90405

June 14, 2019

The Honorable Members of the Santa Monica City Council
1685 Main Street
Santa Monica, Ca 90401

Dear City Council Members,

It has been my honor and privilege to serve on the Santa Monica Housing Commission for the past eight years. On June 30 of this year, I will complete my fourth term.

Being a Housing Commissioner has been a truly enlightening opportunity, increasing both my knowledge about and commitment to affordable housing and those it serves. I also humbly believe that my lived experience as someone who was once homeless and now lives in affordable housing gives me knowledge, expertise, and a perspective which are important to the affordable housing conversation.

I, therefore, hereby respectfully request to be appointed to serve a fifth term on the Santa Monica Housing Commission.

Sincerely,



René J. Buchanan
Housing Commissioner
City of Santa Monica

Vernice Hankins

From: zinajosephs@aol.com
Sent: Saturday, June 22, 2019 5:02 PM
To: councilmtgitems; Gleam Davis; Greg Morena; Sue Himmelrich; Ana Maria Jara; Councilmember Kevin McKeown; Ted Winterer; Terry O'Day
Cc: zinajosephs@aol.com
Subject: FOSP: City Council 6/25/19 -- Airport Commission appointments -- Schmitz and Neri

June 22, 2019

To: City Council

From: Board of Directors, Friends of Sunset Park

RE: **6/25/19 agenda item 13-A -- Airport Commission appointments**

The Friends of Sunset Park (FOSP) Board of Directors unanimously supports the re-appointment of **Joe Schmitz** for a second Airport Commission term and the appointment of **Geoffrey Neri** to fill the upcoming vacancy.

1) **Commissioner Joe Schmitz** has demonstrated his commitment to our community by supporting the runway shortening (which finally allowed for Runway Safety Areas on both ends of the runway), increased noise mitigation and increased noise violation enforcement, and reduction of ongoing environmental impacts.

Dr. Schmitz's aeronautical expertise, gained during years of service in the Air Force (7,000+ hours of flight time), has proved to be invaluable regarding many issues that have come before the Commission and has enabled him to counter misinformation from certain aviation sectors.

We unequivocally endorse his re-appointment.

2) **Geoffrey Neri** received his Juris Doctorate from Georgetown University School of Law. His law practice in Santa Monica includes business and real estate litigation (including some land use disputes). In his profession, he regularly negotiates compromises between opposing parties.

As a Santa Monica Airport neighbor, Mr. Neri has familiarized himself with airport issues and will come to the Commission ready to contribute his knowledge and professional expertise.

In addition, Mr. Neri considers the airport property one of the City's "greatest assets" and supports the ongoing policy of the City to transition the property into parkland.

Here are links to Joe's and Geoff's applications:

https://www.smgov.net/uploadedFiles/Departments/Clerk/Boards_and_Commissions/Applications/AIRPORT_Schmitz_20190604.pdf

https://www.smgov.net/uploadedFiles/Departments/Clerk/Boards_and_Commissions/Applications/AIRPORT_Neri_20190610.pdf

Vernice Hankins

From: Andrew Wilder
Sent: Monday, June 24, 2019 11:59 AM
To: councilmtgitems
Cc: Gleam Davis; Greg Morena; Sue Himmelrich; Ana Maria Jara; Councilmember Kevin McKeown; Ted Winterer; Terry O'Day
Subject: Airport Commission appointments: Joe Schmitz and Geofferi Neri recommendations

Dear Mayor Davis and Council Members,

I am writing to encourage you to appoint **Geoffery Neri** and to reappoint Commissioner **Joe Schmitz** to the Airport Commission.

It has been a great honor to serve with Commissioner Schmitz for the past two years of my term on the Commission. He is an incredibly valuable member of the Commission, working tirelessly to support the City and community. His dedication, diligence, and expertise are simply unmatched -- and we are extremely fortunate that he would like to serve a second term. I am always impressed by his thoroughness in research (it's staggering the amount of time he spends researching and studying aviation matters!), and his knowledge, insights, and analysis are most valuable. We are truly lucky to have him serving the community in this role.

I have also been impressed with Geoffrey Neri. We spoke at length about serving on the Commission, and I believe he will be a valuable member and serve the Community well. His goals in serving on the Commission are aligned with the Community's and the Council's, and as a lawyer, his expertise, particularly in mediating contentious issues, will be a significant asset on the Commission.

Thank you very much!

Sincerely,
Andrew Wilder
Chair, Airport Commission

Vernice Hankins

From: Karla Maplethorpe <karlmaplethorpe55@gmail.com>
Sent: Monday, June 24, 2019 12:00 PM
To: Clerk Mailbox; Thania Montoya
Cc: councilmtgitems; Gleam Davis; Terry O'Day; Ana Maria Jara; Councilmember Kevin McKeown; Sue Himmelrich; Greg Morena; Ted Winterer
Subject: Planning Commission Applicants

As a longtime Santa Monica resident, I have been closely following the applications for planning commissioners. I noticed that two applicants, Jim Ries and Richard Albert, applied after the mandatory twelve o'clock (noon) deadline on 18 June 2019.

I sincerely hope that the city council will not consider their applications. It wouldn't be fair to the other applicants, who all followed the rules and applied before the deadline. Mr. Ries and Mr. Albert had months to submit applications, and their tardiness should not go without consequences.

Sincerely,

Karla Maplethorpe

Vernice Hankins

From: Ivan Van Orden <ivanvanorden@outlook.com>
Sent: Monday, June 24, 2019 1:44 PM
To: councilmtgitems
Subject: Comments for City Council

Council, my fellow city residents and I have serious concerns about one of the candidates for the Planning Commission. Jim Ries works as a lobbyist for a company called "Craig Lawson & Co., LLC," which helps developers get entitlements for "numerous complex development projects." This creates a serious conflict of interest because Jim Ries and his firm profit when regulators push projects through the approval process.

Even if Jim Ries recused himself whenever his clients asked for entitlements in Santa Monica, how do we know that he won't want to create an environment where all developers can easily obtain entitlements? I'm not saying development is wrong, but I want to make sure you appoint a candidate that won't have clouded judgment or motives when sitting as a commissioner.

<http://www.craiglawson.com/staff.html>

-- Ivan van Orden, a concerned citizen

Marcia Ferreira, PhD
P. O. Box 54153
Los Angeles, CA
90054-0153

June 20, 2019

Honorable Gleam Davis, Mayor
Santa Monica City Council Members
City of Santa Monica
1685 Main Street
Santa Monica, CA 90401

Dear Mayor Davis and Santa Monica City Council Members:

The Santa Monica Library Board has two upcoming vacancies and I would like to be considered for the position. I believe I have the qualifications and qualities to be a great asset to the Board.

My main goal in serving in the Library Board is to support the library staff while making sure all library branches continue to be an inclusive, welcoming, and safe space for patrons and staff. I believe in public sharing of knowledge and I am a vocal supporter of public libraries. Libraries are and should remain to be places where socio-economic status should not matter; places where one can borrow more than books; places where events can be hosted.

By using data analytics, the Library Board can get a better understanding of the needs and evaluate the success of programs and initiatives at the library branches. I want to support STEM (Science, Technology, Engineering, and Mathematics) opportunities for kids while not forgetting adults seeking to advance in their careers. After receiving an AA degree in General Science from Santa Monica City College, I transferred to California State University Northridge where I received my Bachelor's degrees in Environmental Geology and Statistics. I continued my studies at University of California Los Angeles where I received a Master's and PhD in Civil Engineering. My background allows me to be a multi-disciplinary water resources engineer. I currently work for a large water wholesaler based in Los Angeles where I have the opportunity to work in project management and budget forecast/tracking, as well as creating monthly presentations to my board of directors.

I live car-free in Santa Monica, which allows me to observe the sounds and beauty of our city. I read a lot of books and frequently attend events at the library. I have worked as teaching assistant on a service-learning partnership between UCLA engineering undergraduates and a middle-school in Santa Monica. I have also volunteered as a Mathematics tutor at the Santa Monica College Latino Center and volunteered as a student crew leader for Sustainable Works working with Santa Monica College students. I aim to work with the city commissions and local organizations in areas of interest to library patrons and to create partnerships.

Thank you for your consideration of my application to serve in the Santa Monica Library Board.

Sincerely,



Marcia Ferreira, PhD

Vernice Hankins

From: Council Mailbox
Sent: Tuesday, June 25, 2019 8:38 AM
To: City Council Distribution Group
Cc: councilmtgitems; Stelios Makrides
Subject: FW: Airport Commission

Council-

Please see the below regarding Board & Commission appointments.

Thanks,

Stephanie

From: Carrey, Neil [mailto:ncarrey@bakerlaw.com]
Sent: Friday, June 21, 2019 5:02 PM
To: Council Mailbox <Council.Mailbox@SMGOV.NET>
Cc: Cathy Larson - FOSP Airport <fospairport@rocketmail.com>; Frank Gruber <frankgrubersm@gmail.com>; John Fairweather <johnfairweather@earthlink.net>; Michael Brodsky <mbrodsky@lmu.edu>; Mike Salazar <mikedsalazar@gmail.com>
Subject: Airport Commission

Dear Council members,

The Airport 2 Park Foundation Board of Directors endorses the re-appointment of Joe Schmitz for a second term and the new appointment of Geoffrey Neri to fill the upcoming vacancy on the Airport Commission.

Commissioner Schmitz has served faithfully in his first term during which time he provided valuable input on establishment of minimum standards, runway reduction, reuse of excess pavement, and noise mitigation/enforcement. He also has aviation expertise gained in his service in the military and has demonstrated exceptional knowledge of issues related specifically to the Santa Monica Airport including the ability to counter aviation interests tendency to propagate misinformation. In light of his prior service and level of expertise, we support his reappointment for a second term on the Airport Commission.

Mr. Neri received his Juris Doctorate, cum laude from Georgetown University School of Law. He currently has a law practice in Santa Monica specializing in business and real estate litigation. He has past experience in land use issues and has experience in negotiating compromises between disputing parties. He has followed Airport issues closely over the past several years and is familiar with the topics that will come before the commission.

Mr. Neri also supports the expansion of the Airport Park and the transformation into a grand park when the airport closes in 2029.

In the meantime, his professional skills will be particularly valuable on airport issues involving airport leases, land use, and any ongoing disputes involving various aspects of the airport.

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